

Michigan State News

Be There Tomorrow
and
Y E L L

VOLUME 20

FRIDAY, OCTOBER 7, 1927

Number 6

The Search Light

EARLY RISERS

Last night's mass meeting was a huge success. The largest crowd that ever attended a State mass meeting was present and all kinds of pep was manifested. There was but one fly in the ointment. Before the meeting was over some of our davenport athletes and cream puffs decided that it was high time to leave and take their lady friends out on the campus for a little necking before 8:45. The flies who left the meeting ought to be panned severely. We play Michigan only once a year and if they can't forego a little campistry for the sake of the team, they had no business to come to a mass meeting. The girls who left with them are as much to blame. They showed their lack of spirit and the whole assemblage will remember it.

PET PEEVE

our pet peeve is the conscientious coed who sits in the front row and upon receiving an assignment of chapter ten and eleven, says, "Oh, we had chapter ten today." Bless her little heart, may she get plenty of enjoyment while reading chapters eleven and twelve.

SMOKING ON THE CAMPUS

The tradition of not smoking on the campus is being obeyed very well this season by the undergraduates, but there are many violations among the graduate students, faculty, and employes of the college. It is hard to expect the faculty and the college employees to refrain from smoking on the campus because the campus does not mean as much to them as it does to every student. To most of the former, it is merely their place of business and their workshop or office. It would be difficult to ask anyone in that position to refrain from smoking, but if there are some people who look upon the campus as a sort of sacred territory where age-old traditions should be respected, they might prove an example to the others.

EAST LANSING SPIRIT

So many of us take the friendliness of East Lansing as our cue that we never stop to think what a part the city plays in making us feel at home in giving us what almost amounts to a civic pride.

No matter what our transgressions the people of East Lansing are behind us with their friendly spirit, their interest, and their cooperation. When State parades its student body through Lansing the crowds of the civic body would make the tumult of Babol sound like a stage whisper. If the students parade out here, the police commissioner and his assistant are usually following the band or holding up traffic.

Yet with all this freedom, property and peace of the individual are never molested, and student courtesy exists everywhere. People living in East Lansing become imbued with the free friendly attitude of the students, call them by their first names, subscribe to all of their endeavors, and live amicably with them in spite of the abducted cats and missing signs.

NEW WALK

The far-sighted maintenance of way department of the college has scored again. The new brick walk across the boulevard in front of the postoffice will be a long felt need, especially on rainy days. The parking usually becomes a quagmire and students used to cross with fear and trepidation. One was liable to slip and become a subject for the dry cleaners, but this new walk allays all such fears. The only people who put up any objection to the walk were the East Lansing shoe shiners, who claim that it will interfere with their business. They formerly had plenty of customers who had attempted to ford the parking on rainy days, but with the advent of this new improvement, many of them will undoubtedly go out of business.

ARRANGE PLANS FOR MEMORIAL

A unique feature of our college life and one which it is hoped will become a tradition of the campus, is being planned this year by Lewis Richards, head of the music department. Mr. Richards in conjunction with Colonel Sherburne of the military department and Prof. King of the dramatics department is preparing a memorial service as a tribute to those students of Michigan State College who gave their lives for their country in the World War. This service will be held in Demonstration hall on Friday afternoon, November 13th, at 4 o'clock.

The program, which will be open to the public, will consist of a presentation of Witter Byner's "A Canticle of Praise" and will be a most impressive and fitting tribute to our fallen soldiers.

COACHING OF FRESHMEN REVEALS NEW MATERIAL.

Lyle Henson, one of State's star sprinters is doing some real work coaching the freshmen up at the new stadium every night. He has some very promising hurdlers and sprinters working out and he feels quite optimistic about them.

Harold McAtee our star pole vaulter is coaching freshmen field events. He is kept busy explaining to them the fundamentals of field events.

DON'T FORGET YOUR COUPON BOOKS AT MICHIGAN GAME

Don't forget your coupon book when you go to the Michigan game. No student will be admitted unless they have their reserve and club and athletic books. Everybody from State will be created up on the road side and will enter gates 1 to 10.

ARRANGEMENTS COMPLETE FOR MICHIGAN TRIP

Special Train to Carry Students, Band, and Fresh Team.

MANY TO MAKE TRIP

Varsity Team Will Leave by Specially Chartered Bus Early Saturday.

Full arrangements for the transportation and attendance of the Michigan State student body and the Varsity and all-fresh teams together with the band have been made according to Assistant Director of Athletics Frimodig.

At 8:45 a special train will leave the Michigan Central depot bearing the Michigan Central team, the band, and all students wishing to attend the game. The train has been obtained at a special price and will transport all members of the campus, regardless of number, who are there.

The varsity team will leave by a specially chartered bus at 8:45.

The game will be held in the new Wolverine stadium and its position from the campus is apt to confuse many students who plan to drive. Director Frimodig gives the following advice: Drive straight down Main street which is a continuation of the route through Lansing. Instead of turning on Packard street as in former years, continue in the same direction and the stadium will appear on the left.

The Michigan State entrance will be either number one or number 13 on the eastern side of the stadium. The entrance to this side of the stands is through portals at about the 5th row.

Between the 50 and 25 yard lines, the entire student body and faculty will be seated. Up until Saturday, Oct. 1st, preference was given to upperclassmen and faculty members. After this date all tickets were issued in chronological order.

Rules for conduct of the field differ in the new stadium. Only 24 men are allowed within the final circle or fence at one time, including the officials, other players and the members of the band will be cared for outside of the circle.

Michigan presents a stadium hollowed from the side of a hill with an entrance from the top on one side and from the 5th row of bleachers on the other. Although visible from the Varsity field house it presents a problem in finding unless the visitor is familiar with the town due to its construction.

All students must take their coupon books and have them ready for presentation at the gate. We are the only college to which Michigan extends the courtesy of accepting the coupon book according to Director Frimodig. The tickets issued at the athletic office are merely reservation stubs and should be kept until the visitor reaches his seat.

The coupon from his athletic book is his real entrance ticket.

According to Harold Marsh, president of the local Rotarians, the Blue Key fraternity, no effort will be made to organize a cheering section at the Michigan game because of the poor showing of college spirit at scrimmage Wednesday evening.

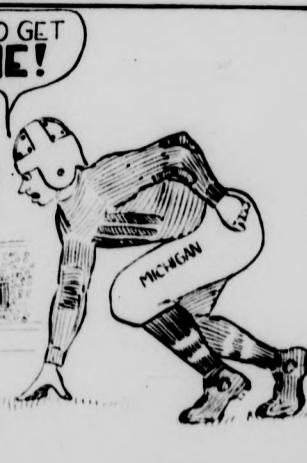
FENCING CLASSES START WITH MANY STUDENTS

The fencing classes, conducted by Mr. Waffa, have started with a large number of members; so many that there is not enough equipment for all, consequently there will have to be eliminations which take place after four weeks of training.

There are about 35 men and 20 women available, there are a few who will have to be disappointed.

The brightest spot in the life of M. play today was the good handling of the ball under the most exasperating of conditions.

(Continued on page 4)



IT WON'T BE LONG NOW

Costello Gives Opinion on Michigan's Tactics

CHANGES MADE IN CUT SYSTEM

Shorten Method and Make Details Simple for Students.

Harry Costello, an All-American quarterback of 1915, writing for the Detroit Times, sets down 170 points in which he found Michigan either strong or weak in its initial engagement with Ohio Wesleyan last Saturday:

Michigan has an alert group of players, and many excellent physical specimens.

Michigan's overhead attack, successful against the weak Battling Bishops, was sprung without much deception.

While Michigan's team combined at times flashed evidences of great power, nevertheless on straight attack the Maize and Blue gained little of Wesleyan's weakness, rather than because of Michigan's strength.

Michigan's guards on offensive plays where they are called on to take on the defensive ends must improve considerably.

Michigan's defense, against straight football attacks is a typical U. of M. defense, that is, it is strong and reliable. Against an overhead attack of any merit Michigan must improve enormously during the coming year.

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Michigan's line is obviously well grounded in fundamentals, but lacks finish and faces much hard work to make it a forward wall of efficiency.

Michigan's backfield men, while steady against Wesleyan, showed that they must master the art of picking holes.

Michigan's game today was a poor test. Wesleyan played not only badly but with a great degree of dumbness, thus affording Michigan numerous opportunities which the Maize and Blue will never get against intelligent teams.

The brightest spot in the life of M. play today was the good handling of the ball under the most exasperating of conditions.

(Continued on page 4)

A. I. E. E. HOLDS FIRST MEETING OF YEAR TUESDAY

The student branch of the American Institute of Electrical Engineers held its first meeting in room 111, Olds Hall, Tuesday evening.

The session was opened with a short business meeting, followed by a showing of an interesting film entitled "The Wizard of Wireless."

The freshmen and sophomore electrical engineers made a good showing, more being present than at any similar meeting.

(Continued on page 4)

Holcad Writers Tell of Victory Over Michigan 42 Years Ago

Twelve years ago this month a foot ball team wearing the Green and White of the then Michigan Aggies entered the stronghold of the University of Michigan. For the second time in the history of football between the two schools, the East Lansing aggregation under Coach Macklin came out victorious. What was accomplished that day on historic Ferry Field is now history but the accomplishments of the men wearing the Green and White that day in 1915 will live forever in the annals of State athletic history.

M. A. C. won that day 24-0, the last time that the Maize and Blue has fallen before the Green and White up to this year. State again crossed Michigan's goal line in 1918, but lost 21-6.

Michigan came to East Lansing in 1924 to help the Spartans dedicate their new stadium and the game that followed will always live in the memory of the football fans of Michigan.

State fought, outcharged, outplayed Michigan through three periods of the game and ten minutes of the final period before the break of the game came.

Parker, standing on his own 40 yard line, fell back and with Captain Herb Steger speeding down the

(Continued on page 4)

GREATEST TEAM IN MANY YEARS WILL FIGHT FOR STATE VICTORY

Team Ready for Biggest Battle of Year; Odds in Favor of Michigan.

EVERYBODY GOING

Young Promises Unusual Skirmish for Coming Battle Date.

By Joe Porter



HUGH BLACKLOCK

MICHIGAN GAME MASS MEETING BREAKS RECORD

1,500 Students Attend, Largest Meeting Ever Held Before a Game.

It was the largest crowd, by far, that ever attended a mass meeting at State that packed the gym last night for the old fight talk which aroused everybody to the fighting edge of their spirit in preparation for the game at Michigan tomorrow.

Estimations have it as over 1,500 which is over half of our college. If that does not indicate that the team will have the college behind it, when it goes out on the field in the biggest game of the year tomorrow, then nothing can.

The cheers were snappy and the music was ringing with the old Spartan fight from the first measure to the last note. Although some of the speakers were not too optimistic, especially the coaches, but that didn't affect the spirit and hope of all.

True M. S. C. men and women was nothing else but aroused over all the proceedings.

Hasselman Conducts

Jimmy Hasselman was in charge of the affair and it was due mostly to him that the meeting was a success.

The crowd showed that they were on edge and ready to yell the minute they commenced to gather and as the meeting advanced they made the roof vibrante with the cheering.

One of the big hits of the evening was the speech of Hugh Blacklock, without a doubt the greatest football player that ever graduated from State and one of the greatest linemen football has ever known in the United States.

Blacklock was not known for his speech making when he attended school back in '13, '14, '15, and '16, but he made a talk last night that showed he can speak. It was simple but if anyone could hear that and not see the spirit and hope in him then anyone was not looking. They were the words of a man who delivers on the day of the game, as Coach Young would say.

(Continued on page 4)

HOSPITAL HAS EPIDEMIC OF SICK PATIENTS EARLY

Average of 100 Students Taken Care of Daily by Health Service.

A "rush" business is being done by the hospital, according to Dr. Olin. An average of 100 patients per day is being taken care of at the present time.

Dr. Olin states that this is unusual for this time of year. As a rule, the rush does not start until late in November or early December. Between the hours of 4 and 6 there is actually no standing room in the hallway. The cases are mostly colds, due to the disagreeable weather of last week, and frequent football accidents.

At present there are seven patients in the hospital, including five students and Mr. and Mrs. Watkins, who were badly injured in an automobile accident last Saturday. Mr. Watkins, who is president of the state board of agriculture, is gaining rapidly. Mrs. Watkins, who was more seriously hurt, is doing as well as can be expected.

The hospital affords well-equipped rooms for 40 patients and the services of four regular nurses. At the present time there are also two special nurses on duty.

University of Detroit here Saturday, Oct. 29. Notre Dame plays University of Detroit at Dian Field Saturday. The previous Saturday, Detroit held the Army 6 to 0. State fans will watch the outcome of the game with interest.

At the Union

A change in the date of the pep meeting caused the cancellation of the proposed smoker on Thursday night. The new date has not been selected.

For a delightful Sunday evening supper the main dining room offers the additional advantage of being the most pleasant place available.

Coupon books may be used in any department in the building. As a member of the Union you have the privilege of obtaining all of the services offered at a reduced price.

Football scores will be received at the desk each Saturday during the season and will be displayed on a special bulletin board in the lobby. Use the Union.

Don't Neglect Your Classes

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Artistry of

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Michigan State News

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THE BIG GAME

The big moment will soon be at hand, when eleven husky Spartans will face their traditional rivals from Ann Arbor. This is the game that the coaches have been working for since last spring. This is the game that has occupied the dreams of all the players for the last year or more. This is also the game that the students have been awaiting breathlessly.

Michigan has a great team this year. She has eighteen letter men from last year's conference championship team. She will put a team on the field that should keep them from playing the game a little better than they know how to play.

We want to win, but we realize the odds. We will feel satisfied if every Spartan tears into the Michigan team with all their might and plays a little more football than he is capable of playing. We are putting on a victory is out there to play football to win with all our heart and soul but a decision in the past few years Michigan has beat us but not make us despondent. It does not sound so optimistic but Arbor triumphant. We hope that the we must remember that we have a millennium come again and that we may see the day when the Michigan real football team this year looks much hand plays the "Victors" softly and better than last year's squad and shamed.

Stop in today. We want to play these new Victor Records for you.

The Varsity Drag
Fox Trot (from Good News) With Vocal Refrain
Good News
Fox Trot (from Good News) With Vocal Refrain
Ginger, Odeon and His Music
No. 20025, 10 inch

Lucky in Love
Fox Trot (from Good News) With Vocal Refrain
The Best Things in Life Are Free
Fox Trot (from Good News) With Vocal Refrain
Ginger, Odeon and His Music
No. 20026, 10 inch

Just a Memory
Cheerie Beerie Hey
With Vocal Refrain
Paul Whiteman and His Orchestra
No. 20027, 10 inch

Room On, My Little Gypsy Sweetheart
With Vocal Refrain
The Woods and His Orchestra
Charmaine
With Vocal Refrain
B. F. Goodman Showtown Orchestra
No. 20028, 10 inch

Merveilous With Clarinet, Concert and Piano
It All Belongs To Me
(from Ziegfeld Follies)
Journey Man
No. 20029, 10 inch



Jury-Rowe Co.

We hope every student goes to Ann Arbor Saturday and when he arrives have to see the Green and White come back to top for the first time in twelve years.

Just remember these few things before you crank up the old bus and head for the battle grounds. If we win, let's save our celebration for East Lansing. Let's not blow Ann Arbor to pieces. But if we lose, let's not slink out of Ann Arbor like whipped curs. Let's go out with our heads up and our colors flying, for we know our team played the best ball they could.

Also let's not get pessimistic or overawed by the glory of the Maize and Blue. Michigan is tough but we are no fluffy creams. Michigan has beaten State 21 out of 23 times, but the worm is bound to turn. Michigan has a veteran team but so have we. Michigan may have twelve thousand students, but we'll take our two thousand Spartans anytime.

The Green and White has a big chance Saturday, so let's all get over to Ann Arbor and either rise or fall with them. It will be a great game as well as an annual classic that no true Spartan should miss. The team will need us, so let's not be found wanting. They will put out all they

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You'll Like Our Chinese
and American Dishes in
An Ideal Dining
Room

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have, so let us give everything we have to see the Green and White come back to top for the first time in twelve years.

MAPS

Have you ever noticed the four old maps hanging along the south wall of the main study room in the library? Stop and look at them some time. There is one of England which is bordered by pictures of people in ancient dress, and there are three of the state

REWARD

Anyone giving us information as to the whereabouts of Lank "De Vries", last year's famous Campus Hoser, will confer us a great favor.

Not worth anything to us dead.

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\$35 SUITS O'COATS

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Utmost in style and value, to see them is convincing.

You don't have to know hat style to make proper selection here—"May Fitting Service" is assurance of correctness.

Hats \$1 to \$8
Caps \$2 to 3.50

MAY BROS. The Hat Store of the Town

235 S. Washington Ave.

OPEN SATURDAY NIGHT

of Michigan which were drawn way back in the years 1827-31-38, which was a long time ago for this state.

CHEER LEADERS PRACTICE

Every afternoon when the classroom work is over, the cheer leaders have been out practicing, getting in shape for the big games on our schedule. There are several freshmen out who

will be in good shape to carry on the work next year, so that the stands will have experienced leaders.

ARMORY

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The Original
TEXAS TOMMIES, Recording Band
PARK PLAN - SAME POPULAR POLICY
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Mrs. K. M. Harford

Opp. H. E. Bldg.

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HERE BELOW WE LIST A FEW OF THE LATEST HITS ON COLUMBIA RECORDS

1090-D 10-inch 75¢	Just Once Again Fox Trot Love and Kisses Fox Trot	Paul Ash and His Orch. Paul Ash and His Orch.
1095-D 10-inch 75¢	Is It Possible? Fox Trot Just Call On Me Fox Trot	Leo Reisman and His Orch. Leo Reisman and His Orch.
1098-D 10-inch 75¢	Are You Happy Fox Trot Give Me a Night in June Fox Trot	Ipana Troubadours Ipana Troubadours
1093-D 10-inch 75¢	Somebody and Me! Fox Trot I Haven't Told Her She Hasn't Told Me Fox Trot	Guy Lombardo and His Royal Canadians Guy Lombardo and His Royal Canadians

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Then you load up and light up. That taste—that never-to-be-forgotten, can't-get-too-much-of-it taste! Cool as a cut-in from the stag-line. Sweet as retaliation. Mild and mellow and long-burning, with a balanced body that

satisfies, right to the bottom of the bowl.

You find that P.A. never bites your tongue or parches your throat, no matter how often you stoke and smoke. Get on the sunny side of life with a pipe and P.A. Buy a tidy red tin today and make the personal test. Pipes were born for tobacco like this.

P. A. is sold everywhere in tidy red tins, round and half-round tins, humidores, and round crystal-glass humidores top and silver with every bit of tobacco and pipe removed by the Prince Albert process.



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DECISION PENDS ON OLD ARMORY

Age and Poor Condition Withhold Use as Gym.

The possibility of transforming the old armory, to be vacated very soon by the military department, into a gymnasium for the co-eds was wet-blanked today by the assertion of **See. H. H. Halladay** that such a step would probably not be taken at this time, although the final decision as to the disposal of the building has not been yet made.

The band will continue to use a part of the armory for practices, at least for the remainder of this year. What use of the large open hall, the several offices, and the stockroom, is not known, but presumably the main hall will be used for parties as in the past, until some permanent disposition is made of the building.

The reasons given by See Halladay make it improbable that the college would use the armory for a co-ed gym were mainly the age and poor structural condition of the building and the repair and remodeling necessary to its use for a gym. Such money, in the first place, is not at hand, and, also, this means of expenditure was not deemed wise.

CHANGES MADE IN CUT SYSTEM

(Continued from page 1)
the clock. Every unexcused absence from any class means a cut and twelve cuts throughout the year give the student one negative credit.

It is also very convenient, according to Prof. Stewart, to be different from the mass of freshmen and know the names of at least part of your instructors when you fill out the excuse blanks.

MICHIGAN GAME MASS MEETING BREAKS RECORD

(Continued from page 1)
Never was there a mass meeting on this campus that showed the spirit behind a team as that one last night. If our team plays the football they are capable of, and have the support as it was shown there, behind them tomorrow, it will take a mighty strong Michigan team to stop them.

Band Looks Good

Another strong point in our advance on Ann Arbor is going to be our band and they sounded like a real organization at the meeting. With Swartz Creek and the Thursday Night Seniors all kinds of entertainment developed and in their turn all helped to bring out the noise.

Captain Paul Smith was the boy who spoke for our team and he gave a very eloquent example of what they intend to do Saturday. He did not say much but we know that he and the team will be doing their best to-morrow.

Captain Young and Coach Traylor held out no hopes but they could not dampen the spirit of that large crowd very much. They led us to believe that even though we may hope for a victory nothing can be indicated now but a defeat. However, Jack Heppin still says that those fellows in blue are going to know how they won that victory if they do come out on the long end of the score.

With our team fighting the way they can and with the whole student body supporting them the way they did last night these cold skeptics are going to see a far different result on the old field Saturday night than has been there in many a year.

HOLIDAY WRITERS TELL OF VICTORY OVER MICHIGAN

(Continued from page 1)
nothing. And the nice thing about this is that to our knowledge, followers of the Maize and Blue are not trying to dig out excuses—there ain't none such.

The summary:

M. A. C.	MICHIGAN
Burke	L. E.
Smith	L. T.
Vandervoort	L. G.
Finnigan	C.
Straight	R. G.
Blacklock	R. T.
Henning	R. E.
Husted	Q. B.
B. Miller	L. H.
H. Miller	R. H.
I. Prato	F. B.
Substitutions—M. A. C.: Springer for Husted; Beatty for B. Miller; Michigan Reiter for Reimann; Cartell for Elserwin; Raymond for Bastain.	
Referees: Hackett, Army Umpire—Holderness, Leibig—Field Judge—Haines, Yale Head Linesman; Lynch, Brown. Time of quarters: 15 minutes. Average weights: M. A. C. 177; Michigan 188.	

No Matter How Much You Learn

YOU KNOW ONLY SO MUCH AS YOU REMEMBER. Your mind will obey you just in proportion to the requirements you place upon it if you give it a chance. You can always remember what you learn if you mind to serve you when and as you wish it to serve. You can think and talk better and clearer with training that will take but a few minutes of your time. Prof. M. V. Alwood, formerly of the N. Y. College of Agriculture at Cornell, and Editor of the "Cornell Dispatch," wrote: "I have all memory exercises and your best of lot. You owe it to the public to publish it in book form." In response to this and other demands this course has been issued in a handy little volume to fit in your pocket, and the cost is but Three Dollars postage paid December when Five Dollars will be the price.

LIFE AND HERALD, Johnson City, N. Y.

STATE-MICHIGAN IN THE PAST

1898	M. S. C.	0	Michigan	39
1902	M. S. C.	0	Michigan	119
1907	M. S. C.	0	Michigan	46
1908	M. S. C.	0	Michigan	0
1910	M. S. C.	3	Michigan	6
1911	M. S. C.	3	Michigan	15
1912	M. S. C.	7	Michigan	55
1913	M. S. C.	12	Michigan	7
1914	M. S. C.	0	Michigan	3
1915	M. S. C.	24	Michigan	55
1916	M. S. C.	0	Michigan	9
1917	M. S. C.	0	Michigan	27
1918	M. S. C.	0	Michigan	21
1919	M. S. C.	0	Michigan	26
1920	M. S. C.	0	Michigan	35
1922	M. S. C.	0	Michigan	33
1923	M. S. C.	0	Michigan	37
1924	M. S. C.	0	Michigan	7
1925	M. S. C.	0	Michigan	39
1926	M. S. C.	3	Michigan	55
	M. S. C.	58	Michigan	639

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By Henry Wylie

Did you notice the classic form with which our band leader arched his baton over the goal crossbar? He has been practicing it for two weeks down on the old football field and has developed a form that cannot be excelled. A dropped baton means bad luck but it won't be dropped.

The world's drop kick record is held by "Frosty" Peters, Iowa's back-field star. He made this record while a freshman at the University of Montana. In one game he made his record of 17 drop kicks, which has never been equaled.

The coaches of the University of Marquette football squad this year are lamenting the fact that the name of Smith, commonly found in telephone books and city directories, appears so

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many times in the roster at the northern institution. Three Smiths are out for football there, but they have nothing on the Spartan coaches in dealing with the name of Smith.

Captain Paul Smith, of Saginaw, the Spartan leader, is only one of the boys bearing that name. Lawrence Smith, a guard candidate, and Chester Smith, another aspirant for the same position, round out the trio of Smiths

with the University of Detroit. It is hoped that this game may become a permanent event on the Spartan schedule. State will have to play her best to win this game. A team that can hold the famous Army eleven to a 6 to 0 score will be a formidable opponent for any team.

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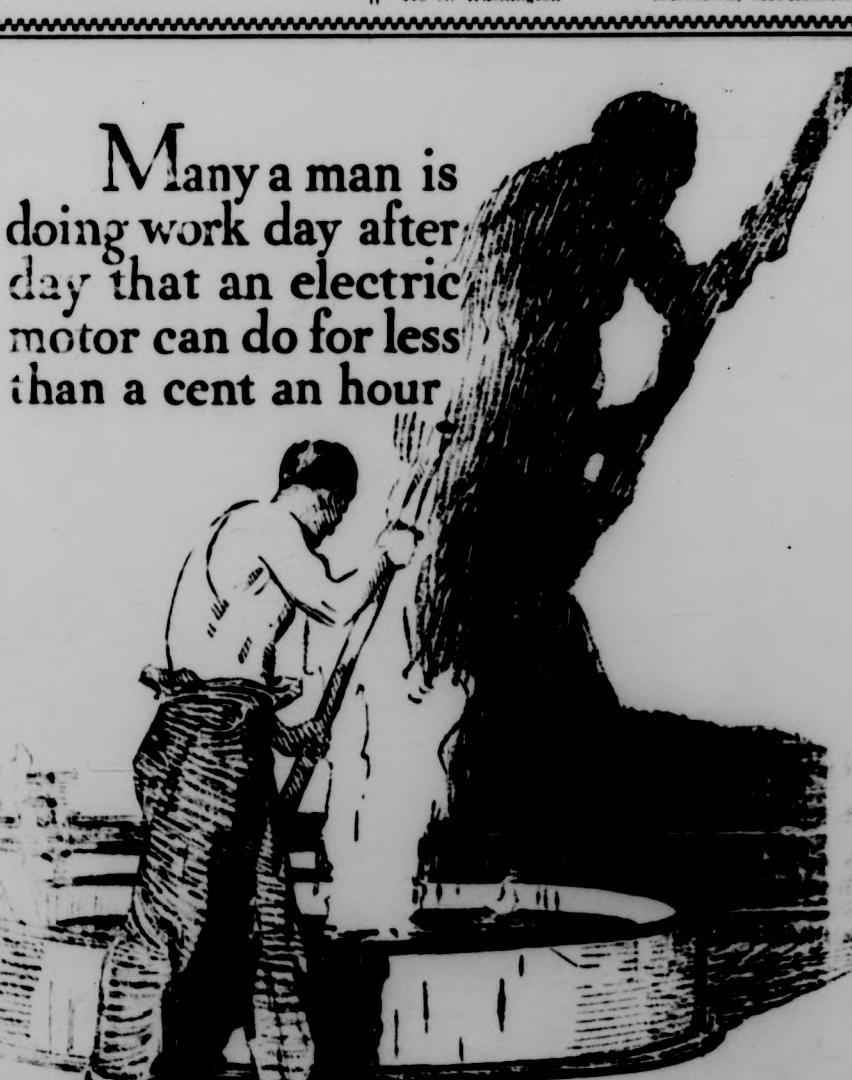
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