DRIVE'S OBJECT WILL BE TO ADD **NEW STUDENTS**

Emmons Consults Faculty Com mittee and Student Leaders On Question.

AIM AT HIGH SCHOOLS

Competition From U. of M. and Outstate Colleges Has Lowered Enrollment Here. High school graduate

we deliberately

rks offered by Professor ty committee appointed ontact prospective stuand a group of rep leaders who me son in Olds hall to n for increasing tent of new stude

State's Enrollment Low

stration marks a no-s of the nation were r s fallen off in greater for the past several marks reached at M have tumbled more have of late

Wayne County Lag

incents and Alumni to Aid

ed for this

The state of the s

To Lead Band for Military Formal

Congress of State Grads Will Meet in Union Building

Saturday.

Spring Pre-registration

Release List of Dates for Vari ous Divisions to Enroll and Classify.

Will Take Place Mar. 6

LARGEST FARM

Farmers As Meet

Closes 20.000 VISITORS HERE

Officials State That Affair Sets New Record In Attendance.

ALUMNI HEADS CONVENE HERE

Music Division Presents One Hundredth Concert

Recital of Zimbalist Marks Milestone in Presentation of Department.

FOREIGN GROUP HEARS LT CRIM

Speaks or Philippine Islands at Lecture Last Evening

SHILSON TO SPEAK AT PRESS MEETING

Meeting of Camous Journalists Set for Tonight.

Cites Advantages



SELECT UNIQUE

RECORD CROWD LAUDS CONCERT

Zimbalist Brings Audience to Silence With Brilliant Interpre tation of Handel's Sorata.

Feature Student Recital

In Polar Air Routes



PROM PROGRAM

Cover Will be Replica of '34 Yearbook: Patrons and Guests Announced.

Stefansson Speaks to Capacity Crowd Here On Arctic Air Travels

Noted Explorer Says Travel by Plane Would be as Comfortable Through the North as Through the South: Refutes, Arguments Against Arctic Route.

By DAVE CLEARY

FRY PLAYS FOR PANHELL BALL

Novel Decorations in Black and White to Feature Formal.

Less Accident Hazard

SEM BOT PICKS FIVE

TO TAKE INITIATION

SINGING TO START IN CO-ED CLASSES

> Fresh Women Will Learn College Songs at Gym Lectures

Michigan State News

aculty Committee Hits the Right Trail .

war is inevitable. Nevertheless

anyone of us might be

f our country even in iture. Which all goes hat the fundamental

Under-class Parties Should Remain on Campus

Take Your

CHOICE

of every Hart Schaffner & Marx

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up to \$35

73 fine Hart

Schaffner & Marx

SUITS

250 fine SHIRTS

\$115

3 for \$3.00

SMALL'S

211 S. Washington Ave.

The Spartan Merry-Go-Round

By THE OLD ROUNDER, II

DOUBLE DATE

Jim Gates fixed Lambda Chi-er, rather expected to manage a date with Louise Collins blonde beauty, for the J-Hep. but, finding that Louise was already dated with M. W.

Art RANDOM

Art Gage thought he was going to get his name in the column this wek, but will probably he disappointed . Why is Arthur Buss known as "Bathtub? Bill Gilliand says it has some connection with the Detroit football game and incidents afterward . Francis Scullin proved she couldn't take it at the Zeta Tau Alpha party the other night.

TUBBINGS

Then there were those impromptiblings last week in Mary Mary

ORCHIDS TO KELLEY

ORCHIDS TO KELLEY

The committee behind the scenes are deserving of praise for their fine work in putting the party across. I think special honor should go to junior president Chuck Kelley, whose energy was invaluable. The junior leaders made no mistake in naming Ted Weems as the hop band. All of those attending remarked at least once in the evening about the fine music. He placed in his characteristic tempo and selected his pieces carefully. Probably his best feature of the evening was his interpretation of "Smoke Cets in. Your Eyes." Maxing Gray. Shreveport singer, was popular with the crowd, while Emo. Tanner and Red Engle probably stole the hearts of most people.

GRACIOUS QUEEN

PACK INTO CONCERTS We ought to note in passin the 199th mark of the music de partment concerts; how the stuprotection mark of the music department concerts, how the stitudents jammed the place the other might to hear and literally hung from the rafters. It is outstanding to notice this large attendance at music concerts, and becures as indicative of a new attitude on the part of students toward events of a cultural nature. It was not long ago that students were walking out in the middle or whenever they felt like it of a concert or lecture. This new spirit to secure an education will guest some of our point with horror" artists in the country. For any who exhaust themselves and others by declaiming how the wicked college students have nothing on their minds heavier than a football game, or a fraternity party, or dates.

BY CORRESPONDENTS

Ted Weems Gave up Slide ... STUDENT PULSE ... Rule For Slide Trombone | Signed and Initialed articles on any topic pertinent to student interests are welcomed in this column.

Reporter Gets Lowdown on Life much of Famous Band Leader.

By WM. KIRKPATRICK

most cation, but the change has been most catisfactory.

Pinding that a slide trombone is far more literative than a slide rule when tuition must be considered. Weems stuck to the former throughout his four years at the University of Pennsylvania, which was a lineky break for dance-loving America. Anyone can build bridges but only a select few can satisfy the whims of a fastidious public for aweet music, and besides, as we were told, being an orchestra leader is a lot more fun.

"Yes," he assured us, "I like orchestra work, better than anything else I can think of—even engineering."

Is Congenial Person

Weems is just as congenial when away from his band as he appears when directing. The friendly smile is perfectly natural. He speaks in a quiet, matter-of-fact tone, being very conservative with words, and is entirely unaffected in everything he says or does. Pleasant hits of humor crept into the conversation at times as when he explained that the

ontemporary ampus omment

RACE SUICIDE

on compare this party by the party of comparing that this party by the party of comparing the party of the general work of the sense as second functions off comparing the proof it is within their authority to do so and would we believe conditions a powering body.

ARM HOUSE MEMBERS

HOLD PLEDGE SMOKER**

**Members of Parm House club held a smoker for their pledges in the China disting room Monday evening Prof. B. A. Walpole of the education distingtion of the decreased in the China distingtion of the descension of the distinguished by "the efficial who report the evening was stated in the plant of the plant in that he had to watch the entire before of the distinguished in the comparing the provision of the distinguished by "the comparing the provision of the distinguished by "the

Offers Invitation to Lanstrally his entire life has been up with music. Born in Balker M. of a musical family he with the violin when 9 years later on he played with the Philadelphia Symphony or take spent some time touring Earl Fuller and Jan Garber, en years ago he organized his stand opening at the Lakemont in Philadelphia. Two members original group are with him can end them being his brother, goe to fame has been steady, the name of Ted Weems is now mally known and respected in cal circles.

Once Played Football

Once Played Football

Offers Invitation to Lansing Colored Celebration...

The State News Editor,
East Lansing Michigan
Dear Str:

Ah event of much concern to us and which we feel ought to be of general interest to all is the Nasarade by one of the students on the campus.

Harold Jackson, a junior and history major, is a very prominent feature among his people infroughout the state. He is a real leader of his people and the makings of another an orator, and an organizer. He advanted from the Lansing Centra

Work Keeps Him Busy

A 1934 FASHION



once Played Football

an orator, and an organizer. He graduated from the Lansing Central gean a football career which hort-lived. Two front teeth the travels extensively throughout the state, charming his audience of practice, which made tromplaying impossible and since the football necessarily took a granting the youth of his race to control the state of the state of the state. Charming his audience with the truly Washington elocation of practice, and he has succeeded in organizing the youth of his race to downthyhile things. He recently was the prime factor in organizing the youth of his race to downthyhile things. He recently an entirely succeeded in the state, charming his audience with the state, charm

J-Hop Chairman Extends Thanks to Student Body

Believes Swimming is on a Par With Major Sports



- QUALITY in

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other Printed
Pieces you may need.

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166 West Grand River

By actual experiment carried out by the National College of Physical Education and by Columbia University, it was found that swimming 50 yards was analagous to running 100 yards on the track, the 220 and 440 yard swim required as much energy as the cross-country run yet of mere of the control of the swimming team to set such that the council. It is only fair to the swimming team to set such that the council. It is only fair to the swimming team to set such that the council. It is only fair to the swimming team to set such that the council is the council of the swimming team to set such that the council is the constandards of them.

They work as hard as any athletes do. Why not give them a break?

Jack Warner, 36

Passing Show By First Nighter

Has Beautiful Tone

Teddy's Retreat

Plays Own Works

Plays Own Works

The last group consisted of we composed or arranged by Zimba Novel to the concert world were two Japanese themes, "Improvition on a Japanese Tune" and "K uka-Kuruka," both highly attribute, and thoroughly delight. The violinists "Polish Dance" ca forth unanticipated verve, but st dazzling brilliance was reserved, the concluding "Pantasy on Roms Korsakoff's Le Coq d' Or," with presented in the distinguished viness all the more important the of this opera, called by Rachmar off "the most beautiful work it."

For Her Valentine

we suggest a leather book cover strikingly tooled Italian leather. We show them

rich greens, reds, blues and browns. They are

Moire lined and beautifully finished. at the amazingly low price

\$1.00

Barratt's Shoe Repairing SHOES DYED ANY COLOR SHINES --- LACES --- POLISH



BREAKFAST for 8 o'clock martyrs

HERE's an alarm-clock for appetites that like to sleep late in the morning. Crisp, delicious Kellogg's Corn Flakes, rich in energy.

Try them tomorrow morning with milk or cream. Add fruits or honey, and you'll actually enjoy getting up for breakfast.

Kellogg's are a real treat at night, tooafter a date, or a cramming session. They make an ideal "night-cap." So light and easy to digest. Kellogg's Corn Flakes encourage sound, restful sleep.

Always oven-fresh and crisp. Made by Kellogg in Battle Creek.



the dining-rooms of made by Kellogg in Buttle Creek. They include Kellingg's ALL-BRAN, PEP, Rice Krispies, and Kellogg's WHOLK WHEAT Biscuit. Also Kaffee Hag Coffee-real coffee-





FOR FLAVOR

Military Ball and Panhellenic Formal on Social Calendar for Wee-end; Correy Lynn to Play Faculty Folk Group Meet Every

aturing the music of Correy Lynn and his orchestra were located at the Tsianon in Chicago during the tmas holidays, the most distinctively colorful social of the season, the annual Military Ball will be held Masonic Temple tomerrow evening affair will be a closed party in that ry and advanced band students will be

BULLETIN

Bands Switch at Gables This Weekend

Club Sponsors

Swim Classes

Tuesday In Pool.

Co-ed Glee Club Offers Program Farmers' Week

PRICE ANNOUNCED FOR SPHINX PARTY

Will Be \$1.25 per Couple.

Admission to Annual Affair
Will Be \$1.25 are Couple
Be Held Friday he saw a number of the n
Be Held Friday he saw a number of the n

Ag Society Plans

'Round Up' Banquet

ADVANCED SHOWING OF VALENTINES

le to 50c

Variety & Gift Shop 221 East Grand River Avenue

BIG NITES

THUR. FRI.

No Advance In Prices

SAT.

SUN.

Mas Ponda of Lenrix and Nati

Probing

"A-end guests of the Ero Alhouse were Kav Blake of Mid"e and Aurelia Vanden Bosch
Began.

LEONARD GILLEO

DUANE YATES and His NBC ORCHESTRA Featuring CLOVER CARROL

LEONARD GILLEO

Glancing Back In Spartan Annals

cussion the site of the building was chosen on Bogue street because of the tendency of all building operations to move toward the east end of the city. Ground was broken last June and since that time the building has gradually assumed its permanent form.

SWL Ticket Sale Is Limited to 3:

For Dance Mar Nate Fry's orchestra will permanent form.

Is Limited to 350 For Dance March 2

Campus Barber Shon

Corsages for the Military Ball

Collegiate Flower Shop

Pan-Hellenic Formal

NATE FRY

And His Orchestra

Saturday, February 10

Tax \$1.50 UNION BALLROOM 9:00-12:00



25 Per Cent Cuts Are TWELVE TAKEN Granted to Over 200 INTO BAND CLUB BULLETIN Bulletin Bulletin Sponsor Mixer In the top group, sending more risan 20 students per 10,000, are disan 20 students per 10,000, are disan 20 students per 10,000, are disan 20 students per 10,000, are disance with 128 and fingham has the most, but it is not so simple to explain why two for per counties have a much higher per per sendence of students. Week. Basketball—Michigan, State vs. University of Michigan, Saturday not so simple to explain why two norther counties have a much higher representation than the counties minediately surrounding lingham. Counties and number of students week. Branch 2. Cass 18. Branch 2. Crawford Cass 18. Sixth greed Cass 18. Union Thursday Night. Counties and number of students week or regular admission charges. Granted to Over 200 INTO BAND CLUB

Liberal Arts Places 115 With a "B" Average, Followed by

Engineers, Applied Science, Home Economics,
Agriculture and Veterinary Science.

Twelve neophytes began initiation last night into the Mehigan State College Band club an honorary made up of members of the college R O. T. C. band for the purpose of creating interest in the band and revealed that 270 students achieved a "B" average for the past two terms and thereby will receive unlimited cuts up to 25 per cent of class meetings for winter term as members of the honor roll.

Week.

Twelve neophytes began initiation last night into the Mehigan State College Band club an honorary made up of members of the college R O. T. C. band for the purpose of creating interest in the band and creating in

Tournament Sceduled for Tomorrow With Ten Schools Entered.

STATE ORATORS Alpha Epsilon Mu, honorary music fraternity, will meet Monday might REPRESENTATION HERE in the Union at 9-15. MEET DETROIT L. G. Miller in New York

February 10.

members who are enrolled in sch insing are requested to attend. A progra-tent officers of the club ent George W Patterson, ort Graham J Terry, and reasurer. Earle Auten.

Scabbard and Blade smoker scheduled for tonight at 8 octo in room 7 of the armory.

Negative Team Will Hold Return Engagement
February 10.

Professor I. G. Miller representing derived from the survey is that it, Michigan State, college, is attending its. Geneese and Bay with 70 and a meeting of the American Society 29 students respectively, are in the first of Hesting and Ven listue Ergs; second group, sending between 2 and neers in New York city from Feb. 4 students per 10 600 Likewise. Kent

Ass 18. VanBüren 44. Eighth group, 10-12 per 10,000: Os. da 2. Manistee 20. Mason 21. Missukee 7, Osceola 14. Huron 32. Barrien 95. St. seph 23. Lenawee 56. Baraga 6. Seventh group, 12-14. per 10,000.

Seventh group, 12-14 per 10 000: Charlevoix 15, Grand Traverse 26, Support the advertisers in Wexford 21 Mecosta 20, Monitedim Michigan State News, they 38, Shiawassee 54, Ogemaw 8, Iosco port your college newspaper

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SUCCESSFUL FARM

SEM BOT TO HOLD DARWIN MEETING Dr. Baxter Will Address Group at Arnual Meeting.

WEEK ENDS FRIDAY

since of the second sec

Direct from the Metropolitan Opera House Savarday at 1.55 P. M., Launers Standard Time ower Red an Rice Networks of NS., LUCKY STRIKE will broadcast it Metropolitan Opera Company of New York in the world PRE MIERE of the new American opera *MERRY MOUNT.

Luckies' finer smoother taste comes leaves for they are the mildest, most

from the finest Turkish and domestic tender leaves. And every Lucky is tobaccos. We use only the center so round, so firm, so fully packed.



Always the Finest Tobacco

and only the Center Leaves

Southern Trip a Success; Wit-

tenburg, Ohio Northern

Beaten.

Michigan Cagers Play Statemen Here Saturday

State Quintet Conquers KOBS SHAPING Wisconsin 23-22; Loyola PLANS FOR '34 Snowed Under Here 36-15 Outlook is Bright for a Win-

chigan Wolverines Rated Stronger Than When Spartans De-

WHEN A FELLER

NEEDS A FRIEND"

ning Team; Many Veterans Returning to Fold.

The coach of M. S. C. baseball. John Kobs. predicts an excellent baseball team for 1934, and he has plenty of basis on which to make such a prediction Although he does not intend to lose a game. In the Vold intended to lose a game in the vold intended to los

orm Satur12 points
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shind with
shind with

Clark Turrell Sofian and Lewis

Clark Turrell Sofian and Lewis

Clark Turrell Sofian and Lewis

Common Composition

NATIONAL
SPORT SUMMARY

By TOM O'BRIEN

Faculty Bowling

CELLOPHANE



he market a year ago, this pipe

em! Won't you try a tin and let

RIGGS speak for itself?

many friends before it had

AUSTIN ADDRESSES CHILD CLUB TODAY

Spartan Spark Plug

By DOUG GRAHAM

Characterized by some fans as the real spark plus of the Michisan State basketball squad. Robert Herrick, flashy junior guard, has been one of the main cogs in the Spartan attack this season.

BOPP LEADING STATE RIFLERS

Pern State Defeated In First

Try Our Club Breakfast, only 15c College Inn Lunch

The

SENIOR BALL

by courtesy of

PROGRAMS

FEB. 16, 1934



TAX \$3.00

Lansing Masonic Temple

WESTERN TRIMS Wendell Genson to Fight Tonight in FROSHERS 31-21

Detroit

Central State Teachers Quintet the Golden Gloves Meets Yearlings on Friday.

By HARRY WISMER

Michigan State's fighting freshman cagers dropped their second game within ten days to Western State's whirlwind quintet by the score of \$3\$ to 21 Marked superiority from the foul line was the deceding factor in Western's victory. In the last half alone, Western's State converted 16 times out of 19 attempts, while the State frosh scored a majority of their quotaffer from the field, not being fortunate enough to receive many free trips to the foul circle.

Hal Waltz and Stan Neuman, the two grant forwards who wrecked have with the State guards two weeks ago, were well bottled up by Ronny Garlock and Al Bouse and found difficulty in breaking losse for shots. They were each held to one bucket by the two State guards like Arnoid and Slim Freeland, center and guard respectively, did most of the damage from a secring standpoint for Western.

The scoring efforts of Tom King's men were well distributed throughbout the squad with no one man totaling over four points. Spence Rogers, State's eagle-eyed forward and leading scorer to date found difficulty in locating the hoop alsolute the played a bang-up defendent of the state of the second when the ring tonight to meet some opponent in its class drawn from the ranks of Detroit or eastern Michigan box- in this class drawn from the ranks of Detroit or eastern Michigan box- in the sactory of the Naval armory in the Naval armory in the Naval armory in the Naval armory in the sact of the second with the State frosh second with the second with the second with the State frosh second with the State frosh second with the second of Detroit or eastern Michigan box- in the Naval armory in the Naval armory

In five places at once -by telephone

Conference telephone service -- a new telephone convenience-enables a number of people far apart to talk together as freely as though gathered around a table.

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SUNDAY, MONDAY AND TUESDAY DIRECT FROM MICHIGAN THEATRE.

DETROIT! THE MUSICAL HIT OF

THE YEAR!

State Track Performers

Hurd, Pongrace and Bechtold Finish One, Two, Three in Mile; Ottey Sets Record in Two Mile Run With 9:24.5; Colorful Affair With Tuxedoed Officials Handling Meet.

By Tom Warner

Basketball Official Stricken Before Distinguish Themselves Game

Not So Tough

STUDENT COUNCIL Tuesday, February 6

Major Letters? SAY NOT FOR TANKERS

BILLIARD TEAM HOLDS TRYOUTS

March; Dekker to Pick Squad.

RULE ON SPORTS AT FRAT COUNCIL

Ralph Recor Elected to Executive Board.

769,340

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the cigarette that TASTES BETTER

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to GLORIOUS MODELS! 200 GORGEOUS GIRLS!

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Of 1934'



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