

Today's Campus

Man or Frosh

Gordon Fisher, instructor in the speech department, is going to give a bald spot. The other day State News reporter sent to the speech department to interview Mr. Fisher, insulted him, when, mistaking the instructor for a freshman, he inquired for him. "I am Mr. Fisher," was the somewhat indignant reply. The reporter was so taken aback he had to leave his reportorial poise before going on with the interview.

Recall Von Luckner

Prof. W. W. Johnston, chairman of the student lecture series committee, laughingly remembers the appearance of Count Von Luckner, sea devil, as a lecturer here a few years ago. All arrangements had been made for 7:30, the time the raider was scheduled to speak, the hall was packed, but no Von Luckner appeared. A frenzied search of the adventurous one sleeping in his hotel room. He was taken to the college, where he proved to be one of the most popular personalities ever to appear in an M. S. C. lecture course.

Tickets Nontransferable

Student tickets for the Gina Cigna concert Monday night, as well as the others on the series, are not transferable. Any one wishing to gain admission with a student coupon book not belonging to him, will, according to music department authorities, have his ticket book confiscated and the student owning the book will meet with faculty action.

Late Again

Wednesday at the meeting of the State College club, Prof. A. J. Clark, head of the chemistry department, came in late only to find the seats filled. Remarkably one of the graduates, who not so long ago was taking chemistry at M. S. C., now if this were Prof. Clark's lecture, he couldn't have been in at all. The graduate was sitting in the chemistry department's maddening habit of opening the door of the Kedzie room, so that anyone appearing later than ten minutes of the hour is turned away.

Preview of Actress

When "The Good Earth" starts, Paul Mann and Luise Rainer, stars of the State theatre Sunday, Monday, and Tuesday, watch for the actress who plays the role of the mad mistress at the great house. You will have an opportunity to see this actress, Soo Yung, person on M. S. C.'s lecture this winter.

The picture, based on Pearl S. Buck's novel, adheres closely to the original except for a change in the author's bitter-sardonic ending. It is the story of Wang Lung and his slave girl wife, and of their hardships, and the tragedy which accompanied it. The photography is excellent throughout, but the sequences, the storm scene of the plague of locusts, are outstanding. The picture is filmed in sepia, a brown tint much like the photograph section of today's newspapers. The film will be shown continuously from 2 p. m. to 11 p. m. the three days it is shown here.

First Serenade

The first of the annual round serenades at women's dormitories and sorority homes by men's organizations was staged Thursday night by the Men's Glee club. Fred Patton led the singing at the dormitories, while the Rahe took over the hon on the wider tour.

All persons interested in amateur radio operating see Mr. Osborne in room 115, Olds hall.

Three Alarm Fire Damages Cardinell Residence Friday

Chief Croy Blames Overheated Furnace for Conflagration.

Lausing Firemen Help Stop Blaze

Insurance Adjusters Will Determine Extent of Loss Today.

A three alarm fire caused considerable damage at the home of H. A. Cardinell, 508 Grove street, early Friday afternoon. The fire was the worst one in East Lansing since May 15, 1936 when the Sigma Kappa house at 341 Evergreen street burned. The loss was covered by insurance.

Cardinell is a research assistant in the horticulture department at Michigan State.

Insurance adjusters will arrive today to determine the extent of damage done to the building. The walls and some of the floors were ruined by the flames and the house was blackened by smoke. Much of the furniture was scorched by the flame.

CALL LANSING UNITS

The report of the fire was telephoned to the East Lansing fire department by a laborer working in the neighborhood. When he saw the fire was larger than he had equipment to fight, Chief M. V. Croy of the local fire department called for aid from companies No. 1 and 8 of the Lansing force.

Pending the arrival of the Lansing companies, the local firemen poured streams of water into the house through the basement windows and kept the crowd from breaking the windows since drafts would increase the flames.

FORCE ENTRANCE

With the arrival of additional equipment, firemen wearing gas masks, forced their way into the house by breaking down the doors and smashing the windows. At 3:15 they had the fire under control.

According to Chief Croy, an overheated furnace caused the blaze. Robert Cardinell, son of Professor Cardinell, had fueled the furnace when he came home for lunch and left the draft open.

Conflagration at Pinetum Wakes Sleeping Foresters

By NORMAN KENYON

The telephone jangled vigorously in the office of A. B. Bowman, forestry professor, early Tuesday morning. As Professor Bowman lifted the receiver to his ear a woman's excited voice crackled out. "Help—Pinetum is on fire."

Immediately the professor went into action. Dashing into a classroom where a forestry class was sleeping, he shouted, "Quick, fellows, Pinetum is all ablaze. Grab your axes."

Foresters are known for their speed and alertness of mind. (Take Harvey Harrington, for instance.) One of those in the class took up the cry. "My God, we can't let Pinetum burn down. Think of the sanctity of the place."

In short order the whole gang was at the scene of the conflagration. They found that the mess was the result of some nit-wit camper's carelessness. Not finding the camp stove adequate, he had built a fire against a stump and later had apparently walked off without properly extinguishing the embers. A little gust of wind had come along, spread some sparks among the nearby tinder-like needles and presto—the forest fire was underway.

The firefighters, however, are efficient lads; they take their theoretical training to heart. Soon, order was restored from the apparent chaos.

As the last bit of flame was extinguished one student broke under the weight of his emotions. "To think this hallowed paradise might have disappeared forever. Just because some fool couldn't

Men's League Plans Council

Independent Men Make Plans for Governing Organization.

Plans are under way now for the official introduction of an Independent Council which will function for the non-fraternity men just as the Inter-fraternity council does for the Greek societies.

William Hasselbach, Independent president, asks that the men meet in room 1 of the home economics building for the selection of their representatives according to the following schedule. The council after it is selected will meet with the president once a week and then each will meet with his own executive body. The schedule for representative selections is as follows:

Zone 2, Bailey street, east, 7 p. m. Monday; zone 3, Charles to Bailey, 7:30 p. m. Monday; zone 4, M. A. C. to Charles, 8 p. m. Monday; zone 5, north of Albert extending from Grove to M. A. C., 7 p. m. Wednesday; zone 6, Grove to Abbot, including business block, 7:30 p. m. Wednesday; zone 7, Abbot to Evergreen, 8 p. m. Wednesday; zone 8, Evergreen to Hillcrest and Sunset Lane, 7 p. m. Thursday; zone 9, Hillcrest and Sunset to Harrison road, 7:30 p. m. Thursday; zone 9, Hillcrest and Harrison and City of Lansing, 8 p. m. Thursday; zone 11, triangle of Grand River, Michigan and Harrison, 8:30 p. m. Thursday.

CHAIRMAN NOTE

All chairmen for parties or meetings of women's organizations on Michigan State college campus must list the dates and hours of their meetings on a calendar provided for this purpose in the dean of women's office. This will prevent any confusion or duplication as far as the dates are concerned.

Diva's Appearance Here Is First Following Arrival From Europe



GINA CIGNA

Frosh Chairmen Warn "No Tails" For Annual Rush

"Any freshman who shows up in white tie and tails will be ostracized," Frank Hartman, co-chairman with Mickey Carso, of the class of '41's part in the freshman-sophomore games, said last night concerning the wearing apparel of his colleagues for the rush. The contests, planned this year by the Varsity club, and supervised by the Student council, will take place at 4 p. m., Wednesday, October 13, the afternoon of the annual sophomore barbecue.

Acceptable attire for freshman who plan to take part in the rush should, according to the co-chairmen, include a polo or sweat shirt—"anything without buttons on it," tennis shoes or shoes laced above the ankle, an ancient pair of trousers, and a green pot to top off the costume.

Hartman and Carso are calling a meeting of all men of the class of '41, Tuesday evening at 7:30. The place of the meeting will be announced in the Tuesday morning issue of the State News.

The co-chairmen, who themselves indicate the geographical diversity of the freshman class (Hartman hails from Cooks in the northern peninsula, while Carso calls New Orleans, La., home), expressed great confidence in the ability of their fellow classmates to win all events in the field day. "If the boys will save all their energy until Wednesday afternoon you'll see plenty of green pots burning at the barbecue," said Mr. Carso.

Union Installs New Games

Ping-Pong, Billiard Tables Put in Men's Lounge.

Because of popular demand, the Union board has decided to install ping-pong and billiard tables in the men's lounge. This will be done within the next week or two, and is the first step in the board's campaign against gambling in the Union.

The board also announced at its last meeting that it would follow the custom started last year and sponsor a pre-J-Hop dinner dance the night of the big party, which has been scheduled for February 4.

Dates for winter term Union dances were also set at this time. January 7, 8, and 22, February 5 and 19, and March 5 and 25 were set aside for the Union parties. Plans were also made for a Thanksgiving dance on Friday, November 26, for those students who will remain in East Lansing over the week-end.

Concert Star Opens Series

French-Italian Soprano Opens Concert Series Monday Night.

Gina Cigna, dramatic soprano from the Metropolitan Opera company is offering to the student and faculty audience at her concert next Monday evening an extraordinary selection of songs and arias of modern and classic composers, with her native tongues of French and Italian predominating. The opportunity afforded the students of the college to hear the finest musical artists of the present day is sorely equaled in any college of the country. Admission to the concert is by student coupon. Season tickets have been made available to the faculty in limited number, but the series is closed to the public because of the lack of auditorium space.

Miss Cigna's program is as follows:

- Victoria, Victoria, G. G. Carissimi, Monteverdi
- L'Espresso, Mire, from "Alceste", Gluck
- Invocation au Vent, Henri Duparc
- Chaconne, Franck, from "Les Trépassés", Debussy
- Viviane Etude, Maurice Ravel
- Le Cantil, Grieg
- Intermission
- La Femme du Soldat, Bachmanoff
- Nichie, Schubert
- Trinavara, Liszt

This concert begins promptly at 8 p. m. Students are urged to come early to obtain good seats, as the capacity of the Peoples church cannot accommodate the large student body. There will be only one concert given.

ATTENTION SOCIETIES

Any student organization desiring a seat on the Student council may petition that group on or before October 18. Petitions should be sent to James G. Hays, president of Student council, Union building.

Ready to Start New Band Shell

Final plans for the band shell to be erected on the banks of the Red Cedar river, will be completed next Monday. Secretary John A. Hannah announced today. Bids will be accepted the latter part of next week and the work will get underway at once. It is thought that the cement will be completely poured before the beginning of cold weather.

This project, which has aroused much interest around the Michigan State college campus and its vicinity, was started by last year's senior class under the leadership of Vincent Vanderburg as a memorial for the class of 1937.

Thomas Will Narrate Air Experiences

Noted News Commentator Will Open Series This Year.

Lowell Thomas, one of America's leading news commentators, will ring up the curtain on this year's college lecture series, when he talks on "Adventures Around the World and Over the Air" tonight at 7:30 in Demonstration hall. Students will be admitted on presentation of their activity books.

Thomas, who is also well-known as a globe trotter, is expected to give his lecture in the manner he uses for his nightly radio news comments. Whether he will emphasize foreign news or national issues is not known here, according to Prof. C. P. Halligan, member of the lecture committee.

HAS BUSY SCHEDULE

Thomas' energetic public life is familiar to Americans. Besides his radio work, he directs the production of movie newsreels and gives the continuity in them. He has written more than 50 books, and takes an interest in sports, as witnessed by his management of the well-known "Nine Old Men" baseball team. Mr. Thomas gave up being with this team for a game they play Sunday to fill his lecture engagement here.

This year he has cut down his number of lectures, and is appearing at Michigan State because he made the engagement last spring after cancelling a date to speak here in April. He has traveled widely, and was one of the few Americans to witness the coronation of King George VI in London in May.

WILL TALK IN DETROIT

According to Mr. Halligan, who received a letter last night, Thomas will preface his lecture here with the production of a film in Detroit today. He will return to Detroit to present two lectures, a the Art Institute tomorrow afternoon. He is expected to arrive in East Lansing only about half an hour before he begins his talk.

Mortar Board will meet Tuesday noon in the Sunset room, Union cafeteria. All members and advisers are urged to attend.

"And Penelope, the Glee Club Serenaded the Girl's Dorm?"

By BILLIE TELL

Penelope, guess what happened last night. The exciting thing in a long time. It was more fun. What? Well, give me a chance to tell you, be patient.

Last night I decided to get me into my little trouble bed (of course it isn't, silly, that's just a—, well never mind) I decided to go to bed early for a change, and I'd just gotten nicely settled when I heard some noise.

A mouse? Don't be rampunctious, Penelope. No, it was men's voices—singing. But very faintly. Oh, oh, I thought, somebody's going to have the tubes taken out of their radio if they're not careful.

So I struggled deeper into my hard pillow and I heard ever so faintly the "Alma Mater." Hmm, I thought, can't be a radio. Maybe it's some boys serenading the north side of the dorm. Of course, that made me a little aggravated, and—what? Why? Well, because they weren't singing to the south side, too. Of course it's silly, but that's what I happened to be thinking at the time.

Now, keep quiet and let me go on. Where was I? Oh, yes. After the "Alma Mater" they stopped and I could hear all sorts of clapping and cheering and yells of "More, more." But there wasn't any more.

So I tried to get to sleep for the third time—the second? No, I'm sure it was the third. Anyway, I tried to get to sleep again, but I heard lots of talking and footsteps. Why isn't it footsteps? How should I know? Besides, it's beside the point.

Well, I got out of bed and stood shivering in front of the window. And pretty soon I saw just gobs

Spartan '11' Stakes Undefeated Record Against Manhattan

East Gets Look at Bachman's Powerful 1937 Aggregation

Quarterback Position Remains Problem as Diebold and Halbert Suffer With Injuries; Jaspers Boast One of Strongest Eastern Teams; Fear Pingel-Nelson.

NEW YORK, Oct. 9.—The Gotham gets its second look at the Michigan State football team as the Spartans clash with Chick Meehan's highly touted eleven at Ebbetts field, home of the Brooklyn Dodgers.

State swings into the game, undefeated in two previous starts this season against Wayne and Michigan, and confident of adding a third victim to its string.

Since the last meeting of the two teams in 1934 when State returned the victor in a rough and bruising game, 39-0, Manhattan has come a long way on the gridiron, until now it is rated one of the stronger clubs in the East.

As game time approached, Coach Charley Bachman of the Spartans remained uncertain as to whom he will start at quarterback, where State has experienced some trouble to date.

With Herman Klewicki, the sophomore quarterback, left at home with a broken right leg, Bachman has only two men for the position, Don Rossi and Les Bruckner, both of whom are sophomores with no previous game experience.

Rossi probably will get the fall over Bruckner since the latter has had less than a week of practice at quarterback. He was shifted there from fullback after Klewicki was hurt.

Fearing a possible let-down following the Michigan victory, Bachman has worked all week to drive home the importance of today's game.

Whether he will start his first or second team remained undecided this morning, although there has been talk Bachman may throw his reserves into the battle at the opening whistle.

In any event, the passing combination of Johnny Pingel to Ole Nelson, which has this big town all stirred up, will see plenty of action today. Manhattan has spent most of its time building a defense to stop this pair from making "ground."

Should the Jaspers bottle up Nelson, Bachman figures Pingel will be able to connect with either Frank Games, the State right end, or one of the other Spartan backs.

Gene Colek, who dashed 89 yards for the first touchdown in the Michigan game, will come in for a review by the New York experts.

(Continued on Page 3)

Church Ladies To Hold Meets

Newcomers Invited to Group Meetings.

The division meetings of the Woman's society of Peoples church will be held Wednesday, October 14, as follows:

Division I is holding a 1 p. m. Boheman at the home of Mrs. Andrew Werback, 60 Ardson road.

Division II will have a 2:30 tea at the home of Mrs. L. B. Fishbeck, 627 Evergreen. Please bring a white elephant.

Division III has a meeting for a 1 p. m. Boheman at the home of Mrs. Ira H. Whittemore, 512 Beach.

Division IV will have a 1 p. m. planned Boheman at the home of Mrs. F. W. Gardner, 535 Ardson road. Please bring a white elephant.

Division V is holding a 2 o'clock tea at the home of Mrs. C. L. Nash, 223 Gunion.

Division VI will meet at 3 p. m. in the women's parlors of the Peoples church for a tea. A raffle will be provided. Newcomers are invited to attend any of these group meetings.

Michigan State News

Published Tuesday, Thursday and Saturday mornings during the college year by the students of Michigan State College.

Entered as second-class matter at postoffice, East Lansing, Mich. Office located on ground floor of east wing of Union Building, Room 8.

Telephone—College Phone 5-9112. Editorial—Ext. 576. Business—Ext. 375.

1937 Member 1938

Associated Collegiate Press

Distributor of

Collegiate Digest

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REPRESENTED FOR NATIONAL ADVERTISING BY

National Advertising Service, Inc.

College Publishers Representatives

420 MADISON AVE. NEW YORK, N. Y.

CHICAGO - BOSTON - LOS ANGELES - SAN FRANCISCO

The Community and M.S.C.

When Lansing became the capital of the state, and East Lansing the seat of Michigan State college, the two were separated by a swampy three miles. Today they are joined by paving, and year by year the distance between the two becomes less and less. How fitting it is, that at one end of Michigan avenue is the capitol, at the other, the college. Both are vital to the welfare of the state—the capitol for legal guidance and regulation, the college for leadership in better living.

The destinies of Lansing and the college are joined. Nearly a thousand Lansing young men and women are enrolled as students at the college, and literally thousands of Lansing residents have received special training at the home institution.

Each year sees hundreds of Michigan State-trained young men and women entering industry, business and the professions in and near Lansing, bringing to the community their richness of education and breadth of vision. Each year sees greater cultural advantages to the city of Lansing through the facilities of the college. The college itself is a great magnet, that draws able men and women from all the nation.

Aside from the educational and cultural advantages of the institution, Michigan State college is a tremendous financial asset to Lansing. Considered from an industrial basis alone, the college is the equivalent in financial returns to the city of Lansing, to an immense factory employing thousands of men and women.

The college employs regularly 916 men and women, and the total annual payroll is approximately \$2,250,000.

Students attending State last year numbered 5,660 (total) and spent, aside from college fees, approximately \$468 per student. The total amount of money spent by students annually, is about \$2,717,440.

The college spent in Lansing for supplies, bought locally, more than \$500,000 last year. It is estimated that visitors to the college during the year spent in this community not less than \$250,000.

During the year, therefore, Lansing community benefits through the presence of the college, to the extent of \$5,117,440. In other words, through the college is poured into Lansing community \$256 for every home in the entire city.

Tabulated, the figures read:
Spent on annual college payrolls \$2,250,000
Spent by 5,660 students annually 2,117,440
Spent in Lansing by college for supplies 500,000
Spent in Lansing community by college visitors 250,000

That is not the grand total, by far. Add to these figures the expenditures of a great number of families living in Lansing community to send their boys and girls to college. Add the great amount of goods that is bought because the college is here. Add the building that is underway constantly. Add the greater prosperity that is Lansing's because of the college—the steady flow of income—and then the financial picture of what the college means to Lansing community will be fairly complete.

But, figured any way, counted any way, the college is a part of Lansing community. Benefits that come to the college come to

Lansing community. Reverses that come to the college are reverses to Lansing. It is a union of community life, inseparable.

—The Alumni Journal.
—SN—

Your Money's Worth

The appearance tonight of Lowell Thomas as the first speaker on the lecture course and the concert by Gina Cigna Monday night mark the inauguration of a whole series of opportunities for Michigan State students to hear and see, at a low cost, outstanding representatives from many fields of art, literature, and music.

The fee paid by students for the lecture course is 25 cents per term. That means that for this year's course of nine lectures each student will pay eight and one-third cents per lecture. In many cities as much as two dollars per lecture is charged to hear these same people on the Town Hall courses. The concerts offer similar high grade entertainment for a low cost. For the total series of seven concerts, students pay 40 cents per term.

College students, all young people in fact, are often accused of being mercenary, of getting all they can for themselves at every chance. But when it comes to the concerts and lectures, some Michigan State students apparently find this principle despicable. They cheat themselves. They turn up their noses at the chance of a life time to hear celebrities, in person, at a minimum price.

One of the strongest recommendations for attending these concerts and lectures is that they have "carry-over value." That is, the enjoyment and information secured from them need not stop with graduation. They may give you an appetite for good music and lectures that will keep you alert for opportunities to hear them all your life. Right now in college you can hear them with convenience. —B. J. S.

Today's

GUEST EDITORIAL

The Mystery of the I. Q.

By Prof. J. M. De Haan

Head of the Psychology Department

Since "mental tests" or "intelligence tests" were first devised they have been subject to considerable criticism and abuse. Some educators have branded them as being a form of inquisition, or at least a waste of time and energy. Others have tended to exaggerate their value, looking upon them as infallible yardsticks of a person's ability. A mental test while being far from infallible, enables the examiner to predict within certain limits the kind of scholastic record a student will make.

There is nothing mysterious about these tests. They consist of a number of specific exercises which measure the ability to follow directions, to grasp verbal and mathematical relationships, and to solve problems quickly and effectively.

A football coach uses much the same procedure. He will ask a candidate for a position on the team to kick the ball, throw it, run with it, and do a number of other things which will give some indication of his football ability.

Under the pressure of an actual game, however, a player who can do all of the things a football player is supposed to do may break down or fail to "come through." Similarly a student may, because of insufficient motivation, poor health, ineffective habits of study, or personality difficulties, fail to live up to the level of his ability. It also happens occasionally that a student makes a good scholastic record by diligently applying himself or by other means known to students.

The chief value of the test is to help deans and administrative officers to discover whether a poor scholastic record is due to lack of ability or other factors. Under no circumstances should the scores, whether high or low, be used by instructors to determine the grades of students.

The validity and reliability of these tests have increased greatly in recent years. Items which failed to show any significant correlation with grades and other measurements of intelligence have been discarded, and those which did show a high correlation retained.

When it is borne in mind that college students are a selected group and that abstract intelligence is only one of a large number of factors essential for success in college, it appears that whatever the defects and limitations of these tests may be, they do give a fairly accurate picture of one's intellectual equipment. They cannot, however, predict how much of this equipment will be used.

CAMPUS CAMERA



In The Rough

With Harvey Harrington

KINFOLK . . . Jack Warner, the 10-karat columnist of other years, has a brother. Yep, a little brother George. Jack figured and figured, and the only thing he could figure was that George-boy would come to Michigan State, to follow in the typical Warner footsteps.

But little George had an idea back in Central high school, Detroit, Mich. The idea came in room 224, which you would not know unless you attended Central, is Longfellow study hall.

So young George crossed Jack up. He went to the U. of D. to pursue the facts and hypotheses and things which constitute a higher education. At the U. of D. they like Warners, too. So they made the young fellow the drum major of their band. Of course it is a vastly inferior band to OUR band, but just the same, he is the drum major, and is the hero of his fellows when he successfully negotiates a log of the broomstick over the golf posts.

And now Jack, who journalizes for the State Journal, is worried to excess. He fears that the jaunty young fellow will stay put at the U. of D., which would certainly be a blot upon the recutcheon of the house of Warner. And that is all there is now to say about the Warners, of Central high school, Detroit, Mich.

NOW BOYS . . .

Every blooming columnist who has made an initial attempt at filing a galley of type for the State News this fall has started out by taking a kick at H. Harrington's "In the Rough." Not that I resent it. But this "everybody take a kick at Harrington" campaign had to start somewhere. Don't you guys recognize any such thing as professional ethics, huh?

MORE ROYALTY . . .

After a barrage of Robert Taylor's Ernest Hemingways, and innumerable quans, we find another lady of name notorious. The Lilian Russel. She is a resident of the Union dorm, and according to North Kenyon, is a delicious scintil of feminine charm.

APPLES . . .

Big one, too, the Pi Kaps. Led by the undaunted, invincible, and impossible Rube Griewe, the little lads of East Grand River Susie Quod, tracked, praised Allah, played Indian, and in general, supplied all the ingredients of the Big Apple the other morn at 2 a. m. Was the cider sort of hard, boys?

SUPERSERENADE . . .

From the Herman mansion across the way, the singing done by the Men's Glee club over at Mayo Thursday night sounded swell. But the jostling done by four coyotes sometime between 12 and 1 the agone night incited no ecstatic (or otherwise) pleasure. All it did was wake me up.

STUFF DEPT.

Dan Wheeler burns for Mickey McComb. I haven't seen her in the company of any other since he met her in the office here a couple of weeks ago. . . . Bob Bruce has gone into the beer-cool business. Says the loon is on. . . . Phil Henn Garvey turned up the Phi Delta house with five crackers the other night. Didn't you know it, Phi Deltis? . . . The embryo affair of Gretch Van Shuyters, Al Brightman is looking up. . . . fresh

THE REVOLVING STAGE

By Larry Distel

We haven't heard any more from the powers-that-be on the possibility of use of a new system of dispensing tickets for the Marquette game to be played here October 23. What response we have received to our remarks of last Saturday has been highly favorable, and we feel that students should approve a trial, at least, of the suggested plan.

Oddly enough one of the chief points cited in favor of the proposal was one not even mentioned in the original discussion with Mr. Wilkins. As one letter writer put it, the concentration of students into two sections would result in a good cheering section. He mentioned the western colleges who seat all men students in one group to add volume to the cheering. The plan suggested for use here does not go so far as to say that co-eds would not be permitted to sit with their boy friends. Ship ahoy, freshman seats!

Brother Yunck made a few remarks about Mr. DeHaan's philosophy class in his last column. A couple of days later the aforesaid professor went into a discussion of said remarks in class. He started talking about an article appearing in the State News and then read it aloud at first crediting the author.

Personally, we kind of resent the inquisitive looks of some people who thought we might have written it. Far be it from us to be so presumptuous as to

Co-eds Top Chorus Girls, Claims N. Y. Model Expert

By TOM O'BRIEN

New York.—Contrary to popular belief, it is the co-ed and not the chorus girl who is holding most of the model jobs nowadays.

And the reason is that the modeling profession has evolved to a point where photographers and advertisers demand much more than a stream-lined figure and a pretty face. An intelligent face, an expressive, animated face which reflects a definite personality is what a girl must have to become a successful model these days.

Cast an eye around the Park avenue office of John Robert Powers, the man who heads the most famous model agency in the country. What do you find? To be sure, there are girls of surpassing beauty. There are all types. The ethereal, the sophisticated, the matronly, the sophisticated, and others.

But there is a common quality about all of them that cannot escape the wary eye. They have what Powers himself describes as a "finesse, an indefinable flash which fortunately a girl can acquire."

The majority of girls hired by Powers are college bred or girls who have graduated from a finishing school. Exposure to so-called higher education, Powers believes, gives a girl a certain amount of savoir-faire that the girl who studies her formal education at the end of high school does not possess.

Many of Powers' girls advance from modeling to dress designing for style centers in New York City. The New York judge of feminine pulchritude hired a Phi Beta Kappa, Helen Steed, of Middleburg, Ohio, last summer. Miss Steed is a graduate of Miami university, Oxford, Ohio.

Success in modeling does not hinge on looks alone, far from it. Many beautiful girls have found their careers as models cut short because they have attached too great an importance to physical appearance. Looks count, of course, but often a girl lacking perfect features has become a successful model because she has a flair for wearing clothes, a photographic personality, and has acquired that mobility of expression which causes her to photograph differently a large share of the time.

Don't say we didn't tell you, but we're not betting, either.

Classified ads cost little, pay big time.

\$5,117,440.

. . . Spent last year by Michigan State Students and Faculty

. . . This market is reached exclusively by the Michigan State News

. . . Merchants of Lansing and East Lansing, are YOU getting your share?

Theta Term Party Scheduled Tonight In Union Ballroom

Delta Chi and Hermians to Hold Radio Parties at Chapter Houses.

Phi Chi Alphas Set For Dance at Home

Alpha Gamma Rho and Pi Kappa Phi Radio Parties Stated Also.

Parties, parties, and still more parties. Tonight seems to be a gala night around here for most of the fraternities and at least one society.

The Union ballroom will be the scene of the Kappa Alpha Theta fall term dance, with Bob Siegrist and his boys furnishing the melody, and Prof. and Mrs. G. H. Hill and Mr. and Mrs. W. F. Thompson as patrons.

The Delta Chi and Hermians are each entertaining in their homes with radio parties. Professors Mrs. Madison Kuhn and Mr. and Mrs. M. C. Gay will be patrons at the Delta Chi house, while Dr. and Mrs. R. A. Fenell and Prof. and Mrs. M. C. Detert will chaperon the Hermian party.

Phi Chi Alpha will hold its fall term dance at the house with Mr. and Mrs. D. C. Cation and Prof. and Mrs. F. C. Strong as patrons. Prof. and Mrs. H. M. Byram and Prof. and Mrs. R. L. Sweet will be patrons of the Beta Kappas at their open house.

Two more radio parties complete tonight's schedule, Alpha Gamma Rho with Prof. and Mrs. L. H. Bowen and Mr. and Mrs. C. M. Harrison as patrons, and Pi Kappa Phi, with Prof. and Mrs. H. H. Musselman and Prof. and Mrs. S. S. Bradford as patrons.

The dance schedule for next week will be slightly changed. The first one will be Monday afternoon from 4 to 5:45 instead of Tuesday. This is to give those students who are busy on Tuesday and Thursday afternoons a chance to attend. If the attendance is not as large as formerly, the dances will be held on the regular days after this.

Cast Chosen For Comedy

"Another Language" Will Open October 30.

The cast has been selected for "Another Language," the fall play presented by the department of speech and sponsored by Theta Alpha Phi, dramatic fraternity. The parts and the players chosen are: Mrs. Hallam, Gladys Armstrong; Mr. Hallam, Vaun Ogden; Harry Hallam, Robert C. Emmons; Helen Hallam, Louise Maystrick; Walter Hallam, Bob Ritter; Grace Hallam, Marie Bos.

Paul Hallam, Louis Hanna, Etta Hallam, Betty Jane Hickey, Victor Hallam, Jack Parker, Stella Hallam, Celia Merrill, Jerry Hallam, Jere Kimball.

The play, written by Rose Franken, is a comedy of American family life, which was originally produced by Arthur J. Beckhard in the Booth theater, New York City, in 1922. It will be produced in the Union ballroom on October 30 and November 1. Rehearsals began Thursday, October 7.

Coop House Named After English Group

Rochdale house is the official name of the new co-operative house at 406 M. A. C. avenue. The name comes from "way back when" the Rochdale Pioneers being the first group ever to attain distinction in the cooperative movement. They organized in Lancashire, England, in 1844, and really knew how to make ends meet.

After paying all expenses and a dividend of 5% on all capital stock, the Rochdale workers divided the rest among themselves. Within 25 years, over 3,560 members had joined—it was a growing institution just like Michigan State's Rochdale house.

Now Practicing Radio Drama For WKAR

Practice has begun for the dramatic radio programs which Dr. Hayworth of the speech department is starting, with rehearsals scheduled from 5 to 6 on Monday, Wednesday and Friday, and 7 to 9 Tuesday and Thursday in the studio of WKAR. Since Dr. Hayworth does not want these programs to go over the air until they can compare with the programs put on by the major networks, he is not sure yet when they will begin, but they may start as soon as a month from now.

There are between 200 and 300 plays now available for these programs—available and begging for a chance to go on the air. There are plays of every description, for they range from the time of Cleopatra to the present, from classical tragedy to simple comedy. There are French translations and Russian translations, and twelve Shakespearean plays. There is even a good old melodrama of Civil War times, "The Famous Octaroon." Some of the plays are winners of radio dramatic tournaments, while others have been written by students of Dr. Hayworth. Besides this, Mr. Norwin's 60 radio writing students will try their hand at plays later in the year. All of which would seem to indicate that when this radio program gets under way, there will be no shortage of plays to present.

New Library Books Listed

Adult, Juvenile Volumes Are Additions.

The East Lansing public library has announced its new books for Saturday, October 9, 1937.

The books for adults are: the American Academy of Political Science's "Consumers Co-operation"; Calkins' "They Broke the Prairie"; Johnson's "Rolling Along in Song"; Viscose's "Story of Rayon"; Weygandt's "New Hampshire Neighbors"; and Winkelman's "John D. Rockefeller."

The selection for juveniles includes: Chandler's "Treasure Trails in Art"; Kristoffer's "Hans Christian of Elsinore"; Lucas' "The Earth Changes"; Wright's "Barefoot Days"; and Strong's "King Richard's Land."

New library hours now extend from 3 to 9 p. m. daily except Sunday to accommodate its patrons.

Faculty Member Receives Award

Beatrice Brody Will Study in New York.

Miss Beatrice Brody of the music faculty of Michigan State college has just been awarded a scholarship to study at the Juilliard foundation in New York.

Miss Brody, before receiving her college work, was a pupil of Miss Grace Gauthier of Lansing. She then entered Michigan State college, where she received training in the music department, studying with Louis Graveure until he left for Europe, and then continuing her studies with Fred Patton, Mr. Graveure's successor. Her piano training was under Mrs. Lester Mack.

In order to obtain the scholarship to Juilliard, Miss Brody was required to pass examination in theory and piano as well as voice. For the past three years she has been on the teaching staff of the music department as instructor in voice.

Hitch-hiker W. W. Westbrook, a student at Louisiana State university, got quicker service than he expected. Four airplane salesmen picked him up, took him to the airport and whisked him to New Orleans in 20 minutes.

Eat At The College Restaurant

East Lansing Lodge No. 480, F & A. M., will hold a regular monthly meeting at the Masonic Temple, East Lansing, Monday evening, Oct. 11, at 7:30 o'clock.

EPISCOPAL STUDENTS!
ST. PAUL'S CHURCH
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SUNDAYS 8:00 HOLY COMMUNION 11:00 A. M. MORNING PRAYER 10:00 HOLY COMMUNION
 THURSDAYS AND HOLY DAYS 8:00 HOLY COMMUNION

A CORDIAL WELCOME
 REV. C. W. BRICKMAN, RECTOR PHONE 3-8631

Chem Clubs Coming Here

Doctor Van Slyke Will Address Scientists From Six Towns Monday.

American Chemical society members from Grand Rapids, Albion, Battle Creek, and Flint, as well as from East Lansing and Lansing, are expected to attend a dinner and program of the organization here Monday evening.

Chief speaker is to be Dr. Donald Van Slyke, noted chemist and staff member of the Rockefeller Institute for medical research.

Doctor Van Slyke's talk, which will be at 7:30 p. m. Monday in Kedzie chemical laboratories, will be preceded by a dinner of the organization in the Union building. Both the dinner and meeting will be open to the public, and dinner reservations may be made with Dr. Jean Hawks of the home economics division.

Doctor Van Slyke's topic will be "The Physiology of the Amino Acids." He has done considerable research in this field at the Rockefeller Institute hospital. Doctor Van Slyke will be introduced by Dean R. C. Huston, president of the Michigan State college section of the American Chemical Society.

Among the speaker's many honors since 1907, when he received the doctor's degree from the University of Michigan, is the 1937 Conne medal, presented by the American chemists' club of New York for outstanding chemical contributions to medicine.

The meeting Monday evening is the first of the 1937-38 series of the society. Other prominent speakers will address the group at future meetings during the school year.

Coed Carnival Corners Coeds

Interest Groups Display Wares at Carnival.

A display and program awaited the coeds attending the Coed Carnival in the Gym annex Thursday night. A puppet show, featuring the Athenians, depicted as fish the types of people found on campus. The Scimitar fencing club display of swords and photographs also attracted much attention.

All girls were invited to sign up at the Y. W. C. A. offices at the Peoples church on Friday at the Y. W. C. A. booth and by Y. W. women who were dressed to represent the various interest groups in the organization. Green Splash, Spartan Women's league, W. A. A., and the Home Economics club also held membership drives at their booths.

A dance number by Orchestras, spelling by Y. W. C. A., accordion solos by Katherine Freeman, fencing, and Spartan songs were features of the program. There was dancing after the program to a band lead by Jean Bedford. There were also refreshments which consisted of cider and doughnuts.

Set October 16 as Date For Religious Retreat

At an executive meeting Sunday, made up of the cabinet groups of the Y. M. C. A., Student Christian union, Y. W. C. A., and the Student club, October 16 was selected as the date for the Religious Council retreat.

Members of the council will spend that day at the Y. W. C. A. cottage on Lake Lansing. The program will be announced later by Roger B. Wilcox, president of the Religious council.

East Lansing Masons to Meet Monday Evening

East Lansing Lodge No. 480, F & A. M., will hold a regular monthly meeting at the Masonic Temple, East Lansing, Monday evening, Oct. 11, at 7:30 o'clock.

State Alumnus Produces Technical Teaching Books

Among the most outstanding graduates of Michigan State college is William Chandler Bagley, noted educator, who completed his studies here in 1895 when the college was still M. A. C. Dr. Bagley was born in Detroit, March 15, 1874, and studied here during the summers. In the winter he taught in a rural school and saved his money to pay for his tuition and his room and board at the old Williams hall.

After his commencement he took his M.S. at the University of Wisconsin, his Ph.D. at Cornell. He returned to teach in schools, and received a position on the teaching staff in the Education college of Columbia university in New York, where he now is the head of the department of education.

But he found time in his spare moments to write a prolific series of technical books that have become the backbone of many a green, young teacher. His first effort was "Classroom Management," written in 1907. The next year "The Education Process" was published. Seven other books followed rapidly, among them "Craftsmanship in Teaching" and "School Discipline"; his last book, published this spring, is "Teacher of Social Studies."

Dr. Bagley is a member of Sigma Xi and Kappa Delta Pi and a prominent member of the Michigan Education society whose meetings he has addressed many times at the college. The last time he visited this campus was following the NEA convention which was held in Detroit in July.

During the World War Bagley compiled the analysis of the results of the "Army Intelligence test" given to more than a million and a half soldiers, with the aid of one of his pupils, H. B. Alexander, who has since become almost equally famous in the same field. They checked the ratings by states against the ratings of public school pupils. Bagley has also carried on investigations of criminal and adolescent tendencies and once made a graph of the neatness of school pupils in various subjects if any.

Bagley has often said in his talks on famous educators that two of the best he has ever known are members of the faculty here at Michigan State.

There have been rumors that this famous alumnus may address the 1938 graduates and receive an honorary degree at the same time. The movement is being sponsored by the education department.

Members of Orchestras demonstrated to the new members the technique and type of dances they must know for active membership in the society.

The meeting was conducted by the new president, Barbara Struble, who introduced the other new officers who are: Sally Langdon, vice-president; Wilma Hanby, secretary; Marjorie Tribe, treasurer; Harriet Skidmore, corresponding secretary. Eunice Converse was in charge of refreshments.

During the meeting Barbara Struble and Margaret Kilean presented dances, and Miss Ann Louise Kuehl, faculty adviser, spoke.

Name Two Women To Judiciary Board

Panhellenic, Off-campus Groups Hold Elections.

Wilma Hanby and Margaret Kibartz were elected to the A. W. S. judiciary board representing Panhellenic and the off-campus girls, respectively. Miss Kibartz defeated Leone Schaevey, Betty Spinning, and Willo Heine in the election held recently by the 175 off-campus girls of Michigan State college.

The judiciary board, of which June Lyons is chairman, meets every Tuesday at 5 p. m. Girls wishing to petition the board for late minute excuses or special permissions of any kind must have their requests in the Dean of women's office before 3 o'clock on the day of the meeting.

College Bulletin

Athenian meeting scheduled for Monday night has been postponed because of the appearance of Gina Cigna. The meeting will be held at 7 p. m., Monday, October 18, in the organization rooms, third floor of the Union. All non-sorority co-eds interested in joining are asked to attend.

The regular meeting of the hotel students has been changed from Tuesday, October 12, to Monday, October 11. The meeting will be held in the main dining room of the Union at 7:30 p. m. Several prominent hotel men will be present. Be there on time!

Students in the Police administration course who desire to serve on October 23, the day of the Marquette game in co-operation with the campus police, will please register in the campus police office in the west end of the power house before October 22.

Girls wishing to organize intramural volleyball teams may still do so by letting those in charge know before Oct. 13. Freshman girls are needed for WAA hockey teams. Practices are held from 4 to 5 p. m.

Legion to Hear Renno. The American Legion will meet at Hunt's Food shop at 8 p. m. Monday, October 11. Capt. J. G. Renno will talk on the development of anti-aircraft since the World war.

Speech Defects Of Freshmen Revealed

Freshmen will remember reading "Speak gently, spring, and make no sudden sound," during their Freshman week. As they read the passage, the speech instructors made observations regarding the speech sounds, quality of the voice, and the rhythm.

A total of 988 men and 447 women were diagnosed by the speech department during fresh-week, making a total of 1,435 freshmen in all. Fourteen per cent of the freshmen men and 11 per cent of the freshmen women diagnosed were referred to the speech clinic. There were 135 men with defective rhythm and voice articulation, and 45 women with defective voices or speech. While there were only two women found to be without rhythm, there were 52 men. Thirty-nine per cent of the men were diagnosed as having poor rhythm, thirty-nine per cent had poor voice, and twenty-two had defective articulation.

Classified ads cost little, pay big.

Orchestra Holds First Meeting

Twenty Tryout Members Are Entertained.

Orchestra, national dancing honorary, held its first social meeting of the season, Wednesday evening, October 6 in honor of the 20 new try-out members.

Members of Orchestras demonstrated to the new members the technique and type of dances they must know for active membership in the society.

The meeting was conducted by the new president, Barbara Struble, who introduced the other new officers who are: Sally Langdon, vice-president; Wilma Hanby, secretary; Marjorie Tribe, treasurer; Harriet Skidmore, corresponding secretary. Eunice Converse was in charge of refreshments.

During the meeting Barbara Struble and Margaret Kilean presented dances, and Miss Ann Louise Kuehl, faculty adviser, spoke.

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STATE WILL FACE MANHATTAN TODAY

(Continued from page 1) perils. Throughout the week, the local scribes have played up the work of Pingel, Nelson and Ciolek in the Michigan game.

TWO SWELL BACKS. In Vic Fusia and Ed Kringle, Manhattan has a pair of backs who are certain to trouble the Spartans no little. Both played a bang-up game a week ago when the Jaspers weakened in the final quarter to drop a 14-7 decision to Texas A & M.

The Jaspers present a virtually all-veteran line in which Joe Kovacs, right guard, is the outstanding star. Mike Casteel, State scout, calls Kovacs one of the best defensive guards he has seen in several seasons.

Despite the World Series, a crowd which may exceed 25,000 will see the game. It will be broadcast over the Michigan Radio network with WKAR, the Michigan State college station, serving as the central Michigan outlet.

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PEOPLES CHURCH
 10:30 "SOULS and SOULS" BY DR. McCUNE
 Music by Chorus Choir and Double Quartet
 Student Meetings are at 12:00 and 5:30
 Reception in honor of Reverend and Mrs. H. G. Gage and Mr. and Mrs. W. H. Gage at 4 p. m.

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Martha Gale's Cartwrights descend upon "STATE"



Naturally, they've put up here at the Style Shop where we think like mad about you students and your dress problems. If you want to make the whole team will at once, just for fun, show up in one of these at the next tea dance. Things will start happening when you get into Cartwrights, designed by Martha Gale. They are splashed with intuition. They fit in a way that borders on intimacy. And they're rife with ideas that leave normal people wide-eyed with wonder. Sizes 9 to 17.

Great Day" wear these ice-cream-drop buttons that Martha Gale adores—and a gardenia, coated ice-cream-black. Simple, yet exciting enough to get the attention of the most bored man you know.

"So Rare" Here's "So Rare," and here is its picture in Vogue. Look, the flowers are made of real looking glass!

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