

Michigan Farm News

Vol. 31, No. 5

MAY 1, 1953

31st Year

Published Monthly

Yaeger Names Team to Aid FB Management

EDITORIAL

Farm Price Support Situation

Secretary of Agriculture Benson said in mid-April that a \$131 million cut in operating costs for the USDA may be only a drop in the bucket compared to the losses the government expects in supporting farm prices.

The cost of commodities now held by the federal government to support farm prices totals \$1.1 billion.

Mr. Benson said that if "one adds the wheat, corn, cotton and other commodities which the U. S. holds under loan and is likely to acquire, the total comes to almost \$3 billion."

March 23 the Commodity Credit Corporation had 110 million bushels of wheat and 259 million bushels of corn. Under loan was an additional 200 million bushels of corn, 400 million bushels of wheat, and 200 million bales of cotton. The CCC expects to acquire practically all of it.

Congress in the election year of 1952 enacted price support for the basic crops of wheat, corn, cotton, rice, tobacco and peanuts at 90% of parity for the crop years of 1953 and 1954.

At that time the American Farm Bureau warned that it was an open invitation to unmanageable surpluses.

Mr. Benson says that this cannot go on without the application of strict crop controls, to which he is opposed. He says there must be a better way to safeguard farm prices through a support system. He is looking for it.

Legislature Gets Into Final Stage

Proposed Pay Roll Tax Lost as Search Goes On for New Revenues; Take Action on Other Bills Affecting Farmers

STANLEY M. POWELL
Legislative Counsel for Michigan Farm Bureau

With the wind-up of the main part of the legislative session set for May 22, the state's lawmakers are racking their brains trying to figure out how to balance the budget.

Thus far their definite accomplishment in the field of imposing new taxes is largely limited to the negative side. H-140, the proposed tax of $\frac{1}{4}$ of 1% on the gross business of manufacturers and wholesalers died in the House committee on general taxation.

More recently the House defeated on final roll call vote H-309 which would have levied a tax of five mills or $\frac{1}{2}$ of 1% on payrolls.

This narrows the field of new revenue measures down to about three major possibilities. These are: a personal income tax, a business profits tax and the so-called "package" tax program proposed by Senator George N. Higgins of Ferndale, chairman of the Senate committee on taxation. The "package" includes a variety of minor levies, such as a one-year boost of 1 mill in the corporation franchise tax, a 3% tax on hotel and motel accommodations, a tax on crude oil entering the state through pipelines and an increase in the state's "take" on liquor, beer and horse racing.

Several well-attended hearings on these tax measures have been held by the taxation committees of the Senate and House. Apparently no one seems happy about the prospect of paying any form of additional taxation.

Meanwhile Senator Elmer R. Porter of Blissfield, chairman of the Senate committee on appropriations, has been holding back Senate action on a group of major appropriation measures now on the Senate third reading calendar. He has stated that pending appropriations total \$335,000,000, which is considerably in excess of the state's anticipated revenue from existing taxes, estimated to be \$306,000,000 for the coming year.

Senator Porter maintains that final decision on the state's outgo should be held back until it becomes more evident what the state's income for the coming year will be.

THERE has been a little of the old talk about putting off any budget-balancing efforts until later in the year and leaving this problem for consideration at a special session.

April 17 members of the Michigan Industrial Conference, which is composed of representatives of most of the major business, professional and farm (Continued on page 5)

Farm Bureau



KEITH A. TANNER, director of Field Services for Michigan Farm Bureau, is now in charge of all but one of the service activities of the MFB to our membership of nearly 58,000 families. The exception is the Public Affairs Division, which includes national and state legislation, and is directed by C. L. Brody, executive vice-president of MFB. Mr. Tanner has been employed by Farm Bureau 14 years. Started as MFB district representative.

Comptroller



LEON S. MONROE is comptroller in charge of accounting, business analysis, controls and patronage records for Michigan Farm Bureau, Farm Bureau Services, and Farmers Petroleum Cooperative. He will plan the financial future for the Farm Bureau companies. FB Services has a 15-year plan outlined. Mr. Monroe has been employed by Farm Bureau 18 years. He started as auditor of FBS branch elevators.

Financial



GILBERT F. GRISWOLD, assistant treasurer of Michigan Farm Bureau and service companies since 1937, is responsible for the best possible means to handle the finances and credit requirements of those organizations. Total volume of business amounts to about \$30,000,000 annually. Farm Bureau employee 28 years.—Dec. 1920 to July 1926 and from 1930 to date. Started as head of accounting dept.

Internal Service



W. VICTOR BIELINSKI was promoted from personnel director for some 700 employees of Michigan Farm Bureau and its service companies to manager of the new Division of Internal Service for all companies. The division's responsibilities include personnel, payroll, supervision of buildings, telephone and telegraph, office equipment, company cars. Farm Bureau employee 17 years. Started at Lapeer County Co-op.

Ten Have Major Responsibilities

J. F. Yaeger, executive secretary of the Michigan Farm Bureau and five Farm Bureau service companies, on April 6 named ten men as a top cabinet to aid management in the development of policies, recommendations to the boards of directors, and the administration of established policies and programs.

"This is a reorganization to some extent, and an assignment of new responsibilities," said Mr. Yaeger to a meeting of the managers of Farm Bureau companies and their division and department heads.

"We must strive for greater efficiency. The trend in business conditions at this time shows that there is urgency in the matter. We want to streamline our operations, and to pin-point responsibility for arriving at our objectives. Our action today is in keeping with the rapid and continuing growth of the Farm Bureau membership and Farm Bureau business services."

"This management team and the promotions involved have been under consideration for some time."

The ten men are: Leon S. Monroe, Gilbert F. Griswold, W. Victor Bielinski, Edwin F. Steffen, Maynard Brownlee, Archie Moore, Adolph Ecklund, Nile Vermillion, Earl Huntley and Keith A. Tanner.

L. S. Monroe, comptroller; G. F. Griswold, ass't treasurer; W. V. Bielinski, Division of Internal Services; E. F. Steffen, general counsel, are staff men. In their fields they are also advisors to all operating companies.

The other men in the cabinet are the operating managers of the Michigan Farm Bureau and its service companies, or their major divisions, as follows:



J. F. YAEGER

Keith A. Tanner, manager of Michigan Farm Bureau field services; Maynard D. Brownlee, manager of Farm Bureau Services Farm Supply Division; Archie Moore, mgr. of FBS Farm Equipment Division; Adolph Ecklund, mgr., FBS Fertilizer Manufacturing Division; Nile Vermillion, mgr., Farm Bureau Mutual Insurance Co., Farm Bureau Life Insurance Co., and Farmers Service Agency, Inc., which is charged with the production of insurance business, management and supervision of the agents; Earl Huntley, manager of the Farmers Petroleum Cooperative, Inc.

Supplies



MAYNARD D. BROWNLEE, promoted from FB Services director of distribution to manager of new Farm Supply Division. He is responsible for procurement, wholesale and retail distribution, processing and warehousing for FBS farm supplies business and marketing of grain, beans, etc., totalling \$20,000,000 annually. Farm Bureau employee 15 years. Started at FBS elevator at Lansing.

Farm Equipment



ARCHIE MOORE is manager of the Farm Bureau Services' Farm Equipment Division. It has nearly \$20,000,000 of Co-op and Cock-shutt tractors and other farm equipment operating on Michigan farms. Mr. Moore has been employed by Farm Bureau for 11 years. He started in the farm equipment warehouse and service department.

Insurance



NILE VERMILLION is manager of three Farm Bureau insurance services: Farm Bureau Mutual Insurance Company (automobile and farm liability insurances), Farm Bureau Life Insurance Company, and Farmers Service Agency, Inc. Farm Bureau employee $4\frac{1}{2}$ years. Came from Nebraska FB Ins. Co. to become manager of Farm Bureau Mutual Insurance Co. of Michigan.

Petroleum



EARL HUNTLEY is manager of the Farmers Petroleum Cooperative, Inc. It distributes about 25,000,000 gallons of motor fuels and a large volume of motor oils, greases, tires, etc., annually. FPC produces about one-fourth of its crude oil needs from some 200 wells it owns wholly or in part in Michigan and Illinois. Farm Bureau employee 23 years. Started as a service station employee at Lansing.

Fertilizer



ADOLPH ECKLUND, manager of FB Services Fertilizer Manufacturing Division, was first superintendent of the 65,000-ton fertilizer plant at Saginaw and helped build it in 1947. He is in charge of the 40,000-ton fertilizer plant to be built at Kalamazoo this year. Farm Bureau employee 13 years. Started with FB Services at Lansing.

General Counsel



EDWIN F. STEFFEN is general counsel for the Michigan Farm Bureau and five Farm Bureau service companies.

MSC Calendar on Spraying Ready

The 1953 Spraying Calendar, listing diseases of fruit trees, sprays, time for spraying and other information of value to fruit growers is now available at M. S. C. and county Cooperative Extension Service offices.

The calendar, published every year by M. S. C., lists methods of "concentrated" spraying, spraying materials and their use and diseases which infect Michigan fruits. Spraying schedules for apples, pears, peaches, plums, sour and sweet cherries and grapes are included.

Small fruit spraying facts in the 1953 calendar cover blueberries, gooseberries, blackberries, dewberries, raspberries and strawberries. Spray schedules for apples, pears, peaches, plums, sour and sweet cherries and grapes are included.

Buy Farm Bureau Seeds.

Why is Pasture So Miraculous for Stock?

Why does a good animal on fresh spring pasture look like "a picture of health?"

ANIMALS going out to spring pasture go through a body transition or "blossoming out" that changes them from the poor creatures they were in the barn, explains Dr. Glen W. Reed, Michigan State college extension veterinarian.

"Miraculous" or "phenomenal" are not misused in describing this change. Hard leathery skin becomes soft and pliable. Hair shines and takes on a live color, without dandruff scales, and animals have an eye luster and a sheen on their horns. Stiff creaky joints disappear with winter gauntness. Production increases.

"THEY ARE more alive," emphasized Dr. Reed. "The vital process is stepped up and their hormone cycles are more obvious, definite and regular."

Pasture time brings a cow to top condition on food nature intended with no losses from cutting, drying, leaching or aging. The vitamins, enzymes, minerals and other good food factors go to work.

Grass Helps Steep Slope Stay Fertile

Land with 6 to 8 per cent slope should be in grass at least for one-half of the rotation, and very steep slopes should be in grass continuously, says Russell G. Hill, extension soil conservationist at Michigan State College.

Such areas, he says, may actually produce more longtime farm income in high quality legumes than from any other crop.

KETOSIS, which hits herds in the long winters, fades away on pasture. Breeding troubles clear up. So-called "big joint" disease in cattle in stanchions disappears. Even the lice make themselves scarce. Dr. Reed says no one seems to know exactly why.

"Get animals out on pasture early—and keep them there all season," advises the MSC veterinarian. "June grass is good early pasture for cows, without bloat danger. Animals on legumes should be watched for signs of indisposition and possible bloat."

Dry feed in the pasture may help prevent bloat. If trouble comes, call a veterinarian.

BEEF animals may be put on bluegrass. In general, pasture management for them is similar to that for dairy animals. Sheep also make good use of bluegrass and can pasture after cattle. It helps to move sheep along to other pastures, if grazing is heavy, and not bring them back for several months. Hogs, chickens and turkeys also will show great pasture benefits in health and profits.

Dairy Records

Michigan State College dairy specialists are working with Michigan Dairy Herd Improvement Association officials on a program to put DHIA records into a modern business machine setup. This will help make the records more useful.

Fertilizer production increases annually, but demand keeps ahead of it, remind Michigan State College soil scientists; it pays to order and accept delivery early.

Promoted



BOYD A. RAINEY was promoted April 1 by J. F. Yaeger to be administrative assistant to him in his capacity as executive secretary and general manager of the Michigan Farm Bureau and its service companies.

Mr. Rainey was director of procurement for Farm Bureau Services, Inc. He has been employed by Farm Bureau for 31 years. He started with the seed dept in 1921, transferred to the purchasing dept in 1923. He became ass't manager of Farm Bureau Services in 1931, and director of procurement in 1948.

His responsibilities for Farm Bureau include: member of the board of directors of the Farm Bureau Milling Company; director of the American Farm Research Ass'n; sec'y-treas. of Michigan Allied Poultry Industries. He is an officer of the Central Michigan Purchasing Agents Ass'n.

Benson Makes Major Shifts In PMA

Secretary of Agriculture Benson has announced major changes in the operations of state and county committees of the Production and Marketing Administration.

The state committees will continue to be appointed by the Secretary of Agriculture, and county committees will be elected by farmers.

POLICIES determined by the state committees will be carried out by employees of the committee, working under the direction of a state officer who will be responsible to the committee.

All state committeemen and the chairman will be paid only when actually employed rather than on a full-time basis.

ONE or more committeemen will be replaced each year on a rotation policy to bring new viewpoints into the committee and to assure stability of the committee.

In the county committees a county office manager—selected by the county committee and responsible to it—will carry out policies determined by the county committee. County committeemen will be paid when actually employed.

SECY BENSON said the changes will result in considerable savings of money and better operating methods.

Michigan Farm News

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Vol. 31 May 1, 1953 No. 5



PURPOSE OF FARM BUREAU

The purpose of this Association shall be the advancement of our members' interests educationally, legislatively, and economically.

Michigan Farm Bureau

OFFICERS

President—C. E. Buskirk, Paw Paw
V. Pres.—W. C. G. Hodge, Snover
Exec. V. Pres.—C. L. Brody, Lansing
Exec. Sec'y—J. F. Yaeger, Lansing

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3—Edward Fitch, Howell, R-1
4—A. Shellenbarger, L. Odessa, R-1
5—Marten Garm, Charlotte, R-5
6—Ward G. Hodge, Snover, R-1
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8—Kenneth Johnson, Freeland, R-2
9—Ben DeRube, McBride, R-1
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WOMEN OF FARM BUREAU
Mrs. H. Whitaker, Metamora, R-1

Representing

JUNIOR FARM BUREAU
Vera Thaimann, Berrien Center



Two Springtimes

This year two separate springtimes will be ours to know and see. Two gay gardens of early flowers for Marthy and for me. The second is in progress now, and we have seen the first As we returned from Florida, but it was quite reversed.

Three hundred miles of Florida showed wild verbenas spread Along the road in solid bands. Wisteria overhead Clambered the height of lofty trees, and every roadside glade Held Atamasco lilies pale in sunshine and in shade.

In Alabama's marshes bloomed the honeysuckle sweet And farther north azaleas and camellias lined the street. In Tennessee the village lawns with daffodils were bright. Blue iris, where the sun was warm, were bowing left and right.

In southern Indiana there were crocuses and squills While the grass was barely greening on the shoulders of the hills. And long before our nimble steed reached Michigan one night The hardy little snowdrops were the only flowers in sight.

At last we reached our own home place and glad indeed we were To find the snow all melted and the maple buds astir, And just beside our garden fence a somewhat grimy row Of dauntless Christmas roses that had bloomed beneath the snow.

So we have seen one springtime in this current Year of Grace, Betokening resurrection and renewing time and space, And now again we'll see it all, but this time not reversed For the later flowers will follow while the early ones come first.

More times than once, this twelve month past, I've wondered if I'd see The springtime come in Michigan in nineteen-fifty-three. But here we are, the two of us, right thankful with good reason, To see two lovely springtimes in a single glorious season.

R. S. Clark
315 Grinnell Street
Jackson, Michigan

Sweepstakes money to the hospital fund. Carried.

Moved by R. Peacock, seconded by S. Rider that we continue our policy of contributing \$5 to various drives during the year. Carried.

ANNOUNCEMENT was also made of the 4-H recognition banquet to be on April 21. Community Groups would be asked to assist.

Members were reminded that Saturday, March 14, would be Republican caucus.

Also reminded that the hearing on the Cherry Grading Regulation would be held on the 12th in Grand Rapids. Several members arranged to attend.

It was announced that M. Rider had agreed to act as Red Cross Chairman for the west side of Hart township, and would be calling for helpers soon.

Mrs. Heer reported she had been unable to attend the Women's Committee meeting in the afternoon as requested but that she had learned that our group was to contribute \$7 toward redecoration of Shelby hospital. Group was also reminded to contribute to Pennies for Friendship.

DISCUSSION of the topic on toll roads for Michigan followed. Being on the west side of the state it was hard for this group to feel that a toll road would be needed in this area, although there were sections where it might be advisable in the southern part of the state. Otherwise our geographical position makes it unadvisable. The group felt that a State Turnpike Authority

should definitely have a limit placed on its authority to develop toll highways, and that with reasonable limitations the revenue bond method of financing was sound.

Before the meeting adjourned, the Secretary presented each member with a Safety Crusade sticker and all took the Safety Pledge. "I believe in the Crusade for Safety. I pledge to drive with care and urge others to drive with care." Stickers had been secured through the Muskegon Chamber of Commerce.

The hostess served delicious refreshments which were enjoyed by all, and a social time of informal visiting followed. The April meeting, which will also be the anniversary meeting of this group will be held at the Jacob Heer home.

Mrs. Helen Gilliland,
Secretary

Jesse Pickett
Made Name in
Agriculture

Jesse W. Pickett, who was known widely for his contributions to Michigan agriculture, died March 28 at the age of 84.

MR. PICKETT was born in Gaines township, Kent county, and lived there all his life. His ideas and his accomplishments made him an outstanding figure in Michigan agriculture. That's what other people thought, but Mr. Pickett didn't think that way. What he thought he could do, he tried, and it was all in a day's work with him.

Many years ago he started to develop a variety of yellow dent corn better suited to his farming area. From his work came Pickett's Yellow Dent corn. Until the hybrids came, it was a standard open-pollinated corn variety in Michigan and very popular. It has been used in developing hybrids.

WHEN Mr. Pickett was 49 he was in the group that organized the Caledonia Farmers Elevator. He helped raise the capital. He was elected president and served for 35 years. The business grew from \$150,000 a year to more than \$1,500,000 in recent years, and to serve 1,000 or more members.

We remember Mr. Pickett from Caledonia when a group of farmers' cooperative elevators organized the Michigan Elevator Exchange in 1923 as their central sales agency. Mr. Pickett saw the Exchange become the largest marketer of grain and beans for Michigan farmers.

MR. PICKETT was deeply interested in the Farm Bureau. He helped organize Kent County Farm Bureau and was present Feb. 4, 1919 when 42 County Farm Bureaus organized the Michigan Farm Bureau.

He always attended annual meetings of the Michigan Farm Bureau. In fact, one could expect to meet Jesse Pickett at any meeting of farmers. His interests were broad, and that's how he kept up. Jesse Pickett liked people and they enjoyed him.

Members of the Pickett family are his daughter, Mrs. Nora Rawlings of Dutton; two sons, Carl of South Bend, and Ward of Caledonia, and a brother, George, of Caledonia.

Hay Fields

When Michigan hay fields average only a ton and a half yield per acre, there's a lack of lime and plant food in the soil, stresses E. D. Longnecker, Michigan State College soil scientist.

1953 State
Committee on
Resolutions

DAN REED

Ass't Legislative Counsel, MFB
President Carl Buskirk has appointed the following Farm Bureau members to serve on the Michigan Farm Bureau Resolutions Committee for the annual meeting November 12-13, 1953.

DISTRICT 1—Marlie Drew, Mendon.

DISTRICT 2—John Converse, Union City.

DISTRICT 3—Walter Wolfgang, Chelsea.

DISTRICT 4—Howard Stanton, Hastings.

DISTRICT 5—William Smith, St. Johns.

DISTRICT 6—E. T. Leipprandt, Pigeon.

DISTRICT 7—Thomas Hahn, Rodney.

DISTRICT 8—Julius Sutto, Saginaw.

DISTRICT 9—Peter Vander Pol, Marion.

DISTRICT 10—Harry Lickfeldt, Prescott.

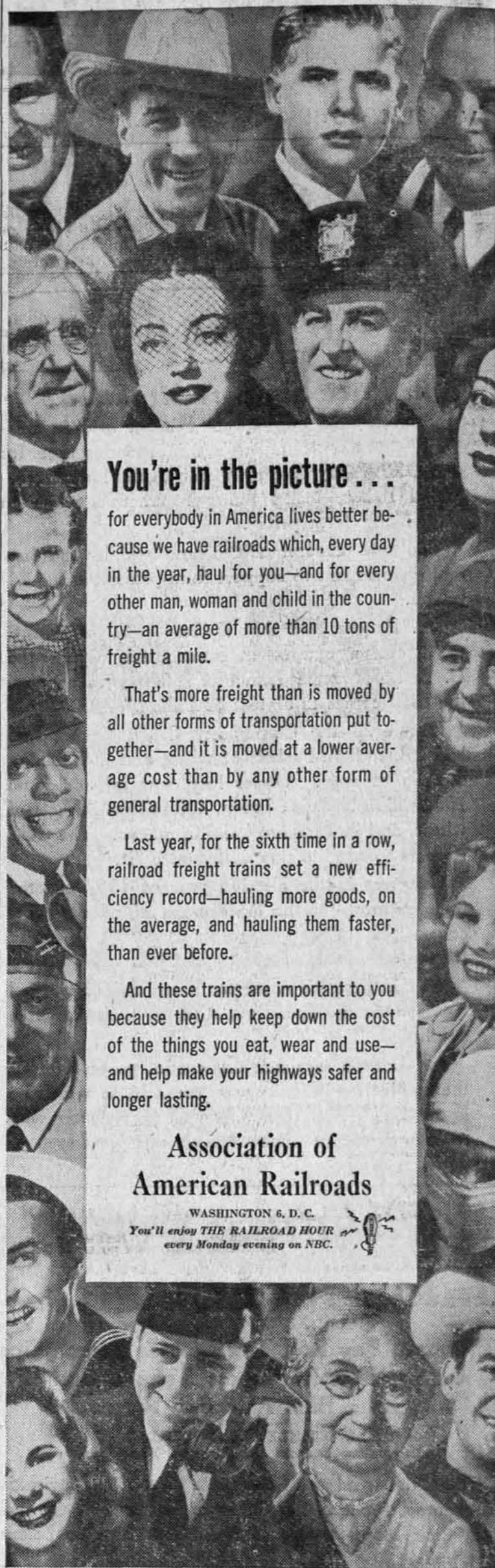
In addition to those above representing the ten membership districts, three members of the legislative committee of the Michigan Farm Bureau board of directors are also members of the state resolutions committee: Harry Norris, Casnovia; James Mielock, Whittemore; Gleason Halliwell, Gladwin.

ADD THREE WOMEN. Under a new plan, recommended by Michigan Farm Bureau Women and approved by the MFB board, the committee has been increased to fifteen, with three to be nominated by FB women. Mrs. Harry Whitaker, Lapeer county, women's chairman, says these representatives are being selected in three regions of the state and will be announced later.

In previous years, the women have appointed a separate resolutions committee which reported at the annual meeting of the Women of Farm Bureau on the day preceding the MFB annual convention. The resolutions as approved by the women were later presented to the MFB delegates for acceptance. After the committee appointments have been completed, Mr. Buskirk will designate the chairman. It is expected that the committee will hold its first meeting in August, at which time it will probably organize into subcommittees for the consideration of special fields of interest.

The committee will make its report to the voting delegates at the MFB annual meeting at MSC, November 12 and 13. Resolutions approved by County Farm Bureaus form the basis for the recommendations of the state committee.

Corn given a running start with starter fertilizer will repay a farmer, advises E. D. Longnecker, Michigan State College soil science specialist—with earlier cultivation and better weed control.



You're in the picture . . .

for everybody in America lives better because we have railroads which, every day in the year, haul for you—and for every other man, woman and child in the country—an average of more than 10 tons of freight a mile.

That's more freight than is moved by all other forms of transportation put together—and it is moved at a lower average cost than by any other form of general transportation.

Last year, for the sixth time in a row, railroad freight trains set a new efficiency record—hauling more goods, on the average, and hauling them faster, than ever before.

And these trains are important to you because they help keep down the cost of the things you eat, wear and use—and help make your highways safer and longer lasting.

Association of
American Railroads

WASHINGTON 6, D. C.
You'll enjoy THE RAILROAD HOUR
every Monday evening on NBC.

It's Clean Up...
Paint Up Time!

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Join your neighbors in making 1953 a Clean-up Paint-up Year. Your farm organizations are going along on this one.



We are also headquarters for Field Fence, Steel and Asphalt Roofing, Fence Posts, Baler Wire, Nails and Steel for all farm needs.

See Your Farm Bureau Dealer

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221 North Cedar Street Lansing 4, Michigan

CLASSIFIED ADS

Classified advertisements are cash with order at the following rates: 8 cents per word for one edition. Ads to appear in two or more editions take the rate of 6 cents per word edition. These rates based on guarantee of 50,000 or more subscribers. They are members of the Michigan Farm Bureau.

LIVE STOCK

MILKING SHORTHORNS—We won Premier Breeder award at the 1952 Michigan State Fair, our 9th in 10 years. Take a short-cut to success by heading your herd with a young bull from Ingleside Farm. Write or visit Stanley M. Powell, Ionia, R-1, Michigan. (10-16-67b)

TAMWORTH SWINE produce the kind of meat you like to eat. More lean and less fat. Visit or write Phil Hopkins, popular Stock Farm, Homer, Michigan, for good breeding stock. (3-61-26p)

CORRIEDALE SHEEP. Does your flock shear 10 lbs. or more of long staple wool? If not, ask your sheep shearer about using a Corriedale. It is in that part of your flock you save your replacement ewes from. George E. Mikesell, Charlotte, R-4, Michigan. (4-1-50b)

POLLED SHORTHORNS—Helpers for club work, reasonably priced. Also young bull, age 10 months, Walter Ball, Charlotte, Michigan, 5 miles north. (4-21-20p)

CORRIEDALE SHEEP—Of the 17-771 Corriedales registered in 1952, 1142 were from Michigan. It is self-evident from the response to my inquiry as to why you like Corriedales that the breed has reached its position in the state on its own merits, not from over-promotion by breeders. George E. Mikesell, Charlotte, R-4, Michigan. (4-1-50b)

FARM MACHINERY

WANTED—Steam Engines, Thrashers, Grain Binders, Corn Binders, Silo Fillers, Shredders, Drive Belts, Outboard Motors. Harry Wassink, 835 Eastern Ave. S.E., Grand Rapids, Michigan. (4-31-20p)

WOOL PRODUCERS

SHEARING Equipment and Sharpening Service. Shearers, Clippers, and commercial shearing equipment and parts for sale. Michigan Co-operative Wool Marketing Association, 308 Francis Street, Jackson, Michigan. Phone 3-4246. (1-8-57b)

FARM HELP

WANTED, married man to work on purebred livestock farm by year. Stanley M. Powell, Ingleside Farm, R-1, Ionia, Michigan. (4-1-17b)

LAND FOR SALE

WISCONSIN 300 acres uncut timberland. Frontage 4 lakes. Entire tract \$30 acre. C. R. Hannum, 5257 Washington Street, Downers Grove, Illinois. (4-21-19b)

BABY CHICKS

DARBY WHITE LEGHORNS. 100% Sexed Pullets, 100% live arrival, 100% livability guaranteed two weeks per literature. We specialize in the production of the Famous Darby White Leghorns and work directly with Darby Leghorn Farm, Somerville, N. J. Highest pen in U.S. 1952. Also highest 10 year average White Leghorns, 1941-51. Are you troubled with broodiness, tinted eggs, leukosis? Try Darby strain White Leghorns. U. S. Approved. Poultry Passed. Free Literature. Dirkse Leghorn Farm, Box 169-R, Zeeland, Michigan. (2-41-75b)

CHAPMAN'S White Rocks—An ideal, general purpose bird. Bred for rapid growth, quick feathering, and large body size to stand up under heavy persistent egg production. Write to Chapman Hatchery, Box 206F, Plainwell, Michigan. (4-21-24p)

SILO ACCESSORIES

RAILOC silo roofs, aluminum or steel silo chutes, chute dormers, safety basket platforms, and silo ladder. We install. Clarence Van Strien, phone 867, Byron Center, Michigan. Member of Michigan Farm Bureau. (3-31-29b)

MACHINERY

WANTED—Steam engines, Thrashers, Grain Binders, Corn Binders, Silo Fillers, Shredders, Drive Belts, Outboard Motors. Harry Wassink, 835 Eastern Ave. S.E., Grand Rapids, Michigan. (4-31-20p)

WOMEN

SAVE MONEY—Order Free Sewing Book: "1953 Pattern Service for Sewing with Cotton Bags," 24 pages, tells how to make fashionable clothing and household items from thrifty cotton sacks. You save container costs when you buy products in Cotton Bags. Send postcard today—National Cotton Council, Box 76, Memphis, Tennessee. (2-101-50b)

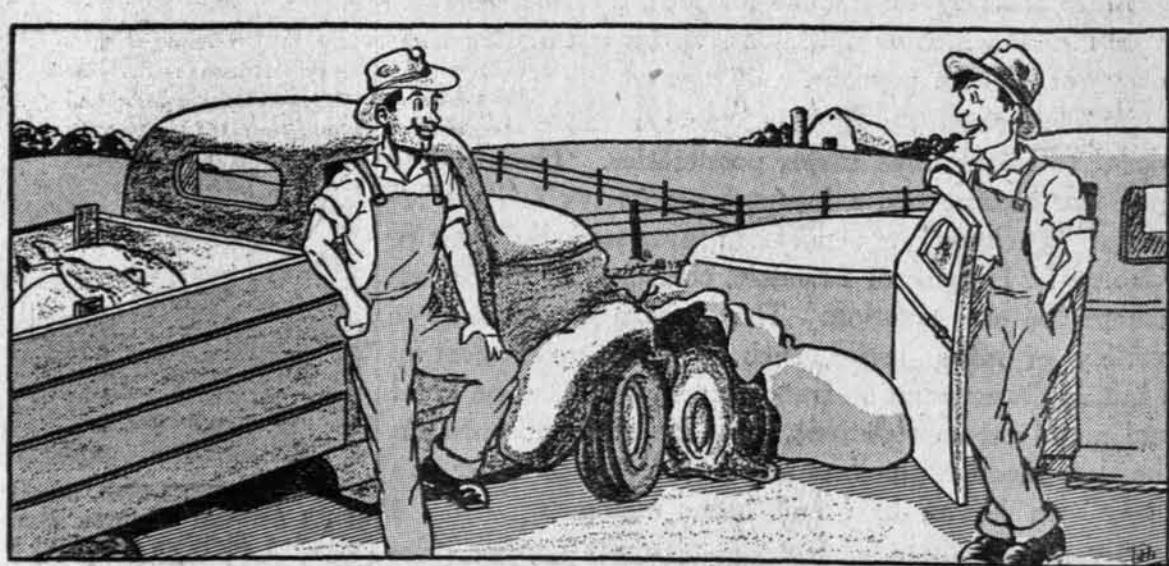
MAPLE SYRUP PRODUCERS

1954 SYRUP Season! Orders placed now for new King Evaporators for delivery during summer of 1954 for use in spring of 1954 are given a liberal discount. Be sure for '54. Order that new King Evaporator now. Send for catalog and prices. Sugar Bush Supplies Co., P.O. Box 1107, Lansing 4, Mich. (4-1-50b)

PLANTS

CHRYSANTHEMUMS—15 Hardy double varieties \$1.50. Labeled \$2.00. Eight tall bearded iris \$1.75. Postpaid. Free list. Alex Hochberger, Eau Claire, Michigan. (4-21-29p)

Here's the Neighborly Way



For You to Have An Accident

Your Farm Bureau auto collision insurance is the best buy you can find anywhere. And there's a special bonus in it. If you collide with a neighbor who carries this same protection, both of you are entitled to full damages without deductions. The \$50 deductible amount (or any similarly deductible sum) is not withheld in collisions involving two Farm Bureau policyholders.

Most Farm Bureau families carry Farm Bureau auto protection. It's the neighborly insurance for more reasons than one. Your Farm Bureau Insurance Agent will give you the details without obligation to you.

FARM BUREAU INSURANCE

507 South Grand Ave. Lansing 4, Michigan

FB Has Paint-up Offer for Community Bldgs.

Support for Seaway As Far as Toledo

Senators Homer Ferguson and Charles Potter of Michigan have been listed among 16 Senators who will support a half-way St. Lawrence Seaway to go as far as Toledo.

WHETHER it will fare any better in Congress than the Atlantic to Lake Superior and Duluth proposal defeated last year

is a question.

The half-way seaway would help midwest farmers ship their grain abroad. Under the proposal, ocean-going ships could come as far west as Toledo, now the third largest Great Lakes port. Greater savings in transportation would, of course, result if the ships could come all the way to Duluth-Superior, biggest Lakes port.

High Ceiling

If you want your ceiling to seem lower, paint it with warm or dark hues in contrast with side walls, suggest Michigan State College home economists. A square room will take on "new" dimensions if one wall is painted a dark or warm color.

Paint Tricks Help Make Better Job

There are tricks-of-the-trade you should know while doing your spring painting, say M.S.C. specialists.

Surfaces are paint-ready only when clean, dry and smooth—free from dampness, grease, gummy or sticky substances, loose paint or dust. Remember! Oil paint and varnish will not dry on a damp surface or over a partially dry coat of paint or varnish. Avoid stickiness, cracking and peeling by letting each coat dry thoroughly before applying the next.

Use fine sandpaper on unpainted wood or metal surface. If an old painted surface is to be repainted, reduce the gloss with a strong soap or scrubbing powder, dry for 48 hours, give it a light sanding and you are ready for painting. Sand old painted surfaces that are rough or marred until all rough spots disappear.

Paints come in opaque, semi-opaque and transparent forms. A good flat-oil paint is opaque and hides the surface well. A semi-gloss is semi-opaque and may allow the under surface to show through a little. Enamels, except for a few, are semi-transparent and varnish is even more so—both enamels and varnish let the undercoats show through. Water paints are opaque.

The best plan to follow is to use an opaque, flat-oil paint under the finishing coat unless you plan to repeat the same color.

The booklet, "Color in the Home," is available from the Bulletin Office, Michigan State College, East Lansing. The price is 10 cents.

Protect Pets Against Rabies

Rabies is on the increase, especially among fur-bearing animals, and this is the time of year when the disease can be spread widely.

Dr. Glen W. Reed, extension animal pathologist at Michigan State College, says rabies is caused by a virus and often is fatal to humans. It can be prevented by vaccination of animals and he believes all pets, especially dogs and cats, should be vaccinated every year.

Will Give Groups Part of Paint

WARREN DOBSON
FB Services Paint Dept.

Farm Bureau Services, Inc., Paint Department is suggesting a Paint-up Project for community buildings this spring and summer for Farm Bureau, Grange and other rural groups.

Farm Bureau Services will contribute part of the paint for beautifying any Farm Bureau or Grange building. If the local Farm Bureau or Grange desires to sponsor the painting of a church, school, fire hall, community center or any public building, Farm Bureau Services will assist with part of the paint.

FBS paint department will give a \$15 certificate to any rural community group interested in painting a community or public building, and which qualifies for the certificate by proper application.

The certificate will be honored by the nearest Farm Bureau Services paint distributor, listed as participating in the state project, toward the purchase of 15 gallons or more of Unico brand paint distributed by Farm Bureau Services.

Application for the certificates must be made between May 1 and July 31.

In the last few years Farm Bureaus in other states and some of the large regional cooperatives have had remarkable response to their offers to cooperate in beautifying farm organization and community buildings by contributing part of the paint to the local farm organization.

Community Farm Bureau discussion leaders and local Grange secretaries have details of the plan. Before and after pictures will be invited for each community building painted in this project.

PAINT OFFER For Community Buildings

Farm Bureau Services, Inc.
Paint Department
P.O. Box 960, Lansing, Mich.

We have a community building to paint and are interested in your \$15 Certificate towards the purchase of 15 gallons or more of Unico paint. Please send application form and complete information.

Name
Address RFD No.
Road
County

Senate Bill Proposes MSC Construction

Introduced by Senators Heath,

Bay City; VanderWerf, Fremont; and Beadle, St. Clair, S-1309 recommends appropriation of \$300,000 for relocation of cattle and sheep barns at Michigan State College.

THIS is a step toward construction of the much-needed animal industries building which was approved by delegates at the 1952 MFB annual meeting. The



A RED LETTER DAY!

There's one day each year when you can either make—or lose—the most money of any day in the year. That all-important day is when you buy your year's supply of seed corn.

Good seed is the basis of a good corn crop. Farm Bureau Certified Hybrids are bred to produce the BEST crop on the farm. We recommend Michigan 250-85 day, Michigan 350-90 day, Ohio 1115-100 day, Michigan 480-105 day, for Michigan climates. There is a Farm Bureau Hybrid, tailored to your farm.

Be sure of getting the seed of proven results for your corn crop this year by asking for FARM BUREAU CERTIFIED HYBRID SEED CORN.

FARM BUREAU SERVICES, INC.

Seed Department

221 North Cedar St.

Lansing 4, Michigan

New Colors for Brighter Homes



United Cooperatives is offering through FB Services paint dealers a new color system for interior finishes. The Unico Decoramic Fountain of Color shown in this picture gives home decorators a selection of 288 colors and tints for all three interior finishes: flat wall paint, semi-gloss, and gloss enamel. Select the exact shade of color from the rack. The formula for obtaining that color is on the back of the color chip. The dealer supplies the proper white base paint and tubes of color specified. Squeeze all the color into the white base and stir . . . and there's your color.

cattle and sheep barns now in use are on the site of the proposed new building.

The bill also carries a \$70,000 appropriation for construction of a seed storage building. This building will be designed for protection of foundation seed stocks and new varieties against fire and other losses. Many of these seed lines have been produced by extensive hand pollination and represent years of work and experimentation. They also represent a potential increase in Michigan crop yields and income.

APPROPRIATION of \$1,000,000 for plans and start of construction on an urgently-needed library building is also included.

UNICO TIRE SALE

STARTS MAY 15

SALE PERIOD MAY 15 TO JUNE 15

Unico tires are manufactured to first line specifications by one of the largest and most reputable tire concerns in the nation.



PREMIUM CUSHION TIRE

Unico Premium Cushion Tires are bigger, with less air pressure . . . 24 lbs. Made with 100% rayon cord plys and cold rubber tread for longer life. With them you have a smoother, easier riding car, easier steering and better car control. They reduce bills and increase the life of your car.

SALE PRICES

TWO 670 x 15 4 ply Automobile Tires, EACH **\$17.70** plus tax
FOUR or more 670 x 15 4 ply Auto Tires, EACH **\$16.74** plus tax



HEAVY DUTY TRUCK TIRES

Unico Premium Truck tires are tougher, stronger, cooler running. Made with 100% rayon cord plys and cold rubber to assure you the longest life possible. These top quality Unicos are the longest mileage truck tires ever offered to Unico patrons. They are made to stand the strain of heavy loads and rough going.

SALE PRICES

ONE 825 x 20 10 ply Truck Tire **\$66.65** plus tax
TWO or more 825 x 20 10 ply Truck Tires, EACH **\$63.14** plus tax



A COMPLETE LINE OF EQUIPMENT

Also Available From Your Co-op Oil Dealer

BATTERIES
SPARK PLUGS
GREASE GUNS

MOTOR OILS
GREASES
FUEL OILS

GASOLINE
DIESEL FUELS
FLY SPRAYS

Farmers Petroleum Co-operative, Inc.

221 N. Cedar St.

Lansing, Michigan

if this happens . . .



STATE MUTUAL PAYS!

Under the Extended Coverage Endorsement you are covered against loss or damage caused by falling aircraft or objects falling from any aircraft. That's "protection made to order!"

Special Notice

WINDSTORM insurance can now be made a part of your State Mutual policy. It's no longer necessary to buy a separate policy to protect your buildings from windstorm damage. If you so desire, State Mutual gives you this protection along with your fire protection in a "one-policy" package.

HAIL damage to your buildings can also be covered by State Mutual's new "one-policy" package. This protection goes right along with the windstorm coverage mentioned above.

REMEMBER, your State Mutual policy is non-assessable—a feature which makes it completely acceptable as collateral at banks or other loaning agencies. And there are no membership fees for new members.

State Mutual INSURANCE COMPANY

702 Church Street
E. R. DINGMAN, President
Flat 3, Michigan
H. K. FISK, Secretary

"State Mutual Insures Every Fifth Farm in Michigan—Ask Your Neighbors!"

Setting a new record for payment of Michigan hospital and medical bills!

Your Blue Cross-Blue Shield paid \$73 million in 1952

With hospital bills up, Blue Cross-Blue Shield protection is now more important than ever!

ARE YOU PROTECTED?

Non-profit Blue Cross-Blue Shield plans for protection against hospital and medical bills were started by Michigan hospitals, doctors and business men as a public service. How well these plans have served the public is shown in the year-end report for 1952.

Blue Cross-Blue Shield paid out 73 million dollars in hospital and medical benefits during 1952. A total of 302 million dollars has been paid out by Blue Cross-Blue Shield in 14 years. All for Michigan members only!

Big protection for many people!

1,017,957 Michigan people received Blue Cross-Blue Shield benefits last year. Over

3,000 of these subscribers received benefits of \$1,000 or more for hospital care alone. The average hospital bill covered by Blue Cross has gone up from \$51 to \$150 in ten years.

Sharp increases in the money-value of Blue Cross-Blue Shield benefits from year to year . . . and increases in the number of people who get these benefits, demonstrate that protection against hospital and medical bills is now more important than ever before.

Nearly 3 million members!

The chances are 1 in 3 that you or someone in your family will face a hospital and doctor bill this year. You can protect your savings, plus assure your peace of mind, by joining the nearly 3 million people who enjoy Michigan's most widely-used health-care protection . . . non-profit Blue Cross-Blue Shield.

Blue Cross-Blue Shield pay more . . .
for more hospital and medical services . . . for more people!

STATEMENT OF CONDITION

Report of Condition as of the Close of Business, December 31, 1952

MICHIGAN HOSPITAL SERVICE ASSETS		MICHIGAN MEDICAL SERVICE ASSETS	
Cash in Banks and Office	\$ 4,239,807.51	Cash in Banks and Office	\$ 2,483,487.19
United States Treasury and Defense Bonds	14,322,083.30	Real Estate—Home Office Property	638,375.53
Accrued Interest	88,327.32	United States Government and Government Guaranteed Bonds	4,984,810.64
Subscription Fees—Receivable	184,293.48	Interest and Rents—Due and Accrued	65,954.77
Other Assets	294,859.47	Subscription Fees—Receivable	76,314.96
Total Assets	\$ 19,129,971.08	Funds Advanced for Veterans Administration	111,133.30
		Other Assets	521,508.29
		Total Assets	\$ 10,881,584.52
LIABILITIES AND RESERVES		LIABILITIES AND RESERVES	
Reserves for Payment for Services Rendered Subscribers (Including Unreported)	\$ 9,004,172.36	Reserve for Payments for Services Rendered Subscribers (Including Unreported)	\$ 3,657,839.00
Reserve for Unearned Subscription Fees	3,644,591.71	Reserve for Unearned Subscription Fees	1,707,957.72
Reserve for Contingencies	6,140,243.79	Reserve for Contingencies	5,482,545.56
Other Liabilities	331,963.22	Other Liabilities	33,242.32
Total Liabilities and Reserves	\$ 19,129,971.08	Total Liabilities and Reserves	\$ 10,881,584.52
Total Benefits Paid Since Inception	\$ 206,347,035.71	Total Benefits Paid Since Inception	\$ 95,547,957.94



BLUE CROSS—BLUE SHIELD

Michigan Hospital Service • Michigan Medical Service
234 State Street • Detroit 26, Michigan



Proposed Funds Short of MSC Agr'l Needs

Pipe-line Co. Wins Right to Proceed

In our April 1 edition we reported that Farm Bureau members in Bay county and others in the path of a proposed 30-inch pipe line for crude oil were before the Michigan Public Service Commission to protect their interests.

THEY held that because of their extensive investments in tile drainage systems, etc., they could be damaged irreparably by the laying of such a line. They asked that the company not be given the right to institute condemnation proceedings to get a desired right of way.

The Public Service Commission has granted the Lakehead Pipe Line Company, owned by a Canadian corporation, authority to build and operate 630 miles of a 30-inch pipe line in Michigan as a common carrier. The permit also authorizes the company to institute condemnation proceedings under the law.

SALVAGED by the farmers

was a promise by the pipe-line company president to recall certain easements for a 60-foot strip taken at \$1 a rod. These the president disowned and said land would be paid for at its value. Farm Bureau members who testified included John W. Ziegler of Bay City, George W. Eisenman of Kawkawlin, (not Wiseman as in our April 1 edition) Fred Pajot of Kawkawlin, Ed Germain, John Reder, and Jacob Apold of Bay City.

Nylon Socks

Look for socks made of the new helanca type nylon yarn. They come in small, medium and large sizes and are made of highly-twisted yarn so they keep their shape, but do not bind. Michigan State College home economists advise that the socks are colorfast and as easy to care for as regular nylon socks.

Checking pens for protruding nails will pay dividends for cattle-men in their spring cleanup. Eliminating the hazards, says MSC veterinarians, will help prevent losses from tetanus or lockjaw.

Small wounds from the nails permit tetanus germs to gain a foothold. Not eliminating the hazard may be expensive, says the M. S. C. specialists.

Extension and Research Reduced

DAN REED
Ass't Legislative Counsel, Michigan Farm Bureau

Funds recommended by the education committee of the House ways and means committee of the legislature fall considerably short of the amount required to fill existing vacancies in the Michigan State College extension service.

Under terms of H-469, introduced by members of the sub-committee, about 13 of the present 23 vacancies could be filled. This would leave about ten counties before the 1952 level of service and without a 4-H club agent or a home demonstration agent.

The MSC agr'l experiment station would receive an estimated \$225,000 less than the amount necessary to maintain the present program effectively. Probably no new lines of research could be started.

FARM BUREAU in its county, state and national conventions asked for cuts in Production Marketing Administration payments on accepted farm practices that farmers would do anyway. The Farm Bureau urged increased funds and emphasis on research into new uses for farm products. It urged research for new varieties of crops, new methods for controlling diseases of animals and plants. There is need for better production methods and better marketing procedures, the Farm Bureau said.

PROGRESS in the fields of research depends largely on the work of the agr'l experiment stations. Information on research is brought to the nation's 6,000,000 farmers through the Extension Service. Dollars spent on agr'l research have been good investments.

Comparisons of Appropriations (Figures refer to State of Michigan fiscal year, July 1 to June 30.)

EXTENSION SERVICE

1952-53 — Appropriation (23 positions now vacant)\$1,145,834

1953-54 — Budget request for Extension Department, \$1,792,735 Includes: 42 additional employees, 11% salary increase, \$92,000 retirement cost (formerly borne by college budget), \$50,000—television production.

1953-54 — Recommendation in

Governor's budget.....\$1,260,000 Would provide: (1) 3% merit increase in salaries (2) \$30,000 for television production (3) Six replacements on 23 vacancies now existing.

APPROPRIATIONS necessary to fill present vacancies\$1,450,000 (Would restore Extension to level of July, 1952)

APPROPRIATIONS recommended by H-469.....\$1,307,169 (Would permit filling of about 13 of present 23 vacancies, leaving about ten formerly-served counties without a 4-H agent or home demonstration agent.)

EXPERIMENT STATION

1952-53—Appropriation\$1,020,420

1953-54—Budget requested\$1,675,604 (Would permit some new lines of research to be initiated)

1953-54—Governor's recommendation\$1,128,115

APPROPRIATION recommended by H-469\$1,128,115 (Estimated \$225,000 less than amount needed to operate present program)

The following retirement plan costs, formerly carried by the MSC college budget, must now be covered under the above appropriations:

Extension\$92,000 Experiment Station\$2,000

RECOGNIZING the seriousness of the state's financial situation, the MFB board of directors took action at its April meeting to give a priority to MFB requests for funds. The Board said funds for operating the MSC extension and experiment services should have first consideration.

Introducers of H-469 are: Representatives Rollo Conlin, Tip-ton; Richard Thomson, Highland Park; Joseph Warner, Ypsilanti; and, Clarke Davis, Vermontville.

Buy Farm Bureau Feeds.



One man, any weather! Postpaid \$12.50. Rings extra. 25 rings, 50¢; 100, \$1.50; 500, \$7.50; 1,000, \$12.50. (Use only genuine Elastator rings with yellow marks.)

H. F. LINK, PHARMACIST
1456 E. Michigan Lansing, Mich.

This is Our Program . . .



JAMES HILL (right) general sales manager for Cockshutt Farm Equipment Co., and J. F. Yaeger, manager of Farm Bureau Services, look at a Cockshutt (Co-op) tractor advertisement in the Country Gentleman for April. A similar advertisement appears on page 6 of this edition of the Michigan Farm News.

The Cockshutt Farm Equipment and Coop Farm Equipment lines are the same, the only difference is in the color. Last December Cockshutt bought the National Farm Machinery factory at Bellevue, Ohio. It continues to manufacture the Co-op line as Cockshutt machinery.

Farm Bureau Services and other co-ops which owned National Farm Machinery Company are distributors in the United States. The Cockshutt Company will manufacture parts and provide services through its distributors, Mr. Hill said.

Farm Co-ops' Membership At New High

Farmer memberships in 9,977 Farm Cooperatives in the U. S. reached a new high of 7.1 millions in fiscal 1950-51, the latest period for which figures are available, the Farm Credit Administration announces. Many farmers belong to two or more cooperatives.

MORE THAN three-fifths of all marketing associations now also handle farm supplies. About 22% of purchasing associations do some marketing also.

Why Europe Trades With Russia

Editor, Michigan Farm News:
A year ago you chided some European countries for trading with Russia while at the same time accepting aid from the United States.

YOU were fair in printing my comment that our tariff policies were in part responsible for the situation that made Europe feel the necessity of trading with Russia.

In the February, 1953 Nation's Agriculture I get with my Farm Bureau membership, I find this statement on page 24 as part of a discussion of our present high tariffs:

"As things stand, we keep Europe from trading with Russia, since this would aid an enemy, and we refuse to let her trade freely with the United States (by tariffs)."

"EUROPE is not going to go along for long sacrificing her

trade with Russia unless that trade is replaced with trade elsewhere.

"That means we MUST (capitalization mine) open up trade between Europe and the United States or we will find it very difficult to retain friendly allies."

I am glad to find an influential farm publication advocating reduction of tariffs. Our tariff policy for years has been incredibly stupid, and this article makes that very clear.

MARCUS E. TABER
Vermontville
Feb. 2, 1953

Honey Bees

Honey bees are indispensable to the agricultural economy, reminds E. C. Martin, Michigan State College entomologist. No county can afford to be without honey bees, he notes, and the sale of honey governs the numbers of bees available to pollinate important crops.

Strawberries

Strawberry growers putting in an irrigation system may find it pays to extend the system enough to make it into a frost-fighter, too, suggests Ernest H. Kidder, Michigan State College agricultural engineer.

Buy Farm Bureau Feeds.



INSURE YOUR CROPS AGAINST HAIL

Every year hail takes a tremendous toll in Michigan field crops. You cannot avoid hail damage, but you can avoid financial loss. We have been providing Michigan farmers with sound, inexpensive hail insurance on farm and garden crops for the past forty-two years. Ours is a mutual company, owned and operated by farmers, for farmers. Our policy gives "blanket coverage"—you do not have to insure each crop separately. Protect your crops with Michigan Mutual Hail Insurance. Then, whenever it comes, wherever it strikes, hail cannot cause you financial loss.

Ask Your Local Agent or Write for Details Agents Wanted in Certain Areas

Michigan Mutual Hail Insurance Co.

208 North Capitol Ave.
414 Mutual Bldg. Lansing
Over \$17,000,000 Insurance in Force.
Surplus to Policyholders Over \$998,000.

MAY

Efficiency Pays Off

News reports indicate lower prices for much farm produce. Eggs, however, seem destined for good prices and heavy demand. Hogs look as if they may prove profitable. If milk production is down to more nearly a normal flow, prices will probably hold quite firmly (after the May flush).

It will take greater efficiency in production to make a good profit. We feel our Farm Bureau members qualify in that respect. They are, in our humble opinion, the most efficient group of farmers in the state.

Good feed helps produce eggs and milk, pork, or beef, or turkeys more efficiently and profitably. Farm Bureau feeds are as good as modern research can produce. They are Open Formula so you can tell just what you pay for.

Milkmaker 34%

Milkmaker 34% feeds more profitable cows than any other commercial dairy ration. Cattle Supplement 48% is producing an average of 2 lbs. gain a day. Herds running upwards of 200 head of steers get it as their protein supplement.

Creepettes

Little pigs get Farm Bureau Creepettes—the sweet pellet starter. Pork-maker 35% helps produce large litters and fast growing pigs.

Practice Efficient Feeding With Farm Bureau Feeds.

Ask Your Dealer to Get Them.

Farm Bureau Services, Inc.

Feed Department

221 N. Cedar Street

Lansing, Michigan

Hi-N-R-G Rations

Farm Bureau Hi-N-R-G Chick Starter 20% - Turkey Super Starter 28% (in crumbles) and their partner, Hi-N-R-G Broiler Mash, do the kind of efficient job every poultry raiser is looking for.

Mermash 18-20%

Mermashes 18% or 20% produce more eggs per dollar—also healthier and more profitable flocks of layers.



A POLICY in this company is safe and sound.

More than 100,000 policy holders know that it is free from entanglements and limitations of other types of insurance. It is most conservative in its management and honorable in its adjustments.

Insure with the largest and oldest company of its kind in Michigan, and the second largest in the world.



MICHIGAN MUTUAL WINDSTORM INSURANCE CO. HASTINGS MICHIGAN

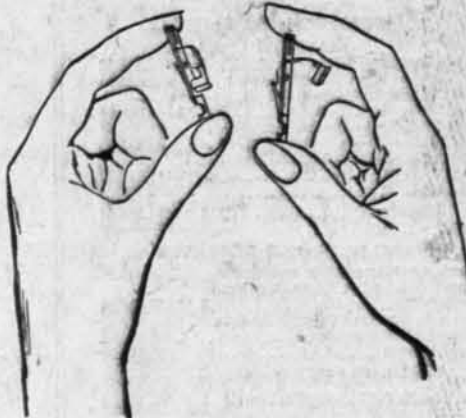
Booster feeding through plant leaves shows promise

Many plants and trees absorb food through their leaves. This discovery opens up possibilities of larger, faster-growing crops by applying additional fertilizer as a spray. Michigan State College Agricultural Experiment Station is studying ways of making leaf feeding practical to the average grower. Among plants which respond readily to nutrition through their leaves are tomato, celery and corn, as well as apple trees. Best results have been obtained by spraying relatively low concentrations of plant food during the spring and early summer. As more information is obtained, it will be available to you by calling, writing or visiting your County Agricultural Agent.



New life for old grasshoppers

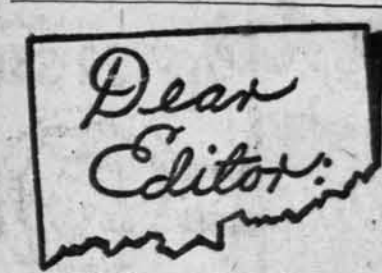
To you, a grasshopper can cause damage. But, to your telephone service, a "grasshopper" prevents damage. For this is the name of a tiny fuse, so called because it looks like a grasshopper. If there's too much current, the fuse blows and saves other equipment from damage. A new "grasshopper" costs 9 cents. After it has blown, we have it repaired for 5 cents, saving 4 cents over buying a new fuse. On the millions of grasshopper fuses we use, that's a real saving... and another way telephone efficiency helps keep down the cost of your service.



MICHIGAN BELL TELEPHONE COMPANY

Home Demonstration

More than 40,000 Michigan homemakers are members of home demonstration groups. You can become a member of a group to study the best techniques of homemaking by contacting your county home demonstration agent. She is often located in the extension office in your county building or court house.



... the letters start. Then from all over the free world come such comments as these from readers of THE CHRISTIAN SCIENCE MONITOR, an international daily newspaper:

"The Monitor is most reading for straight-thinking people. . . ."
 "I returned to school after a lapse of 18 years. I will get my degree from the college, but my education comes from the Monitor. . . ."
 "The Monitor gives me ideas for my work. . . ."
 "I truly enjoy its company. . . ."

You, too, will find the Monitor informative, with complete world news. You will discover a constructive viewpoint in every news story.

Use the coupon below for a special introductory subscription — 3 months for only \$3.

The Christian Science Monitor
 One, Norway St., Boston 15, Mass., U. S. A.
 Please send me an introductory subscription to The Christian Science Monitor — 3 months for only \$3.

(name) _____
 (address) _____
 (city) _____ (state) _____ (zip) _____

Do Something Every Day For Safety's Sake

DONALD D. KINSEY

We, in Community Farm Bureaus, have been aiding in the reporting of accidents in the farm and home for over a year.

Many accidents were reported that could have been prevented.

THE NATIONAL Safety Council and other interested organizations are urging everyone to clear away that rubbish that creates a hazard to safety and health.

The National Fire Protection Association points out that a spring clean-up campaign is a mighty potent weapon in preventing a fire. Spring is always a high point in farm fires.

Painting is accident prevention practice. In painting you clear away cobwebs, dirt and offending rubbish to get the job done. You can see what you are doing in a clean building and accidents are fewer.

Danger points can be painted in red as a warning for caution. A painted building, when properly done, has beauty and dignity. Let us be proud of our farms and let people know it.

Join the clean-up, paint-up, fix-up campaign of the National Safety Council now. Do something every day to make the farm a safer place to live.

Aluminum Foil

Use aluminum foil generously in the lunch pail to keep foods fresh and tasty, suggest Michigan State College nutritionists.

Rural-Urban Women's Meeting in Ottawa Co.

Ottawa County Farm Bureau women's committee entertained 155 city and rural women at luncheon at Allendale, April 14.

THE EVENT was for the purpose of acquainting city women with the responsibilities rural women have in the production of food, and to create a better understanding between the groups.

Mrs. Marjorie Karker, director of women's activities for the MFB, was moderator for the forum presented by four farm women, Mrs. Sam Rymer of Spring Lake discussed the importance of soil conservation. Mrs. Hilbert Holleman of Jamestown described their farm business. Mrs. Les-

lie Timmerman of Nunica told how the farmer producing beef cattle must operate. Mrs. Don Stevens of Allendale gave that story for the poultry farmer. Each emphasized that work on the farm is a family affair.

GERRIT ELIZINGA, sec'y of the CoFB, showed colored slides taken on the Greenvale Farms, and on the farms of Don Stevens, Cornelius Mohr, Hilbert Holleman, and Gerrit Elzinga.

Mrs. Cornelius Mohr, chairman of the Ottawa CoFB women's committee presided. Mrs. Marie Klooster, soloist, and Mrs. John DeWitt presented a program of music.

Legislature Gets Into Final Stage . . .

(Continued from page 1)

groups in the state, met at Lansing and recommended unanimously that the legislature stay in session until it finds a solution to the state's continued excess of expenditures over revenue.

For a long-range program, the Conference endorsed the principles embodied in the Conlin Plan.

In a statement released at the conclusion of the meeting, C. L. Brody, executive vice-president of the Michigan Farm Bureau and chairman of the Michigan Industrial Conference, declared that Conference members were disturbed by reports that some interests are quietly urging the legislature to adjourn until the state's financial situation becomes worse.

The Conference agreed, said Mr. Brody, that the method of solving the state's financial emergency is clearly a matter to be determined by the legislature.

While progress has been slow on such major matters as revenue and appropriation bills, the Legislature has been grinding along steadily on a large number of more routine measures.

The schedule set up for bringing the current session to a close has included a number of deadlines which have caused the lights to burn late in legislative chambers and committee rooms. These deadlines apply to all bills except tax and appropriation measures. April 17 was the last date for passing bills through house of origin. May 1 was the deadline for reporting from committee any bill which had been previously approved by the other chamber.

GARBAGE. We cannot report any definite progress on H-30, the bill to require cooking of all commercially-fed garbage. This bill passed the House on March 9 but has been held up in the Senate committee on state affairs. This bill is regarded as the keystone of the state's effort to control spread of the dread VE disease in swine and to enable continuance of interstate shipment of swine and pork products produced in Michigan.

Two days after receipt of this important measure by the Senate committee on state affairs, the members indefinitely postponed its further consideration. Under the rules of that committee this meant that favorable votes of six of the seven members are required to bring the bill back to life so it could be given further consideration by the committee.

We are glad to say that favorable action was taken by the committee on April 21 and it is hoped that before you read this, the bill will have been reported out to the Senate floor so that all Senators may vote on it.

TURNPIKE Authority bill to provide for toll roads in Michigan, has bogged down for the present in the House committee on roads and bridges. It was passed by the Senate on March 26 with only one dissenting vote.

SPEED. Another traffic bill passed by the Senate and sent to the House is S-1014 which would establish speed limits for motor vehicles. The Senate set these rates at 65 miles per hour during daylight and 55 after dark. The bill was passed by the Senate on April 16 and sent to the House where it was referred to the committee on public safety.

CONSTITUTION. One of the

most controversial issues before the legislature is as to whether or not there should be placed on the November 1954 election ballot the question of calling a constitutional convention. This was provided in H-2 which passed the House with only five opposing votes and is now up for final action on third reading in the Senate.

CHILDREN. Both branches of the legislature have now joined in approving S-1057 which would make parents responsible up to \$300 for malicious property damage caused by their minor children. This had been approved by the legislative committee of the Michigan Farm Bureau.

SCHOOLS. A bill to require motor vehicle traffic to stop both ways before passing a school bus was approved by the Senate on April 16 and sent to the House. This is S-1108 and is definitely in line with the resolution on this subject adopted by the voting delegates at the annual convention of the Michigan Farm Bureau last November.

FAIR TRADE. A so-called "Fair Trade" bill, opposed by the Michigan Farm Bureau, was killed in the Senate. It was S-1077 and was re-referred to the Senate committee on state affairs.

Another bill against which the legislative committee of the Michigan Farm Bureau had gone on record was killed in the Senate committee on municipalities. This was S-1081 and would have established the office of county assessor and taken the function of assessing real and personal property away from the township supervisors.

BONDING of milk and cream purchasers, as favored by the Farm Bureau, was not accomplished. The Senate voted down S-1126 which would have required such protection for sellers of dairy products. However, the House approved on April 17 H-440 which would require bonding of livestock buyers. This bill is now pending in the Senate committee on agriculture.

MACHINERY. The House approved a bill to increase the width of farm machinery or implements which could travel on the highways without special permits. The maximum such width was increased from 108" to 126". This bill had Farm Bureau approval.

REAPPORTIONMENT. The big issue of remapping the state representative districts was settled by the House on April 17 when they approved H-410. This divides the state area into 110 dis-

tricts, the maximum number approved by the voters under the terms of Proposal No. 3 adopted last November. This bill is now being considered by the Senate committee on state affairs.

Before the June 1 issue of the Michigan Farm News goes to press it is anticipated that the constructive portion of the current legislative session will have been completed. Hence, any contacts which you feel you should make with your Senator or Representative regarding pending problems should be attended to at once. Soon it will be too late to influence the outcome of what your lawmakers are doing at Lansing.

Would Stop Abuses of Blue Cross

The Blue Cross committee of the Van Buren Farm Bureau believes that many industrial, direct and rural subscribers and some doctors are abusing the liberal services of the Blue Cross-Blue Shield hospitalization service.

THE RECENT increase in Blue Cross rates is in the face of lower farm income, said the committee. It is a trend that will price Blue Cross out of the reach of the average farmer.

The committee invited representatives of the hospitals in the area, the medical society, and the district office of Blue Cross to meet with it and talk things over.

The discussion developed that Blue Cross has four outstanding features which other plans do not have: (1) the policy is non-cancellable (2) pre-existing conditions are covered (3) unlimited services and drugs are provided (4) no age limit.

THESE very features invite abuses of the plan. They are partially responsible for increases in rates, the committee said.

Many subscribers say that they are paying for services they can take anytime. The fact is, said the committee, they are paying for protection against financial loss. They should use the services only when they need it.

The meeting agreed that there should be more education on the

proper use of Blue Cross-Blue Shield facilities in order to prevent abuses that contribute to increasing rates.

OTHER suggestions offered to curb rates: limit the services, reduce some benefits, and a deductible clause to apply to all cases.

Coat each slat of venetian blinds with a film of wax to prevent dust collection, recommend Mich. State College home economists, but be sure to let wax set for half an hour before moving the slats.

Sound Diet

U. S. Department of Agriculture nutritionists report that it is difficult to plan a nutritionally sound diet with less than five quarts of milk a week for each person in a family.

Copper or Brass

Keep ornamental copper or brass pieces bright and shiny by covering with a coat of clear lacquer such as clear fingernail polish, suggest Michigan State College home management specialists.

NOW! GIVE YOUR CALVES

Real milk growing power

AND SAVE MONEY, TOO, WITH

Land O'Lakes calf milk replacer

THE SUCCESSOR TO OLD-STYLE HALF-CEREAL MILK SUBSTITUTES



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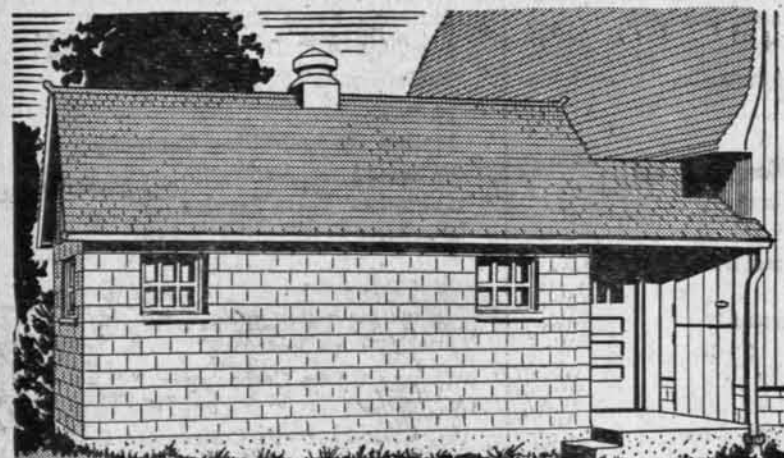
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Boost your milk checks with a CONCRETE MASONRY MILK HOUSE

AN ESSENTIAL step in good dairy production is protecting the quality of milk between milking and marketing, when contamination and off-flavors develop and bacterial count rises.

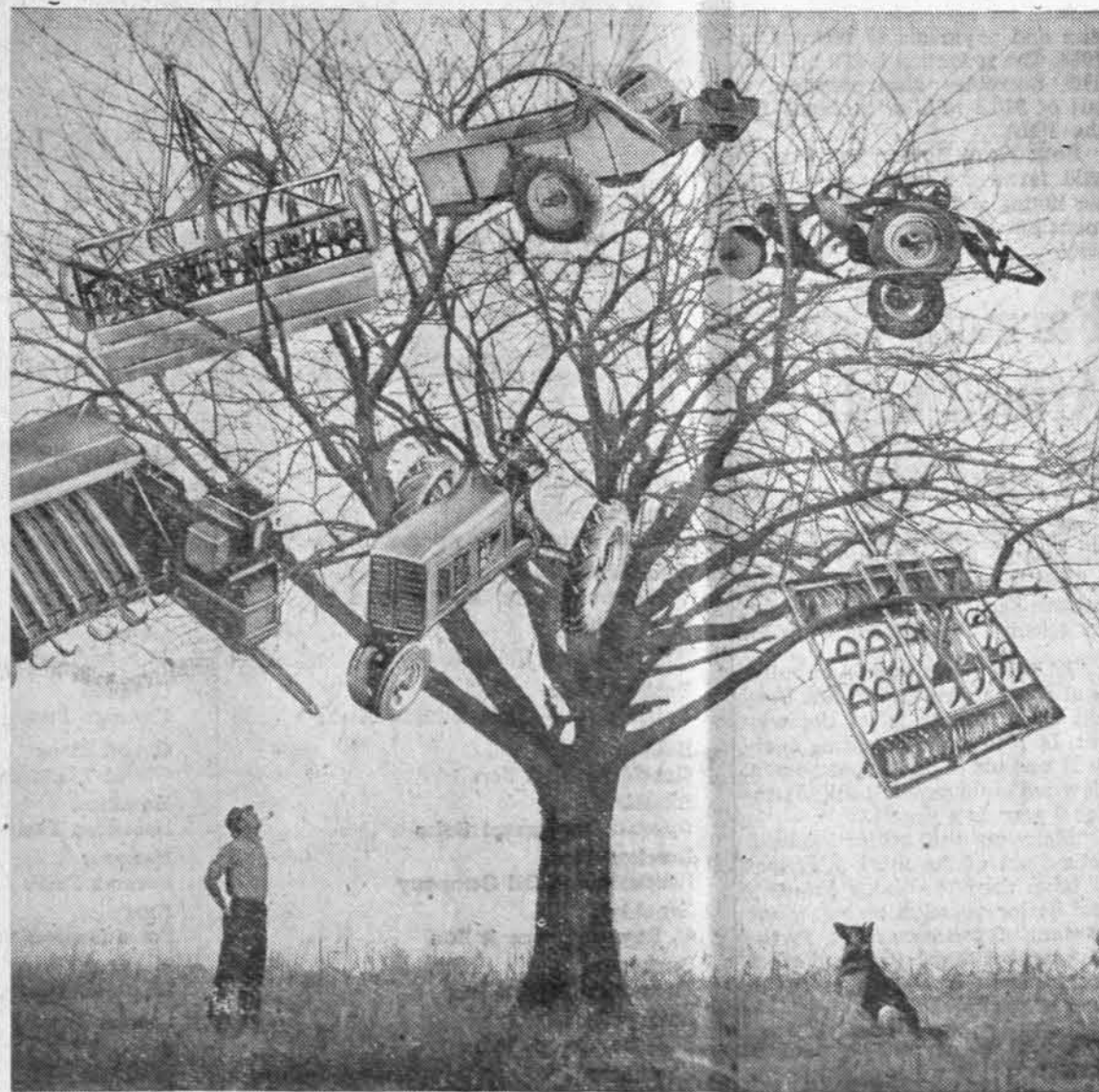
A milk house with concrete block walls and a concrete floor provides sanitary protection that meets highest health standards. With such

a milk house, milk is easier to handle—can be kept clean, fresh and odor-free. The result is top milk prices.

A concrete masonry milk house is easy to build and will give a lifetime of useful service. Send coupon today for free, illustrated folder. If you need information on any other concrete farm improvement, list subject on coupon.

PASTE COUPON ON BACK OF POSTCARD AND MAIL TODAY
PORTLAND CEMENT ASSOCIATION
 Olds Tower Building, Lansing 8, Michigan
 A national organization to improve and extend the uses of portland cement and concrete... through scientific research and engineering field work

Send milk house folder and information on (list subject): Name _____
 St. or R. No. _____
 City _____ State _____



Steady saving in U. S. Defense Bonds helps you "grow" machinery replacements.

How to grow a Tractor

YOUR FARM MACHINERY may be good for a number of years, but it won't last forever. Someday, if you're to stay in "business," every piece of equipment you own (like your tractor, for example) will have to be replaced.

By putting part of each year's earnings into U.S. Defense Bonds you can grow a reserve which will replace these vital tools. For every \$75 you save in bonds this year, you'll get back \$100 in less than ten years . . .

\$134.68 in less than twenty.

Defense Bonds can help pay for other things, too . . . like more education for the youngsters when they grow up, a modern kitchen or a new barn when your present one "goes to seed."

Why not talk to your banker about the many advantages of U.S. Defense Bonds? He'll tell you that they're a real friend, too, when farm emergencies or sickness strike unexpectedly.

The U. S. Government does not pay for this advertising. The Treasury Department thanks, for their patriotic donation, the Advertising Council and

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I KNOW A FELLOW WHO'S SO LUCKY.. HE GETS 13 CHICKS OUT OF EVERY DOZEN EGGS!



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Marketing Quality Michigan Farm Products

Community Farm Bureau Discussion Topic for May

Background Material for Program in May by Our Community Farm Bureau Discussion Groups

DONALD D. KINSEY
Director of Research and Information

"I'll take a bag of those Maine potatoes, please," says a housewife. Why Maine? Why not Michigan?

Sing a song of sixpence!
There's produce in the bag.
It's everything but Michigan
According to the tag!

If this is so, everyone in Michigan should want to know WHY? The answer may be that in some instances other states are beating Michigan's marketing program to the punch. Consumers often claim that their choice is made because of a difference in quality.

If this is true, Michigan farmers, handlers, and marketers have a job. What is the nature of that job? Does it require state laws to insure a quality marketing program in Michigan? There are those who say it does!

Or could it be done by the conscientious cooperation of producers, handlers and sellers without the need of a law to back it up? There are some who say that it could. But one thing is sure. Michigan needs to capture its own farm markets and consumer favor. Undoubtedly, a quality program is a big part of the answer.

The Proposal. Governor Williams has proposed that Michigan should answer this problem by passing a Michigan Seal of Quality Act. Whatever one's politics, it is a regrettable thing that the matter should be decided on partisan grounds rather than on its own merits or weaknesses. But the proposal has become a political football. The need for an improved Michigan marketing system should be the real point on which the decision swings, whatever that system may be!

The main aims of the Seal of Quality legislation are to assure the consumers of the superior quality in the Michigan farm produce they purchase. It seeks to provide for the farmers and handlers a price incentive that will prompt them to produce and preserve this quality in foodstuffs.

SEAL OF QUALITY bill now in the House (HB 334) would seek to achieve this by setting the following conditions:

1—The program is voluntary. Only those who choose to market under the Seal of Quality are affected. They must make application to the state Agricultural Commission. After a public hearing, the Commission decides whether a program is needed for successful marketing of the product.

2—If the request is approved, a set of standards as to size, quality and condition is established.

3—The Seal of Quality is registered, advertised, and protected by the Michigan Agricultural Commission which authorizes the use of the Seal on the products. It is not a substitute for federal grading or inspection.

4—Products bearing the Seal must be graded under the supervision of competently trained inspectors employed by the Michigan Department of Agriculture, or by the U. S. Department of Agriculture if interstate shipment is involved.

5—Products under the seal may be repackaged in smaller lots for sale at retail.

6—If the product is being sold under the Seal, those involved in its production and marketing are subject to all rules and regulations involved.

7—The Agricultural Commission

adopts a schedule of fees to be charged for the labels bearing the Seal, the grading or supervising services, and administrative costs. Fees are to be set at minimum, self-supporting levels. These fees are turned in to the state treasury and credited to a fund to carry out the program.

The fees are payable by the persons for whom the services are performed—producers and handlers—the applicants for the right to use the Seal.

8—Agents of the Michigan Department of Agriculture are empowered to inspect warehouses and markets, to open containers and examine the contents, and to take samples of the products to be used as evidence in courts of the state. The products can be seized if they are not up to standard and are offered for sale.

9—If the Seal is used when packing inferior products, or if the quality has deteriorated—and the goods are still offered for sale—the person so offering them is subject to a charge of "misdemeanor." Conviction would bring a fine of \$25 to \$100, or imprisonment for 90 days, or both, at the discretion of the court.

10—The Agricultural Commission may establish committees in the state to give information on the functioning of the law. On these committees would be representatives of producers, handlers, wholesalers, retailers, and consumers. Members would serve one year. A state central committee also may serve, without salary.

WILL it work? No program should be condemned off hand. The U. S. grading system has had its effect on quality marketing and has gained consumer favor toward certain products. A Michigan law might bring the same benefits.

The question may be asked whether the same benefits could be achieved by means of a voluntary program without the necessity of a law. In either case it will require a serious effort to produce and maintain quality by all involved to be successful.

A PROGRAM similar to the proposed Seal of Quality was tried out in 1935. It was called the "Branded Products Regulation." This established an opportunity for producers to sell their products under the label of "Michigan Bonded Grades." The producer posted a bond with the state to guarantee the quality of his products. Quality specifications were established. If the products were defective, the consumer could collect against the bond. What happened?

The program died. It died because enforcement could not be carried out. The Michigan Department of Agriculture did not have a staff large enough to see that quality was maintained. There were too many weak links in the chain from producer to consumer.

SUCH a problem would, no doubt, still exist under the Seal of Quality program. Michigan has a tremendous variety of farm products. It would take a tremendous staff of inspectors and enforcement officers to insure the quality at market level and to catch the violators.

There are now over 50 state laws and 24 regulations in addition to the dairy laws, which the Michigan Department of Agriculture is supposed to enforce. And there are only 48 men in the state working on enforcement. Violations are numerous, but convictions are few.

MANY Michigan farms produce a small amount for the market. If the quality requirements added much to the cost of production,

Vote on New Discussion Topics in May

DONALD D. KINSEY

Community Farm Bureaus take part in choosing the discussion topics twice each year, in May and in December. The groups will be voting on topics to cover the program from September through February at this month's meeting.

TOPIC suggestions being offered are:

1. How to increase public consumption of dairy products?
2. What regulations are needed to increase safety on Michigan highways?
3. Does Michigan need election reforms?
4. Should there be a state plan for financing drainage projects within and between counties?
5. Should Social Security be extended to farmers?
6. Supporting local governments becomes a problem with the increases in public-owned lands. How should public lands be taxed by the counties?
7. Where treaties that are established by the United Nations violate our Constitution, should the Executive Department and Congress agree to them?
8. What use should be permitted of vehicles bearing farm commercial licenses?
9. How far should Farm Bureau expand its services to farmers?

GROUPS are given the opportunity to write in suggestions for other topics than those on the list. It is important that these groups make such suggestions. Topics suggested must have a statewide interest, since they are to provide the program for 1232 other groups all over the state.

National Soil Group Lobbies For ACP

The Farm News has been asked, "Who is the National Association for the Promotion of Soil Conservation at Washington?"

WE understand that the National Ass'n for the Promotion of Soil Conservation was founded to provide organized support for the Production Marketing Administration and the Agricultural Conservation Programs of the U. S. Dept. of Agriculture. Presently the NAPSC is writing letters to farmers throughout

preparation, inspection, etc., the net return would have to be large to justify such expense.

The price difference between the "quality" goods and the "stock run" would have to be great. Farmers have trucks. Many markets are close at hand. Stock run items would bring strong competition. Handlers, wholesalers and retailers would all expect an extra cut. How much of the price difference would get back to the producer? Would it pay for his trouble and investment?

Many varieties of Michigan produce are seasonal. There would have to be a host of inspectors at peak-load periods. And such officers would have to be well trained. Poorly trained officers would create more headaches than they would solve. And what would this large force be doing at the off-season periods?

Michigan has the competition that should stimulate a quality program by sheer necessity and by the cooperative efforts of its people. If the law will help—more power to it. But it will still take the moral backing of Michigan people. And if the people can do it on their own—without the law—still better!

Questions

1. **MICHIGAN** Farm Bureau has no definite position on the Seal of Quality Legislation. Are you in favor of a permissive law to promote this type of marketing?

2. **DOES** your group believe that a quality marketing program to compete with that of other states could be successfully controlled without the necessity of a supporting law?

3. **WOULD** the difference in price between the Seal of Quality product and the market run products be great enough to pay farmers, producers, and handlers for their extra trouble and expense?

4. **WHAT** features of the program would be necessary to make the Seal of Quality program work successfully?

the nation. It is asking them to urge their Congressman to support \$250,000,000 for Agricultural conservation Program payments to farmers in 1954 for liming, etc.

SECRETARY Benson of the Dep't of Agriculture has recommended that Congress allow \$212 million for agricultural conservation and payments to farmers in 1954. The reduction is \$38 million. The Secretary also proposed a cut of \$15.2 million in funds for the PMA.

Both Farm Bureau and Grange said farmers should not be paid for liming and other soil improvement practices they could do anyway.

Farmers Can't Afford to be Priced Out

"Farmers cannot afford to price themselves out of markets."

That is what Secretary of Agriculture Ezra Taft Benson told the American Dairy Ass'n at Chicago.

"IF THE present trend in butter is allowed to continue," Mr. Benson said, "butter is on the way out. In 1940 we were eating nearly 17 pounds of butter per person. Now we are averaging a little under 9 pounds a year."

"Many say that butter has been priced out of the market. If that is true, then the dairy industry had better question seriously the wisdom of recommending to the government that butter and other dairy products be supported at 90% of parity."

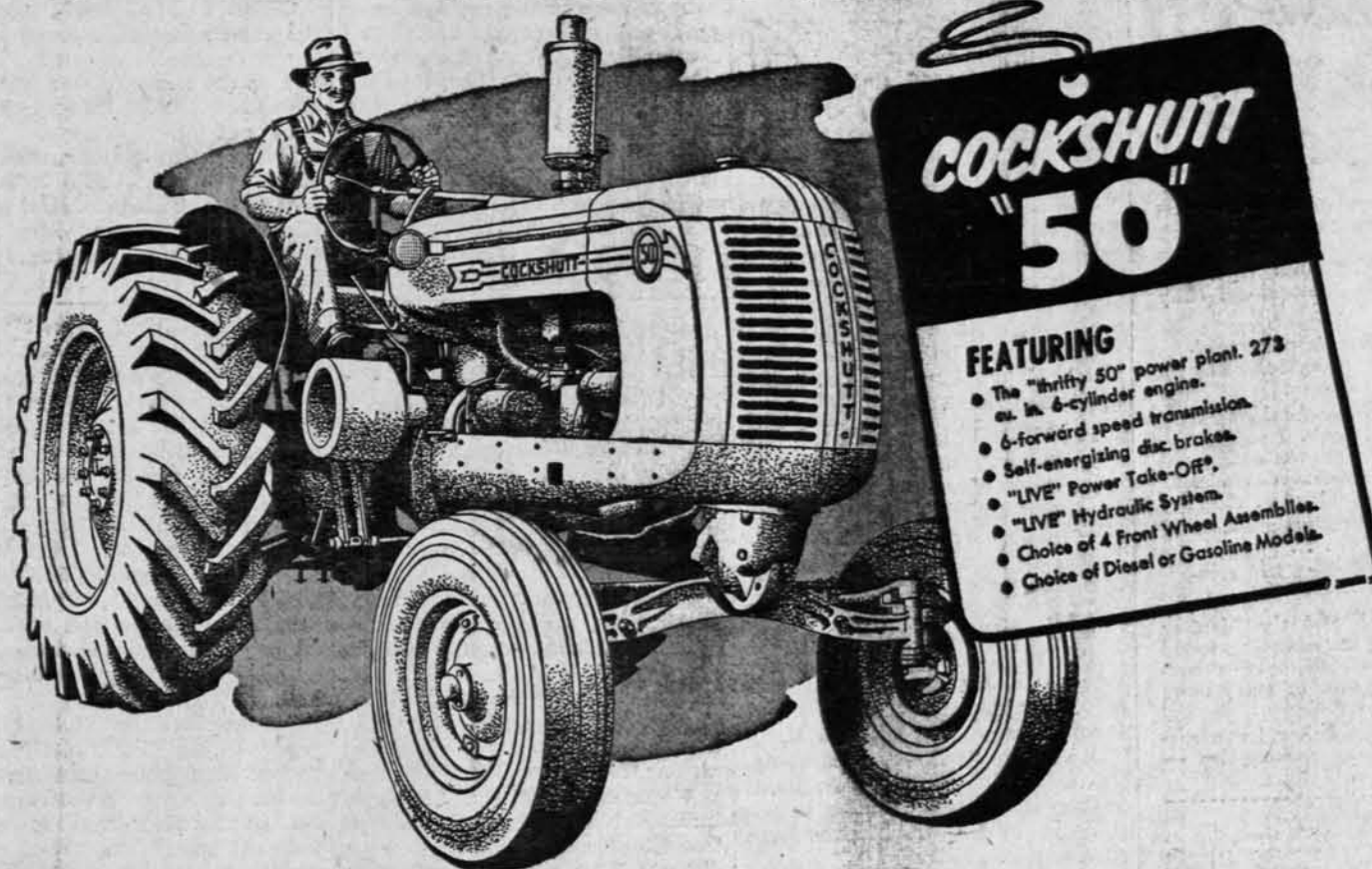
"I KNOW of no segment of agriculture that has stronger or more capable leadership than the dairy industry. You can solve your marketing problems without the kind of government supports which price your products out of the market. Your dairy industry committee has recommended a one-year extension of 90% supports to get marketing programs into operation."

AMERICAN Dairy Ass'n announced at the meeting with Sec'y Benson three national sales promotion campaigns on dairy foods for May, June, July and August. They are: June Dairy Month, Milk Festival, and Ice Cream Festival.

Advertising will be done in newspapers, magazines, radio and television. Merchandise displays and promotions in food stores will boost the sales of dairy foods.

DAIRY farmers in Michigan and 39 other states finance the program through a "set-aside" of one cent per pound of butterfat on milk and cream delivered to milk plants in May and June.

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A Complete Line of
Cockshutt Co-op Farm
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(All that is different is
the color)

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"Cockshutt's famous 'Live' Power Take-Off provides full, finger-tip controlled power for driven implements ALL THE TIME . . . as long as tractor engine is running."

Here it is! Cockshutt's newest, most economical 4-5 plow tractor. Power packed . . . power proven! The Cockshutt "50" has all the features that modern performance-wise farmers look for. It slugs its way through the toughest going with ease—yet its economy of operation will amaze you! The "50" is the latest addition to Cockshutt's complete line of tractors, ranging from the versatile 2 plow "20" (gasoline only) to the 2-3 plow "30", the 3-4 plow "40" and the 4-5 plow "50", all available in gasoline or diesel and with a choice of front end assemblies. Investigate how and see why it will pay you to make your next tractor a Cockshutt!

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Sault Ste. Marie
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Saginaw Farm Equipment Branch—800 S. Washington Avenue,
Saginaw, Michigan

Discussion Topics

The strength of your organization depends upon an informed and active membership. Read your Michigan Farm News articles and discuss them at your meetings. The state Discussion Topics Committee met and established these discussion topics for the months March through August:

- May Improving the Marketing Quality of Farm Crops.
- Jun. Should there be Tariffs on Agricultural Products?
- Jul. Preserving Township Governments and Local Tax Systems.
- Aug. Our Community Farm Bureaus and the Service-to-Member Programs.

Attend your Community Farm Bureau Meetings and Have a Voice in Agricultural Affairs.