# Noted Photographer "Just Plain Miss Voight" Spartans Drill For Kansas Game to Picture Students Says Noted Dean of Deans For 1936 Wolverine

Lester Toloff, Productions Manager for Versluis Studios and World-Famed Portraiteur, Has Had Photos Placed in Many International Salons.

Meeting with representatives of the Wolverine and State News, Lester Toloff, Iowan photographer of international But er for the Versluis studios, intends to portray not only in granting ses, but the personality and individuality of every a ste student, an intention backed by this mid-western hotographer's excellent rec-

Here This Week-end.

Business Meeting.

**EXPECT 150 TO ATTEND** 

Because of railway convenience.

MSC ENGINEERS Assembly from Chicago to WILL BE HOSTS me as a famed photogther in his own studios in TO TAU BETA PI National Convention of Engineering Honorary to be Held

"Studio Lights," and shy's professional magahas acted as president of the Fields and Cory Plan Program leastern Iowa Photographers and climaxed his Including Trips, Game and

h photoed Friesburg Pas-yers. While the passion were touring this country. well known theatrical gram, say they expect 150 and manager, called up- present from 67 colleges for the Sixty-four Recent Graduates to have the troupe pic- Convention.

nt at the time stated DEAN MITCHELL

# GARDNER ELECTED

National Representative to A. A. U. W. Convention and Dean of Women at Ohio University Impresses Reporter as Being Very Human.

By BEVERLY SMITH

Extensive plans have been mend

### laid for the Tau Beta Pi nathe famed pictures of here October 10 to 12 Profs. **FIND POSITIONS**

Now Employed in Four States.

hotel in Detroit. The forenoon

**CONSOLES FROSH** New Men's Head Makes Good-Will Tour of Freshman Goodrich Rooming Houses.

**COLLEGE YWCA** 

# **MEETING HELD** BY CLUBWOMEN

Maj. C. Douglas Booth and Dr. Wm. Haber Address AAUW

fort to make them feel "at home."

He has appointed several upper lassmen to visit all freshman rooming houses. The purpose of these visitations is to see that all sewcomers are contented and hap
legislation of the Hotel Oids, and Dr. Kidder, Betty James K. Pollock from the University of Michigan was the guest. Sanford, Heste sewcomers are contented and hap-

Morris B Hughes, Benzonia. Carl progresses are contented and hap-long meeting of the M. S. C. Student club, Josephine Gardner was observed all the freshmen at Diagnosial Council, of the M. S. C. Students of the M. S. C. S Crill Trombley, Donald Applies.
And Emms Barnum.

The next event as planned by the Student club is a dance to be led this coming Friday in the Emms Barnum.

Newaygo. Nella Murphy, Danal And Emms Barnum.

Newaygo. Nella Murphy, Danal Murphy,

Michigan For Second Year in Row tate has a very fine or-Dull Michigan Team Falls Be fore Sweeping Attack of State

Ball Carriers, 25-6.

IS FEATURE OF GAME

COLINA'S 60 YARD RUN Warmbein, Brandstatter, and Agett Also Score for State as

an was First Meeting to Feature Initia-

tion of Junior Cabi-

versity of Michigan was the guest Sanford, Hester Green, and Mary

ONCE THE BALL WAS OVER ANOTHER BALL BEGAN

Here Saturday After Trouncing

Bachman Allows no Letdown as Jayhawkers Prepare to Invade Lansing for Next Come

KANSAS GRID SOUAD ON COMEBACK TRAIL

Vastly Improved Form

By HARRY MINNER

### **CO-ED CARNIVAL** READY TO OPEN

Event Will Acquaint Frosh Women With Activities Upon Campus

# **NSFA APPOINTS**

Councils Name Neblett, Pres.

# **NEW OFFICIALS**

National Association of Student

# Michigan State News. CAMPUS

Entered as second class matter at postorfice, East Lansing, Michigan.

Reporterial Staff—Robert Pocsis, John Calkins, Jack Parker, Jimmy Hays Thornton, Edwards, William Austin, Harvey Harrington, Charles Bonney, Edwin-Hamilton, Clare Jensen, Arval Jourge, John Brown, Richard Yuning, Albert Crans, William Hiller, David O'Leavy, George, Divine, William Martina Jack Lacey, Robert Dagey, Woodron Varest, Williams Masterson, Ernest Henault, Norman Jones, George, Landerschai,

Sports Staff Jack Berry, At Theiler, Myron McDonald, Robert Burban

thrashing to the University of Michigan for the second time can no longer be classed as the in as many years. And when it ended we went home and in as many years. And when it ended we went home and

church, except that we overslept

Why the sudden change of heart?

Very simple, that question. We simply took the advice five old seasons on the campus, Coach Bachman gave when he came to Michigan State. "Con-but Nat the boys who make up sider Michigan just another football team, not the team of the personnel of the squad are in-

In the old days it was customary to take a few stars from attending the pep meeting in front of the Union yesterday afternoon praying that one of them would intercept a pass, or slide through the opposing line unnoticed, or get pushed across the goal line—or something. Michigan State, in other words, considered the Wolverines their nemesis, and put all their faith in breaks of the game.

Today it is different. Coach Bachman goes about it systatics of the time of the day of the content of the Union yesterday afternoon and strength of the Union yesterday afternoon of the Union yesterday af

Today it is different. Coach Bachman goes about it systematically to turn out a good football team, or teams. He doesn't try to produce a team that will overcome the Ann Arbor victory will come naturally.

Schedule or not we can be well their foolishness and once more become firm friends. Life at the naval academy is fall they will leave only the best fall they will leave only the best and impression of Michigan State and the produces a team that if the team is really good, the Ann Arbor victory will come naturally.

The ball was squarely in front offensive in the waining more than and under his direction. The ball was squarely in front offensive in the waining more than and under his direction. The ball was squarely in front offensive in the waining more than and under his direction. The ball was squarely in front of the goal posts. The Wolverines and under his direction. The ball was squarely in front offensive in the waining more than an under his direction. The ball was squarely in front of the goal posts. The Wolverines and under his direction. The ball was squarely in front of the goal posts. The Wolverines and under his direction. The ball was squarely in front of the goal posts. The Wolverines and under his direction. The ball was squarely in front of the goal posts. The Wolverines and under his direction. The ball was squarely in front of the goal posts. The Wolverines and under his direction. The ball was squarely in front of the goal posts. The wolverines are the goal posts are the goal posts. The wolverines are the goal posts are the goal posts. The wolverines are the goal posts are the goal posts are the goal posts. The wolverines are the goal posts are the goal posts are the goal posts. The wolverines are the goal posts are the goal posts are the goal posts are the goal posts. The wolverines are the goal posts are the g

You saw what happened Saturday. The Spartans went After all, as the column head in-sene not easily fregotten. out to play rough with some lads who were much bigger and dicate. I am supposed to be eyn-rougher looking than they. But they went out to play foot-ical and get in people's hair and ball, not especially to beat Michigan. They played as perball, not especially to beat Michigan. They played as perfectly as a team in a practice scrimmage, never breaking before the ball was snapped as did their opponents, never grabbing the ball carrier by the neck or sleeve in a frantic attempt back, caught a punt during practice last Thursday.

Lecture on Cattle Do Woffgang Amschier of the Vienna Institute of Animal Breeding will deliver a lecture before the last Thursday. to make a tackle, never stalling on a charge because they like last Thursday.

didn't think their individual play important. Every man on that team did his duty; no man, whether lineman or back field man, outstarred any of his teammates. When they find field man, outstarred any of his teammates. When they find the union grill sanitary to be the students in the agricultural division and any others who are interested on The Origin and Development of Domisticated Cattle.

Colina was waiting for the ball on this duty; no man, whether lineman or back field man, outstarred any of his teammates. When they find the union grill sanitary to be the students in the agricultural division and any others who are interested on The Origin and Development of Domisticated Cattle.

A game like that is not particularly provocative of hectic and the surface are burning becelebrating. That wasti't a matter of breaks, merely a long period of sound, scrappy football, perfectly executed. When it has ended the spectator relives every play again and again.

But at best be can only marvel.

But at best he can only marvel.

When a football team plays the way Michigan State played Saturday, their victories will never be begrudged them. But what is probably more important, they will never lose their Gary Blunt snelling his dog's dark.

Saturday their victories will never be begrudged them. But coest named Shirle's Rosenberg Gary Blunt snelling his dog's dark.

Saturday their victories will never lose their Gary Blunt snelling his dog's dark.

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Saturday their victories will never lose their Gary Blunt snelling his dog's dark.

Saturday their victories will never lose their Gary Blunt snelling his dog's dark.

Saturday their victories will never lose their coest named Shirle's Rosenberg Satety—One cigarette in the Wolverines again threatened This was the last time they showed any

The celebration today, said our reporter, was a flop. No he went to the Chi O house for staircase Will Marge wonder. From now on the festivities will be staged at the Chase please explain what Freddy end of the football season. A victory over Michigan is now Ziegel is doing with a certain autographed uplifting article

### --SN--

### THE FLOWING BOWL GAME

Score or no score, rain or shine, odds or no odds, there is 8 o'clock modestly? . . . The Olds- girl one feature of the Michigan game which has always retained one feature of the Michigan game which has always retained mobile ad on the back cover of the Grinnell program was a as much playing in the stands as there is on the gridiron. knockent

Vidual in the first row insisted on trying a back flip from the tics are sissies. Their doimitory. Week's second best shot. Howie retaining wall. We missed a punt when some boisterous lads was the only one more than half Grant apologizing to himself after cavorted at smashing in one another's bats. And a few other full last Sunday morning at five bumping into a full-length mirro plays when those lads grew more exuberant and pushed one bells. Dick Darten goes for in an Ann Arbor freternity house. another, and the nearby speciators off their seats

These are old occurrences at certain football games. But they are especially noticeable when the student body from Week-end's best shot: Johnny good friend of his . one college ventures into the home town of another college. White dropping nickels in a Book-sopho In a new territory, the home ties severed, there is a tend. Cadillac you-know-what wonder- fused at the Book Cadillac cock ency to paint the town red.

The student fans who are prone to follow this tendency are hardly ever persons of position on the campus. They are The Cynic wishes to apologize should have made a lot of jugle usually a pack of adolescents who feel that noise and hilarity to Ruth Greenwood for tast week's on last Friday's party-providing will stamp them as college men. They show, in their alco-holic conduct, nothing more than a kiddish desire to show of to the crowd, a desire which is necessarily custod a hour than to the crowd, a desire which is necessarily curbed when they formed us that she doesn't wear. Bob Martin, Sagunaw froshboy

That last statement is proved by the fact that after the Grinnell game, with 14,000 people in attendance, only one bottle was found after the contest.

Nor) is drinking at Michigan very extensive. But that which does go on is sufficient to embarrass other members of the student body who have grown up. And the outsider, back Forty cents per copy.

I the diddes.

Into the one in the glossary, showed his collector's infinite in Don't forget the Vársity club wanting a Lambda Chi piedge party at the Union this Saturday button while a Delta Chi, button night. To the music of Ret Drennus or orchestra all of us can help clearly press Sportswriter Rockwell—showed his collector's infinite in Don't forget the Vársity club wanting a Lambda Chi piedge button while a Delta Chi, button night. To the music of Ret Drennus or orchestra all of us can help clearly press Sportswriter Rockwell—showed his collector's infinite in Don't forget the Vársity club wanting a Lambda Chi piedge button while a Delta Chi, button night. To the music of Ret Drennus or orchestra all of us can help clearly press Sportswriter Rockwell—showed his collector's infinite in Don't forget the Vársity club wanting a Lambda Chi piedge button while a Delta Chi, button night. To the music of Ret Drennus or orchestra all of us can help clearly press Sportswriter Rockwell—showed his collector's infinite in Don't forget the Vársity club wanting a Lambda Chi piedge button while a Delta Chi, button night. To the music of Ret Drennus or orchestra all of us can help clearly press Sportswriter Rockwell—showed his collector's infinite in Don't forget the Vársity club wanting a Lambda Chi piedge button while a Delta Chi, button while a De the student body who have grown up. And the outsider, hawkers' cars have been pinned "Alibi" . . . Wonder if "Alibi" viewing the childish students, will probably consider them back. Forty cents per copy.

The playboys, had they typical products of their college. The playboys, had they any brains to balance their effervescence, would realize that, of the uninitiated we hereby sub-late?



wishes to extend his congratulations, classified edertheements payable at the Union desk or State News office.

When Spartan fans were in doubt the coaching staff and to the State heavy office.

ANOTHER BALL GAME

ANOTHER BALL GAME

Saturday we watched Michigan State administer a sound sudgests who so convincingly proved to the football world and to the supering sudgests who so convincingly proved to the football world and to the supering sudgests who so convincingly proved to the football world and to the supering sudgests who so convincingly proved to the football world and to the supering sudgests who so convincingly proved to the football world and to the supering sudgests who so convincingly proved to the football world and to the supering sudgests who so convincingly proved to the football world and to the supering sudgests who so convincingly proved to the football world and to the supering sudgests who so convincingly proved to the football world and to the supering sudgests who so convincingly proved to the football world and to the supering sudgests who so convincingly proved to the football world and to the supering sudgests who so convincingly proved to the football world and to the supering sudgests who so convincingly proved to the football world and to the supering sudgests who so convincingly proved to the football world and to the supering and the sudgests who so convincingly proved to the football world and to the supering and the sudgests who so convincingly proved to the coaching staff and to the successful culmination of the battle Joy was fast in complex to the battle Joy was

has been privileged to view in his polis

stadium the night of the Frosh mit the following football glos- missed the point, but nebody

Did Gracie show Smith give Kurt Warmbein what and will Estelle Cornell be good | Inc enough to inform us whether or out Heien Wilson not Jim Sargent brought back. Offensive-Use Listerine whatever he borrowed in time for Saturday we missed a beautiful pass because some indi- Delta Sigs: Candy is dandy, but guy

Two coca-cola Half lemon

. . .

### State Theater Prevues

After participating in the coronation ceremony last Saturday at Ann Arbor in which our good university friends were so fittingly crowned. "Champions of the academy award for her porversity friends were so fittingly the academy award for her portowned "Champions of the West" for the second successive exact and after taking part in the acide which gives her such opportunity for dramatic characterizations. The state briefly, in this manner: The State from the brain, is the cause of the sluggish mental condition which afflicts office workers after the non lunch period, and that this condition results in a definite impairment of the speed and activated by the support of the speed and activate the suppor

by etc., is concerned.

Annicage of povert yand while on the subject of holidays oblivion. A capable supporting plays, and football, your beloved cynic cast is headed by rFed Stone, not. wishes to extend his congratula- ed stage star, who is making his when Spartan fans were in doubt point,

### "Annapolis Farewell"

udied, without any special desire to celebrate.

What impresses this writer the word one of the Last year, on the other hand, we got home in time for most about this sear's ball club is mount has produced one of the Steve carrying to the seven yard had shot its boil. the fact that not only is it the most realistic pictures ever re-hardest hitting outfit which he leased dealing with life at Anna-hardest hitting outfit which he

Then the anxieties started Tofor State Warmbein threw
dividually about a fine as any
group could possibly be. Anyone
are a first mentioned, playing a retired
may all officer probably walking off
and the ball on the Wolverine 35state: came through tackle for

### few choice Austrian Prof. Will

Line of Scrimmage-Theta

Will Marge . Forward Pass-See 'sufety Touchback—Formal party dress. Try-for-point—A # average Crawing-Out of Emil's Bob Martin with-

Penalty-Hangover

lllegal use of hands-11 30 Sat

Fumble -- An "Aw, let me pay

Ron Garlock got off second bes ing why he couldn't hit the jack- tail lounge because of their youth ful appearance. "Go home and

(not the one in the glossary) showed his collector's instinct in

### COLINA'S 60-YARD RUN Eat Lightly at Noon, IS FEATURE OF GAME

(Continued from page 1)

"Alice Ad- not hard to find. There were, all effect of eating large meals at ams" significant as the star's cur- at one time, 11 reasons. These noon-time:

Warmbein threw passes for long pairment of the speed and acficial holiday by some 36 hours. Laid in a small midwestern gains. Colina ran back Wolverine this correspondent feels in rather towns the picture is a saga of a punts. And finally, in between cial holiday by some 36 hours.

Laid in a small midwestern gains. Colina ran back Wolverine work.

Laid in a small midwestern gains. Colina ran back Wolverine work.

Laid in a small midwestern gains. Colina ran back Wolverine work.

"When the brain is adequately supplied with blood, and literally in the pick of condition," mental

then Brandstatter was over for 6 igan 35, a whole flood of linemen

with Renner holding the ball for louchdown. Agett was doing all Everhardus. Then, instead of the ball-toting and passing at that kicking. Renner passed to Sweet point, and he finally came through a picture well worth seeing, and over the left side of the line and tackle, wound in and out behind he was stopped in a big piteup on his interference, eluded the safety the goal. The referee gave a man, and scored after a 46 yard. aouchdown to the Wolver

the score was 7-6. The try for A last minute attempt to score Lecture on Cattle point went bad and State was saw Renner flooding the State

Near the end of the second worked and some didn't, the game and during praction from her own 30 yard line.

Lambda Chi

Lambda the State pilot broke toward the held a slight edge over Warmbe

> offensive. On the first play after the kickoff, Sobo fumbled Reiner recovered. started another drive that almost ran 13 yards to the State 24 yard line around left end. Again the same back broke loose, this time to the seven yard line. Here that Spartan line rose to the heights. just as they had done the week

before against Grinneil Smithers gained two yards to

# Advises Psychologist of 16.

Philadelphia, Pa.—(ACP)— State did the lateraling, although personal effects. Finder ple of they came back for a bigger You'll dispense with heavy lunches they didn't gain much ground by turn to State News office. WEDNESDAY AND THURSDAY
"Alice Adams" with Katharine ed that the real reason for the Research of the real reason for the Research of the Resear

The genius of Katharine Hepburn and a Puiltzer prize author

Reasons for State's victory are

In the Grinnell weakness but in the Spartans' strength.

While on a recent visit here, Dr.

Laird had this to say about the this week.

This defect will be ironed out by Bachman before the Kansas game this week.

True there were moment efficiency tends to be at its highest

FRIDAY AND SATURDAY , san had kicked when they could with three yards to go on fourth get nowhere carrying the ball, and down. Everhardus broke to the "Annapolis Farevell"

Under the expert supervision to be limited States pays Paraterritory. The next play was a the two yard line. Warmbein

backfield men with passes. Some

There and Agett in passing but State

or Leather Lifts 19C

Congratulations, Boys, on the

Michigan Game THIS WEEK IT'S

BEAT **KANSAS** 

and speaking of winners don't forget

The Hunt Food Shop

Try one of our Dinners after the game

# tempts, Warmbein and Agett 8 out CLASSIFIED

"Alice Adams" with Katharine det that the real reason for the Hepburn. Fred MacMurray and Grinnell drubbing lay not so much in the Grinnell weakness but in the G

His line, though pierced on sevbackfield powerful in every deoughly State's future opponent demonstration, for Bachman's

Advices Psychologist

Michigan was supposed to feature a lateral passing attack.

Philadelphia, Pa.—(ACP)—
State did the lateraling, although personal effects Finder please is.

LEFT. Pair of blue kid ele-"Our experiments showed con-

### Ray Vickerstaff

ORCHESTRA

Phone 2-8554 Phone 5-282 A Complete Shoe Service For You

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Three words that tell you volumes about your NEW FALL FROCK

is sleeves and skirt give it a Paris date line. The French spun jersey comes in gorgeous colors and tor added sparkle the neckline and boware done in multi-colored spaghetti silk. Just an. other example of the clothes magic that travels under the name "Towndale." In all the new colors. Sizes 12 to 20. . 36.50

The Tryle Thop

buttons, tri-color scarf and blouse tucked at yoke, the skirt is gored and flared

SPAR

## **Central State Game** Will Be Opener For Spartan Freshmen

state Yearling Eleven to Meet Mount Pleasant Frosh at Pattengill Stadium Tomorrow Night; Kobs Sees Well Balanced Squad of 100 Candidates.

By MYRON McDONALD

en blue-jerseyed Spartans take the field tomorrow at Pattengill stadium as the frosh clash with the Cen-State neophytes in the opening game of the schedule. mitial whistle blows at 7:30 and from then on until the yan those in the know predict four quarters of ripring, split-second football. The last time State yearlings the Mt. Pleasant aggregation was in '32 when Freshman na. Freshman Edwards, \*

eshman Zarza, and others
the present high and
ghty rode roughshod over
central State eleven. And the hordes from the College football got into full

c is optimistic tone of their rivary with the page of a rivalry that includes eleven conin scrimmage with the tests Buvird, if will be rememthe freshmen almost bered, was given a place on the d the feat of holding State All-Opponent team picked four touchdowns

and Ciolek seem to be of Pop Warner's Owis of the backfield mater-Bremer, McGovern, and ing a tough time with the Univer-shine in the end posi-much for the offensive feated the week before, so all What the forward their wrath was unloosed on the

SPARTAN WOMEN TO HOLD MEETING

s to be Given Chance to Sign Up for Activities.

the Home Economics mbers as well as all

ball games last year and who Any frosh athletes are eligible for this work and should see the above at their

earliest convenience. The first

game is Saturday.

"STATE'S SMARTEST BANCE MUSIC"

**ORCHESTRA** 

"THE THREE STARS"

Members A. F. of M

SPORTORIALS
STARS ARE SEEN the can of his ability. He is always asking questions in order to learn that he will be ready for any and every openent that he meets.

Two years in succession State has taken the Wolverines for the long ride. Hats off to that the hunch of battling gridders who long ride. Hats off to that the hunch of battling gridders who represent our institutions on the nation's gridings. They are a series of the second his ability. He is always asking questions in order to learn that he will be ready for any and every openent that he meets.

Illinois also sends State another state in the person of Szasz, who lands from Arlington Heights.

Seen Among First Year. represent our institutions on the nation's gridirons. They are a group of young men that would be hard to beat anywhere, physically, morally and mentally. They deserve that fine victory over Michigan, and they will take, and deserve many more brilliant wins before. Teamwork is naturally the first

sturdy left tackle played at Ann Arbor. The husky Grand Rapids has youth played the greatest game of his career, and

safety time after time with unerring accuracy. The big boy was really hot, and caused Kipke and com-

stratagems and whip shape for the opening consin Badgers were putting in a very bad afternoon with Frank Kobs and VanAlstyne Murray's Hilltoppers from Mar-

gs, and after witnessing the Hilltoppers unleashed an attack that featured Ray Buryd and Art Guepe. The final score was 33-0 and was the first victorial successful of the cash customers at least and that the state of the cash customers at least and that the state of the cash customers at least and that the state of the cash customers at least and that the state of the cash customers at least and that

lineup has yet made its since However, the mentors is that probably the major rouning all over St. Benedict's to not all of the following less action to tomorrow's the mentors with which State defeated Gringles and the following has been scored with which State defeated Gringles and the following has been scored by the popular Jimmy Crowley.

E.—F. McGovern, Earnmer, Ed. Jofferson, Merlen L. T.—Paul Ewing, Don Ed. Dedinas, L. G.—J. J. Lawton Smith, James C.—Don Buckley, P. John Lacey, Dean Carria-John Campana, Dale of Carrian Ca

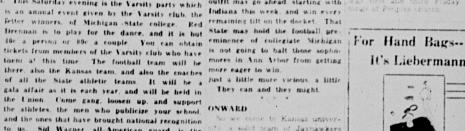
rani, A. Laffetty, fans as the team to could be completed by the constant of t H.—George Kovacich.
A Harris: F. B.—D.
Aggies, who were trounced by the Spartans in the season's finale last the above mentioned year. The score here was 14-0 and as Musicians Shine

Washington University was hav- Falcone's Militia a Feature at U. of M. Game, With Soph Drum Major in Van.

part of the performance, which was widely commented on as being one of the best they have ex-

er, known as "Tony, good deal of praise. Not only was his baton easily caught at both ain zest and pep about him which

tors recently announced an ex-pansion plan that calls for the



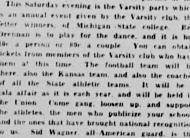
Seen Among First Year

Gridders:

Szasz is as fast as the famed race horses that race at Arlington, and strike in the same place twice:

also has a knowledge of smart
football so that he can appear to the same place form. To match this Coach Rachness.

the 6 to 6 defeat suffered at the hands of the Spartans



horses that race at Armigon, and also has a knowledge of smart. Last year a bolt of lightning. To match football so that he can successful—twitch was really Michigan State can offer ly guide the Frosh in their plays incognito) struck the sturdy oak lines but p. The triple threat man of the of Kipke which takes root each shocking.

The Detroit press coughed up the usual pre-game rot that it would be a had thing indeed if the State, Reports had it that the

Hollywood Good Name Gardens \*

### PARTY REGISTRATION Registration for all fall term

ladgers to the tone of 33 to 0. It was little Stevie Sebo who guaranteed for ten years razor filling into that very fine athletic gave them five to take ten on strap autographed by Gunga-Din

Bethlehem Lutheran Church

Rey Geo C Bubolz Paster

It's Liebermann's



Stand up to winter in the Walk · Over Mudhound



New civilized moccasin-

6 BROADWAY last. More style miles in comfort. Black

**WALK-OVER** 

Burton's Walk-Over Boot Shop

221 S. Washington Ave. for the Walk-Over Sign by the Strand Theatre

as on the campus.



## **Twelve Sororities** Enroll 134 Pledges to Miss '34 Record

Huge College Registration Fails to Account for Similar Increase in Co-ed Pledging; Kappa Kappa Gamma Leads With 27 New Sisters.

Michigan State's 12 sororities last evening formally pledged 134 co-eds, 22 less than signed up last fall, when an person's all-time pledging record was set by the sisterhoods. The of-fice of Pan-Hellenic reported late yesterday that many that a steak roast at Pinetum may stressed by Miss Ballard as the rushees failed to return their preference slips, but offered no be as much fun and entertainment reason except that many girls have decided to delay pledging. as a formal dance. It we points upon which co-eds are insistent in their dates. She also Wednesday night in room 109, Ag tonight at 7.15 in the Little

Unlike former years, informal pledging or "ribboning" was omitted and the formal ceremonies were held last night.

Though the formal ceremonies were held last night.

The formal ceremonies were held last night.

The formal ceremonies were held last night.

The formal ceremonies were held last night. be held at many of the houses grieta Gunn, East Lansing, '39, this evening, Martha Gower, East Lansing, '39,

Kappa Kappa Gamma Jane Hall, Stockbridge, '39, Kathother sororities in the num- '39, Joan Horst, Detroit, '39, Susan ber taken. Alpha Chi Omega Blackney. Detroit. was next with 24. Chi Omega Bishop, Detroit, 39, Betty Dixon, pledged 20 and Kappa Alpha Lapeer, '39, Frances McIntyre Theta placed pins on 19 co-eds Detroit, '39, Patricia Lee, Detroit, '39, Patricia Lee, Detroit, '39, Jane Hopkins, Lansing, '39 to Alpha Phi Other sororities pledged considerably small-Paul, Flint, '37, Ella Wieneke, were told by the speaker 'Girls' were told by the speaker 'Girls'. Saginaw, '39; Marian Farr,

Following are the sororities and Huron, '37, Betty Ayres, Grand

teir pledge: Rapids, 38, Joan McAlroy, Port
Alpha Chi Omega Dorothy Huron, 39, Marian Hasselbring, Wrigglesworth, Lansing, '30, Nor-Standish, '39, Dorothy Taylor een Ansorge, Grand Rapids, '37, Flint, '30, Virginia Dear, Grand cen Ansorge, Grand Rapids, 37, Fint. 30, Virginia Dear, Grand Marjorie Byrum, Leslie, 37, June Nelson, Grand Rapids, 37, Mar. 38, Luella Davis, Fenton, Maurine King Carter of Roco. on the subject. Nelson, Grand Rapids, '37, Margaret Gardner, Mississippi, '39, '39, Mary Jeanne Shaw, Muir, Ethel Ann Thomas, Howell, '39, '39, Anne Frost, Saginaw, '39, Betty Pointer, Ferndale, '39, Don-Dorothy Evans, Detroit, '37, 'Kathnave Edmundsen, Detroit, '39, erine Stringham, Charlotte, '39, Mildred Young, Saginaw, '37, Bray Bradley, Eaton Rapids, '39, Lorretta Masterson, Grand Rap-Phyllis Gibson, East Lansing, '37, ; Lois DeVries, Grand Rap-7; Celia Freen Merrill, De-Frances Marsh, Wyandotte, troit, 39. Betty Barnee, Grand Elizabeth Thompson, Bay City, Rapids, 39. Doris McMehen, Detroit, 39. Marjorie Bauer, Bliss-Kappa Delta Janet Sherrett, field, '39, Margaret Beuchner, Huntir Kalamazoo, '39, Mary Luther, Sage, euchner, Huntington Woods, '39, Frances Luther, Sage, Hastings, '39, Nell Sweet, Grand Rapids, '39; Mildred Reb. Lonia, '37 Grand Rapids. 39: Midred Reh-mers, Bay City, 39: Johanna Recklin, Bay City, 39: Charlotte St. Ignace, 38: Marjorie Loring, Byrum, Leslie, 39: Marjorie De Lande, Clarkston, 39: Murile troit, 39: Hazel Rogers, Gaylord, Hecklin, Bay City.

19. Marjorie De Ohio, 39. Eleanor Schultz, De-Linde, Ciarkston, 39. Murile troit, 39. Hazel Rogers, Gaylord, Frankfurth, Detroit, 39. Dorothy 37. Lorraine Sprague, Ithaca, 39. Jeutsch, Grand Rapids, 39. Emily Julia Austin, Whitehall, 39. Erna McKenzie, East Lansing, '38

Alpha Omicron Pi - Virginia Zeta Tau Alpha - Dorothea

Smith, Detroit, '38.

Alpha Phi-Gurnith Gunnel,
Lansing, '30: Frances Prescott,
Pittsburgh, Pa. '39, Dorothy Paton, Lansing, '39, Katherine Dwelley, Birmingham, '39, Frances and Moldenhauer, Camilla Mc-Patch, East Lansing '39, Betty Reary Jean Sandhammer, Cath-Lou Flynn, Birmingham, '39, Landa Evans, Detroit, '39, Betty Cushman, Lansing, '39, Betty Albey, Traverse City, '39, Burt, Washington, D. C. '39, Alice Delta Alpha—Lillian Grinnell, Burt, Washington, D. C. 39, Alice
Gellespie, Ypsilanti, '39, Eleanor
Hurd, Lansing, '37, Betty Harris,
Helene, Ill., '37, Ruth Atwood,
Grand Rapids, '37, Betty Jane
Austin, Pontiac, '39, Eleanor
Chapman, Lansing, '39

Alpha Gamma Delta—Eleanor
Alpha Gamma Delta—Eleanor
Champion were guests at the Al-

Alpha Xi Delta - Ruth Griffith, bor over the week-end
Grand Rapids, 37, Barbara Halbert, Battle Creek, 39 Marianna
June Redman spent the week-end Halbert, Battle Creek, '39. Ann at the local chapter house Elizabeth Riordan, Detroit. 39.

Margaret McMurchy, Port Huron. Alpha Gamma Delia

Chi Omera -- Ola Gelzer, Hills- Haven and June Rose of dale, 38. Edga Jane Smith, East were week-end guests at the Al-Lansing, 38. Benita Core, Lan-38; Sarah Ross, Dearborn, 39: Doris Woodburn, Detroit, 39 Helen Spatta, Buchanan, 38: Back for Alice Brennab, Benton Harbor,

37. Jane Crowe, East Lansing,

39. Sally Jane Curtis, Midland,

Jean O'Rrien Louise Solomon and

Jean O'Rrien Louise Solomon and 39; Sally Jane Curtis, anothers.
 30; Betty Lou Ziegler, East Lansing.
 37; Mildred Walls, Royal Oak,
 39 Jean Anderson, East Oak,
 39 Jean Anderson, East Phelps of Pontiac. mingham, 38, Jean Stolz, Lan-sing, 39; Betty Asire, Royal Oak, Alpha Xi Delta 239; Barbara Walt Lansing, 37; Shirley Sabin, Algonac, 39; Frances Kinsting, Monroe, 39; Mary Frances Smith, Detroit, 39; Evelyn Brennen, Grand Rapids, 39.

Kappa Kappa Gampa, Mary Della Alab.

Mappa Kappa Gamma — Mary
E. Smith, Chesaning, '39: Barbara
Van Atter. Detroit, '39: Bruce
Peppler, Detroit, '39: Cusise Maystrick, Oklahoma City, Okla, '37:
Georgia Des Jardins, Lapeer, '39;
Sue Walters, Lansing, '38: Marszaret Berridge, Detroit, '39: Kathszaret Berridge, Detroit, '39: Kathgaret Berridge, Detroit, '39; Kathgaret Berridge, Detroit, '39; Katherine Burke, Mason City, Iowa, '39; Sally Howell, Detroit, '39; Shirley L. Norton, Detroit, '39; Mary Halligan, East Lansing, '39; Mary Halligan, East Lansing, '39; Patty Sanford, East Lansing, '39; Kappa Delta Alumnae back to visit the Kappor Finch, East Lansing, '39; Mary

## "SOCIAL LIFE" IS FROSH TOPIC

Jean Ballard and Dave Ruh Address Frosh Council on Social Problems at College.

Jean Ballard and Dave Ruhe, wo campus socialities, spoke on Social Life at the frosti council parts of the country

parts of the country

Archie Leonard, who took graduate work in farm management at the University of Illinois, has been appointed to replace Aylesworth.

Pershing Riffes, will hold a Officers' Club meeting tonight

The pointed with pass by a can have the pointed to freshman girls. A small admission charge of 16 cents will be made.

The university of Illinois, has been appointed to replace Aylesworth.

Pershing Riffes, will hold a Officers' Club meeting tonight taining ways of having a good

A certain amount of cockiness rand pledges are asked and self-confidence are a great who answered questions concerning and self-confidence are a great who answered questions concerning to attend.

In a social way, Ruhe explained The fact was stressed that personality and not clothes or money, is the largest factor in a person's success in a social line "Social life" is what you make it.

Tower Guard will hold its first meeting of the year Thursday at ing tought at 7 in, the Union for fully and the complete plans for Thursday's all senior military men tonight at 7 in the Union for fully and the complete plans for Thursday's all senior military men tonight at 7 in the Cosing banquet of the complete plans for Thursday's all senior military men tonight at 7 in the Union for fully and the complete plans for Thursday's all senior military men tonight at 7 in the Cosing banquet of the complete plans for Thursday's all senior military men tonight at 7 in the Cosing banquet of the complete plans for Thursday's all senior military men tonight at 7 in the Union for fully at 7 in the Union fully at 7 in the Union for fully at 7 in the Union for fully at 7 in the Union fully at 7 in t "Social life" is what you make it, " brday night?"

fered as a suggestion as to a good date

it is perfectly O. K. to go out and for conversation. Answering a so. As a parting shot, the boys vised the boys not to kiss a girl were told by the speaker, "Girls on their first date are just as anxious to have dates. The Frosh Council will mee as the boys are, so there is no next Monday night at the same

Assistant Granted Leave for One Year

A leave of absence for one year

Several blind dates were offered advised the fellows not to break hall.

nings at Peoples church, was of-fered as a suggestion as to a good date. The freshmen discovered houses at 5 o'clock tomorrow aft-Kappa Kappa Gamma ryn Hallman, East Lansing, '39, place to meet other boys and girls that girls tire of dates for dances etnoon in room 2, home economics pledged 27 girls to head all Donna Jean Ware, Battle Creek. Tea dances at the Union were also and shows and enjoy steak roasts building. suggested as good places to make and other simple forms of enter-

### COLLEGE BULLETIN

A leave of absence for one year has been granted P. F. Aylesworth, research assistant in the farm management department. This leave, effective September 1st, will enable him to serve as farm management specialist for the Reset-tlement Administration in Wash-lington, D. C. In his new position, Aylesworth will travel to various parts of the country.

| A leave of absence for one year has been granted P. F. Aylesworth, research assistant in the farm management department. This second the law so far as parking ordinates ance are concerned. The noon hour is spent by-lunch. The noon hour is spent by-lunch. The noon hour is spent by-lunch. Here's their simple plan. First, een at the Union building Anslead get a parking tag for over-parking often business meeting is held for sheld in the gym annex on Wednesday evening. October 9, from shield every day when you park to lowed by an inspection 1: by the country by the Didsmobile plant and countricular activities are urged to be present, with a special invitation issued to freshman girls. A is already tagged

| A leave of absence for one year has been granted P. F. Aylesworth, as parking ordinates are concerned. The noon hour is spent by-lunch. The noon hour is sp

Following Ruhe's talk Lee Hends this Wednesday night at 7:30. All Election of officers and corps A certain amount of cockiness rickson introduced Jean Ballard, members and pledges are asked sponsor nomination

never had one?" The Students' Miss Ballard stated that most meeting for all house presidents tomechib, which meets on Friday eve-boys have an erroneous idea as and house mothers of sororities, Hall

o'clock Thursday night

Press club will meet Wednesday

Berkeley, Calif -- (ACP) -- Uni-

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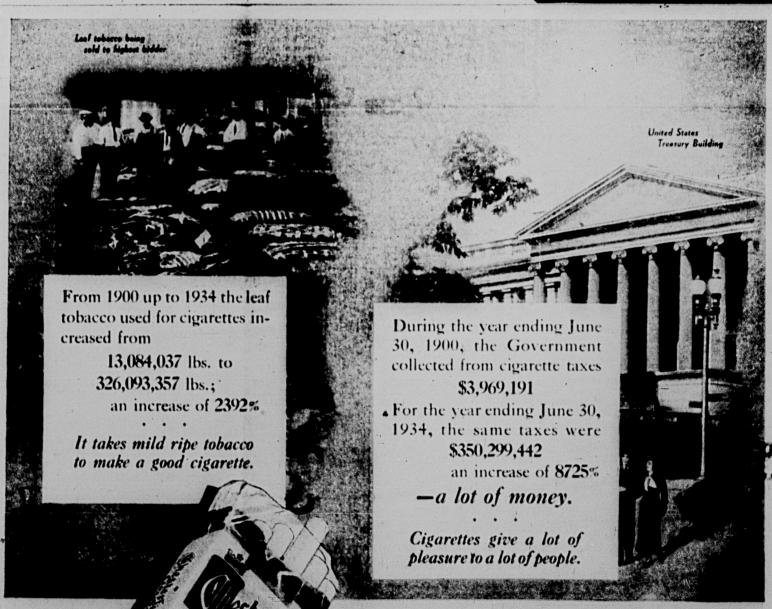
port your college newspaper

CAMPUS PRESS OFFICE

RAINBOW RECREATION

Smart, These Californians TAU BETE CONVENTION vention will be held at 7 o'clock SET FOR OCTOBER 10-12 Saturday night at the Hotel Olds

HEPBURN "ALICE ADAMS FRED MACMURKAY FRED STONE EVELYN VENABLE JEAN HARLOW WALLACE BEERY China Seas POPEYE EASY ACES COMEDY



More cigarettes are smoked today because

more people know about them—they are better advertised. But the main reason for the increase is that they are made better-made of better tobaccos; then again the tobaccos are blended - a blend of Domestic and Turkish tobaccos.

> Chesterfield is made of mild, ripe tobaccos. Everything that science knows about is used in making it a milder and better-tasting cigarette.

> > We believe you will enjoy them.

38. Luella Davis, Fenton