

BUY COUPON BOOK

Michigan State News

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IF WE LOSE—

With the Michigan State football team at the crest of more than an ordinarily successful season, having won the last four games, three of them being from major opponents, Spartan supporters are confidently expecting the team to close its season Saturday with another victory—a victory over Detroit University, a team that has not been defeated since it lost a one touchdown decision to Notre Dame in 1927.

It is true that Michigan State has one of the finest teams to represent the school in years but the great mistake must not be made in overestimating State or in underestimating Detroit, a truly great team.

To quote a local football expert not officially connected with the team and a man in a position to know the true ability of both teams: "State has a fine team and a fighting one that will not take defeat from anyone without a great battle but Detroit, although skilled at by some writers, is in my opinion one of the foremost teams in the country and to beat the Titans is a full afternoon's work for any team. Crowley's men have a fighting chance and given any sort of break may win the game but it will be an upset if such is the case. I look for a great battle and would not wager on either team. I expect it will be one of the greatest games played in the middle west this year."

The student body and townspeople are looking for a State victory but it must be remembered that if the team does not win, the season is still a great success and unlimited credit is due Messrs. Crowley, Carberry, Claxton and Wilson, not forgetting the team members.

If too much is expected of the team a defeat will leave us groping blindly about for light as if the bottom had dropped out leaving nothing but a major calamity. This would be wholly unwarranted, of course, and can be averted if the student body will only adopt a sane aspect in regard to the game—giving Detroit its due but still remaining loyal to one of State's greatest teams, the Fighting Spartans.

There is probably nothing in the world that gives a man that tired feeling unless he has to have another man say, "Why don't you do as I do?"

IN ACTING OUR AGE—

Saturday will probably find the second greatest crowd in the history of State witnessing the Detroit-Michigan football game which will bring to a close the current season. More than a usual amount of rivalry and more too friendly at that, exists between the two schools and we, the student body, must take special precaution Saturday that our enthusiasm, animosity, or whatever the spirit may be does not run away with us and place us unwittingly in an embarrassing position.

Previous Detroit games have been examples where uncontrolled enthusiasm, boisterousness, or even an immoderate condition, have led to such a pitifully undesirable from any point of view. It is up to us to insure ourselves that no recurrence of ungentlemanly conduct will happen before, during, or after the game. This much we can do from the Michigan State angle—the Detroiters must be expected to watch their own conduct.

A late development in the field of wireless refrigerators (hotel size) is that Newfoundland is offering Labrador to the highest bidder.

PUT IT OVER, UNDERCLASSMEN!

The Interfraternity Council went on record last night as being in favor of adopting an "hello" custom on this campus similar to the ones that have gained widespread recognition on many other college campuses in the country. The Council realized its lack of power in attempting to force underclassmen, freshmen and sophomores, to speak to everyone they should meet and have only let it be known that the group is highly in favor of such action.

Spirit witnessed at Colgate university during the invasion of the eastern campus this fall by the football team is in a large measure responsible for the action. Colgate, a non-co-educational institution and with an enrollment of only a thousand students is of course in a much better condition to foster

such a move than is Michigan State, but if put into practice as the Council suggests, it should be workable.

The Council does not think it advisable to recommend the observance of the custom off the campus on the streets of East Lansing. It does, however, believe that it is possible and workable for underclassmen to speak to all students while on the campus. If Michigan State men can adopt this custom as it has been adopted in other schools, to offer a cheery "hello" in a friendly manner to everyone they meet on the campus, in other words crawl out of their shell and meet their fellowmen half way, a great deal has been accomplished. Upperclassmen can make the plan successful by always expecting an "hello" from an underclassman, not forgetting to return it in the same spirit as given.

On behalf of the victims of the late collapse in the stock market, why doesn't some one start a "Make Bill Collectors Absent-Minded Week?"

EXCHANGE DINNERS—

The Interfraternity Council has a committee at work with a view to establishing a series of exchange dinners between fraternity houses with the senior members of the society acting as guests and the underclassmen as hosts to visiting seniors.

This plan is highly laudable and one that the Interfraternity Council has done well in adopting. The exchange of dinners will lead directly to the exchange of ideas and through this more or less constant mingling of different groups will have a strong tendency to unite the several groups into a much stronger bond that would otherwise be possible.

The State News suggested in its editorial columns several months ago that the adoption of a policy of this kind would have a strong influence in bringing together men into friendly and intimate relation that otherwise would have no chance of so doing.

Outstanding men in the several groups know each other but what of the painstaking, hard working student who is a fine man in his chapter house but who has few outside relations, principally because he has never participated in outside activities.

Fraternities should cooperate with the Council in aiding this project to the limit and uniting wholeheartedly in establishing exchange dinners between fraternities.

SPARTAN SPIRIT—

The welcome extended to the football team upon its return from Mississippi yesterday morning was the greatest demonstration in the history of the school. It found practically every member of the student body present at the Union depot and it was certainly a compliment to the school and to the team.

When one stops to consider what it took to put over this gigantic meeting, one does not wonder at its being a success in view of the whole-hearted cooperation offered by everyone in anyway possibly connected with the move.

The Student Council, the prime instigators of the move, worked together as a machine and left not a stone unturned in putting into operation plans for the demonstration.

President Shaw, when asked by members of the council for aid in the way of excusing classes, fell in line as one of the most enthusiastic backers of the move and went even farther than he was asked in excusing from 10 to 12.

Secretary Halladay and Leonard Falcone offered the Varsity band and went so far as to delay a previously scheduled trip for the organization to Grand Rapids in order that the meeting might be a success. The band members themselves showed a fine spirit.

Ralph H. Young, director of athletics, was behind the move and together with the Boosters club of Lansing aided the plan in securing police escort and transportation for the team members.

In short, such cooperation as this means "Spartan Spirit."

From a Titusville, Pa., paper—"Auctioneering is my special line of business. Rates very reasonable. If I am out, arrange dates with my wife."

ON TIME, PROFESSOR!

Invariably it is the student who is censured for tardiness, never the instructor. And all too frequently the latter is quite as much at fault in that respect. Other he is late, no one in starting class, but in excusing it. Of course, that may be his privilege if he wishes to exercise it.

However, the member of the faculty who makes it a daily practice to arrive on the scene several minutes after the hour has started merely encourages in the student a tendency to be tardy. Similarly, the instructor who insists that his classes begin on time inculcates the virtue of punctuality. Equally bad is the instructor who holds his classes overtime to finish the subject under discussion. Of course it is difficult to time a lecture so that a convenient stopping place will be reached at the close of the hour, but why not before rather than after. A class which holds over may work hardships on the person who has to go any distance to the next class, making him late. This he resents.

Far better to begin a class on time and excuse it a minute or two early than to begin late and hold it over. The student has no objection to a class beginning on time, but he has to one holding over.—Minnesota Daily.

UNDERCLASSMEN BURY MATCHBOX FOR TERM

(Continued from page 1)
on the sophomore class. The match was cooked at the Union instead of outside. In order to eliminate the placing of an unnecessary expense upon the class by outsiders, crepe paper was issued to State News subscribers which were necessary for advertising. The plan was only partly successful because of the large crowd and restricted space.

State College Bird Sanctuary Described in "Home Journal"

The Birdman of Wintergreen Lake.

An article in the November Ladies Home Journal by Paul deKruif brings to our attention possibly the most beautiful tract of Michigan State college property—that of the Kellogg Bird Sanctuary at Wintergreen Lake, near Battle Creek. Deeded to the college by Mr. Kellogg and accepted in January by the State Board of Agriculture, this land and the neighboring five hundred and thirty-six acre experimental station are the most recent of the college acquisitions.

Although it has been established only for a very short time this bird haven established and supported by Mr. Kellogg but under the control of the college has become probably the most outstanding of its kind in America.

Consisting of about two hundred acres of woodland, marsh and green fields, this place furnishes an excellent station for carrying out the work that the department has outlined. Research and study in biological sciences have already been planned and various excursions have been made in this line with further plans for a busy future.

J. F. Cox, dean of agriculture, has charge of this new tract while various members of the college faculty and graduate students are connected with it in various ways. Through their work and leadership educational and experimental work connected with the sanctuary is progressing rapidly and incidentally Kellogg's primary object—to prevent the extermination of the rarer upland game birds and game wild waterfowl—is being well fulfilled.

GREEN SPLASH HOLD CLASSES IN LIFE SAVING

The Green Splash co-ed society life saving classes every Tuesday evening this term from 9 o'clock.

About 50 girls have reported are very enthusiastic about the. The final tests will be given during the first part of the semester. It is not too late to join the Wednesday if anyone wishes.

MACKINAW FOREST HEADQUARTERS MOVED TO NEW LOCATION

Headquarters for the Mackinaw forest are now under the forestry division of the department of conservation, 8-2 one mile east of Grand Haven. The headquarters, which include superintendent's quarters, house, garage and barn, will be completed and ready for this fall.

PUTTING SOUND INTO THE SILENT DRAMA



DeLavent, the famous sketch artist, caught the spirit of the talkies in his visit to the Paramount Studio, Astoria, O., during the recording of a scene by Western Electric Sound System. The concentrated action, the need for silence and the director's pantomime instructions are all conveyed in this drawing. The lower sketch shows the monitor room, looking out upon the set.

ONE of the phenomena of the 20th century is the rapidly with which the motion picture industry has been revolutionized in a little less than 14 months by the practical application of sound in pictures. Western Electric, the leading company in the manufacture and installation of sound recording and reproducing equipment, announces that it has installed its sound reproducing system in more than 1,000 theatres in America with several hundred more in foreign countries. The Vitaphone and Movietone are Western Electric's recording systems.

TRIBUTE GIVEN TO WORLD WAR HEROES

Continued from page 1
Samuel Slade and Richard Forsythe of the Detroit Players taking the parts of first and second cantors. Organizations participating in presenting the poem were college chorus, pipe and drum corps, band, trumpet and drum corps and the Glee club of Lansing.
Students in the trumpet and drum corps were: Floyd Hahn, C. E. Dwyer, W. L. Rand, Donald Jones, F. W. Cooper, W. J. Freeman, O. L. Wheeler, C. J. Walcott and C. E. Arrighi.
The service was attended when the Rev. P. J. A. Gahagan, chairman of the kind division and of the Church of the Resurrection, Lansing, and everyone said, "Now the Day is Over and Time has passed."

We Appreciate

the fine patronage with which we are favored by the Students and Faculty of Michigan State.

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123 East Grand River

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GEO. L. CROCKER, Manager

Drink
Coca-Cola
Delicious and Refreshing

**PAUSE AND
REFRESH
YOURSELF**

OF COURSE IT'S NO
FAIR PLAYING THE
PROCTOR AND SPYING
OUT SUCH A DELICATE
SITUATION AS THIS.
BUT THEN, WE'RE
NO PROCTOR.
AND WE CAN
RESIST ANYTHING
BUT TEMPTATION.

All of which goes to prove (1
we may be excused for saying so)
that the pause that refreshes is the
surest temptation which millions
ever succumbed to. And to these
same millions the pause that re-
freshes has come to mean an ice-
cold Coca-Cola. Its tingling,
delicious taste and cool after-sense
of refreshment have proved that
a little minute is long enough for
a big rest any time.

The Coca-Cola Co., Atlanta, Ga.

**OVER
8
MILLION
A DAY**

**YOU CAN'T BEAT THE
PAUSE THAT REFRESHES.**

IT'S HARD TO BE GOOD TO GET WHERE IT IS

FROSH BEAT G. R. — HARRIERS WIN

SUPERIOR SPARTAN FRESHMAN TEAM SMOTHERS GRAND RAPIDS IN SPECTACULAR 31-7 ATTACK

Kobsmen Make Twenty First Downs To Opponents Four in Muddy Contest; Eliowitz and Monnet Shine in Backfield Performance.



SUPERIOR MICHIGAN STATE FROSH eleven journeyed to Grand Rapids Monday to completely outclass the plucky Grand Rapids Junior college, 31-7, in an Armistice day feature that was played at Houseman stadium in the Furniture City. Gaining an early lead the State yearlings passed and plunged to victory although the muddy condition of the field caused considerable slipping which spoiled many plays.

Michigan State's frosh eleven showed a great improvement in play over the play they exhibited when the Ypsi yearlings trounced them early in this season. The team displayed a strong defense and a fast working offense which swept the Grand Rapids boys off their feet. The Kobsmen made 20 first downs to Junior's four.

Abbie Eliowitz, fighting yearling halfback, led the team to victory by his ground gaining plunges, off tackle smashes, and sweeping end runs besides doing the dual duties of punting and passing. Eliowitz was the mainstay of the offense as well as the secondary defense and scored two of the Spartans' five touchdowns besides being responsible for a couple more by his accurate long passes to his team mates. Bob Monnet, Eliowitz's running mate, also starred by scoring two touchdowns and turning in the longest run of the day, a 55-yard dash around right end which paved the way for the first State score. Kowatch and Meiers both turned in good performances at fullback and quarter respectively.

The yearling line performed in commendable shape against the Grand Rapids eleven. Strongly fortified at each post the frosh forward wall held their opponents at bay throughout the contest.

Junior Scores on Reserves

Grand Rapids Junior scored its lone touchdown in the last part of the second quarter on passes after Coach Kobs sent in a second string outfit to relieve the regulars. State's leave was demonstrated in the final period when the Furniture City boys staged a rally that carried the ball to the Spartan 12-yard line. Here the State forward wall braced and threw the opponents for losses and took the ball on downs on the State 35-yard line.

Michigan State's frosh eleven will close their 1929 season on Saturday morning when they meet the University of Detroit frosh in the Spartan stadium.

First Quarter

Eliowitz kicked off to Emory who returned the ball to his own 30 yard line. After an exchange of punts Eliowitz tore off nine yards and Meiers made it first down on his own 40 yard line. The slippery field caused two plays to go bad and State kicked. Emory made seven yards and a punt on State gave the Junior team a first down on their own 40 yard line. Further covered a fumble on the next pass Eliowitz and Meiers made it first down on the Junior 35 yard line. Kowatch's pass was intercepted by Peadar and Spoelstra kicked to State's 15 yard line. Then Monnet broke loose for a 55-yard run around his own right end to Junior's 30-yard line. After an incomplete pass Eliowitz passed to Meiers for a touchdown and Monnet failed to kick extra point. Junior kicked off and the Spartans made a first down on Junior's 47 yard line as the period ended.

Second Quarter

On the first play Eliowitz ran 28 yards to the Grand Rapids 4 yard line and with Monnet carried it to the 35 yard line. Kowatch plunged to the two yard line and Eliowitz's goal off tackle for the score. Monnet added the extra point. Junior kicked off to Meiers on his own 12 yard line and the speedy back carried it out of bounds on Junior's 43-yard line. Eliowitz poked up five yards and then Monnet carried right end for 38 yards and a touchdown. Monnet failed to add extra point. Coach Kobs sent in an entire new team.

Junior rallied here and taking the ball on the kick-off made a determined march to State's goal line by the aerial pass route. Emory carried the ball over a pass Agden to Spoelstra scored the extra point, 19-7. The Grand Rapids team again started a march to the goal line but Hill sub for Meiers intercepted

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A Minnesota Gopher



BRONKO NAGURSKI

MINNESOTA'S ALL AROUND STAR — HE PLAYS EQUALLY WELL AT FULLBACK, TACKLE OR END

STATE HARRIERS STILL UNBEATEN

Sivak and Chamberlain Spring Surprise By Nosing Out Lauren Brown.

Michigan State's crack cross country squad kept its intercollegiate state clean Saturday by scoring a 30-25 victory over the last Butler university harriers in a dual meet held at Indianapolis, Indiana. Although Joe Sivak, Butler ace, nosed out Clark Chamberlain, State runner for first place the Spartan team rating gave them the edge.

The biggest surprise of the day was that Sivak and Chamberlain both beat Lauren Brown, captain and star of the Spartan team to the tape. Brown, previous to Saturday's meet had not lost a dual race during his three years of intercollegiate competition although Sivak defeated him in the Central Intercollegiate here last year. Brown was third in the race Saturday with Wilmarth placing fifth, O'Connor and Rowan ranked seventh and eighth respectively to complete State's scoring.

The defeat of Lauren Brown was attributed by many to the fact that the difficult Butler course includes several steep hills. Chamberlain let until late in the race and trailed the winner over the finish line.

And the Butler win by the Spartans kept them record up of not having been beaten since the fall of 1926. The runners finished as follows:

Sivak, Butler, first; Chamberlain, State, second; Brown, State, third; Wilmarth, Butler, fourth; Wilmarth, State, fifth; Jones, Butler, sixth; O'Connor, State, seventh; Rowan, State, eighth; Seeright, Butler, ninth; Red, State, tenth; Lett, Butler, eleventh; Stabler, Butler, twelfth; Sivak's winning time was looked at 25:16.

TRY A "BROWN COW" The New Chocolate Malted

Washburn's Smoke Shop

Teddy's Retreat SMOKE and SWEETS In the Same Old Place

After the Show MARY STEWART'S for HOT FUDGE SUNDAES HOT CHOCOLATES and CRISPY TOASTED SANDWICHES

Club Lunch 11-2 Club Supper 3-7

A NEW Barber Shop JUST OPENED BY JOHN and CLARK Former Union Bldg Barbers UNDER POSTOFFICE LADIES WELCOME

Always Something Going On at the Olympic-Rainbow Recreations

THE LIVELIEST SPOT IN EAST LANSING

Steve McCris, Prop.

U. OF M., GOPHERS RENEW RIVALRY FOR "BROWN JUG"

Michigan and Minnesota Battle On Gridiron After Lapse of One Year.

TO MEET SATURDAY

"Little Brown Jug" Contest Goes Back to 1903; Wolverines Hold Most Wins.

Ann Arbor, Mich., Nov. 12.—After a lapse of one year Michigan will take up her annual battle with Minnesota over the "Little Brown Jug" when the two teams meet next Saturday at Minneapolis. Last fall was the first that the Gophers and Wolverines have missed playing since 1918 and in 1920 they met twice.

It was that tie game of 1920 which may be held responsible for a great part of the platitudes surrounding the old rivalry for it was after this battle that Oscar Munson became famous by running off with Michigan's favorite water jug. The Wolverines looked in vain for the jug, and when they got back home Coach Yost wrote to Minnesota officials about the matter.

The only response to Yost's letter was a refusal to give up the jug until the Wolverines fought for it, and won. Thus they promptly did in their next meeting which was in 1929. Only twice since has Oscar Munson then and now possessing the title of custodian of athletic equipment, had the "Little Brown Jug" in the Gopher trophy rooms. Munson is reputed to be one of the really famous characters on the Minnesota campus and is a sort of tradition.

This year's clash is not carried to be anything which will shake the country by its ears—unless Michigan should in some way upset the done bucket completely by smashing Minnesota's title hopes. The Wolverines have not scored a win in the Big Ten and have three conference losses chalked up against them.

LOST—An Elgin wrist watch with same engraved on back of the watch. Return to Francis Steadman, Herman House.



Pipes save no midnight oil

IF PIPES made one man, anybody at all could use in the world just by smoking a few pounds of Edgeworth. But pipes don't make the man.

Men make the pipe—most men do. Somewhat depends on the individual, more on the pipe, and the tobacco is most important of all. Things must be congenial.

Edgeworth is a congenial tobacco, cool, slow burning, fully flavored. Edgeworth has pose, kindly good nature, real tobacco personality—Edgeworth welcomes new friends. Many a good man has been pledged to pipes by Edgeworth alone.

Like to meet Edgeworth? Just ask with the coupon—and the postman will bring your first few pipefuls of the genuine, three years seasoned if it's a day. Our treat, if you please.

Others have found Edgeworth and quit their discontent. So may it be with you!

EDGEWORTH

Edgeworth is a careful blend of good tobacco—selected especially for pipe-smoking. Its quality and flavor never change. Buy it anywhere — "Ready Rubbed" or "Plug Size"—the pipeful package to pound hundreds of times.

Learn to Buy, Co., Richmond, Va. I'll try your Edgeworth. And I'll try it in a good pipe. Write my name and my next of kin's name and my postoffice and state. Now let the Edgeworth come! V

Y. M., Y. W. ORGANIZING GROUPS FOR DEPUTATION

Deputation teams for Michigan State college students are being organized by the Y. M. C. A. and Y. W. C. A. The women's group is already organized and work for fall and winter terms is being planned.

Members of this group are: Kate McAlister, Marian Yarned, Ruth D. Clark, Marjorie Knight, Betty Waters, Mabel Crandall, Ruth C. Clark, Marian Jewett, Lois Brookman, Bernice Ottomann, Cora Hill, Elsie Edworthy, Alta Parks, Audrey Jerny and Mildred Peterson.

A special meeting of the women's group will be held Thursday, Nov. 14 at 8 o'clock in the student parlor of the Peoples church.

NEW INSTRUCTOR IN M. E. WAS AT DES MOINES

Prof. L. N. Miller, who is in charge of the courses in industrial engineering and assistant professor of mechanical engineering, comes here from Massachusetts Institute of Technology, where he was dean of mechanical engineering.

Prof. Miller and graduate work in mechanical engineering at Michigan State University, where he was at one time professor of mechanical design at the University of Michigan.

He takes the place of Prof. L. Miller, who has gone to the University of Akron as professor of industrial engineering.

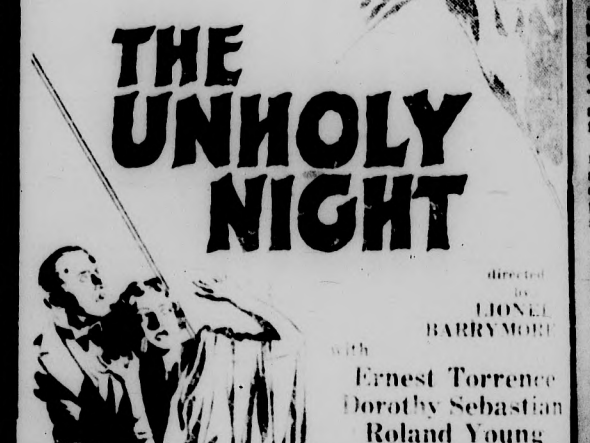


TODAY and WEDNESDAY

The Shadow of Evil! TALKING ALL PICTURE

STRANGE figures, stranger events, fill this talking thriller to overflowing.

You won't find the solution till the end—it'll keep you guessing.



THURSDAY and FRIDAY



Note! This is the last picture the late Miss Eagles appeared in.

JEANNE EAGLES

"Jealousy" The startling story of a wife with a past and her fight with Love's arch enemy.

FREDRIC MARCH A Paramount Picture

SATURDAY ONLY All Talking GRAT WITHERS — MARION NIXON "IN THE HEADLINES"