



VOLUME 20

# Michigan State News

GET YOUR  
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"SPANISH MOON"

Number 30

## CRITICISM

For a long time now we have submitted to the brickbats and spoiled editors of the "campus problem" demagogues—our policies, our editorials, our advertising, our makeup, in fact every and all departments of our paper have come in for a panning.

Who has done the panning? Ex-patent practical men? No. Just those who are most out of touch with us, those who never wrote a news story, those who have never sat in a newspaper office until 3 and 4 o'clock in the morning, trying to decipher and rewrite the story of some pathetic soul, or trying to get men with ability to put that ability into the production of copy.

An organization on this campus deserves one good constructive criticism. If this newspaper and prove its worth in practical terms, we will adopt our policy and wring the hand of the plagiarist.

For instance it has been suggested that the job of distributing the paper be given to needy students. Just find us a few men who will distribute 2500 copies throughout Lansing and surrounding and we will furnish the news. However, these college students must guarantee to get those who have covered every issue on the job of publication, and for the regular cost of postage.

There are over 40 news beats on the campus. Give us Vox Populi and send scribes to cover these departments.

We may be late with our news stuff and about the downtown driller, but our news stories? The sheets and news upon our honestrazing and censured of printing not only our staff, but news with the added effect of theory, if the criticism is so.

More "campus forum" meetings of course are open to all. Why not increase "press" over some night, if members of that meeting can look into the facts without blushing?

We make the "want ad" space, but we won't make a column out of the two or three liners that come to the office each issue. If some student uses a course on the campus, we can set up under the ethics of journalism and just write a galley about the matter.

We know that a recent organization has decided that the "whole process of writing and publishing news should be accelerated." It is now 2:30 a.m. Thursday, and we have had no indication of help from that decision as yet.

No man or group of men are more interested in helping the staff of the State News in a serious and efficient manner, there can be no better way to arrange for special consultation on our parts.

The excusing offered has been as lenient as possible, but cannot honestly countenance so many absences from class without permission from higher authority. That's why our paper is delayed for an hour or two on Friday and Tuesday evenings, and even it late for distribution. We are forced to go to classes, and always stand still.

In the end, we ask the students to stand up, tear down, and to re-make "crazing" never created a training team.

Now, if everyone else has had their say, and their suggestions, offered their criticisms we have a suggestion for the moment also. Let's all quit dragging our feet and get off to push.

## LARGE CROWDS TO BE ON CAMPUS FARMERS' WEEK

**Students to Furnish Program Thursday Evening In Armory.**

**EXPECT 7,000 Exhibits, Parade, Addresses, and Discussions to Entertain Visitors.**

Approximately 7,000 people of the state of Michigan will visit the campus during the annual Farmers' Week, which is to take place next week. It is expected to be the big agricultural conference held in Michigan. Each year thousands of farmers and their families gather here for the week, where they hear national leaders discuss economic and agricultural questions, view interesting exhibits and displays, and take part in the general consideration of vital topics.

Among the features of the week will be the many exhibits displaying prize-winning agricultural products grown in the state during the past year. The horticultural show will be handled entirely by students. Harry Smith will be general chairman. Many types of fruit will be shown.

The principal show of the week will be the potato exhibit which is to be sponsored by the Michigan Potato Growers Exchange and the New York Central railroad. The display is to be located in the riding hall of the new armory. Among the exhibits will be the prize-winning specimens from the five Michigan shows and from the International show held in Chicago last fall.

Probably the most interesting show from the students standpoint will be the electrical show in the engineering building. Here spectators will see a miniature automobile operated by a system of remote control, a smokeless smoke stack, talking wires, demonstration of the effect of electrical appliances upon the reception of radio programs, opportunity will be given to hear a goldfish swim through a new radio invention magnifying almost inaudible sounds.

Other shows will include the floral exhibit in the fort building, competitive egg and honey shows, grain displays and commodity exhibits.

Unusual among the ordinary programs of former Farmers' Week will be the Thursday evening program which according to present plans to be literally a circus of entertainment. In addition to the address by the humorist, James Schermerhorn, Detroit, on "Making a Daily Out Load," the program will include such features as a greased pig contest, a display of grand champion horses, a handicap race by members of last year's famous relay team, pole vaulting exhibition by Harold McAvoy, and demonstration pulling team of the United States from overseas Sugar City.

Supervisor Plumas Forest to Address M. S. C. Men

At the invitation of the forestry department, David N. Rogers, supervisor of the Plumas National Forest in California, will visit the college next month in order to give a series of lectures on the administration and protection of the national forests, and the opportunities afforded by the United States forest service to a great number of students of agriculture.

The speaker will be interviewed by a committee of men selected from the Standard Southern California, San Joaquin, Brown and Peacock farms, awarded the first prize of \$25 to Mr. Rogers. His poster depicted a high mountain in action and was 14 to 24 inches. Mr. Warden is a junior and a member of the Delta Kappa Epsilon.

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Professor Schermerhorn wishes to announce that an exhibit of paintings and drawings by artists of Lansing and vicinity will be held on the third floor of the Mills Dry Goods Company on Feb. 14 to 18. Prof. Schermerhorn will exhibit three of his paintings, "The Peacock," "Woodpecker," and "Sparrow."

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Who remembers "Bleeding Kansas"? Well, that state now has eight million boundaries. Toledo Blade.

## Revue Cast Makes Merry as It Performs for Cameras

**ENGINEERS RECEIVE GIFT OF HEWLETT INSULATORS**

**Locke Insulator Corporation Adds Demonstration Model to Collection.**

The Locke Insulator Corporation, through the courtesy of R. L. McCoy, has recently supplemented its previous gifts by a string of Hewlett type suspension insulators equipped with standard grading shields.

This act is in accordance with the cooperation being shown by prominent electrical concerns toward the college engineering department, in the latter's efforts to secure a comprehensive collection of high voltage transmission line equipment.

This string of insulators has been mounted in a standard position in room 208 Olds hall where it serves as a demonstration model for classroom use. It is available for inspection by the general public.

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Editorials appearing in the Michigan State News are written by the editor-in-chief and his assistants, who are students. They can no way be interpreted as representing the official viewpoint of the college or of the college officials.

Subscription, \$1.50 the School Year

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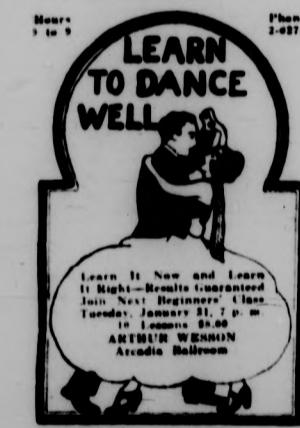
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#### THE PROBLEM CRAZE

During various periods in the history of our country and our college various fads and ideas have arisen. Some of them caused great turmoil and strife; others created only a ripple of interest. Back in the good old days a person who did not own a bicycle was considered a back number and cycling played a prominent part in the life of that time. Various other movements and crazes have swept the nation. Styles in clothing, pets, and manners have changed. Even at Michigan State in the past we have had our fads and our crazes and at the present moment we are in the throes of another movement.

Right now it appears to be the craze thing for an organization to take upon itself to solve campus problems. Nearly every organization on the campus is pondering over some problem that may or may not affect them or the rest of the students. It seems as though a campus problem would have a hard time running its head around Michigan State. If one little problem should appear it would be immediately assailed by some organization and forced to retreat.

The regularly elected guardians of the campus, the Student council and W. S. G. A. are very busy with their problems. The Student Christian Union, the Student Faculty Congress, the Student Forum, the Speech Club, and the new magazine, the "Student," are making life miserable for any campus problem and are making the welkin ring with their disapprovals and criticisms.



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a "Bite" From  
This Tobacco

Jasper, Tenn.  
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Larus & Bro. Co.,  
Richmond, Va.

Gentlemen:  
I have always wanted to smoke a pipe. After several attempts I gave my "taste" up, for with each trial I got a blistered tongue.

One evening, when looking over a certain outdoor magazine, I read that a certain fisherman could catch more fish when using "Edgeworth" so I decided I would try "his" tobacco for I am no poor fisherman!

The next day I tried to smoke Edgeworth. The local country storekeeper did not have it, so I went by a friend to the city for my first Edgeworth. Two things have happened: I still smoke Edgeworth, and the local storekeeper always has a supply.

I catch fish and never get a "bite" from Edgeworth!

Yours for keeps,  
H. V. Money

**Edgeworth**  
Extra Mild Grade  
Smoking Tobacco

pian ideas that cannot possibly be made workable.

We hope State students will continue to discuss campus problems, but it is also our sincere wish that a little research be made before some statements are made concerning these various problems.

### KNUTE ROCKNE, FAMOUS COACH, TO BE AT BALL

Knute Rockne, famous football coach of Notre Dame University, who will visit Lansing and East Lansing today and Saturday will not speak to a student audience during his visit here, but on Friday evening he has consented to give a short talk at some time during the evening at the dance at the armory in Lansing. The Kentucky Colonels will furnish the music. Following his visit at the 11th Armory, Coach Rockne will attend the Military ball as a guest of honor.

### Scabbard and Blade Plan Party

Scabbard and Blade, national honorary military fraternity, has selected February 17th as the date for their first annual formal party. At this party, the pledges of the society for the coming year will be announced and appropriate pledging ceremonies will take place during the evening.

The party will be entirely a military affair and is expected to prove an innovation on the campus. It will have all the accoutrements of the military ball, but there will be fewer people present. All members of Scabbard and Blade, actives and alumni, are invited to attend and the prospective initiates will also be invited.

Ward Estes '28, is general chairman of the affair and he has announced the party will be held in the ballroom of Demonstration hall. Military uniforms will be worn and decorations will be suitable for the occasion. This is the first attempt of this organization in the social line and it is expected that this affair will prove very popular.

Every time a girl gets interested in a novel she heroine reminds her of herself.

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### Adventurous Journalist of Oriental Wars to Speak Here

Prof. Josef Washington Hall, during the recent war, was assisting the American diplomatic corps in the Orient by carrying on certain investigations for them concerning Japanese activities in China. Certain articles he sent to the American newspapers had appended to them the phrase "Upton Close," signifying that he was unpleasantly close to the seat of activities. To protect their correspondent, the press then published the articles as coming from "Upton Close." Shortly after that, Japanese generals asked the professor to try and discover this Upton Close; the professor obliged

and spent a great deal of time traveling at Japanese expense and getting some very valuable material for his articles. However, the mysterious Mr. Close was not discovered until some years later, and it was not until after the war that Professor Hall disclosed his identity. The Japanese retaliated by sending him on an all-expense tour through Japan.

The exciting adventurous career of this man out Algiers. He was editor of the Pekin Daily during the student revolution in China, was in Kunming at the time of the great earthquake in 1920 in which 200,000 lives were lost, wrote the famous article on it entitled "When the Mountains Walked." Was chief of foreign affairs on the staff of General Wu when the latter was dictator of China, was taken on prisoner by a rival chieftain during the Nationalist movement and was delivered through the aid of a friend of his, a former chief of police of Nanjing, and had many other experiences which would grab the hair of an Ossie Optic.

Professor Hall, or Mr. Close as he is better known, is author of the much talked of book, "The Revolt of Asia" and will lecture here Feb. 7. Professor Hall claims that, due to the revolution and subsequent ostracism of

Several of the leading dairy magazines in the country have mentioned Professor Reed as being in line for the position, which is a prominent one in agricultural circles. The other candidate selected by rumor as likely to be nominated to the position is Dean C. Larsen of the South Dakota Agricultural college.

The Creamery Journal, a national dairy magazine, states that a report from a congressman in close touch with the department of agriculture indicates that the names of Prof. O. E. Reed of Michigan and Dean C. Larsen of South Dakota have been most forcefully urged.

### Formal Party Season

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that Upton Close, or Professor Hall, will lecture, and it is certain that who are interested in current events and foreign affairs will be interested in attending.

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10 inch		
1229-D	I Fell Head Over Heels In Love—Fox Trot	Max Fisher and His Band
10 inch		
75c		
1226-D	Five Pennies Fox Trot	The Charleston Chorus
10 inch		
75c		
1222-D	Feelin' No Pain—Fox Trot	The Charleston Chorus
10 inch		
75c		
1221-D	Lullaby Fox Trot	Max Fisher and His Band
10 inch		
75c		
1220-D	Maybe I'll Baby You Fox Trot	Max Fisher and His Band
10 inch		
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Dear, On a Night Like This Fox Trot	Cissy Hagan and His Band	
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I'll Think of You Fox Trot		

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### 7th ANNUAL

### Union Revue

# SPANISH MOON

at The State

FEBRUARY 2, 3, 4

Reserve Seats Now on Sale  
at The Union

FRIDAY NIGHT SHOW STARTS AT 9 O'CLOCK

# SOCIETY

## Military Ball To-night to Start College Social Season

Military ball tonight holds the most prominent position on the social calendar of the campus events of this weekend. This party, which gives late dates to the coed guests, is one of the three greatest college formats of the year—Soc and the Varsity party being the others. This year it will be held in the new Demonstration hall. The exact nature of the decorations has not been disclosed, but the committee in charge has planned to have them more beautiful than those of past years.

Gene Goldkette's Ramblers have secured to play for the "gov." Fred Green and Mrs. Green among the honor guests, and Gen. L. Sherburne and Mrs. Sherburne. Major C. Thomas-Stahle and Mrs. Thomas-Stahle are chapter hosts.

Tonight the American Legion holds its party in the Demonstration hall, also, using the same dates as the Military ball. The winter convention occurs this week, this party is one of the events planned for the guests.

Students holding their parties are holding their parties. Sesame and AcTheon Sigma Kappa annual dance takes place in the hotel with Jack Carlos or dancing. Miss Louise Clemens and Prof. and Mrs. B. E. Miller will be patrons. Miss Louise is chairman of the arrangements committee.

The literary society will host open house for the term Friday evening.

A house sponsored by Phi Delta Theta will be open tomorrow night, will be Lieut. C. R. Chase and Mrs. C. S. Dunford.

Right Y. W. C. A. gave its annual fair in the old armory and made a booth in which was performed through the scenes by each group of spectators an orchestra played.

## College Women Retreated

Michigan State women went to Dowling Hall for a week of fun. The announcement made at a dinner given in her honor at the Gamma Delta house on Evergreen street.

He who seeks temptation is either otherwise—with the odds in his favor.

## Personal

Students spent the night in DeMolay.

Alpha Epsilon fraternity held its annual initiation Monday night, and was Robert Hammond of

Sigma Phi formal party Feb. 18 at the Olds house. Sweeney '29 is general chairman.

Men have been pledged to Alpha Epsilon fraternity. Donald Swan of Detroit and Mac Moore of Fremont, making a total of 5 pledges.

The house has a new group of girls for the second four weeks of the semester. Mae Henry, Marion Louis, Schoolmester, Ruth Annabelle, Mac Rae, Margaret Isabelle Laird, and Gladys East. Wednesday evening dinner and Margaret Partlow at dinner.

The formal dinner-dance will be in the Wisteria ballroom of the Olds tomorrow night. The ball will be at 6:30 o'clock and ends at 8:30 o'clock. Saterlee's band and orchestra of Lansing will furnish for the evening. W. P. Fubian and Mrs. Fubian and Mrs. J. T. Caswell will be the honor guests. Coach R. H. Young will be honor guest of the fraternity for the evening.

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Special Sunday Dinner 12:00 to 3:00 Lansing, Mich.

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to Bring the Lady After  
the Party

## Campus Grill

Nancy Nash and Clifford Holland, two of Fox Film's most recent juvenile additions, have the leading roles in the picture. Others in the cast are Charles Morton, J. Farrell MacDonald, Tyler Brooke, Doris Lloyd and Marjorie Beebe.

Rich But Honest will have a showing at the State theatre today and Sunday, matinee and nite.

### Wery Athletic Ada

"The Heart of Maryland" is the play which brought such tremendous and deserved fame to Mrs. Leslie Carter, almost thirty years ago. It is one of those authentic melodramas which never lose vitality. 1927 thrills and weeps over it quite as copiously as did 1898.

Dolores Costello in "The Heart of Maryland" comes to the new State theatre Sunday for a run of two days.

### TED McNAMARA FURNISHES STUNT FOR FOX COMEDY

Ted McNamara, who plays the part of Heinie in Fox Film's "Rich But Honest," drew on his own long experience for a laugh-provoking stunt.

When he was a child, McNamara traveled with a Liliputian company through Australia and the Orient. On these tours there was always an old, general hulky man, whose idea on all things

### "MARYLAND—MY MARYLAND!"

He stands this way for a brief period of time, waving his sword in the air, suddenly stamps his foot and tries to scare his opponent. His opponent waves his sword in the air and stamps his foot both retiring with fallen arches. Our hero or heroine it doesn't matter, as both sexes are represented on the squad—comes out and resurfaces his foot and lunges viciously at his adversary who waves his hand.

### Approved Parties

Union Literary, January 28

Electric, January 28

Phi Chi Alpha, February 4

Flynn, February 11

AcTheon, February 11

Union Literary, February 21

Lambda Chi Alpha, Feb. 24

AcTheon, March 2

Trimoria, March 2

Herman, March 10

Phi Chi Alpha, March 10

Lambda Chi Alpha, March 10

### Approved Open Houses

Union Literary, January 28

Electric, January 28

Phi Chi Alpha, February 4

Flynn, February 11

AcTheon, February 11

Union Literary, February 21

Lambda Chi Alpha, Feb. 24

AcTheon, March 2

Trimoria, March 2

Herman, March 10

Phi Chi Alpha, March 10

### Approved Parties

AcTheon, Hotel Olds, January 28

Sesame, Kerns Hotel, January 28

Trimoria, Hotel Olds, February 4

Herman, Kerns Hotel, February 4

Alpha Gamma Delta, Hotel Olds

### Approved Open Houses

AcTheon, Hotel Olds, February 4

Sesame, Kerns Hotel, January 28

Trimoria, Hotel Olds, February 4

Herman, Kerns Hotel, February 4

Alpha Gamma Delta, Hotel Olds

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