Farm Bureau Offers New Plan for Soil Bank

EDITORIAL

Word from the Farm

"Farmers talked mostly about one subject: the price problem back home. But what they said was quite different from what many politicians have been saying for them."

So observed TIME, the weekly news magazine Dec. 26 in its report of what 5,000 farmers said and did at the 37th annual meeting at Chicago of the American Farm Bureau Federation of 1,623,-222 farm families.

TIME quoted Verland McLeod, who raises hogs, cattle, corn, wheat and oats on 390 acres near Lyons, Ionia county, Michigan. Mr. McLeod said:

"My income is down 25% to 30% from last year, but I'm not for 90% of parity. I'm for flexibility, something as close to supply and demand as you can get. I don't like artificial situations."

President Charles Shuman in his annual address blamed the 90% of parity support program for producing troublesome surpluses. TIME said he read a lecture to the politicians:

"It is not only dangerous from the standpoint of agriculture to see who can promise the highest level of support, but I think it would be disastrous to the party that gets into power. The party committed to high, fixed supports would feel obligated to put them into effect, and that would result in farm income going down and surpluses continuing to accumulate."

The convention's 163 voting delegates voted 3 to 1 for continued support of flexible price supports. Only the South held out for rigid 90% of parity price support for cotton.

The Farm Bureau urged Congress to enact a soil fertility bank program to replace some of the acreage of cotton, wheat, etc., with soil building crops. It introduced a new idea by urging that payments for under planting should be in crops now owned by the government, thereby reducing the surplus. Farmers would be paid for the yield lost through underplanting by certificates enabling them to buy stored crops at greatly reduced prices.

They Write to Mr. Benson

In November while making a speech at Cleveland, Secretary Ezra Benson invited the public to write him about the farm situation. He has been getting about 500 letters a day from farmers and city people.

Two suggestions occur most frequently. A majority of the people urge more action on disposing of surplus commodities to needy peoples here and overseas. There is strong support for cutting down the production of crops in surplus through a soil building program which would take acres out of corn, wheat, cotton, etc.

Secretary Benson has used his authority from Congress recently to offer large amounts of surplus foods to relieve food shortages abroad. The United States will deliver it, providing the nations accepting the food will arrange for the distribution.

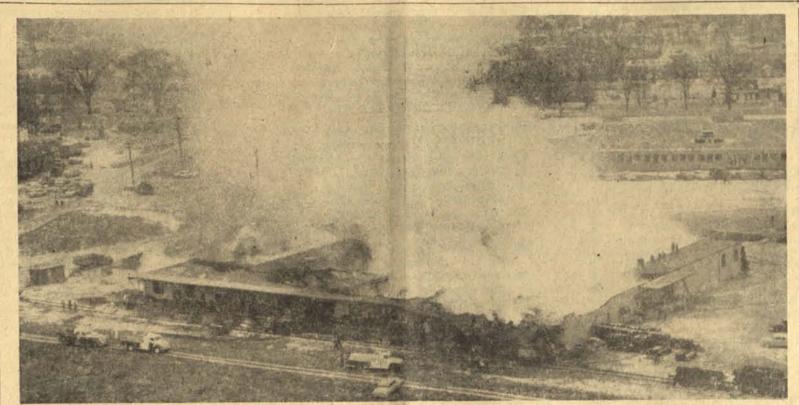
The Secretary is readying for Congress proposed legislation on the soil fertility bank. He is giving consideration to the Farm Bureau's suggestion that government payments to farmers for soil building practices be made in certificates or options to take surplus stocks of grain and other products at attractive prices from the surplus stocks now owned by the government.

Thoughts on Reducing Costs

Wheeler McMillen, writing in the December issue of Chemurgic Digest, said this:

"The idea prevails widely that agricultural research concerns itself mainly with discovering means to enlarge the total farm output . . . I keep wondering whether research could not improve its public relations' by aiming more effort toward cutting down net costs, and less toward cutting cost only by increasing output.

"Let research bear down harder for a few years on reducing farm costs for all the elements that take money out of pocket, whether they be fuels, feeds, fertilizers, chemicals, veterinary medicines, equipment, buildings, labor, or whatever else."



AT THIS STAGE of the fire which destroyed the Farm Bureau Services warehouse at Lansing December 8, the management and employees were making plans to continue all forms of farm supplies service without serious interruption. Incoming supplies were diverted to FBS warehouses at Emmett, Grand Rapids, Kalamazoo, Saginaw and Traverse City. Temporary retail buildings were set up next day near the burned warehouse.

Services Warehouse Burns; Loss Covered by Insurance

Well on Way to 70,495 Membership

Membership in the Michigan Farm Bureau for 1956 stood at 44.492 on December 27.

This is 63% of the state goal of 0,495 family memberships for

The Dec. 27 figure includes 41,773 renewals and 2719 new members. It represents a substan tial gain over the figures reported at the close of December a

Every County Farm Bureau has a goal and hopes to exceed it-and to be among the first to make it. December 27 Alcona County Farm Bureau was first with 109% of its goal; 2nd-Benie and Bay, each with 96%; 3rd -Cheboygan, 91%

County Farm Bureau member ship standings Dec. 27 were:

1956 Members			% of	
County Goal		ec. 27	Goal	
1		na	419 282	109
2 3	Benz	de	1,549	
4	6 3 3 m ov 20	100 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1 A 1	282	91
5	Alpe	oygan 310 na 609	529	
6	Miss	aukee 491	402 898	
7 8	N.W	10 10 10 10 10 10 10 10	1,332	7.9
9	Stas	loseph1.148	883	77 77 77
10	Livi	ngston1,214	940	27
11	Sani	lac2,306	1,767	77
12	Tusc	ola	1.200	74
14	Sagi	naw2,880	1,787	72
15	Aren	ac 471	334	71
16	Otta	wa1,697	1,228	71 70
17	Cain	oun	183	72.43
19	Mon	roe1.482	1.022	69
20	Glad	win 438	302	69
21	Berr	ien2,519	1,709	68
22 23	Mon	tmorency 193	1,062	0.00
24	Man	ten 193 193 193 193 195	211	66
25	Kala	mazoo1,271	834	.06
26	Hur	on2,129	1,364	64
27	Isab	on 1,268 ella 1,268 osta 896 eer 1,696 am 1,254 naw 417	809 566	
29	Lan	er 1,696	1,069	
30	Ingh	am1,254	790	63
31	Ogen	naw	255	61
32	19/4-01/2	011111	7.50	
34	Pres	levoix	295	60
35	Ionia	1,377	824	60
36	Aller	zan2.289	1,380	60
37	Cun	ton 1,648 Buren 2,000 t 1,770 cola 733	951	58
39	Ken	t 1.770	1,000	
40	Osce	t 1,770 sola 733 rne 747 on 710	42	57
41	Way	ne 747	429	
42	Mas	on	398 281	56
44	Mid	and 678	384	
45	Hills	sdala	903	55
46	Grat	lot1,585	85	
47	Jack	Ison	646	
49	Barr	me 110 n 710 n 710 and 510 and 678 sdala ,653 dot 1,555 soon 1,254 and 1,237 y 1,308	671	5/2
50	Shia	wassee 1,307 net 337 awee 1,804 ina 819 knska 128	67	51
51	Emi	net 337	1.63	
25 53	Deni	awee	87. 39	45
54	Kall	enska 198	60	41
55	Cass	Clair 1,589	48	46
56	Stu	Clair1.589	72	
57	Clar	on	72 10	
59	Mus	kegon 576	24	
60	Non	kegon 576	34	4.5
61	Wes	tford	13	33
62	Mon	teaim	45	
0.5				
	TOT	AL70,495	44,49	2 63
1	-			
-	-			

Calves

Antibiotics boost the growth rate of calves from 10 to 36 per cent during the first 16 weeks of ing space. age but there seems to be no benefit after that-unless . the animals are to be marketed soon, 1956. Mrs. Viola Eipperle is sec- to market as fast as possible, they say M.S.U. researchers.

The Farm Bureau Services main warehouse at the Farm Bureau Center on US-16 west of Lansing burned Friday, December 9.

The building and its contents were a complete loss, which was in the neighborhood of \$500,000.

The warehouse, its equipment, and the stocks of merchandise were covered fully by insurance which was shared by a number of fire insurance companies.

Farm Bureau Mutual Insurance Company was not carrying any of the insurance risks on the warehouse and contents. It is the policy of the Farm Bureau not to carry the insurance on its own buildings.

Insurance coverage was complete in every respect. The policies provide for complete replacement of the building even though the costs of construction may be greater than they were when the building was erected in 1949.

The warehouse was a one story concrete and steel structure 200 by 240 feet. Management of Farm Bureau Services is now considering the type of building that will replace it in view of present day needs for warehouse space.

Farm Bureau immediately began routing of incoming farm supplies to its regional warehouses at Emmett, Grand Rapids, Kalamazoo, Saginaw and Traverse City to serve cooperatives and other Farm Bureau dealers.

The Farm Equipment Division office force moved into the main Farm Bureau office building permanently, and announced that business would be conducted as usual. Cockshutt equipment and parts are being shipped direct to dealers, largely from Cockshutt's nearest plant and warehouse at Bellevue, Ohio.

Lansing retail farm supply store of Farm Bureau Services began operating from temporary buildings and the Lansing branch elevator.

The fire was discovered at 6:45 a.m. in the northwest area of the warehouse. It spread rapidly, despite prompt arrival of fire departments from the township and city of Lansing. A strong wind from the northwest blew the fire through the building. Stocks of asphalt roofing, paints, tires, equipment in crates, and general farm supplies burned fiercely and covered the area with a dense cloud of smoke. It is thought that an oil space heater caused the fire.

Office Building Hog Prices Better

building an office at 8300 West Ida road at Southwick street, at Ida. The building is a 28 by 36 foot

cinder block with brick face construction. It will house the offices of the County Farm Bureau and the Farm Bureau Insurance Company services for Monroe county. It will be occupied early in 1956. The site provides plenty of park-

Monroe County Farm Bureau has a goal of 1482 members for retary and Mrs. Alvin Yarger is

ass't Secretary. Wilbur J. Lohr Monroe County is general agent for the Farm Buinsurance, resolutions, commod
real Insurance Companies in ities citizenship. Blue Cross and reau Insurance Companies Senior committee on Junior Farm

Monroe County Farm Bureau is Next Summer

Hog prices probably will be back up to a high of \$14 to \$16 per hundredweight by mid-summer of 1956.

With 2 per cent less pigs farowed this winter in prospect, prices should move up to that level, say Michigan State University farm economists. But, they add, prices next fall will be about the same as for the past autumn. So push spring farrowed pigs



CHARLES B. SHUMAN Sullivan, Illinois, was elected president of the American Farm Bureau for a two year term at the 37th annual meeting at Chicago, Dec. 11-15. Walter Randolph Montgomery, Alabama, wa re-elected vice-president. Shuman is a stock and grain farmer at Sullivan and came up through the ranks since 1933. He erved as director and president of his County Farm Bureau, dir ector and president of the Illinois Agr'l Ass'n, and vice-presi dent of the American Farm Bu-

Farm Bureau Institute January 3-4

"How a Successful County Farm Bureau Committee Operates" will be the topic to be developed at he 7th annual Farm Bureau Intitute at Kellogg Center, Michigan State College, January 3-4 The purpose of the Institute i o build more effective local Farm

Bureau programs for a Farm Bu Several hundred County Farm Bureau committee chairmen an county presidents will attend the Institute. The committees include these activities: Membership, com munity groups, women, publirelations, legislative, farm supply ities, citizenship, Blue Cross, and

people participating in the pro-At present more than 10,000 members are serving on County Farm Bureau boards of directors, on CoFB committees, as Roll Call workers, etc. dways need for more. Dr. Clifton Ganus, Jr., of Hard-

ng College, Searcy, Arkansas, and Dr. Paul A. Miller, director of extension service for Michigan State University, will open the Institute the morning of January 3. Dr. Ganus will speak on "Basic Concepts in Government" and Dr Miller will speak on "Committee

Provides Two-Way Attack on Surplus

Would Divert Part of Acreage in Surplus Crops to Grass and Pay Farmers from Surplus Crops Owned by U.S.

EINAR E. UNGREN

The 37th annual meeting of the American Farm Bureau at Chicago Dec. 11-15 dealt with the national farm problem by declaring for continuation of flexible price supports, and for a voluntary soil fertility bank program.

"The productive capacity of American agriculture has been expanded beyond effective market demand," the Farm Bureau said.

"Accumulated surpluses are acting as a ceiling on farm prices and are depressing farm income.

"The over-production and government stockpiles which are causing our present difficulties must be eliminated."

Price Supports. The American Farm Bureau reaffirmed its support for flexible price supports authorized by the Agricultural Act of 1954.

At the same time, the Farm Bureau observed in December, 1955 that the gradual change from 90% of parity price supports to flexible price supports and needed adjustments in production means that time is required to work out of our difficulties.

Under the Agr'l Act of 1954, flexible price supports became effective on price supported crops harvested in 1955 at the rate of 811/2 to 90% of parity. The act becomes fully effective on price supported crops harvested or marketed in 1956 at the rate of 75 to 90% of parity, as determined by the Secretary of Agriculture in relation to supplies of the crop.

The Soil Bank recommendation from the Farm Bureau is designed to reduce present surplus stocks of wheat, corn, cotton, etc. It is also designed to avoid future surpluses by converting a part of the land in surplus crops to soil building crops.

The Farm Bureau proposed a new idea for a soil fertility bank program: That the government pay participating farmers with negotiable orders for surplus farm crops now owned by the Commodity Credit Corporation. The orders could be used to take delivery of the goods, or they could be sold in the market for cash.

In its two-way attack on farm surpluses through a soil fertility bank program, the American Farm Bureau made four recommendations which it suggested should be the first order of business for Congress in 1956:

1-Farmers producing controlled crops should be encouraged to plant less than their allotments, with full protection for their crop histories.

As payment for underplanting, the farmer should receive negotiable options to buy Commodity Credit Corporation stocks to replace the normal production of the underplanted acres. This should be at prices to encourage participation, possible about 50% of parity.

The farmer could take delivery of the commodity for use as feed or seed, or he could sell the option on the open market for cash.

The underplanted acres would be devoted to soil building crops and be eligible for Agr'l Conservation Practice

2-All farmers should be encouraged to devote reasonably shaped fields to the soil bank for not less than three years, unless released earlier by the liquidation of government-owned surpluses. Payments should be based on the production value of the land, and payable in CCC stocks if possible.

3-No harvesting or grazing should be permitted on lands in the soil bank.

4—In order to qualify for price supports, producers should be required to put an acreage of soil depleting crops into the soil bank. The amount should be de-One objective is to get more termined by a percentage of the acreage currently in

of the soil bank is to dispose of states tion with demand, the Farm Bureau opposes proposals to limit the amount that can be contributed to the plan by any one producer. This obviously require that no limits be placed on the ducer may earn or receive under

Since the primary objective Farm Bureau members in 48

Cotton growers were unsuc cessful in their effort to have the AFBF support 90% of parity price support for cotton.

34th Year

This edition begins the 34th year of publication for the Michigan Farm News. The first issue was dated Jan. 12, 1923. It has

The soil bank plan was adopt-been edited continuously by ed unanimously by the 163 dele-Einar E. Ungren,

9 10

PURPOSE OF FARM

BUREAU

The purpose of this Associa-tion shall be the advancement of our members' interests edu-cationally, legislatively, and economically.

Michigan Farm News

Established January 12, 1923

Entered as second - class matter Jan. 12, 1923, at the postoffice at Charlotte, Michigan, under the Act of March 3, 1879.

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Einar E. UngrenEditor

Subscription: 40 cents a year Limited to Farm Bureau Members. Vol. 34 January 1, 1956 No. 1



DISTRICT DIRECTORS

DIRECTORS AT LARGE

WOMEN OF FARM BUREAU Mrs. Carlton Ball.....Albion, R-1

Representing JUNIOR FARM BUREAU



Community Farm

3

CLARE L. McGHAN

Dear Community Farm Bureau Members: Several times we have discussed the possibilities of a community group making some program plans. This month we are giving you a

The following was taken from the October minutes of the Hope Community Group in Midland county as reported by their secretary,

"Minutes of the meeting held by officers of Hope Group at Stacy McCrary's home September 22.

A long range program of future Midland County Farm Bureau | We think this type of planning events was planned. It included Board. giving the pledge of allegiance to the flag at each of our meetings.

giving this salute. We are also to have a prayer. "Fredia Maxwell was appointed to be recreation leader. "We are also to try to have some item of interest at each meeting. We planned a Christmas party to be held in the Hope Town Hall. The officers are to have charge of plans for this party. We are to have a potluck

by John McGraw.

"The sceretary was instructed to notify the Larking Group that of the contest committee. we would like to have a joint meeting of the Larkin and Hope Groups on October 18, 1955 for Committee. th purpose of nominating some-one to act as a member of the ings are to close by 10 p.m."

some thoughtful looking around.

SUCH a visitor was J. A. Liv-

wrote an article for Philadelphia

readers entitled, "So You Want

Plenty of Capital."

look in farming upon the finan- veniences."

Bulletin after he had spent some barns, fences, outb

ingston. He went home and on less than that."

time in the middle west doing cost more than \$40,000.

to be a Farmer? You'll Need tin writer, is that we have more

Commenting on farming's one sharecropping is coming into wogue again. But the 1954 tenant

ingston said: "It's no longe a farmer is a far cry from his pre-

simple way of life for a man-a decessor of bygone days, for this

family, some horses and a plow, fellow has money and the latest

working from sunup to sundown, agricultural knowledge.

Bureaus

Coordinator of Community Farm Bureau for MFB

sample of program planning as one group did it.

"It was decided to have a participation contest between the George Maxwell is to lead us in men and women. The losers must the start, that carrying out the furnish the winners an oyster supper. The contest is to run for 3 months.

"We are to be given 10 questions taken from The Michigan Farm News at each meeting. Each correct answer is worth 10 points. We are to be given 10 points for each member attending. We earn 15 points for each member that we are responsible for their having attended a meeting if this "Fire Protection is our project. member has not been in attend-E. T. Curnings is chairman for ance during the past 6 months. this project. He is to be assisted We earn 20 points for bringing a non-member to our meetings. Loneda Joynt is to be chairman

> "Ethel Varner was appointed as the 3rd member of the Roster

So You Want to be a Farmer?

You Could Open a Store on Less

Consider the effect of the new vision and all other modern con- machinery in the venture.

"you can open a store in the city

A RESULT, declared the Bulle-

farmers than farms, which is why

Referring to the area he visited,

Livingston said: "Half the farms

Community Group. We realize also that good planning is only your secretary will probably plan makes for success. Cross-Blue Shield district office. The two new counties in the Upper Peninsula are leading the important for you to give them

can be helpful to the success of a

state with the organization of new groups. Menominee has 11 groups and Delta 7. Van Buren leads the counties in the Lower Peninsulá with 5. We now have 1496 groups in the state. What county will have the honor of having the 1500th group?

Gold Star Award Genesee county, North Genesee family status, such as death, Community Group, Mrs. Gordon marriage, divorce, or birth of Rockwell, Secretary.

Silver Star St. Clair county, Wales Community Group, Mrs. Marion M.

Kelly, Secretary. Chaarlevoix county, Hayes, Community Group, Mrs. Ruth

tractor, and including the harrow,

would approach \$10,000. He'd

have to stock the farm too-with

might do that half and half with

DISCUSSING the "new eco-

having to provide \$10,000 or

\$15,000 of land and tools to pro-

vide a job for one worker. It

costs more than that to set up a

"It takes fewer farmers today

business on a farm.

in Iowa are operated by non- but more investment to provide

the owner in a joint venture.

changes made without delay. Three Juniors Won Honors at **National FFA**

efer you to your nearest Blue

In that case it is especially

your group, service, and contract

numbers and effective date.

because it will save them a great

deal of time and confusion in

checking their records and

The same situation applies if

you want to notify Blue Cross-

Blue Shield of changes in your

children. When you tell your Blue Cross-Blue Shield secretary

remeber to give her these num-

bers from your identification

card. Then she can have the

answering your question.

RAM and

Stray Cat

He came to our back door one day,

His feet were wet. His vest was gray.

The vest that should be white.

A most bedraggled sight.

His tail was drooping and his hair

A questing bum, imploring there

The shelter of our home.

Now Marthy's heart is solid gold,

And any creature wet and cold

Begets her best attention.

He washed himself for half a day

Demure and entertaining.

He strolled about to sniff and see

He nimbly leaped on Marthy's knee

No loathsome trait does Joe display.

No waulering and no fuss,-

He brought to us no useful thing

And then decides to stay.

But trust and peace and play

And yet we hope he bides till Spring-

R. S. Clark

How is Your

Electrical

gineering department.

315 North Grinnell Street

Jackson, Michigan

"Temporary wiring" may be

around just long enough to blow

a fuse, set fire to a building or

give someone a "permanent" jolt,

warns D. E. Wiant of the Mich-

igan State College agricultural en-

Wiant recommends that all elec-

trical wiring, extensions and re-

sons. Temporary wiring, un-

makeshift installations should be

outside and inside, Wiant advises.

Good quality cords should be

and heavy rubber jacketed cords

Cords can be damaged by kink-

ing or sharp bending. Ordinary

wire should have 15-ampere fuses;

if one blows something is wrong-

an overload or short circuit. In-

spect the line for trouble and re-

the fuse with the proper size.

are set to give trouble.

The once unprepossessing stray

Has quite adopted us.

As I've no need to mention.

She took him in. She named him Joe

He seemed to know what cats should know.

And to our pleased surprise

He seemed discreet and wise.

And slept the hours remaining,

And then, no whit demurring,

And charmed her with his purring.

Then, with the dawn, he rose refreshed,

Had known no recent comb.

Three 1954-55 board members and swinging wires get short-cir-"As a minimum, he'd need of Michigan Junior Farm Bureau cuited on trees and other objects. cial editor of the Philadelphia Just the farm alone—house, \$3,500 of tools, starting with a received American Farmer Defective switches, loose junction awards at the recent National clamps and damaged appliances And manure spreader, seeder, etc. If F.F.A. convention held in Kansas though you might have to have he wanted a combine, a feed City, Mo. only half that amount in cash, still chopper and a baler, his stake

Dick Arnold of Allegan county the right ones for the job. Avoid received one of the four highest plastic caps that break easily and awards offered by F.F.A. He was those hard to take hold of to pull hogs, or cattle or sheep. He named Central Regional Star out. Use cords with asbestos in-Farmer of America. Dick has pre- sulation for heating appliances viously served as State F.F.A. president and this last year serv- for motor operation. nomics of farming," he pointed ed as 1st Vice-President of Michout: "We talk about a corporation | igan Jr. Farm Bureau.

Leo Murphy of Ionia county received an American Farmer award. Leo was District 4 JFB director last year and is the newly elected state 2nd vice-presi-

Ronald Hisler of Calhoun county also received an American Farmer award. Ron was District 2 JFB director last year.

Wheat

Wheat prices will probably rest of the marketing season.

Any man who expects to be gin by being himself,

Jerseybelle, a promising fresh average about 25 cents lower market strawberry, will be testthan 1955 support prices for the ed by M.S.U. researchers next year.

to shut off the current.

Strawberry

It is sometimes true that the somebody in the world must be- man who hesitates is just the person who doesn't get lost.

CLASSIFIED ADS

Classified advertisements are cash with order at the following rates: 10 cents per word for one edition. Ads to appear in two or more editions take the rate of 8 cents per word edition. These rates based on guarantee of 60,000 or more subscribers. They are members of the Michigan Farm Bureau.

AGENTS WANTED

MAKE \$135 and up every week. Full or part time. Take orders for America's largest selling, nationally advertised Liquid Fertilizer since 1946. Written guarantee. No investment. Excellent opportunity for expansion. Write "Na-Churs" Plant Food Co., 616 Monroe Street, Marion, Ohio. (10-7t-40b)

FOR SALE—Three nice registered Guernsey yearling bulls, strong in blood of great production sire Cesor Neptune. Dale Turner, Hemlock, Michigan. Phone MI-2-5443.

(12-3t-22p)

BARN EQUIPMENT

GUTTER PLOW Barn Cleaner. 5-GUTTER PLOW Barn Cleaner. 5plow self-reversing. One, two, three
gutter models. Low cost. Easily installed. Write us for free literature,
stating items. Milk coolers, cow stalls,
parlors, pens, feed cart, wash tanks,
water heater, ventilation, automatic
poultry feeders, hog feeders. OttawaHitch, Box 321, Holland, Michigan.

(12-2t-47b)

POSTS

FOR SALE—Cedar posts and poles. All sizes and lengths. Pete Bergman, Coleman, R-2, Michigan. Phone HO-5-2968. (12-2t-17p)

REAL ESTATE

LIVE IN SOUTHWESTERN Mich stock and grain farming, sple markets. Many small lakes with game and sports. We have all kinds of farms, city and lake properties, commercial opportunities. Glen Rec-tor, Realtor, Hartford, Michigan. (Member of Michigan Farm Bureau) (1-tf-46b)

FREE 1956 catalog. New and guaranteed used tractor parts, tractor tires, irrigation equipment and supplies. Low prices. Write today. Acme Tractor Supply Co., 1941 North 14th St., Lincoln 1, Nebraska. (1-4t-25b)

WOMEN

GOOD MONEY in weaving. Weaverugs at home for neighbors on \$69.50 Union Loom. Thousands doing it. Booklet free, Union Looms, 174 Post St., Boonville, N. Y. (1-2t-24b)

FOR SALE—Registered Brown Swiss Heifers, Suitable for 4-H work, Felix Pingot, Pinconning, Michigan, Telephone TR-9-2793. (1-1t-16p).

A Look at Farmers' Week Jan. 30-Feb. 3

Michigan farm people will have a wide choice of things to see and hear at Michigan State University's Farmers' Week, January 30-February 3, on the campus.

This traditional winter event usually draws between 30,000 and 40,000 people. Many organizations hold their annual meetings at the University.

Several outstanding speakers have been scheduled, including L. L. Rummell, dean of agriculture at Ohio State University. The program will revolve around the general theme, "Science Serves Agriculture." A few of the high-

Meetings of the dairy breed associations; the Little International showing and fitting contest; a presentation of distinguished service to agriculture awards; a swine show; an exhibit of the steers in Michigan's beef feeding project; films of the 1956 Rose Bowl game between Michigan State and U.C.L.A.

A discussion of township zoning; a session on planning for retirement; an auction of prize steers, ewes and hogs; the crowning of the onion king for 1955; and many exhibits.

Right Use of **Grain Boosts** Milk Profit

Dairy farmers who feed grain according to each cow's production can clear as much as \$1.30 more per hundredweight of milk than farmers who overfeed grain. That was found in summarizing Michigan dairy herd improvement association records. Don Hillman, Michigan State University extension dairyman, reported these figures:

The cost of feed to produce 100 pounds of milk was \$2.85 when farmers fed grain at the Slipshod repairs, tacked-on exrate of one pound for each two tensions, neglected insulation and pounds of milk. But the feed cost use of defective supplies can enwas only \$1.55 where grain was danger an entire wiring system. fed at the rate of one pound for each five to six pounds of milk. Hillman emphasized that high pairs be checked by qualified per-

quality roughage, good cows and careful grain feeding made these necessary extension cords and savings possible. Getting good quality roughage

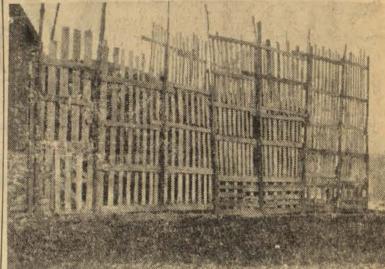
means harvesting alfalfa when it's in the one-tenth to one-third Check your wiring systems, bloom stage. That kind of hav contains twice as much protein Insulators break, insulation frays and 10 to 15 per cent more digestible nutrients than roughage harvested at later stages of maturity.

Apples

Apple growers are in a better bought. Make sure the plugs are position to store the rest of this year's crop than they were a year ago, say M.S.U. farm econo-

> No man can rise in this world until he settles down.

Emergency Hay and Straw Rack



HOWARD HOUGHTON, dairy farmer and member of Mecosta County Farm Bureau living north of Six Lakes, had more hay and straw than he had room in his barn. So he built the hay and straw rack in this picture to deal with the emergency.

Mr. Houghton had carried over 5 tons of hay from the previous year. When his barn was filled with his first cutting of hay there was no room left for straw or the second cutting of hay.

Mr. Houghton built a straw rack on the north side of his barn and filled it with 30 tons/of straw. It worked well for the straw. When his second and third cuttings of hay came along, he just added another section to the straw rack and filled it. Provision was made for the hay to be fed on a self feed basis.

The straw rack was 40 feet long, 16 feet high and 15 feet wide. The hay addition was another 16 feet long, 25 feet high and 15 feet wide. Mr. Houghton reports that the cattle ate the hay and that there was little

spoilage. some lumber from the farm. The struction work.

This year he has some different plans. The first cutting of hay will go into the rack with the second and third cuttings in the barn and silo.

A passage way will be left under the straw rack for cattle to pass from one side to the other. He also plans for a shed type roof over the self feeding parts for cattle protection from the weather and dry footing. The cattle liked the straw so well that he had to put fencing as high as the cattle could reach to keep them from eating the straw.

Mr. Houghton has a 120 acre farm with 100 acres tillable. He milks 17 Holstein cows.

Mr. Houghton's 17 Holstein cows averaged 448 pounds of fat in the Mecosta D.H.I.A. last year The straw-hay rack was made He credits his good hay yields t from poles cut on the farm and fertilizer applications. One 24acre field cut 73 tons of hay. rest of the rough lumber was 16-acre field cut 21 tons of sec ourchased. The entire cost was ond cutting hay. He uses two \$125. Farm labor did the con-fertilizers, 5-20-20 and a 0-10-10 applying 200 pounds to the acre

Services Paid By Blue Cross Contract

Unless you've been a hospital ped-patient, it's hard to get a lear picture of all the "extra ervices" covered by your Blue cross group hospital contract. Extras" are all the supplementry hospital services provided a Blue Cross member, in addition o room, board and general

ursing service. Of course, the extras are ctually just as essential to good nospital care as room, board and

When you are a bed-patient in participating hospital, you are these "extras" as you need, no matter how much they cost, for the number of days provided under your conract. They in-

Use of operating room, delivery

room and other surgical treat- Press. ment rooms

Anesthesia administered by an

employee of the hospital. Drugs, dressings and casts This includes such "drugs as ACTH, aureomycin and chloromycetin.

All hospital laboratory services and basal metabolism tests. Oxygen and other gas therapy Use of iron lungs, incubators and other similar hospital equup

Use of radium when it is owned or rented by the hospital. Routine nursey care of a newborn baby during the mother's hospital stay when she is pro-

tected by Blue Cross. These hospital extras are covered without dollar limit under your Blue Cross group contract Blue Cross does NOT cover the following services: special nurses blood or blood plasma; appliances

such as artificial limbs or braces;

or ambulance service.

Parity is a price calculated by change on the proceeds of their products as against the cost of the goods they buy. - Associated

Buy Farm Bureau Feed.



The Bell Telephone Laboratories Solar Battery being mounted on a rural telephone line near Americus, Ga.

Sunlight powers rural telephone line

The Solar Battery, invented by the Bell Telephone Laboratories to convert the sun's rays into electricity, is serving several rural families in a test near Americus, Ga.

Mounted on a telephone pole, it furnishes electricity to power a rural line during the day. It also charges a storage battery to provide power during the night and periods of cloudiness.

This Solar Battery is made of thin, specially treated strips of silicon, an ingredient of common sand. It has no moving parts and nothing is con-

sumed or destroyed. Needing nothing except sunlight to operate, it should last indefinitely. It might be used economically where commercial power is

The test being made of the Solar Battery at Americus, Ga., is the opening of a door through which we can glimpse exciting things for the future. While it is too early to predict the exact role of this Solar Battery, it is a striking example of the research that is constantly going on to expand and improve rural telephone service and keep its cost low.

as a person in an area not Com- who is in urgent need of assistmunist, or Communist-dominated, ance. who, because of persecution or home and unable to return, who 960, Lansing.

cent hours and reasonable leisure owners. But the tenant is not America with the richest standard and living-with indoor plumbing, impoverished. He's a capitalist, of eating and living the world has electricity, the telephone, tele- too. Generally he supplies the ever known." **Brody Serves** With Refugee Relief Group

It takes capital and planning.

IF DONE right, it affords de-

C. L. Brody, executive vicepresident of the Michigan Farm Bureau for public affairs, is serving on the Public Advisory Group to the U. S. Refugee Relief Program, at the invitation of the Department of State.

The purpose of the program is to help displaced persons in Europe and elsewhere to become established in the United States. The advisory group is composed largely of church groups. Mr. Brody represents farm interests.

Under the program, American citizens may help displaced persons to new lives in the United States. Congress has enacted emergency legislation whereby 214,000 migrants may become permanent residents of the United States through December 31, 1956. Farmers Union leaders will take

(a) be a U. S. citizen; (b) assure national Farm program at Farmthe refugee a job at wages pre- ers' Week at Michigan State Univailing in the community; (c) give versity Tuesday, January 31. assurance that the refugee will not become a public charge; (d) give assurance that adequate housing is available.

Farm Forests

been released by the Michigan Department of Conservation.

may return a higher net income than many other farm crops, says the Department, which also has a farm forester consultant available to help owners of timber

lots get the best returns. obtained from the following ad-

vation Film Loan Service

Farm Program Gets Day at

Farm Bureau, Grange,

"A Farm Program-It's your Decision" is a title of the program arranged by the MSU agricultural

Persons interested in the pro-

Film Available "Farm Forests," a new film on farm timber lot improvement, has

Well managed farm forests

The 14 minute film may be

Michigan Department of Conser-Lansing 26, Michigan

The sponsor of a refugee must part in a major discussion of the Cross-Blue Shield help you. However, in order to answer

Congress has defined a refugee has not been firmly resettled, and

fear of it, natural calamity, or gram may write Mr. Brody at ification card. military operations, is away from Michigan Farm Bureau, P. O. Box If your question is about your

economics department for Fairchild theatre in an afternoon program at 1:15 p. m., Tuesday,

January 31. Dan Sturt will be chairman of the meeting. Dr. Arthur Mauch of MSU will state the questions before farmers for a choice.

Farm organization points of view will be presented by: Farm Bureau-J. F. Yaeger, executive secretary; Grange-W. J. Brake, Master; Farmers Union - John

Spoelman, president. Charles Figy, assistant to Secreary of Agriculture Ezra Benson, will present a report from Wash-

For Help on Blue Cross Questions

Whenever you have a question or problem concerning your Blue Cross-Blue Shield coverage, just ask your community group Blue secretary about it-she will be glad to

your question quickly and correctly, she needs to have certain information about your particular contract. So be sure to tell her your group number, service number, contract number and effective date. These are all printed in little boxes on your Blue Cross-Blue Shield ident-

Blue Cross-Blue Shield benefits.

TRACTOR PARTS

LIVESTOCK

MICHIGAN BELL TELEPHONE COMPANY

Should Trade with Other Nations be Easier?

Is Our Price for Protection High?

Address by Charles H. Percy, president of Bell & Howell, Chicago, to the American F. B. Federation, Dec. 11, 1955.

Perhaps you may consider the problems of a photographic manufacturer remote from those of the farmer. Yet there are many similarities.

First of all, farming is essential to our national defense, as is also the photographic industry. During World War II Bell and Howell converted 100% to war work, manufacturing \$90 million worth of defense products for the army, navy and air force.

At the end of the war there was a long pent-up consumer demand for our products. Yet we, too, were faced with the problem of adjusting from a wartime to a peacetime economy.

Second, like the farmer, we have severe competitionboth domestic and foreign. In the United States we compete with such aggressive and efficient companies as Eastman Kodak, Argus, Revere and many others.

In addition we are in direct competition with photographic manufacturers all over the world, our greatest competition coming from Japan, Germany, England, Switzerland, Austria and Belgium.

Germany alone sells the United States 150 different brands of still cameras. Imports to the United States last year of cameras in one price bracket (under \$5) were twice our domestic production.

These same countries export huge quantities of photographic lenses to the United States. A total of 16,000 lenses was imported in 1949. By 1953 the figure had risen to 205,000, 38 per cent of them coming from Japan.

aid the cause of Communism.

world trade are twofold.

ships follow the trade lanes.

The risks of refusing to trade

are very real, but on the positive

History has proved that friend-

Our nation is possessed of a tre-

nendous capacity for production,

All too often in considering

world trade we are apt to let our

ting that it can mean markets

gained rather than markets lost.

Let us consider our position

as exporters. At present 94% of

Your stake in this market is

But the United States must buy

And then there is the "forgotten

My belief has been severely

war our company, primarily a

side the benefits of expanding our

The photographic industry trade with the world-and tariff competes with so-called "cheap and custom barriers are in pracforeign labor." I have personally tice a refusal—in no way serves visited most major photographic our own self-interest. Ultimately plants abroad. I have seen skilled the refusal will isolate us from German workers who are paid an the free world and the friendship average of 37c an hour, skilled of free nations, as it will surely Italian workers who receive 34c an hour, and Japanese workers who earn only 27c.

In contrast, the average hourly wage paid American workers by the photographic industry is better than two dollars an houreight times the rate in Japan.

Third, like the farmer, the both industrial and agricultural, a photographic industry has been an capacity which is expected to inobject of concern to the proteccrease each year. In seeking new tionists. For many years the photographic industry as a whole markets for our products, we will at the same time find ourselves had no wish to lose its tariff proin the happy position of winning tection. On the contrary, it would have liked to have that protective,

Yet we at Bell & Howell, and more recently the entire industry have come to the conclusion that

the price of protection is too high. Taking the narrow view, considering only our problems and not our opportunities, is not in the the total volume of Bell & Howell long run the path of progress. Company is sold within the United

Nor can one industry or one States, only about 6% going to the group afford to think exclusively export field. U. S. industry as a of its own interests and forget the whole exports about 5% of its wider implications of a policy.

production. On the face of it the stand of the protectionist is quite logical. He greater than ours. In 1954 you says this group, this industry or exported 23% of your tobacco, these farmers are essential to our 28% of your wheat, 26% of your national welfare. They must be cotton and rice, 24% of your grain protected from foreign competi- and sorghum, 19% of your soytion. They must be protected in beans and 20% of your lard proorder that when we need them duction. they will be ready.

This theory ignores two im- from the world or our own goods portant factors. First of all, a will stay at home. Unless we protected industry is seldom a buy, we cannot sell. strong one. Secondly, to look only at the domestic market is to see man," the consumer. Shall he be only one part of the picture. For forbidden to buy imports because most of the groups the protection- they compete with the products ists wish to shelter are exporters of American manufacturers or as well as importers. agriculturists? Or, if he buys

Let us consider the case for them, shall he pay a premium befreer trade. The free nations of cause we cannot produce that the world want and need the particular product as economically products we manufacture and the as our foreign competitor? I do crops you raise. But they cannot not believe he should. buy from us unless we buy from them. To be able to trade with the United States would raise the tested. Let me tell you of one standard of living of millions of of our problems. Just prior to the

For our own part, to refuse to manufacturer of motion picture

Our camera was an exceptionally fine instrument and today it is used by some of the world's leading photographers. It could

titude toward our national foreign of \$87. trade policy. The temptation, of course, was to seek higher tariff

We were forced to face the question: "Shall the national interest be subordinated to our special interest?" We decided it

We felt we had no right to ask the American people to pay a higher price for foreign cameras simply because we had decided to go into this particular field. In 1952 we discontinued production of this camera.

It is often said that freer trade s all right in theory, but does not work in practice. Yet how does one decide how much protection is justified for a particular indus-

Consider some of the most straegic industries of all-the aireraft, automobile and electronic industries. Do they need tariff protection? Or are they not, in fact, performing miracles of engineering and production without tariff protection of any signif-

It is true that where we must use handicraft methods, we do 2.5 million this year, have difficulty in competing. But trade thrives when we exchange that which we can produce best for that which other nations can make better than we.

At Bell & Howell in our rough grinding department alone we now turn out ten times as many lens surfaces with eleven workers as we did in 1943 with a hundred workers. The difference is that we use automatic diamond grinders now instead of the traditional thumb and finger" technique. With \$2 an hour labor we compete successfully with the photographic industry in Germany, Japan and Italy.

The true criterion of cost is not dollar or cents per hour of labor, but rather total labor cost per unit

in yours, are by all odds the most domestic textile industry. important single element in our

high priced 35mm still camera manufacturing, where we have a export of this and other agricul- capital to the farm. great deal of foreign competition.

Here is the raw glass required in the manufacture of a one-half inch f/1.9 Bell & Howell lens. Here is the aluminum required for not be mass produced; it required the metal lens mount. The value many hand operations. In com- of the glass and metal required peting with German camera for the entire lens is only 43 manufacturers with far lower cents! Yet after molding, grindlabor rates, we lost \$11/4 million. ing, polishing, centering, cement-It was at this time that Bell & ing, coating and assembling, the Howell began to appraise its at- finished lens has a retail value

> Years ago we sold a movie camera for \$49.95, the lowest priced camera we had ever made. At that time we paid our workers an average of 40 cents an hour. After the war we doubted we could ever again produce a camera at this price. Yet today, with an average labor cost of \$2 an hour, we are again selling a movie camera for \$49.95. And it is a fine camera, with more features and better workmanship than our previous model.

Without the spur of foreign competition it is doubtful whether the techniques that have enabled us to produce this camera at this price would ever have been developed. That is why I say that a try on the grounds of national protected industry seldom grows strong. Sometimes it becomes seriously weakened.

For instance, U. S. cotton proluction is down from 16.4 million bales in 1953 to 12.7 million in 1955. Cotton acreage for the same period has been cut from 25 to 17 million acres. Exports create new markets as the dairy of cotton from 1945 to 1953 industry has so successfully done everaged 4.2 million bales; and it for milk products. s estimated they will be down

the United States has acted as a products. protective umbrella under which foreign cotton producers could expand and grow.

In the face of this situation a bill (Senate Bill 2702) was introduced at the last session of Congress and will probably be voted on in January to establish preferential prices of cotton for export and to establish a quota on imports of cotton textiles. This is protectionism, at its contradic-

You cannot on the one hand sell raw cotton at preferential the prices to foreign textile producery / 1. and at the same time restrict the

You cannot, that is, without cost structure. This can be most inviting prompt retaliation in the

tural products.

many grain combines and five times as many corn pickers are in use. In the last five years there has been only one year make every possible effort to inwhen total farm output did not exceed output in previous years. There will be another increase this year. This is a remarkable record. Yet it is not truly meaningful unless we find new mar-

As Agriculture Secretary Benson has pointed out, a storage program is not a market. Nor is government bin a customer. The cost of storing commodities owned outright by the Commodity Credit Corporation is a milon dollars a day-a million dollars a day to store the accumulation of farm products piled up under a system which some now say is a solution to the farm pro-

Americans today enjoy the highest standard of living they have ever achieved. Two longrange factors can work for the farmers' benefit in the domestic

First, our increasing population -the equivalent of a city of 77.000 is born every week.

Second, increased selling can

In the export market there exists a vast potential. For each night two out of every three It would appear that cotton has members of the human race go been priced out of the world to bed hungry! Only an increase market. On the other hand, the in population can increase our nigh support price of cotton in domestic consumption of farm

Only by enabling these people to sell to us, can we make it possible for them to buy the foods they need so desperately. This is the problem that the Organization for Trade Cooperation must solve by making and executing workable reductions in people in farming who have no trade barriers. For our nation to fail now to support OTC would be as unthinkable as for us to sponsor the United Nations and eign competition and against the then refuse to participate in it.

Farmers have always been in fleefront of the fight for of made. Now they can take Labor costs in our industry, as textile imports to protect our special groups from rendering

ineffective the advances made.

Greater Profits, Joe!

takes time, plants and equipment.

facture of more fertilizer.

YOU KNOW BETTER'N I DO that the use of fer-

tilizer is profitable. But let's take another look at

the profit angle. The manufacture of fertilizer

RIGHT NOW we have in storage all but one or two

of the analyses, ready for spring use. This storage

ties up our plants, since it "bottlenecks" the manu-

NOW DOESN'T IT MAKE SENSE, JOE, that the

earlier we get rid of this bottleneck, the less it will

Sure, Ordering Early Means

What do you suppose would Compared with 1940 American happen to the photographic inagriculture is now producing 1/2 dustry if the government were to more products with 20% less say to us: "We will guarantee people on the farms. Twice as the prices of your products and many tractors, four times as any you are unable to sell in the open market, we will buy?

Being human, we would at first be delighted. We would crease our productivity. We would hire all the people we get for our production could bidding against every other photographic company for

We would divert most of the people from our engineering and sales divisions to manufacturing. We would hesitate to devote

time and money to research to develop new products and we would have little incentive to improve our lines, because the sale of our present products would be

industry would be prodigious. in industry and would provide Companies manufacturing pencils, radios, television sets, food, clothing and every other commodity not so protected by the government would immediately enter the camera manufacturing

We would be surrounded by companies knowing little or nothing about the problems of our industry. Yet they would enoy the same market as we.

Together we would produce such a quantity of camerasgood, bad and indifferent onesthat they would flood the market, tax the government's power to store them and threaten the economy of our nation.

This too is the price of protection and this is what has happened to the farmer.

Today we have the professional farmer, the man who has made farming his life work, the man who has the knowledge, the experience and the ability to be a good farmer. We have also the "gentleman"

farmer, the weekend farmer, and the hobbiest farmer. We have business being there. Yet as long as farmers enjoy

artificial protection against forsupply and demand of the open market, they will stay.

Gale Johnson, a University of Chicago economics professor, leadership in preventing said recently that one reason for hard times in some rural sections is that too many people are try-The alternative is to reduce the | ing to make a living from farmnumber employed in farming ing. Cutting down the number, he

equipment, decided to enter the dramatically illustrated in lens form of restrictions against our attracted by the excess flow of believes would help raise the this kind, remembering always economic level of these areas, that the easiest answer is not One solution, he said, would be for more industries to move into that all of us in American inagricultural communities.

This, I believe, is an area where industry and agriculture can work together. One of the chief problems of farm communities, that I have visited, is the lack of opportunity for young people, who must leave home to secure

employment. Only one out of four average farm children will be able to stay on the farm. The others must leave. Another problem is the lack of taxable organizations in depressed areas.

On the other hand, one of the problems of industry today is manpower. It seems to me that ing them, said to the Englishman through increasing diversification of industry, one group might help the other.

If industry were to build plants in rural areas, these plants would subject of the United States." offer farm people an alternative to farm employment, would re-The growth of the photographic duce the presents over-crowding taxes for rural communities. Onethird of farm income now comes from non-farming occupations. Why can't this be raised to half?

It is encouraging to see that been farsighted enough to appoint a commission to study this possibility.

will need to consider solutions of

always the best. And I believe dustry, in famring and in labor must test each answer against

the national interest. For no interest is so special that it can ultimately prevail against the national good.

I believe that this nation must and will develop a farm program that is economically sound. We all have a stake in the problem for we are all shareowners in the

This brings to mind the story of the American and the Englishman who were presented to the ruler of a small Eastern country. The potentate, politely recogniz--"and you are a British subject. The Englishman assented Turnng to the American, he continued "and you, I believe, are a

"Subject, my eye," he replied. 'I own part of it!"

It is the spirit of ownership and participation which will solve our problems. There was asking an unanswerable question, One would hold a bird imprison-Governor Stratton of Illinois has ed in his hand and ask the sage, 'Is the bird dead or alive?" the reply was "alive," he would smother the bird in his hand. If I think that in the future we the wise man answered that it

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Only four partitions, cuts

Double locked seam construc-

· Flues drop their whole depth

(734") into the arch utilizing all

The King has a stack for draft

· Wide flame spaces and thin

sap spaces make King the

· Boiling surface is formed,

located and proportioned to

give even distribution and fullest

· New flexible connection for

· Handy reverse for removing

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Double action automatic sap regulator.

KING Portable Power

fastest boiling evaporator.

coupling the two pans.

· Produces fast circulation.

Partitions do not boil sap.

"SAP TRAVEL".

the natural flame pull.

and smoke only.

use of flames.

(Continued on page 6)

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NEW IMPROVED Construction, heavy gauge plastic material manufactured expressly for

KING SAP BAGS

NEW RUGGED plastic supporting disc

· Cost 30% less than buckets. · Over 20% more sup per free. holes make sap run earlier and later. · Sunny days, even below freezing, are good sap days with

KING SAP BAGS.

· Cleaner, sweeter, sun sterilized, high quality sap means more money for you. · Bags can be hung out and

picked up 3 times faster than The cover is part of the KING SAP BAG, so, no cover to buy.

· TRANSPARENT, easy to see sap level, saves time and steps. · Cannot blow off tree, keyhole slot in disc locks bag to spout. · Easy to pour, wash or store, · BIG CAPACITY - 13 qts. expands to 15 qts. when full.

· Seams won't burst, strong pliable material expands. · Used for years without deteri-

· These advantages will pay for your KING SAP BAGS in a · KING SAP BAGS come packed 100 to carton.

FREE - WITH EACH 100 BAGS

- one storage rack for 100 bags, and one complete repair kit. Bags are easy to repair...just as you Prices: 1 to 99 Bags, 84¢ each

100-299, 81¢ each 300 up, 79¢ each Use only SOULE

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TAPPER Tap the First Run of Sap You can save barrels of the

first sap run by faster, uniform tapping. The time and labor saved will pay for a KING Portable Power TAPPER in one season in a bush of 600 or more KING SAP BAGS. TAP. PER is easy to carry and easy to use. It is equipped with speed reducer . . . brush furnished for washing sugaring equipment, thus easing this mean chore. Get your share of extra money... order KING Portable Power TREE TAPPER NOW!

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We have on hand: KING and SOULE equipment and our own complete line of maple syrup making and marketing supplies. We can ship them or you can get them at our warehouse.

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P.O. Box 1107, Lansing, for catalog & prices. Warehouse, M-43 at 4109 W. Saginaw, Lansing, Mich. (Just west of Lansing & Waverly golf course)

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Michigan Distributor for George H. Soule Co.

taking early delivery, you get a storage allowance. There is also an extra cash discount for cash payment. Order now and put

money in your pocket.

You save money! by

9 You avoid the rush! Fertilizer delivered early is always right on hand for spring planting. Pick it up now and you'll have no waiting . . . no delayed deliveries.

When you get your fertilizer early

you benefit in these three ways---

2 You get the best! Farm Bureau High Analysis Fertilizer is fully cured. Packed in moisture-proof, 4-ply bags, it will stay in top mechanical condition for months if properly stored.

Your Farm Bureau dealer offers you a wide selection of plant foods to choose from. He wants you to have the analysis you need ... when you need it. Farm Bureau Granulated Fertilizer gives you cleaner handling, easier spreading, and better storage . . . benefits additional to those mentioned. Produced in two conveniently located plants at Kalamazoo and Saginaw . . . Farm Bureau fertilizers are readily available anywhere in Michigan. Be wise this year . . . Order early, pick up early, and put money in your pocket.

See Your Farm Bureau Fertilizer Dealer!

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4000 N. Grand River Ave., Lansing, Mich.

Activities of Women of Michigan Farm Bureau

NORMA KIMBALL, Cass coun-

Norma won her right to speak

in the national contest by win-

ning the state Talk Meet contest

Hotel Sherman in Chicago on De-

cember 11 as part of the AFBF

There are no winners deter-

presented is used for entertain-

ment in some part of the AFBF

the Farm Bureau Young People's

Dishpan Hands

Make Trouble

You probably call it "dishpan

coming the number one occupa-

Dr. Brunner, in an article in

referred to as "dishpan hands,"

water, it usually gets worse.

blister and to itch and burn.

three months to clear up.

conferences on December 12.

her sister, Barbara Wittke.

at Lapeer high school.

convention.

many states.

District 1

Mrs. Byron Eley, Chairman Constantine, R-1

Kalamazoo county. 22 women gathered at the home of Mrs. December meeting.

igan College.

24-year-old blonde, is from Den- involved in the war. mark. Her family lives in the country near Copenhagen. Her father builds boats for fishermen in Denmark, Norway and Greenland. The main business of this little country is boat building and farming. They export bacon and butter to England, Germany, Belgium, Switzerland and

Miss Jespersen told us that Denmark has a population of four million with over a million living in Copenhagen. The Danes fondly call themselves a "body with too big a head."

She said the women have an organization called Housewives League, much like our home demonstration groups.

Both women and girls attend and learn homemaking, fancy work, discuss family relations,

Miss Jespersen majored in Occupational Therapy in Denmark and also worked for some donned dungarees and taught them how to mix and pour cement. While attending an international meeting of Occupational Therapists held in Britain she to California. met Miss Spears, head of Western Michigan College Therapy Department. Miss Spears convinced Aasa that she should come to Kalamazeo to continue her study.

Miss Jespersen spoke fluent English and said she had studied it since the 7th grade.

Geramiah Tekle - Harmonot our second guest. "Groom," as he has been nicknamed, is 28 years old. He had taught in high school for 5 years and was sent here by and both have one. his government for 7 months' study. He hopes this will be ex-

nation. He is doing very fine try hard, and not say too much, work in several courses in Auto- and pretty soon it's all right." motives at the same time.

whose father is dead. His mother amazoo County Farm Bureau.works in a school in Ethiopia, and one of his sisters works in a

All children in Ethiopia's cities have access to free schooling even thru college. Few country children are literate because transportation facilities are so poor; the main method of travel Most inhabitants are farmers.

cattle being their principal pro-



Favorite jumper - fashion "must" for winter! Iron-on flowers—take just seconds to enjoyed a potluck dinner at noon. spark the neckline with gay

14, 16, 18, 20. Tissue pattern, on former farm lands adjoining washable iron-on transfers in cities is creating new and more combination of pink, green. State difficult problems for the coun-

Send 25 cents in coins for each pattern to Michigan Farm News ember Mrs. Winebaugh, citizen-New York 11, N. Y. Add five a little of their history.

Timothy de Salvator, a winsome young man of 19, was our Howard Corbus, chairman of third guest. Tim is a Portuguese Kalamazoo county Farm Bureau national who, with his family, Women's committee, for the has lived in Japan most of his life. During the war the family Guests were three of the 14 lived in the mountains so was foreign students at Western Mich- not affected by the war, except for not having much to eat. Since they were nationalists of a Miss Aase Jerpersen, a pretty neutral country, they were not



Ethiopia, Miss Aase Jespersen of and Mrs. Allen. Denmark, and Timothy de Salvator of Japan were guest speakers at a meeting of Kalamazoo Farm Bureau Women's Com-

After the war his family lived in North Korea but moved away Deebe of Syria as their guest just before the Communists took over. Tim's father is an accountime in Scotland. While there she tant for a shipping firm and the talk about his homeland. The ty Jr. Farm Bureau for the past worked with injured miners who family lives in Yokohama. The women decided to send their 3 years. She has attended Westwere gradually brought back to children were educated in mis- birthday pennies which amount ern Michigan College at Kalamaagain be able to do hard work. sionary schools. Timmy is an to about \$8 to the needy in Korea. | zoo and is now teaching in a She said that at one time she identical twin, the other taking electrial engineering in Tucson, Arizona. He has an older brother they decided to have a contest to Kentucky was declared the in college in Dayton, Ohio and a help have better attendance. This national winner. sister who just married and came will start in January. The points

All these young folks were friendly and enthusiastic about our "American Way of Living."

Both Aase and Timothy have tuitions scholarships from the State Board of Education. A numfrom Addis Ababa, Ethiopia, was ber of these are given each year to carefully screened students. Western gives a number of room scholarships on the same basis

his government and partly by the A.S.C. office speak on "Price tended so he can get a full year U.S. as part of International Supports and How They Affect Relationships. He has had some the Farmer." All of their dele-Groom is a teacher of technical racial problems in eating places, gates and all but one of their skills but was sent to Western etc. but not nearly as many as alternates attended the annual because our school has the re- while in Oklahoma, where he was meeting of the Farm Bureau putation of being one of the best | first sent. On such occasions, | Women. Mrs. John Shearer is the schools in "education" in the Geremiah said that "I go easy, chairman.

This was a very interesting meeting for our Women in Kal- at the Kawkawlin church.

Bergette Thompson. Cass county. Fifteen women gathered at the home of Mrs. William Hattis for the December meeting of the Farm Bureau Women, Mrs. Norman Harvey, chairman conducted the meeting. It was voted to buy sheets for the county infirmary hospital with the \$8 collected for Christ-

Mrs. Chester Ball was elected as the 2nd vice-chairman. The safety and legislative Chairmen gave reports.

The next meeting will be with Mrs. Brosserman and Mrs. L. Munyon will assist.-Mrs. Robert Brosserman, secretary.

St. Joseph county. The December meeting of the Farm Bureau Women was held December 16. Christmas potluck dinner was enjoyed by all. Mrs. Myron Ulrich, chairman, conducted the business meeting. Money was given to the Fairview county needed most. A white-elephant of our excess acreage should be gift exchange was enjoyed by the

Mrs. Myron Ulrich and Mrs. Mary Breese, were hostess. Plans were discussed for county committee chairmen concerning the Farm Bureau Institute at Kellogg Center, January 3rd and 4th.

District 2

Mrs. Leta Sanford, Chairman Allen, R-1 Calhoun county held a very

successful Rural-Urban Day in mens, a displaced person in Ger-October. The meeting was held in | many. the county building with twentytwo groups represented. The morning was given over to regular business of committee. It was voted to give \$25 to the Rural Health 'Association. About seventy-five Calhoun

county farm and city housewives The afternoon speaker was Dr. Edward Moe, extension sociology specialist at M.S.U. He said the Pattern 7309: Misses' Sizes 12, development of suburban areas, try's growing population.

At the regular meeting in Nov-Needlecraft Service, P.O. ship chairman, read the ten art-Box 162, Old Chelsea Station, icles of the bill of rights and gave the alert to the possible dangers

cents for each pattern for first The women voted to send their come established in Michigan, as vice-chairman to the Institute in it has in Australia.

duct. Their country is very | January and pay her expenses. mountainous but has an average They also voted to pay for the temperature the year round of 70 dinner of the three officers attending the District Council meeting held twice a year. The Committee planned a Christmas party to be held in Community Building.

Mrs. Glenn Hombaker of Athens is the new county chairman. Mrs. Milford Schultz of Athens was elected treasurer.

It was the feeling of those attending the annual meeting of Michigan Farm Bureau in Lansing that it would be better to do away with all reports and spend more time on resolutions.

Jackson county discussed at a fall meeting the qualifications of the candidates running for vicechairman at the annual meeting of Farm Bureau Women at Michgan State in November, They sent eleven voting delegates.

The following committee chairmen were appointed: Reporter, Mrs. Allen: Legislature, Mrs. Hatt; Safety, Mrs. Thuone; Citizenship, Mrs. Farneic; Camp, Geramiah Tekle-Harmonot of ship, Mrs. Adams; Nurse's Scholar-ship, Mrs. Prucine, Mrs. Hamp,

District 8 Mrs. Martin Stockmeyer, Chmn. Reese, R-1

Arenac county Farm Bureau Women's Committee had Mr. speaker at the November meeting. He gave a very interesting active member in the Cass Coun-

At the December meeting rural school near Niles, Michigan. which featured a gift exchange The Talk Meet contestant from will count as follows: 5 for each Tim wants to take marine committee woman present; 5 for engineering at the University of each visitor and 10 as a bonus for Michigan and go back and design Farm Bureau women who have not attended a meeting before. A prize will be taken back to the home group for the women win-

Arenac women have designated April as 100% month and are asking Mrs. Karker to be with them that day. Mrs. Alvin Selle

Gladwin county women invited their husbands to a meeting in the Methodist Church basement Geremiah is partly financed by to hear Mr. Parker of the Lansing

Clare county. Mrs. Jane Loor, secretary of the Clare Women's Committee, reported that Alice Davis gave a talk on "The Milk Program In our Schools" at their November meeting. At the December meeting the ladies enjoyed the gift exchange.

Saginaw county. Husbands and members of the county board of directors were invited by the Saginaw County Women's Committee to an evening meeting held in the Jonesfield town hall. One hundred twelve persons were present to hear Representative Holly Hubbell introduce Congressman Alvin Bentley, guest speaker.

Mr. Bentley spoke on the problems of farmers, stating that since foreign countries have increased their production of farm crops we have growing surpluses in wheat, corn and cotton.

He asked the farmers' opinion on rigid high supports against lower flexible lower supports for hospital to be used wherever farm produce. He said that some put back to grass as government dollars a day.

> Midland county. One hundred per cent attendance featured the December meeting of the Midland Women's Committee. A collection of \$11 was used to buy popcorn, apples and other fruits for Christmas for the children in the Baptist Children's Home near St. Louis. A ten dollar gift package was sent to Mr. Herbert Cele-

Mrs. David Bryan, safety chairman, attended a Safety Conference held at the new Community Center in Midland, Midland ladies are planning an evening meeting in January, beginning with a potluck supper. Husbands will be guests.

Sportsmen Against San Juan Rabbit

At the last meeting of its board of directors, Michigan United Conservation Clubs spoke out against the introduction of the wild European or San Juan Rabbit into Michigan.

The sportsmen called on Beagle Clubs and other groups to be on of permitting this rodent to be-



Michigan State University In the first article of this series, Miss Kempf mentioned that if you became a nurse, you might like to be part of the team that ushers in and welcomes new

That is obstetric nursing, only

it is not quite so simple. There is the period while the baby is developing during which the prospective mother needs health supervision. There is family planning to be done to assure that all will be in readiness for the new baby. Then, be watchfulness to adapt the care ty, represented Michigan Jr. Farm to the individual baby. Bureau in the National Farm

Bureau Young People's Talk Let's go back to the beginning Meet contest held in connection It seems as if the start of pregwith the AFBF convention at nancy should be that beginning, Chicago Dec. 12. Norma was one but the obstetric team is interestof the 15 contestants from as ed in what has happened before

The general topic for this year's contest was "Developing Many factors influence the way the pregnancy will progress, and Expanding Agricultural the condition of the baby, and the kind of home in which it will

The hereditary traits carried in the genes of the father and mother will decide the foundasponsored by Michigan Junior tion on which this new person, Farm Bureau. She has been an mind and body, will be built.

> How a woman feels about having a baby will be influenced by her childhood experiences in her own family, by what her goals

are, and where her interests lie. The importance of nutrition during pregnancy is a factor that most people are aware of, but not everyone thinks of the fact that a very important period in the development of the baby comes before a woman can be sure she is pregnant, so good nutrition must come before preg-

The relationships within the family will help to determine the kind of environment in which the child will live.

The obstetric nurse cannot she is interested in the specialized services and community education that help to make conditions just right for growing and preventing them. welcoming healthy babies.

During her pregnancy, almost every woman meets a nurse by, ready to do whatever may be has been cold, but roads have been either in the clinic or the doctor's needed. As soon as the baby's kept open. office. It may the family doctor's | cord has been cut he is breathing, office, and the nurse the same the nurse cares for him seeing BETTY WITTKE, Lapeer coundone who bandaged Johnny's finds that he is kept warm and that his that he is kept warm and that his ty, represented Michigan Jr. Farm ger, but she knows a good deal mouth and throat are kept clear Bay county women served the Bureau in the National Farm about obstetrics because it is a for breathing. kick-off dinner on December 5th Bureau Young People's Talent big part of the family doctor's Find. Betty was one of the 28 work. It may be in the office of doctor who specializes in talent numbers presented in a a

with a physical examination, and makes a careful check of the Betty is a vocal soloist. She Betty has been a Junior Farm taken for a Wasserman test for beds for a rest. Bureau member in Lapeer counsyphilis, which is required by ty for two years. She is a senior mined in the national Talent cells to carry oxygen for mother from infection; there must be Find. Instead each talent number and baby.

Conference and also for one of are a few women who think fit the baby happily into the famthe Farm Bureau Young People's "What's the use?" and do not ily group. come for prenatal care, but the nurse knows that to neglect this care is not safe.

She knows that formerly many care helped to reduce that number of deaths. She knows that whole lives to the study of prehands," but the chances are it's venting such deaths, but that the the beginning of what is really results of this study cannot benestorage is costing almost a million a case of "housewives' eczema." fit anyone who does not come This is a malady that's fast be- for an examination.

Therefore, the obstetric nurse tional hazard of the housewife, encourages every pregnant woaccording to Dr. Matthew Brun- man to have a doctor's care.

During pregnancy, too, most prospective mothers and fathers the AMA Journal, defines housewives' eczema as a troublesome want to learn about how the skin condition usually brought on baby grows in the mother's body by contact with common cleans- and what it needs, about how the ing agents used around the house. mother can stay healthy (and good-looking!), about how to plan He said these include synthetic ahead for the baby after it is detergents, ammonia water, hy- born.

pochlorite bleaches, abrasive Almost all office and clinic nurses have some plans for helppowders and various waxes and ing prospective parents learn Most cases start out with mild what they want to know. dryness, redness and some scaling They answer questions; they

-a condition sometimes jokingly have books and pamphlets available; they conduct classes and But it's often no joke. With demonstrations; they show films continued exposure to soap and and play recordings. They are glad to have the opportunity to Eventually it will start to lessen fear with knowledge and make the prospective parents less dependent on the local super-By then, Dr. Brunner says, it's become a fullblown case of ec-

zema and in severe cases may During labor and delivery, a spread up the arms and even to doctor and obstetric nurse usually play a part. The doctor may If it's reached this stage, it usually takes from four weeks to ing rubber gloves when doing the Dr. Brunner suggests that the of household chore that involves present. Representatives of large eczema is to make a point of us- ing solutions that can bring it on. present.

not be there constantly, but the nurse stays close to the woman and her family. She notes the progress of labor. She watches for signs of touble, but almost all

Much of the nurse's function during this time is to give reasduring this time is to give reassurance and support. She keeps the family informed and tries to give the woman in labor the comfort of the family's presence and

removes fear and its results, tension and pain, so the nurse tells the woman about the labor process and its progress. She helps after the baby comes, there must her cooperate with the natural forces that are working to expel the baby from the uterus.

She knows that natural forces can usually accomplish this with more gentleness and less injury to mother and baby than artificial means. She gives medicines for pain when the doctor orders them, or helps the doctor with injections that block nerves to painful areas.



Taking the baby home is a happy time for everyone.

Preparing the delivery room is part of the obstetric nurse's Farm Bureau Institute at Michwork. In order to avoid infection | igan State University January 3-4. in mother and baby, cleanliness is most important; there are president. emergency medications and equipment that must be ready in work in all of these areas, but case of need. Infections and hemorrhage used to be responsible for many mothers' deaths, so the obstetric nurse is alert to

While the doctor is delivering

stetric nursing is happy National talent show held in the obstetrics or in a hospital clinic. and never more than at this Wherever it is, the nurse helps should we say beginning? The new father and mother are entranced by their new baby, as was accompanied on the piano by woman's weight, her blood pres- you see in the picture. The nurse sure, and what the urine examin- joins in their happiness as she ation shows. Then, also, blood is tucks mother and baby into their

The next days are still importlaw, and for a blood count to see ant ones to the eventual outcome. if there are enough red blood There is still need for protection observation to detect anything Almost every woman who abnormal. In addition, the obcomes is in good health, and only stetric nurse uses this period for convention. Betty sang for the needs to come back for minor helping the mother learn to care National Fruit and Vegetable checkups at certain times. There for herself and the baby and to

> If the delivery was in a hospital, there will be a going-home scene like the one in the picture, more mothers and babies died but the interest in the family and that the increase of prenatal goes on. In some communities every birth is reported to the public health nurse who comes to there are doctors who give their the home to see that all is going well.

If the nurse is busy, she may go only to the mothers who have had their first babies and those whom the hospital nurse tells her need special attention.

When the new mother comes to see the doctor for her final check-up six weeks later, she often brings a picture of the baby, which the nurse proudly adds to her collection on the bulletin board.

(Editor's Note-This is one of a series of articles for the purpose of describing opportunities open to women who wish to prepare for professional nursing.)

Meet to Consider Deer Problem

Nearly 100 farmers and sports men met at Hillman recently to discuss joint problems of deer herd management, crop damage, and trespassing. Held under the joint sponsorship of Michigan United Conservation Clubs, Grange and Farm Bureau, the meeting was the first of its kind in the northern part of the state. Deer damage to farm crops,

particularly strawberries and potatoes, in the Alpena-Presque dishes, the laundry or any kind Isle area was of concern to those best way to avoid housewives' contact with the various clean- private hunting clubs were also

for signs of touble, but almost all women have normal labors and deliveries. Organizes

WESLEY S. HAWLEY

Members of 15 new Community ganized the Menominee County rapidly. Farm Bureau. They adopted bylaws and elected a board of directors.

Members of the board are: Sam Dragic, Stephenson; Curtis Larsen, Wallace; Edmond Sager, Stephenson; August Veeser, Powers; and Charles Curran of Vulcan, and Lyle Wilson of Stephenson, direc-

ty Farm Bureau in the Upper rate dropped to only one in Peninsula and the 65th in Mich- 2,030 births.

The first goal in Menominee county was 15 Community Farm suring farm prices by law to be Bureau groups. The next is a fair to farmers in terms of the membership of 100 families, which prices they pay. - Associated is expected soon. The groups will Press. average about ten families to fit home size meetings.

The members like their group gatherings and feel that this fills need in bringing farmers together for Farm Bureau work and sociability.

Delta County Farm Bureau was the first in the Upper Peninsula. It was organized October 17 and has 11 community groups. They plan to organize more and are building toward 100 member families. The Delta Farm Bureau expects

to send its president and the chairmen of the membership and community committees to the Menominee hopes to send its The process of getting fully or-

ganized and active takes time in a new County Farm Bureau. The folks in Delta county are making very good progress. Weather and snow have inter-

fered little in the work of the new Farm Bureaus in Delta and the baby, the nurse is standing Menominee counties. The weather

Most nurses will agree that ob- Aided by Blue

Maternity care is now the biggest single reason why Michigan residents go to the hospital.

Michigan Blue Cross reports that in 1939 it paid for only 455 maternity admissions costing \$27,000. It paid nearly \$13 million in 1954 for 99,000 maternity admissions.

Blue Cross records show that today maternity admissions account for over 21 per cent of all its hospital admissions.

As the number of maternity admissions has continued to rise each year, so has the cost of providing hospital care. Blue Cross points out that new

developments in medical science, expansion and improvement of hospital services, and necessity for increased personnel to care for patients have increased the cost of maternity care.

The costly improvements in

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hospital care are in many ways responsible for the fact that practically all children are now born in the hospital. Blue Cross reports that 15 years

ago the average maternity case cost only \$60. Since then, charges Blue Cross per case have more than doubled, climbing to an average of \$130 per case in 1954.

In terms of the lives and health of mothers and their babies, how-ever, there is no basis for comparison, according to Michigan Department of Health records.

For, in spite of the ever-increasing birth rate in Michigan, Farm Bureaus met at Stephenson infant and maternal mortality Knowledge of what is going on high school December 28 and or- rates have declined steadily and

In 1930, when only about three out of 10 births occurred in the hospital, 63 out of every 1,000 babies died at birth. And for every 165 births, one mother

In 1954, with over 95 per cent of all births in Michigan in hospitals, infant mortality dropped to fewer than 25 deaths in 1,000 Menominee is the second Coun- births. And the maternal death

Parity is a standard for mea-

Soft Long-Liner



Styled with the new wide oval neckline, and a gently curved hip yoke, this long-torso style is a picture of youthful femininity.

No. 2370 is cut in sizes 12, 14, 16, 18, 20, 36, 38, 40. Size 16: 4%

yds. 35-in. Littte Girl's Dress



Ever-so-pretty princess dress is charming alone, or teamed with square-necked button-on pinafore trimmed to match dress.

No. 2241 is cut in sizes 1, 2, 3, 4. Size 2: Dress, 1% yds. 35-in. Pinafore, 14 yds. 35-in. with 134 yds. contrasting ruffling.

Send 35 cents in coin (no stamps, please) for each pattern, with name, address, style numper, and size. Address Pattern Bureau, Michigan Farm News, Box 42, Old Chelsea Station, New York 11, N. Y. For first class mail, add five cents for each

Resolutions on Michigan Farm Bureau Affairs

What We Expect Of Ourselves

These are the resolutions on "Our Farm Bureau" adopted at the 36th annual meeting of the Michigan Farm Bureau at Michigan State University, Nov. 10-11, 1955. The sections on National and State Affairs were published in this paper

Our Farm Bureau Membership. Farm Bureau has gained recognition in the field of legislation. We have attained a voice at the conference table on matters of interest to agriculture and have been asked to contribute to the solution of national and international problems.

This has been due to a steady growth in membership and the increased participation of our members in the affairs of the organization. This membership participation has resulted in policies that are sound and reasonable.

If we hope to maintain this influence, if we expect to row, we learn of the passing of continue to speak for farmers, we must grow not only in numbers but also in the determination to transmit our man, Waldo E. Phillips of Van policies into action. We don't expect the challenges and issues to decrease. We must be prepared to meet them.

The Michigan Farm Bureau expects to reach its goal of 70,000 member families, our share of the A.F.B.F.'s 1956 goal of two million members. This is necessary if we are to protect our best interests as farmers and help preserve our free enterprise system.

To reach our goal of 70,000 members each and every County Farm Bureau must give serious consideration to Waldo E. Phillips, and extend our its own goal. There have always been certain counties Phillips. that have set the pace in the membership campaign. Some of these counties have nearly reached their Farmers. It has been suggested by potential limit and can no longer be expected to put a few counties that a person who has been a regular Farm Bureau Building Seed us over the top.

Therefore we would urge that all County Farm Bu- and then may or may not take a reaus plan and aggressively execute a membership cam- part-time job, shall not be repaign.

Counties that contain industrial areas may need to carefully appraise their potential. We believe that anyone who is interested enough to live on a farm or produce farm products, even though he is not a full-time farmer, should be considered for membership. Our attitude toward part-time farmers, whose philosophy promotes our staff for study. way of life, should be tempered to include these people in our organization.

benefiting by the service pro-

Our Service Programs. Our

service programs are among the

improvement can be made by

giving additional consideration

Farm Bureau Women. We

commend the Women's Com-

To strengthen this work fur-

ther, we urge all Community

Junior Farm Bureau. We real-

ize that a strong Farm Bureau

new leaders. To do this, many

counties have a Junior Farm

Bureau dedicated to leadership

training. These junior groups

day leaders to their County Farm

We urge that every county con-

Bureau members to understand

and appreciate the Bill of Rights.

This document was written for

the protection of all people and

is not to be used as a shield for

Good citizens are informed

voters. With a national election

in 1956, we urge Farm Bureau

members to give much thought to

current issues and candidates and

Public Relations. As rural and

urban areas are becoming more

to participate in all elections.

undemocratic purposes.

have contributed many present-

smaller farm operators.

Policy Development. Farm gram. Bureau's policies are based upon the grass roots thinking of its members. To better represent a more complete cross section of important activities of our organagriculture, we must know their ization inasmuch as they affect thinking about the issues and the maintenance as well as problems facing agriculture, the acquisition of membership. nation and the world. Therefore, contribute their best ideas by done a commendable job by servtaking part in the discussion at ing members and farmers in gencommunity group meetings and eral. by attending the county annual meetings.

We would also emphasize the need for counties to select the to the users of large quantities of best available people for dele- farm supplies and services as District gates to the annual convention of well as economically serving the Michigan Farm Bureau.

Policy Execution. The development of policy is but the first step in attaining an effective mittee of the Michigan Farm program for agriculture. Our Bureau for the excellent work policies must be put into action. they are doing in the field of To do this is not always an easy public relations, public health, matter. It may require the help of and international understanding. non-farm people and often requires the support of public officials or elected representatives Group representatives to attend whose decisions are affected by the Women's Committee meetthe pressure of influential in- ings, and report to the Commundividuals or the endorsement of ity group. large organizations or powerful

Therefore, we would urge all of our members to support in must constantly be developing every way necessary, the resolutions as adopted by a majority vote of the delegates at this convention and at the annual meeting of the American Farm Bu-

Community Farm Bureaus. The Michigan Farm Bureau may be duct a thorough survey of potenjustly proud of its community tial Junior Farm Bureau memdiscussion group program. Its bers, and take the action necesvalue has been recognized by sary to interest these youth in other State Farm Bureaus. We the junior organization. sincerely believe these discussion groups are the means by which our members become acquainted with the purpose, objectives and programs of Farm Bureau. They encourage "grass roots" thinking, so necessary to determining policies of the organization. They are one avenue of service-tomember programs. They can stimulate the interest for community betterment and improved

rural living. Therefore, we urge our State and County Farm Bureaus to ship Committees will need the make every effort to bring to active support of all Farm Bureau members if rural Michigan offered by these groups. Our goal is to exert its rightful influence of a group for every 35 members in governmental affairs. can be achieved by the use of active county committees, by members of groups inviting nonattending members and by mak-

Any Community Farm Bureau groups. Many of our County that offers a service restricted to Farm Bureau Public Relations group members certainly de- Committees have done a comserves the active support of those mendable job. In other areas, December 21.

much remains to be done. We would urge those responsible for the success of this part of our program, on state and local levels, to use every available means to create a better understanding between producer and

New Michigan Farm Bureau Center. The Michigan Farm Bureau, its Board of Directors, its staff, and any committees which had a part in the planning, execution, and erecting of the new Michigan Farm Bureau center should be commended and congratulated for their action in respect to this long-needed forward We believe that the interests of Farm Bureau will be better served by this action.

We encourage County Farm Bureaus to arrange tours and visits, to enable the membership to become acquainted with this efficient facility.

Waldo E. Phillips. With sorour former Michigan Farm Bureau President and elder states-Buren County. His leadership, counsel, and energetic support have meant much to Michigan farmers and their organizations and cooperatives. He was the recently re-elected President of Michigan Elevator Exchange, and was Chairman of the Council of the Michigan Association Farmer Cooperatives from the time of its organization.

We acknowledge our great debt to our friend and neighbor, sincere sympathy to Mrs.

F. B. Membership of Retired member for 10 or more conseclassified as an associate member. This would require a change in the bylaws and in our opinion would create administrative problems at state and county levels out of all proportion to the number of persons involved.

The committee recommends that this proposal be referred to the M.F.B. board of directors and

Commendation of M.F.B. Staff, year. It should be ready to We, the Board of Delegates to Michigan Farm Bureau annual meeting, wish to express a floor space of 40 x 60 feet and to the management and staff of be 65 feet high. It may require the Michigan Farm Bureau our commendation for the capable. efficient, and effective work that has made our organization the voice of agriculture.

Reaffirmation. We reaffirm The Michigan Farm Bureau the resolutions adopted at prewe implore all our members to and affiliated companies have vious annual meetings that are now in force, except insofar as they are modified or supplemented by the resolutions adopt-However, we believe further ed at this annual meeting.

RESOLUTIONS COMMITTEE

Michigan Farm Bureau

1-Waldo E. Dick, Chairman, Lawrence.

2-J. Willis Hoffman, Hudson.

3-Allen F. Rush, Lake Orion. 4-John Henry Albers, Hamil-

ton. 5—Edmund F. Miller, Jr., Lansing.

6-Henderson Graham, Caro. 7—Guy Freeborn, Hart. 8-Archie McCallum, Breckenridge.

9-Fred Lynch, Fife Lake. 10-Mrs. Beaman Q. Smith, Atlanta

Mrs. Charles Nickel, Monroe, M.F.B. Women. Mrs. Ernest Heim, Traverse

City, M.F.B. Women. Mrs. John C. Watling, Bath, M.F.B. Women.

Thomas E. Hahn, Rodney, At Large. Russell E. Hazel, Richland, At

Large. Herman F. Howeisen, Clinton At Large.

Seven Million Citizenship. We urge Farm Life Insurance

Between November 8 and December 13 Farm Bureau insurance agents sold the remaining \$7,000,000 of Charter Life insurance to set a new record for sales in five weeks.

When the Farm Bureau Life Insurance Company was organized in 1949, attractive Charter Policies to a total of \$25,000,000 were authorized. Policies amounting to \$18,000,000 were sold to start the Company, and offer was discon-

This fall it was found that the remaining \$7,000,000 could be ofclosely integrated, we must fered only to those persons who ing the community meeting more strive to promote better under- had subscribed to the original standing between these two Charter Policy offer. They took it. Sales of Charter Policies were included in the annual Brody Day sales contest which was completed

Newaygo DHIA Group Was First in 1905



RECALL OLD TIMES. Men identified with the history of Newaygo Dairy Herd Improvement Ass'n gathered around the first Babcock tester Dec. 6 at the 50th anniversary at Fremont. The group was the first in the United States and organized Dec. 6, 1905. Left to right: Clare M. Musgrave, agr'l agent; Harry Blandford, Newaygo's first agr'l agent; Bob Addy, an early tester for the Ass'n; Harry Stroven and George Stroven, only living charter members; Max Kempf, president of Newaygo DHIA.

Dr. Ralph Hodgson, chief of in the United States, with 41, the branch of dairy husbandry 254 herds containing 1,300,000 research, U. S. Department of cows. Agriculture, brought the rather are under DHIA test.

Cleaning Plant

Farm Bureau Services has

seed processing plant at the Farm

Bureau Center on US-16 west of

The processing plant will have

operate by May 1.

FB Services

"If the principle of dairy herd disheartening information that improvement associations were after 50 years only 71/2 per cent applied to even 50 per cent of the of the dairy cows in the nation blems of the depressed dairy industry would be solved," he said, He said there are 2,175 dairy referring to the value of test nerd improvement associations records in raising herd efficiency.

> and equipped with the best of seed cleaning and processing equipment. A few men will op-One new idea is the elimination

of handling seed in bags within the plant. Seed will be handled mechanically in bulk. Seeds from harvest and elsewhere will arrive at the plant in bags or in bulk They will be dumped and elevated started construction of a modern to the top of the building to come down through the seed screening After that, the seeds will be

Richard Schantz, manager of moved in bulk by suction air lift the seed department, said the and finally into bulk storage in plant has been designed to clean, one of 52 steel tanks on the second process, store, and bag up to floor. They have capacities up to 10,000,000 pounds of field seeds a 20,000 pounds of seed.

When seed is ready to be shiped, it will be drawn from a bin, bagged, and moved out. Mr. Schantz said the best

methods and equipment observed about 30,000 square feet of warein new seed processing plants throughout the country have been Mr. Schantz said the new operaadopted by Farm Bureau Services. tion will be highly mechanized The suction air lift is one.

Seven Steps To Higher Farm Income

Charles B. Shuman, president of the American Farm Bureau Federation, listed seven steps toward nigher farm income in an address to the opening general session of the 37th annual meeting of the AFBF December 13.

He called for:

agricultural production plant to balance farm production with de-

1. Orderly shrinkage in the

2. Elimination of price-fixing of agricultural products.

3. Elimination of governmentheld surplus stocks of farm commodities by stopping the flow into the surplus stockpile and continuing present surplus disposal pro-

4. Continued efforts to expand sales of farm products in this country and abroad.

5. Increasing competition in the pricing of the products which

farmers buy. 6. Reducing the costs of marketing and distribution of farm products through improved effici-

ency and greater competition. 7. A greatly intensified program of research and agricultural education in all areas affecting agricultural production and mar-

Farming would be "more prosperous and stable," Mr. Shuman said, "if prices and production were determined by economic law rather than by political action."



A Wonderful New Year

This time we want to tell you all about your Farm Bureau feeds for swine.

First of all, we want to assure you Farm Bureau members that there are no better feeds made than your own feeds. These feeds are made for Value-In-Use on your farm. They are Open Formula so you, or any feed expert you choose, can see just what amount of each ingredient goes into all your F.B. feeds. Indiana, with a large swine population, finds splendid satisfaction in the results the feeder gets on the use of F.B. hog

Try this Program for Hogs

A Gestation Ration. Condition your sows for large litters of sturdy pigs. Begin when (or even before) the sow is bred. (If sows get too fat, decrease corn and step up the oats or alfalfa.)

Here's the formula: 10% F. B. Porkmaker 35% and 45% Ground Ear Corn, 25% Pulverized Oats, 20% Alfalfa Meal.

Farrowing Ration. Limit feed from 24 hours before farrowing to 48 hours after. Feed a bulky laxative ration for 2 days after farrowing. Take 10 days to get sow on full feed. Plenty of water. Free choice Minerals. To start sows off, use 20% Pork 35% - 40% Ground Shelled Corn - 20% Pulverized Oats - 20% Ground Wheat or Middlings. Then go to this self feed ration: 20% Pork 35% - 60% Ground Ear Corn - 20% Pulverized Oats.

Starter Rations

Give pigs a chance at F.B. Faro-Ettes when 2-3 days old. It's a Pre-Creep sugared feed that starts them good-and fast. At 3 weeks change gradually to F.B. Creep-Ettes. It's a winner. Feed to weaning time or two weeks longer.

Growing Rations

F.B. Pig and Sow feed 17% (Your dealer will mix it for you using your own grain.) Feed to 100 lbs. to 125 lbs. weight.

Fattening Rations

A low cost, satisfactory ration is one made up of 10% F.B. Pork 125-80% Gr'd Shelled Corn-10% Fine Gr'd Oats.

Write for a fine, comprehensive handbook for hog raisers. It's free!

FARM BUREAU SERVICES, INC. FEED DEPT.

ANNOUNCING

Hardy Cobalt **Iodized Salt**

For all Ruminants-Cattle & Sheep

Mineral feeding authorities at Michigan State, as well as at Purdue, recommend traces of Cobalt and Iodine in ruminant rations in Michigan and

No response is indicated from other trace minerals in this two state area at least.

We are proud to introduce you to Hardy Cobalt Iodized Salt which makes it easy to provide both of these vital trace elements, Cobalt and

Now Hardy Cobalt Iodized Salt (blue in color) for ruminants to supplement Hardy (the original) Trace Mineral Salt (red in color) for other live-

HARDY SALT COMPANY

Drawer 449

St. Louis, Missouri



will tell you ...

for your

DIRECTORY

for 1956

Free

MICHIGAN CERTIFIED SEED OATS

return a higher yielding, top quality crop.

Plant MICHIGAN CERTIFIED and be guaranteed:

> Freedom from mixture with other varieties.

Disease resistance.

Freedom from objectionable weed seed.

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Order your Certified Seed Oats today

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East Lansing, Michigan

BARLEY . CORN . FIELD BEANS FORAGE SEEDS . OATS . RYE POTATOES . WHEAT . SOYBEANS

Farmer Looks at the Guaranteed Annual Wage

Community Farm Bureau Discussion Topic for January

Background Material for Program in December by our 1496 Community Farm Bureau Discussion Groups

> DONALD D. KINSEY Coordinator of Education and Research, MFB

Just why should the farmers bother their heads about matters of labor and industry? Why not just crawl into our shells and forget the whole business?

Such action would be foolish. What one part of our economy does directly affects the others. Labor and industrial policies directly affect the farmer's welfare. For this reason farmers must be concerned about events and programs in these fields. Let's look.

Gross farm income has not dropped since 1950. But net farm income is down. Net farm income is made up from three things. It is the price you get, multiplied by the amount you sell-MINUS the Costs. And the reason net farm income is down is, to a large extent, that costs

The things that the farmer buys are often the products of industry and labor-his tools, equipment, supplies and goods for the home. If these keep costing more, he is bound to have less left to spend as earned dollars.

Thus it is both right and necessary that the farmer should share in the policy making program that affects labor and industry. He has to "pay the shot," so why not? For labor or industry to neglect the farmer's interest in the economy is to threaten the whole closely-knit anteed annual wage causes

A grave question exists. Can the farmer get back to a PARITY OF INCOME (not merely parity of price) so long as everyone continues to demand more and more money for producing the goods that the farmer must have to farm successfully? Costs must be stabilized promptly if the farmer is ever to catch up to the pace in the rest of the nation.

A common answer to the problem today by other groups has been "Give us more-and if the farmer has to have some help, put him on a government welfare pro-

Of course he will then be under the thumb of the government. And since he is told how much he may grow (remember wheat quotas?) he may have small income because he may have a limited amount to sell. Yes, the farmer has many reasons to be concerned about what happens in labor and industry-about wage plans and general policies of the economy. security for employees. It would

more stable basis. The guaranteed

the guaranteed annual wage.

from such practices.

Discussion Topics

These were chosen by your State Discussion Topic

Committee from the results of the questionnaire re-

Feb. The Serious Political Attacks on Farm-

igan Farm News. Attend your Community Farm Bureau

Be sure to read your discussion article in the Mich-

turned by the Community Farm Bureaus.

ers Cooperatives.

reserve fund would take some

money out of circulation in times

of prosperity. This would help

curb inflation. The funds would

The Guaranteed Annual Wage remove the worries of unemploy Now just what is this guaranteed ment that periodically face workannual wage idea that has been ers with the resulting loss of inpromoted by labor recently? At come, the fullest point it would demand that industry pay a full wage for a 40 hour week, for 52 weeks of the year to all eligible employees. ing goods and services. They Labor seeks that goal But let's would increase their consumplist the points.

1. The guaranteed annual wage annual wage would mean that asks that industry guarantee pay- actual unemployment would be ment of wages for a full 40 hour reduced. This would make a week-or for some fraction of larger market to absorb the prothis amount, depending upon duction of industry. The increascontract agreements.

2 The demand may be for 52 weeks of the year, or for a certain smaller number of weeksdepending on contracts.

to certain employees only. The Industry and the public would employee would have to have benefit by the greater output in from one to two years "seniority" | a higher standard of living. in the union before becoming eligible. This is a union standard in the plan.

4. In order to finance the pro- greater assurance in buying gram, the industry is asked to homes, helping to build schools, set aside from 2½% to 5% of the and would be prompted to pay payroll in a reserve fund. Money | their bills more regularly. thus accumulated would be used to pay the workers during any periods of lay-off or unemploy-

Arguments for the Guaranteed production more carefully, Greatincreased force of numbers to the demand for a guaranteed annual wage. The principal arguments in favor of the idea have come entirely from the labor unions. They are as follows:

1. This guarantee of regular act as a balance wheel, however. income would establish a greater | With increasing unemployment

help to offset depressive trends.

7. Executives, School teachers and some others get annual wage guarantees under contract. Workers should be granted the same

Arguments Against the Guaranteed Annual Wage. 1-The idea does not face up to a simple fact. No industry can actually guarantee wages to its employees. The ability to pay at a certain rate depends upon the success of the sales program-with the general public as customers. Studebaker could not meet competition at the wage rates demanded, and was facing bankruptcy until an adjustment in wage rates was permitted by the union.

2. People in small businesses and professional work have no guarantee of security. They voluntarily face the risks of their enterprise. They invest hardearned funds into training, inentories and establishments. The workers in industry have no investment but the fact of their employment. Why should they have a greater guarantee of sec-urity than others of our society?

3. Any and all increase in the cost of production must be passed along to the customers—the general public. We say general public because, while workers do form a body of the customers, there are many others who must pay the way for these increased

When prices are too high customers stop buying. If the guarpeople to slow down their purchases, it may be that the workers will suffer in the long run. Decreased public demand would reduce their jobs.

4. To pay a guaranteed annual wage an industry would have to have a very high productive volume. The overhead expense for small industries would be nigher. This would mean a more "breaking point"—a point below which the industry would be running in the red. Small industries would face failure on a "sudden death" basis.

5. Industry should not be re quired to carry all of the risks of being in business. Workers should share some of those risks. Who is to guarantee the business that i hall always operate at a profit that will assure a high living standard? Business men worry

6. The guaranteed annual wage

with the syrup added, which per-Easier Trade With Other Nations (Continued from Page 3)

was dead, the bird would be reeased to fly away. When the question was put to

2 Uncertainty of income causes him, the wise man pondered for some time. Finally he replied, workers to hesitate in purchas-"Gentlemen, the answer is in your hands.' tion of these if income were on a

This time the answer is in our

Farmers' Tax **Guide Book** ed sales would serve to maintain 3. Since they know that they Now Available will not be working themselves out of a job, the workers will be

less likely to use "slow-down" Farmers who may be confronted 3. The wage may be guaranteed practices that reduce production. with problems growing out of the new social security phases of their Federal income tax returns, as well as with other points in their tax determinations, will get a 4. The assurance of a stable inbig assist from the new Farmers' come should make better citizens Tax Guide now available at disof the workers. They would have trict offices of the Internal Revenue Service and from county agr'l agents.

The 64-page booklet describes 5. Management would be stim- farmers in preparing their 1955 this fall. It will be a three-prong ulated to operate on a more returns. The booklet also pro- plug for 115-volt outlets that will efficient basis. They would have to promote sales and schedule to do it. A "rapid-finder index" outlets they have in their home. Annual Wage. The merger of the er care would be used in hiring of items of farm income and ex- been recommended by Underlabor unions last month gives an workers. Industry would benefit penses. Particular problems en- writers Laboratories in an effort clarified under a series of spot save lives. 6. Money that is laid by in the

The booklet also deals with such condemnations and diseased livestock, soil and water conservation, and other matters of farm interest.

Pay for Chocolate Milk in Schools

August, Michigan school officials feared chocolate milk in this state would need to be made from 3.8% butterfat milk in order to qualify for reimbursement under the school milk program.

After a USDA order of last

Vigorous efforts were made by farm and dairy interests, to get a revision in the order. After a conference with Martin Garber, Director of Food Distribution, USDA, in Washington, Michigan Farm Bureau secured agreement to a reclarification of the order to permit reimbursement for choco- the same or a little lower next late milk made from a 3.5 milk 'year.

the release of the funds would is actually inflationary. Any program that continues to pour increasing money into the economy trends toward inflation. Dollars compete on the market for goods and services available, prices rise, and the purchasing value of increased incomes becomes less. This reduces the value of savings and investments.

We must remember that the set-aside fund is made from actual increases in wage payments, so it is doubtful whether it would tend to curb inflation.

7. Workers already have a program of unemployment compensation insurance to tide over lay-off periods. This is more than the citizen gets who suffers failure in a private enterprise. He is often left with a burden of debt.

The unions hope to force employers to sponsor higher unemployment compensation rates. The garanteed annual wage is not likely to do this. The employer pays only 2% on Social Security. But he pays all of the unemployment insurance tax. He is not apt to favor laws, therefore, that would increase unemployment

Let us finish here by looking back to a point or two. The security of a guaranteed annual wage is no better than the security of the industry that must pay it. If it puts the business in danger, the workers are in danger of losing their jobs entirely.

And let's ask-who is going to guarantee the farmer a living wage, year around, and year to year? The unions have said that the government should do this.

Two things bother many people on that point. If the government 'pays off" the farmer, the government tells him how to run his farm. And there is a big question as to whether it will allow him to raise enough to sell so that he has a living standard at parity with others in the economy. A simple parity price guarantee at 100% will not do it.

If I have 100% of parity on price, but can sell only half as much by regulation-where am

Questions

1. In your opinion is a guaranteed annual wage a good thing for farm prosperity?

2. Can the farmer get the "net ncome problem" solved unless there is a levelling off on the costs of the goods he buys?

3. Where should Farm Bureau stand on the guaranteed annual

mits the dairies to use the same

milk they normally bottle for

consumer use. Farm-City Week

Was Successful

Merle Tucker of New Mexico, chairman of the National Farm-City Week steering committee, said that the first annual observance of Farm-City Week, October 23-29, was an outstanding

Congratulating Michigan Farm Bureau members on their part in making the week successful, Tucker said that he believed the results would be felt throughout the year.

Tucker headed the Kiwanis International Committee, which coordinated the national week devoted to a better understanding between city and farm

3-Prong Plug For Safety

Many folks will find a "new in detail the steps to be taken by look" when they buy appliances vides numerous examples on how not fit the standard two-wire is included along with a check list This new three-prong plug has countered by many farmers are to prevent electric shocks and

In new equipment, such as washing machines and power subjects as farm inventories, de- drills, and so forth, manufacturpreciation, capital gains and losses, ers are making a gradual change casualty losses and thefts, trades, over to the three-prong plug to provide a ground for the frame of this equipment.

In old wiring systems, to relace two-wire wall outlets with three-wire outlets, an electrician an run a third wire from the outlet back to the service entrance fuse box where there is a good ground.

When new wiring systems are being planned, future re-wiring costs may be eliminated and additional safety features obtained by providing three-wire, 115 volt outlets. Service areas such as laundry rooms, kitchens, and farm shops certainly demand electrical facilities for threeprong plugs.

Farm economists at M.S.U. expect food prices to average about

Insurance Co's **Expand Sales** Organization

N. L. Vermillion, manager of Farm Bureau Insurance Companies, has announced an expansion and reorganization of the nsurance sales organization for

Ivan Allison, who has served as assistant sales manager for the past year, has been promoted to sales manager, effective January

Two new sales regions and appointment of two additional regional sales managers has been



IVAN ALLISON

Mr. Vermillion pointed out that the 1956 sales plans are designed to provide improved service to present policyholders as well as continue to increase the number of members using the services of Farm Bureau Life and Farm Bureau Mutual.

Previously, the state was divided into five sales regions. The new organization, however, calls for seven regions with regional sales managers, in most instances, having less territory and fewer agents under their supervision. Closer team work and better service are expected under this likely to warp a man's judgment.

new regional organization.

Mr. Allison started his career with Farm Bureau Insurance as an agent in 1949 while still attending M.S.U. After graduation in 1950 he came into the home office as casualty underwriter and transferred in 1954 to the sales department. In January of 1955 he was named assistant sales manager.

The new regional sales managers are Frank A. Walker and Charles E. Owen. Both have had extension experience in insurance sales and supervisory work. They also have farm backgrounds and have previously been associated with Farm Bureau.

With the addition of Mr. Walker and Mr. Owen, the seven regions will be supervised as follows: Northern Region-Cliff Jacobs: West Central Region-John Medema; East Central Region-Burton Richards; Thumb Region-Charles Owen; Central Region-Frank Walker; South West Region-Marvin Rorick; South East Region—Ray Kalahar.

are Irv LeBlanc, sales promotion supervisor, and Bill Wellman, a sales trainee who will join the department on January 1.

The casualty division of Farm Bureau Mutual has a record of almost seven years of service to Michigan Farm Bureau members. It has 63,000 auto and farm liability policies in force. Farm Bureau Fire Insurance celebrated its first anniversary on July 17, 1955 and has over \$40,000,000 in coverage on the property of Michigan Farm Bureau members

On September 20, 1955, the Life Company marked its fourth year of operations. The company now has more than \$60,000,000 of life insurance in force and has returned more than \$125,000 in dividends to policyholders.

The 1956 organizational

Tractor

Use top quality oil and change it often to avoid abnormal tractor engine wear during the winter.

Completing the 1956 sales team

changes are designed to keep pace with the increasing demand and use of Farm Bureau Insurance services.

Self-interest is the thing most

SPECIAL GIFT - Clark L. | sented it Dec. 21 at a dinner at Brody (left), chairman of the Michigan State College at the State Board of Agriculture, and conclusion of the annual "Brody executive vice-president of the Day" insurance sales contest. Michigan Farm Bureau, carried Top agents in the contest and this MSU blanket to the Rose MFB staff members gathered to Bowl Dec. 26. Nile Vermillion pay tribute to Mr. Brody for (right), manager of the Farm Bu- many years of service to the

First Award Winners for Membership

reau Insurance Companies, pre- Farm Bureau.

JERRY CORDREY Coordinator, Membership Acquisition

The first award winners for the 1956 Membership drive were West Amboy Group announced Dec. 21.

Two of the four contests terminated December 12. These two at its first meeting this fall contests consisted of tophies being awarded to the three counties that wrote the most new members in the first week of the mittee chairman; Discussion, drive, and three trophies for the counties with the highest per cent of new member goal.

The awards were based on nemberships actually in the Michigan Farm Bureau office, sent in envelopes dated on or be fore December 14th.

The winners in the contest for would never be noticed

most new members to Dec. 12: Calhoun, 103; Sanilac, 92; and

The winners in the contest for highest per cent of new member goal to Dec. 12: St. Joseph, 56%; Calhoun, 45.6%; and Livingston,

The next contest date to be aware of is January 15th. Three trophies will be awarded to the three counties with the highest per cent of county goal.

Amboy Community West Farm Bureau of Hillsdale county John Morgan, chairman; Glen Robison, vice-chairman; Gladys Cook, secretary, and the com-George Wilcox; Women, Ella Moorehouse; Minuteman, Ernest Garfield; News, Eva Canfield; Blue Cross; Esther Robison. Fred Crowl is delegate to the county convention.

If we didn't have the little men in this world, the great men

Insurance is important in successful farming



"An Unseen Asset-Until You Need It"

Farming, today, is an exacting business.

It requires the utmost in farming know-how plus a keen sense of management. The farmer must combine many skills to develop and maintain a successful operation.

The Ernest Wilson farm in Allegan county is an outstanding example of the well managed farm. Mr. Wilson has more than 210 acres devoted to general farming and poultry. He has 1650 White Leghorn chickens and is collecting more than 1000 eggs a day.

Mr. Wilson's close attention to every detail of farming is reflected in everything you can see on his farm. But his sound management also carries over to an important unseen element-complete insurance coverage through his own Farm Bureau Insurance Companies.

"Sound insurance protection is all important in successful farming," explained Mr. Wilson. "And I feel that Farm Bureau Insurance—owned and operated by Farm Bureau members is doing the job as farmers want it done. It's an unseen asset ... until you need it. But then you can see this unseen asset in action."

Mr. Wilson has Farm Bureau Farm Liability, Fire, Auto, and Charter Life insurance.



Ernest Wilson of Allegan R-2, is shown above with a few of his White Leghorn chickens. Mr. Wilson has taken an active interest in Farm Bureau. He has served as Area Man on Roll Call, and as a member of the Allegan County Insurance Committee. He and his wife, Josephine, live on their farm which was owned by his father for 50 years. They have one son, Roger, who is a career Navy man.

FARM BUREAU INSURANCE

4000 N. GRAND RIVER AVE. . LANSING, MICHIGAN

"There's a Farm Bureau insurance representative nearby to serve you. Ask any Farm Bureau office how to reach him for information about life, auto, fire and farm liability protection, or about the FIP Protected Savings Plan.