



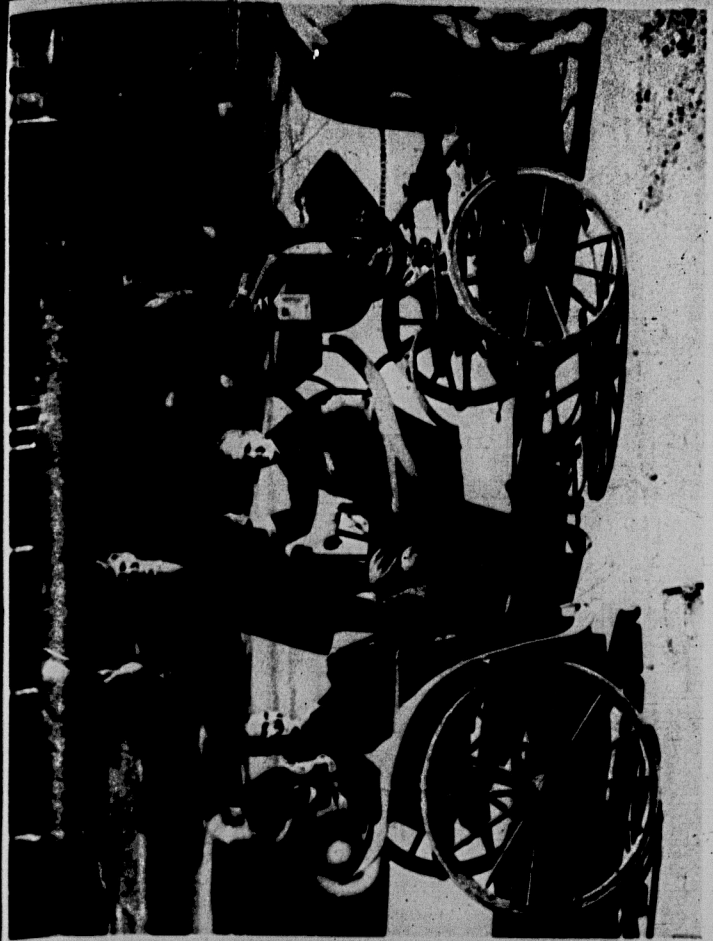
Relaxation Paul King, Southwestern University football mentor, says that his favorite pastime is crocheting, and here's a photo to prove it. And he gets awful mad when anyone asks, "Needle little help, Paul?"



Bride She helped bring two classes together. Adine Goodloe was the "bride" for the traditional junior-freshman wedding held at Mississippi State College for Women two weeks ago.



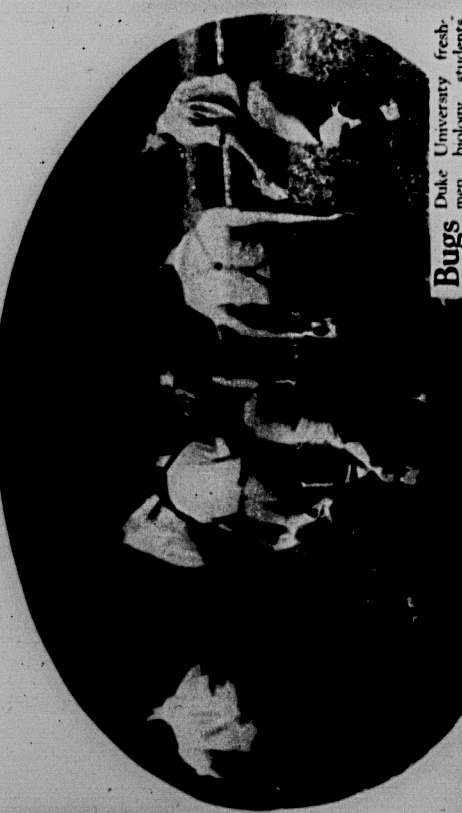
Funeral All this hubbub and furor is over the passing of goldfish Alonius Alexopolis Alpha Sigma, great pet of members of Alpha Sigma Alpha Sorority at Kent State University.



Horseplay They parodied national events. Colbert Hawkins, Walter Wise and Tap Bennett, neophytes of Sphinx, University of Georgia honorary fraternity, pointed with fun and viewed with false alarm when they presented their take-off on national news.



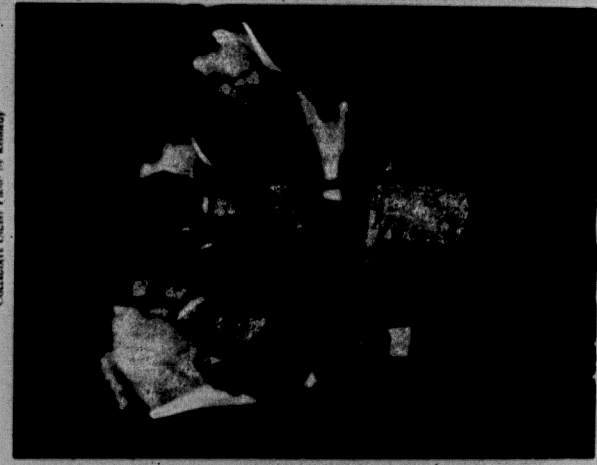
Bugs Duke University freshmen biology students don't miss one inch of the ground when they go hunting for specimens for their teacher. Here we find a group combing the grass on the edge of the campus.



They hung out of every window South Bend, Ind., street cars are hardly adequate when a gang of University of Notre Dame students decides they all want to get home via the same car.



Crowd Freshmen packed the Purdue University ballroom when they held their annual get-together cut dance so they could get to know each other better.



They all came to get acquainted Freshmen packed the Purdue University ballroom when they held their annual get-together cut dance so they could get to know each other better.

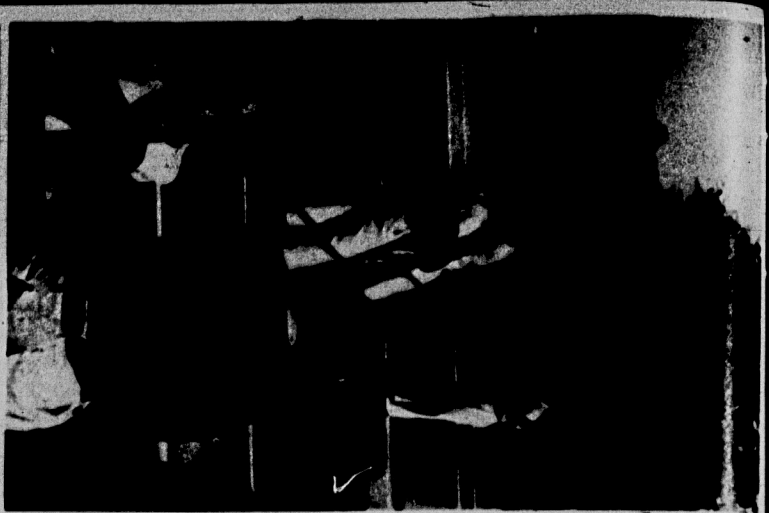


Two Firsts The great football battle between the Universities of Nebraska and Missouri was forgotten for the moment when the crowd watched the meeting of Robert Taylor, screen hero, and Cynthia Peasley, "Nebraska Sweetheart," and beauty queen candidate. Taylor returned to Lincoln for the Nebraska homecoming.



Householders This is just a small section of the group of 84 students at the University of Texas who are enrolled in the course in Marriage and Homemaking conducted by Dr. C. W. Hall (right), director of the Wesley Bible Chair.

They brought in the important course Mary Elizabeth Ellis and Berenice Mary played usher to the giant turkey served their Colorado Woman's College classmates last Thursday.

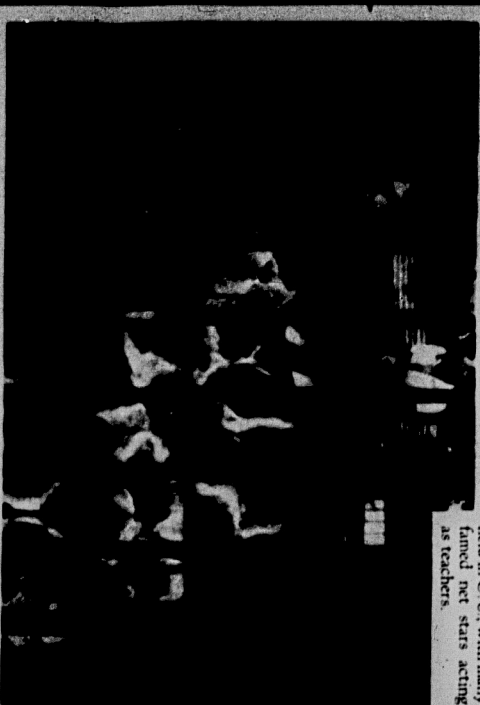


36ETS These cords the corps of Bucknell University, march in the van of the Bison band when it parades for football fans.



First in U.S. Clinic

Presbyterian College in South Carolina last month sponsored the first tennis clinic ever held in U.S. with many famed net stars acting as teachers.

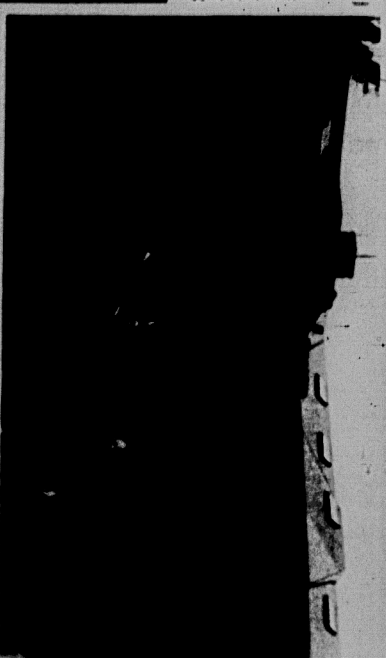


They made monkeys out of these freshmen

University of Hawaii sophomores caught these three unsuspecting first-year men and locked them in the monkey cage of Honolulu's Kapihahua Zoo—and now one of them has been nicknamed "Zoo Zoo."

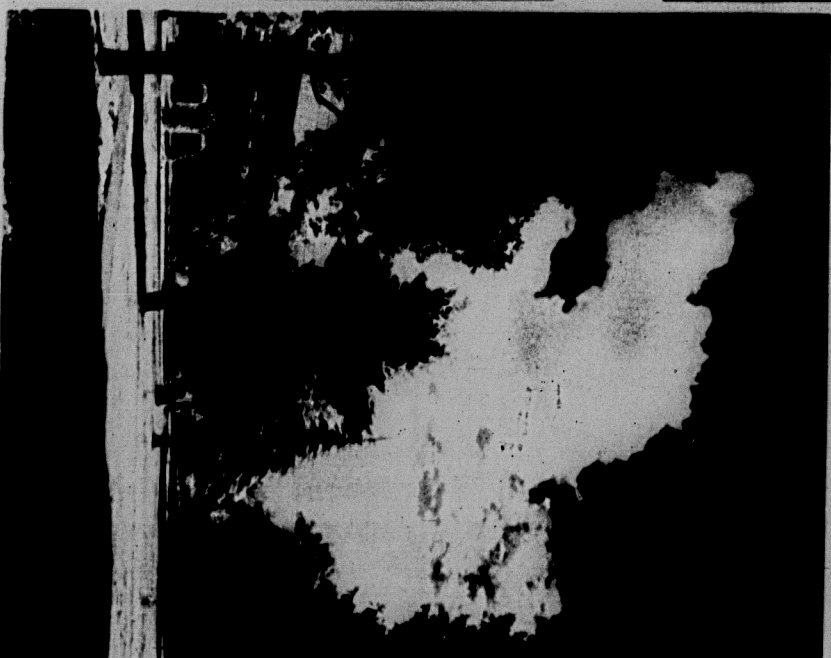


Hazing Their prayers were answered in a hurry. Hiram College freshmen who were required to pray for rain outside of women's dormitories got what they asked for without delay, thanks to the cooperation of the sophomore crooks.



Review

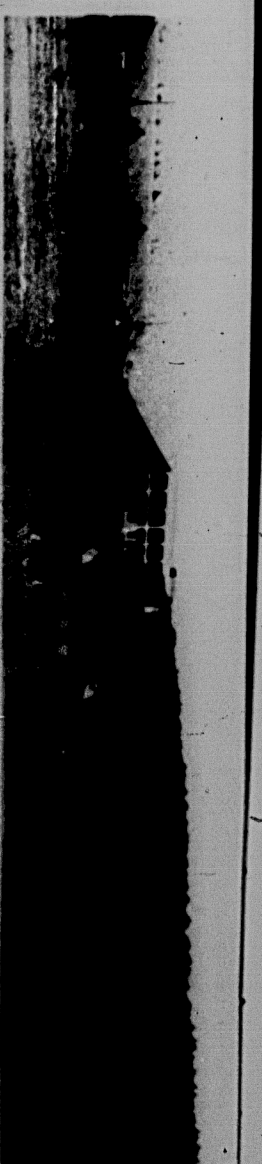
While the band played martial music, The West Virginia University R.O.T.C. unit paraded past the reviewing officers made up of both faculty and student members of the unit.



Fall A perfect autumn sky. "Campus in October" Light and color are contrasted with unusual effect in this photo of the gymnasium and its lawn on the campus of the Southern Illinois Normal University.

Review

The Michigan State College R.O.T.C. presents an imposing spectacle when all of its units assemble on the parade ground for a review. The cavalry troop is in the foreground, while the infantry is to the left, with the college's football stadium in the background.



For Digestion's Sake — Smoke Camels

EXAMS AND QUIZZES not so tough with Camels! Smoking Camels eases tension and aids digestion too. Enjoy Camels after your meals and afterwards. Get a "lift" with a Camel. Camels do not get on your nerves or tire your taste. Camels set you right!

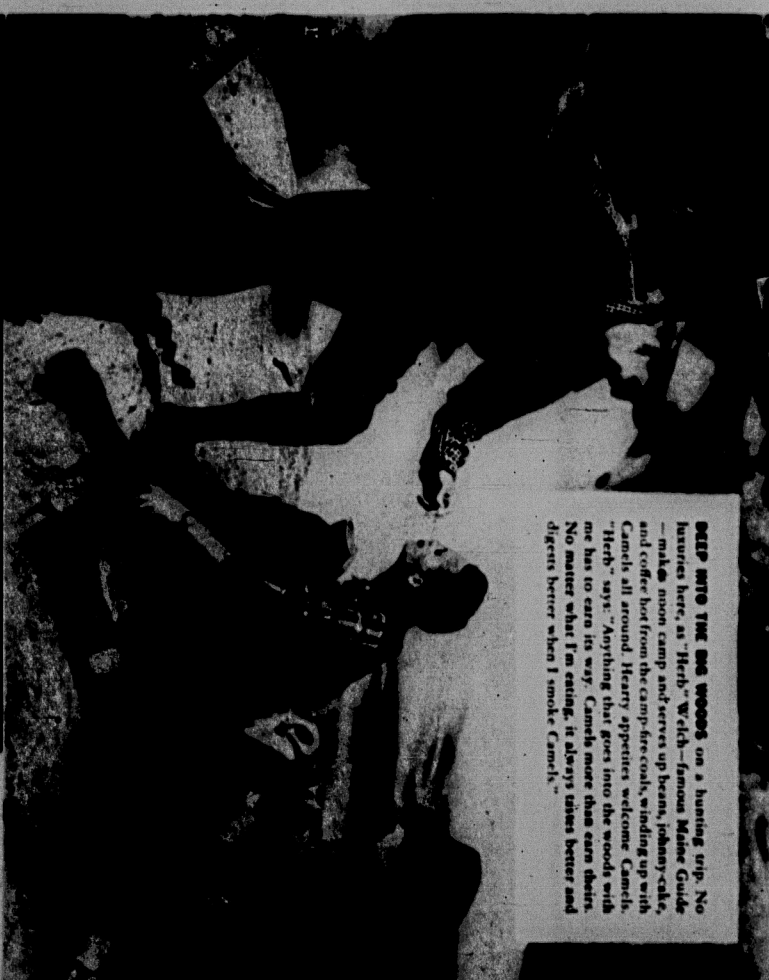


Smoking Camels encourages a proper flow of digestive fluids...increases alkalinity...brings a sense of well-being.

YOU eat over a thousand meals a year! Food is varied. Place and time often differ. Sometimes you are free of care—at other times, worried and tense. Yet, thanks to Camels, you can help digestion meet these changing conditions easily. Smoking Camels speeds up the flow of fluids that start diges-

DEEP INTO THE BIG WOODS on a hunting trip. No luxuries here, as "Herb" Welch—famous Maine Guide—makes moon camp and serves up beans, Johnny-cake, and coffee hot from the camp-fire cook, winding up with Camels all around. Hearty appetites welcome Camels.

"Herb" says: "Anything that goes into the woods with me has to earn its way. Camels more than earn theirs. No matter what I'm eating, it always tastes better and digests better when I smoke Camels."



DISCOVER THE WONDER OF LIFE. There are no more lonely nights, no more lonely mornings, no more lonely afternoons. Camels do not get on your nerves. And they have a sense of digestion right back.

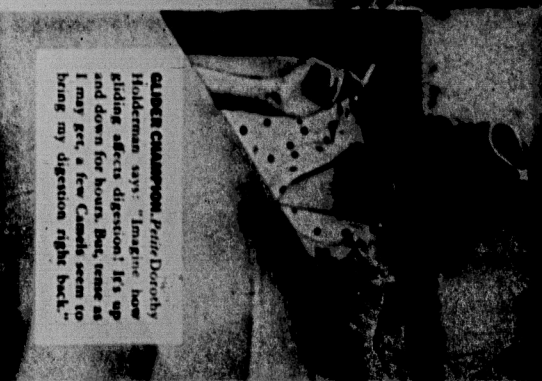
HOLLYWOOD RADIO TREAT!

Camel Cigarettes bring you a FULL HOUR'S ENTERTAINMENT! Booby Goodness's "Swing" Band... George Sirois's Comedy Orchestra... Hollywood Guest Stars... and Reporter-Highlights! Tuesday—9:30 p.m. E.S.T.—8:30 p.m. C.S.T.—7:30 p.m. M.T.—6:30 p.m. S.T.—over W.A.B.C. Columbia Network.

COSTLIER TOBACCO!

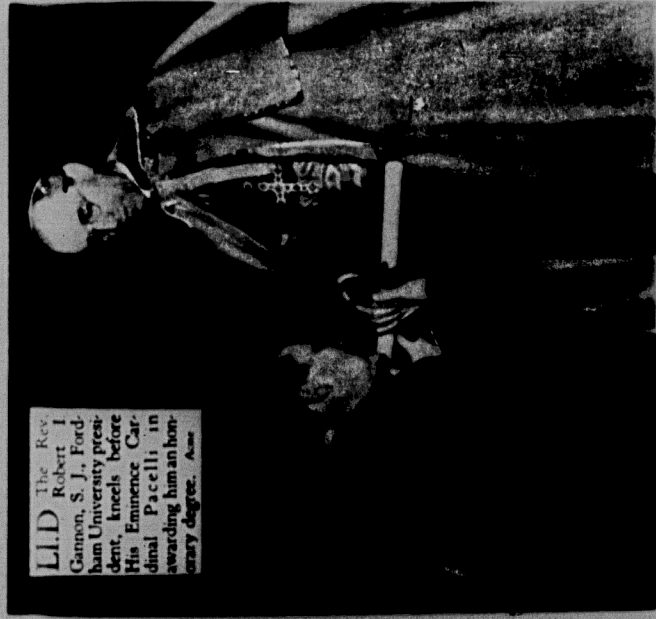


GILDER CHAIRMAN, Prime Dorothy Holderness says: "Imagine how gliding affects digestion! It's up and down for hours. But, tense as I may get, a few Camels seem to bring my digestion right back."





They sang and danced their way to and from the game
Students of Lake Forest College danced in the baggage car of a special train that they chartered to take them to their annual battle with Carroll College, which they lost this year, 31 to 0.



L.D. The Rev. Robert I. Gannon, S. J., Fordham University president, kneels before His Eminence Cardinal Pacelli in awarding him an honorary degree. *Associated Press*



Operation Using hair-fine glass needles, Dr. Boris Ephraumi and Dr. G. W. Beadle of Caltech, operate together on the larva of a giant-sized fruit fly. Right is a highly-magnified view of the insect. *Science Service*



Reconstruction They're going to tear down all their college buildings with Los Angeles Junior College will replace all of its present campus buildings with structures of earthquake proof construction in the next ten years. Here Judge George McDill, board of education member, is breaking ground for the first building.

SPOTLIGHTER
Bierman Wasn't Always a Winner

UNTIL the bleak afternoon in Evanston when the referee moved the ball to Minnesota's one-yard line and a Northwestern touchdown, it was well known that Minnesota had been playing football since 1913 without a single defeat. Coach Bernie Bierman wore Knute Rockne's mantle; to Minneapolis citizenry, from bellboy up, the garment even seemed a bit small.

University of Minnesota athletic sections shine with the brilliance of the Bierman achievement in football, beginning in 1915 when Bernie is captained the Gophers to a Big Ten title. In the yearbooks of the University of Minnesota, there is no such brilliance attached to Coach Bierman's name. Mustered out of the Marine Corps he served two years as University of Montana coach, years unsuccessful enough to cause him to quit coaching in favor of selling bonds in Minneapolis.

In 1923 he was back coaching at Pillsbury Academy. As head coach at Tulane, he made the Green Wave a surf that roared over the U. S. A. every fall. When he returned to Minneapolis to coach the Gophers in 1932, his problem was to turn powerful Norsemen into thinkers on the field. Graying, quiet, Bernie Bierman does not remember a time his life wasn't centered around football, except possibly his first six years in Springfield, Minn., before he had been taught to distinguish a football from a rattle.

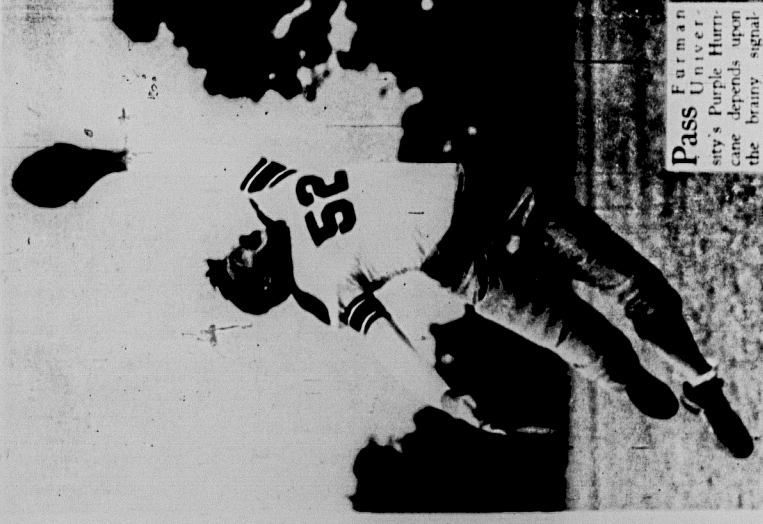
WHEN James T. Farrell studied at the University of Chicago in 1925 he used to hand in thousands of words in an almost illegible longhand to Prof. James Weber Linn. Deciphering difficult handwriting is tiresome, but the professor read young Farrell's stuff with great interest. To the black haired Irish kid from Chicago's Blue Island Avenue, he gave encouragement, out of which ultimately came four grim, first-class novels of life on Chicago's South Side. The fourth, *A World I Never Made*, has just been published. The world James Farrell has lived in for 31 years is obviously one he had no hand in making. He knew stinging poverty, quit college four times, worked as a gas station and cigar store attendant, attended night classes at DePaul, now takes such a part in remaking the world as is possible by being a Socialist. Still poor, James T. Farrell is cheerful, generous, and a clear-thinking, clear-seeing writer.



They managed one of nation's prize-winning yearbooks
Students of the University of Oregon proudly exhibit copies of the Oregon student yearbook which was judged All-American by the Associated College Press college annual judge. Shown above are Don Casciato, editor of the 1937 book, Jean Stevenson, Catherine Taylor and George Root, editor of the prize-winning book.



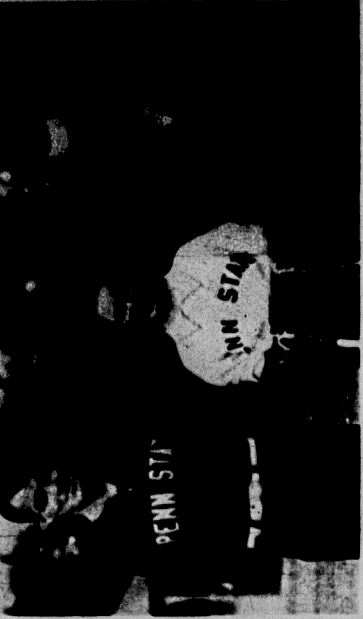
His was the longest beard of all
Contest James Comstock won the annual Hobo Day beard contest at South Dakota State College, and here's Vaughn Driggs examining the cup-winning foliage.



Pass Furman University of Purple Hurn, the brany signal calling and long passing of Captain Bob King. *Case Photo*



The "Five Foolish Freshmen" vowed 6,000 Human Callopes
Even though these University of Michigan freshmen won the amateur contest staged to raise funds for the Wolverine band, they turned down an offer to go on Major Bowes' hour because they needed \$77 more than they did the fame.



In soccer, mascots make the opening kick-off
Miss Jo Hobart, Penn State's soccer mascot, posed with the Nittany Lion captain, Bill McEwan and the Gettysburg captain, Jim Worley, before her team swamped the visitors, 8 to 0.

OLD JUDGE'S REBORN
INDIAN CALUMET

THIS STEM'S AS LONG AS A MAN'S ARM
YES, THAT WAS THE ONLY WAY THE INDIANS COULD GET A MILD SOOTHING SMOKE

MY OLD TONGUE - IT'S NOT THE PRE-BURNER IS ANYTHING BUT SOOTHING IN IT. I RECOMMEND A CHANGE TO PRINCE ALBERT

IT'S JUST AS FRAGRANT AS THAT EVERY TIME YOU OPEN THE TIN. TRY SOME -

YOU HAVEN'T TOLD HALF THE STORY ALL RIGHT - GIVES YOU MILD PEACEFUL SMOOKING THAT MAKES EVERY PUFF HIT HOME!

IT'S THE NATIONAL JOY SMOKE

HERE'S WHY THERE'S NO OTHER TOBACCO LIKE PRINCE ALBERT: P.A. IS CHOICE MELLOW TOBACCO - "CRIMP CUT" FOR COOLNESS - WITH THE "BITE" REMOVED BY SPECIAL PROCESS. IT'S THE LARGEST-SELLING TOBACCO IN THE WORLD. AND SWELL FOR "MAKIN'S" CIGARETTES.

PRINCE ALBERT
THE NATIONAL JOY SMOKE

PRINCE ALBERT MONEY-BACK GUARANTEE:
Smoke 20 fragrant packs of Prince Albert. If you don't find it the mellowest, smoothest, most satisfying smoke in the world, we will refund full purchase price, plus postage.

Signed: R. J. REYNOLDS TOBACCO COMPANY
Winston-Salem, North Carolina

Michigan State News

NATIONAL COLLEGE NEWS IN PICTURE AND PARAGRAPH



Ruler *Twice a queen of the student body*
Lemna Frick, Kappa Delta at North Dakota State College, ruled over the Homecoming festivities that were held in conjunction with her alma mater's big game with the University of North Dakota.

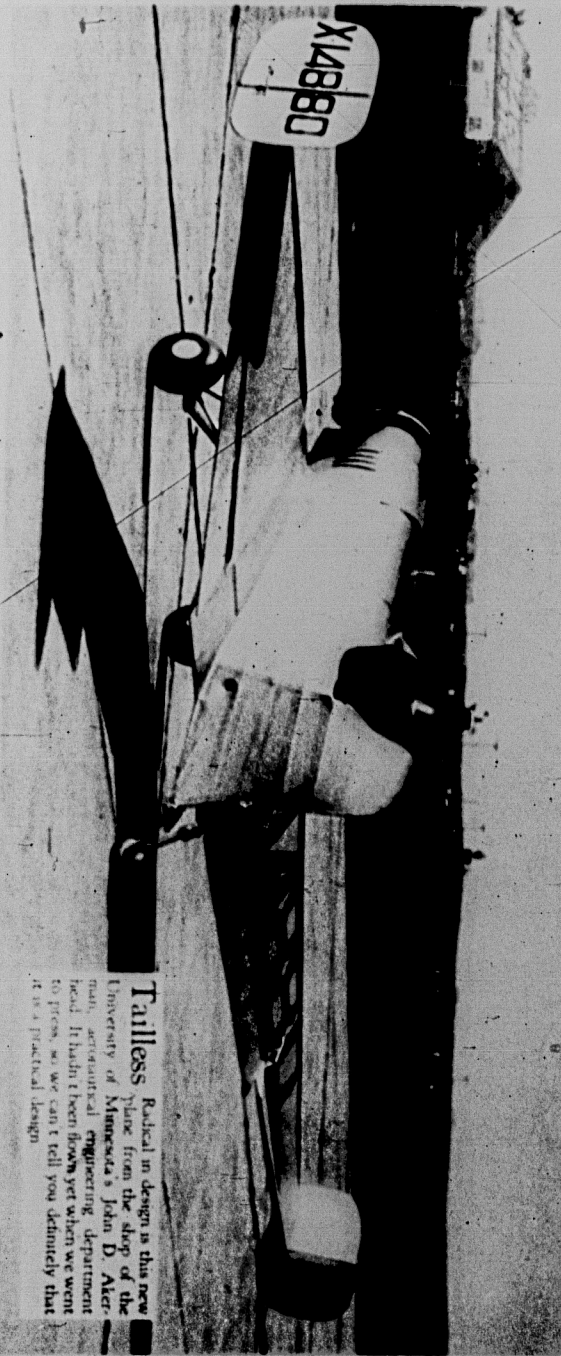
Dispenser *It's wonderful what scientists can do*
Lough University students found it too much trouble to siphon cider at their annual Engineers' Ball so they assembled their own photo-electric cell dispenser.



Queen *The "Bored Walk" is no longer bored*
Vivian DeBouron was chosen by Indiana University's humor magazine as the most popular freshman cored on the Hoosier campus. She's a pledge of Kappa Alpha Theta and immigrated from Indianapolis.



Banner *You hate to use your head in this game*
Jack Declin, Dartmouth College soccer captain, is all set to meet the ball that is descending upon his head in this remarkable action photo. He's one of the outstanding players on the Indian soccer team this year.



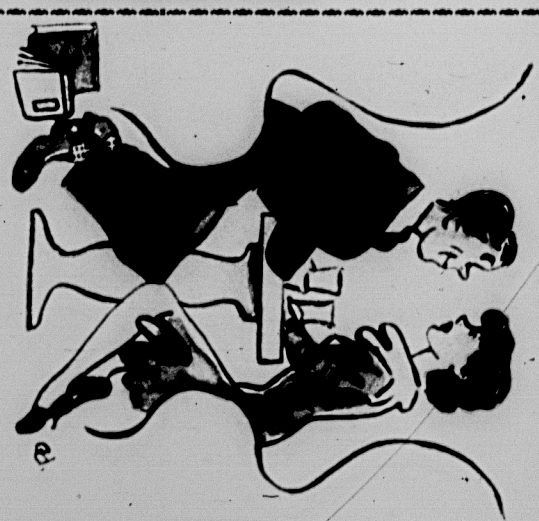
Tailless *Radical in design is this new*
place from the shop of the University of Minnesota's John D. Alter, an architectural engineering department head. It hasn't been flown yet when we went to press, so we can't tell you definitely that it is a practical design.



Concentration *Five minds with but one thought and one objective*
These five glibton axes are all concentrating on the ball that Stanford's Joe Vigna has just fumbled and which was recovered by University of Southern California's Langley (77).



Lunch *Nature's cafeteria requires only a ladder of its patrons*
Ruth Deschloer lunches regularly among the branches of the banana tree in the sun filled patio of the administration building of the University of Miami, where our photographer caught her among the low hanging branches studying for her afternoon classes.



"KNEE-ACTION SORTA RUNS IN YOUR FAMILY, EH, BOY FRIEND?"



Knee-Action certainly runs in our family. You can get this modern contribution to easier riding and safer steering on any General Motors car. Considering what it costs to develop such things in the first place, that's quite a tribute to the economics of large scale production, made possible, we are glad to say, by the large scale demand for G.M. cars.

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