

HOLIDAY EXCUSES UNDER WAY

Michigan State News

Weather

LOWER ATTEMPTING

EAST LANSING, MICH., THURSDAY, NOVEMBER 25, 1947

No. 6

Four Stays At Odds Treaty Procedure

Ministers Agree On Agenda Plan;
Not On German, Austria Priorities

LONDON, Nov. 25 (AP) — An appeal by the western powers for at least one quick Big Four agreement to "assure the people of the world" failed tonight to move Soviet foreign minister V. M. Molotov into consenting to immediate conclusion of an Austrian

opening of the conference of foreign ministers in London. The British foreign secretary, Ernest Bevin, said that the British government had changed its position on any, from the meeting in Moscow.

The foreign ministers of the United States, Britain, France and the Soviet Union agreed on a six-point agenda, but split on the usual 3 to 1 vote over whether Austria or Germany should get top consideration.

The six points were: 1. The Vienna commission on an Austrian treaty. 2. The scope of a provisional structure for Germany. 3. The principles relating to the German peace treaty (including frontiers).

The state's proposal for a German peace treaty for Germany was the Big Four.

The decision at the Moscow conference on German demilitarization was the Big Four.

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Committee Slashes Aid Bill Budget

WASHINGTON, Nov. 25

(AP) — An 18 per cent slash in President Truman's request for \$597,000,000 European emergency aid was voted today by the House foreign affairs committee — then it threw in \$60,000,000 for China.

This broadside revision of the administration's carefully planned winter relief program is included in a bill the committee is writing to lay before the House. On the Senate side, the foreign relations committee has unanimously approved the \$597,000,000 figure.

Specifically, the House committee bill proposes to set up \$489,000,000 for France, Italy and Austria this winter, whereas Mr. Truman asked the full \$597,000,000 for these three countries to prevent "chaos."

Also China To Plan

The administration did not include China in the emergency proposal to the special session, but Secretary of State Marshall has used the \$60,000,000 figure in discussion of Chinese needs for this fiscal year.

Even with China included in the House bill, its revised total would be \$549,000,000 — or a net overall cut of \$48,000,000.

Rep. Vorys (R-Ohio) said that the reduction in projected help for the three European countries was based on information the committee obtained of the amount of goods that will be available for them.

Asked if the \$549,000,000 was a "final" figure, Vorys said no, that it represents committee action "to date" on the bill.

Speaker Martin called the House Republican steering committee to meet next Tuesday to discuss the legislation and possibly to take a unified position on it. The steering committee shapes party policy in the House.

Senate Pushes To Vote

In the Senate, where the European stop-gap aid authorization measure already has reached the floor, the second day of debate pushed it toward a vote, possibly tomorrow. Senators voted in an amendment which directs that relief buying be done in a manner having the least effect on domestic prices.

Adoption of the anti-inflation measure, proposed by Senator Ball (R-Minn.), came on a voice vote amid bipartisan demands for a halt in shipment of supplies to Russia.

While Senator Knowland (R-Calif.) and McClellan (D-Ark.) spoke out in the Senate in opposition to such shipments, a resolution was introduced in the House to ban sales of durable goods, scrap and petroleum to Russia until that nation "shall cease interfering with our way of life at home and abroad."

See BUREAU, Page 3

Sigler Urges Ohio To Halt Oil Stoppage

LANSING, Nov. 25 (AP) — Declaring Michigan faces its worst fuel shortage in history, Governor Sigler today urged Governor Thomas J. Herbert of Ohio to halt his oil embargo against Michigan.

"We are informed," said Sigler, "that in addition to what is embargoed by Ohio, this embargo normally prohibits between 100,000 and 150,000 barrels of oil of all grades from the State of Ohio from being shipped to Michigan."

Sigler said the embargo is a "direct and deliberate attempt to starve Michigan of oil."

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Violinist Plans Two Concerts In Auditorium

Albert Spalding, noted violinist, will present two concerts in College Auditorium at 8:15 p.m., Monday and Tuesday.

Students may obtain tickets for either concert by presenting activity books at the Union State office, not by taking their books to the auditorium the night of the program as previously announced.

Spalding, who studied in New York, and France, made his debut in Paris at the age of 15. Since that time, he has toured the United States and Europe many times, appearing with all the major symphony orchestras.

During World War II, Spalding served in Italy with the combat branch of the Office of War Information.

In his concerts here, the violinist will include selections by Schubert, Brahms, Paganini, Liszt, Ravel, Stravinsky, and other composers.

College, IFC Give Approval To New Local

A new fraternity, Kappa Rho, became accredited last week when the college administration recorded its approval.

The fraternity was founded last spring by a group of upperclassmen. They recently received approval of the Inter-Collegiate Council and now stand as a new local chapter of the Kappa Rho Fraternity.

Kappa Rho officers are: president, Theodore Brandt; vice president, Harry Lamm; recording secretary, Robert Wright; corresponding secretary, Neale Thompson; treasurer, William Ruppel; sergeant-at-arms, Edna Ruppel. Delegates to IFC are Harry Lamm and Robert Codrington.

Students Work In Competition On Zoo Design

Senior design students in landscape architecture and urban planning are engaged in a new Landscape Problem Exchange competition with other colleges.

The current five-week problem is the design of a new zoo in a city park system. Land use design and graphic artistic presentation will be tested.

Preliminary development sketches are due at the end of twelve hours of work, and are submitted to "exhibitors" thinking on the problem. During the remaining time, the comprehensive design including location, walls, roads and planting competition is completed.

An abandoned quarry is the site for animal exhibits, ponds for fountains and an arena, flying cage, bridge, paths, playground, restaurant, and administration and service buildings.

MSC Professor Gets Fellowship For Research

Dr. Edmund Bailey, assistant professor of English, was awarded a fellowship by the Michigan State University for research in the field of medieval literature.

The fellowship is for a period of one year, and will enable Dr. Bailey to conduct his research in the field of medieval literature.

Dr. Bailey is a member of the faculty of the English department at Michigan State University.

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Coast Guard Sights Three Near Smashed Transport

Holiday In Advance, Union To Light Up For Yule Season

Christmas decorations for the entire Union building will go up Monday, the Union board decided at a meeting last night.

Trimnings will feature an 18-foot, fully lighted Christmas tree on the lower deck.

Wreaths will be placed above the fireplace on the lower deck and throughout the Union grill.

A sign above the entrance to the grill will proclaim "Merry Christmas" to all those entering. On the upper deck, decorations will include molded figures of the traditional Santa Claus.

Sleigh On Grill Wall

Union grill walls will display a Christmas sleigh pulled by eight reindeer. In addition, bells, tinsel and Christmas bows will be placed about the grill to heighten the Christmas atmosphere.

In the basement cafeteria, a single table will be set aside with lighted candles and a small Christmas display. Sprays of evergreen will also be utilized in the decorating scheme.

Beginning Wednesday, Christmas carols will be played each day over a loud speaker system which will carry the music to all parts of the building for the duration of the term.

Barbara Stover, executive council member, is in charge of the decorations committee.

Board members announced several other projects at last night's meeting.

Plans were made to erect a permanent plaque bearing the college code of arms above the lower deck fireplace. The plaque is to be ready for mounting sometime next week.

It was also announced that 2,000 copies of the "College Yearbook" will be ready for distribution next week. The yearbook, printed under sponsorship of the board, features photographs of campus scenes and activities opposite every page set aside for daily notations. The books will sell for one dollar each.

On Sale At Book

They may be obtained from any member of the Union board, through the Union desk, or may be purchased at a table on the upper deck next Thursday.

It was also decided that the board will publish a small handbook of activities and services provided through the Union sometime during the spring term.

Louise Woodcock, editor of the handbook, said that she would welcome suggestions from students concerning the material which will be printed in the handbook.

Hunting Toll Rises To 14 Two Nimrods Injured

At the Annual Hunt, a hunting party was injured in Michigan. The party was hunting in the area of the Michigan State University.

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Heavy Sea Splits Victory Ship; Stops Rescue

Island Off British Columbia Holds Fate Of Survivors

KETCHIKAN, Alaska, Nov. 25 (AP) — Pounding seas have broken in two the Army transport Clarkdale Victory on a small island off the northern British Columbia coast, and a coast guard aerial observer was able today to sight only three survivors besides the ship's grounded bow on the beach.

The after section of the ship was out of sight.

Coast guard headquarters, however, said probably other occupants of the ship reached shore and were out of sight in the timber cutting shelter. Officers said it would have taken more than the three men sighted to have sought to shore a lifeboat and launch lying on the beach.

The army reported 51 crew members were aboard the ship, without cargo, which sent a single, desperate SOS call late last night.

The steamer Denali of the Alaska Steamship company reached the scene this morning and did not see any sign of survivors as heavy seas, with breakers smashing 30 feet high against the wreckage, kept it at a distance.

Denali informed the coast guard it launched a lifeboat toward the island in search of the survivors, but had to call it back because of high seas.

The lifeboat was smashed in the attempt to haul it back aboard the Denali but coast guard headquarters said the eight men crew escaped injury.

A spokesman said the report

Artist To Show Film On Chile

Clifford J. Kaman, world traveler, photographer, artist and lecturer, will present his film "The Continents of Chile," Saturday at 8 p.m. in College Auditorium.

In line with his present drive, Kaman attended the Chicago Art Institute, Chicago Academy of Fine Arts, and the University of

Two coast guard cutters, Wabess and Citrus, also set out for the scene after the distress call was received, but they were not scheduled to reach it until late today.

A Canadian party also was expected to reach the island today.

The coast guard dropped equipment and supplies to the survivors by one of the airplanes it dispatched on the scene.

Center To Close Holiday Feast

A Thanksgiving feast will be held at the Michigan State University Center for the Deaf and Blind, Saturday at 12:30 p.m.

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Michigan State Day Proclamation Greets Spartans



Governor William E. Wood, November 25, at Michigan State Day in Hawaii was presented with a proclamation by W. Robinson Koberly (left), athletic publicity director, and Ralph Koberly, athletic director. The proclamation is of the date when the Michigan State football team met the University of Hawaii. The Spartans leave today by plane for Honolulu.

Affairs Of State —

By AUGUST DAVIDSON

Recent pinnings from the Spartans place between Alpha Phi and Alpha Phi Juniors. The pinnings were held at the Sigma Kappa house, Detroit, at 10:30 p.m. The pinnings were held at the Sigma Kappa house, Detroit, at 10:30 p.m. The pinnings were held at the Sigma Kappa house, Detroit, at 10:30 p.m.

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BUDGET

(Continued from Page 1)

was offered by Rep. St. George (R-NY).

Export Control Bill

At the same time Rep. Weichel (D-Ohio) submitted a bill providing for export controls over building materials, farm machinery, automobiles, steel and other metals, grain, meats and other foods.

McClellan put into the Senate record figures that exports of three strategic groups of commodities to Russia and its satellites since V-J day total approximately \$715,000,000. Of this, he said, about \$558,000,000 went to Russia and \$157,000,000 to satellites.

'Guinea Pigs' Leave Diet For Thanksgiving Feast

By JAN ROYCE

"Just wait until Thanksgiving," say seven MSC coeds as they measure out their meals down to the last bread crumb. These women have been guinea pigs on a low protein diet for the Home Ec research department.

The experiment, headed by Dr. Lena Cederquist, associate professor of foods and nutrition, was started Oct. 10 to find out what the basic protein requirement is for college women.

Hawaii Plans Celebration For 'S' Team

A warm Hawaiian welcome in the form of a Michigan Day in the islands is providing plans for a great celebration when the Michigan State football team meets the University of Hawaii at Honolulu on Nov. 29.

One portion of the stadium has been set aside for a Spartan section composed of all persons from Michigan attending the game.

Added color for Michigan State is the Pukaia high school 25-piece band which has been assigned to the Spartans, complete with four majorettes and four cheer leaders. At present, the band is learning Michigan State songs.

Glen O. Stewart, director of alumni relations, said today that upwards of 35 State alumni are working with the University of Hawaii to plan entertainment for the five-day island stay of the team, coaching staff, administrative officials, and radio and news men.

Kerby Gillette, Major George Branch, and Jack Dunn are some of the State graduates living in Honolulu and assisting in the promotions.

PATRONAGE STATE NEWS ADVERTISING

Blustery Weather Shelter



Snowy, cold weather is no problem for Pvt. Joseph Phaneuf (left) of Manchester, N. H., and Sgt. James Kieba of Hammond, Ind., as they dig in for the winter. The duo are building a shelter during winter man-uvers at Pine Camp, N. Y.

Truman Appoints Donaldson As New Postmaster General

WASHINGTON, Nov. 25 (AP) — Postmaster General Robert E. Hannegan resigned today to head the St. Louis Cardinals baseball club and President Truman named an ex-postman to take his place in the cabinet.

The appointment went to 62-year-old Jesse M. Donaldson, first assistant Postmaster General, who has had 42 years in the postal service. It was a surprise appointment, even to Donaldson, who was called to the White House

and told of his elevation only a short time before the President's public announcement.

First Time

It marked the first time a president has reached into the ranks of postal "career men" to fill the boss-job in the department.

Broad-shouldered, full-faced and jovial, Donaldson told reporters:

"This comes to me quite suddenly. It is quite an honor for a fellow to start in the lowest position in the postal service and rise to the top of it."

Subject to senate confirmation, he will take over the top job next Monday when Hannegan's resignation becomes effective.

Hannegan, who actively supported Mr. Truman's nomination as vice president in 1944, resigned another important post last month—that of Democratic national chairman—because of ill health.

Truman Regrets

His resignation from the cabinet brought an expression of deep regret from Mr. Truman.

Donaldson is a native of the farming area near Shelbyville, Ill., who once taught school there and worked summers in the fourth-class postoffice at Hanson, Ill., where his father was postmaster. But his career with the service really started with his appointment as a city letter carrier in Shelbyville in 1908.

Long Experience

A department employee continuously since then, he has been a postal inspector at Kansas City, Mo., and Chattanooga, Tenn., deputy to both first and second assistant postmaster generals, and chief inspector of the postal service. President Truman named him first assistant postmaster general in July 1945.

The retiring postmaster general, 42 and a former athlete and football coach at St. Louis university, will be president and part owner of the St. Louis Cardinals. He was President Truman's first cabinet appointee following the death of President Roosevelt. He took office July 1, 1945, while also holding the post as Democratic national committee chairman.

President Truman said in a letter to Hannegan that "it would not be possible for me to overstate the feeling of personal regret" engendered by today's resignation.

Hannegan has been active in public life since he was 30, when he became Democratic committeeman for the 21st ward in his home town of St. Louis.

Herron Is Happy, Students Go Home

Thanksgiving vacation for college students is a wonderful idea, says Robert F. Herron, manager of food stores of Michigan State college, as he considers the headaches saved him.

If there were no vacation and he and his department would have had to gather the makings of "turkey and all the trimmings" for 8,000 people currently taking meals at campus canteens, these would be among his procurement headaches: 550 15-pound turkeys; 300 pounds of cranberries; 60 bushels of potatoes; 100 pounds of nuts; 200 gallons of ice cream; a ton of brussels sprouts; 1,000 heads of lettuce; 1,000 dozen rolls; 800 pounds of frozen cherries and 150 pounds of butter.

Yes, sir, Thanksgiving vacation, says Herron, is a wonderful idea.

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At the corner of East Lansing and State Streets, East Lansing, Michigan. Phone 8-2416.



THURSDAY IS THANKSGIVING

Tomorrow . . . we will all offer humble thanks for such a multitude of things, material and intrinsic . . . for plentiful food, not just at a festive banquet, but the whole year through. Then, we will give heartfelt thanks for this, our America, "land of the Pilgrims' pride" which inspired this joyful harvest-time custom. For whether we're counting our blessings under a blustering Arizona sun . . . where winds whip off a rock-bound coast of Maine . . . or high in wooded Oregon — it's all the same, our America of steadfast tolerance and good humor, of neighborliness and pleasant living, so priceless. It is for us to have sweetest hands and let our full hearts give voice to the gratitude forever with us but too seldom expressed.

The Michigan State News Wishes Students, Faculty, and Staff of Michigan State College

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Price Control Socialists,
Cries GOP Congressmen

WASHINGTON, Nov. 25 (AP) — Cries of "Socialism" rang out on Capitol Hill today as administration spokesmen went to bat for President Truman's anti-inflation program. They also told Congress that tax cuts in the near future would make inflation worse.

"You are proposing Socialism!" Rep. Frederick C. Smith (R-Ohio) shouted at Undersecretary of Interior Oscar L. Chapman, who was urging that the administration be given power to put price ceilings on coal and oil and to ration gasoline if necessary.

Chapman's Wheat During

Chapman appeared before the House Banking committee while on the House floor Rep. McGarvey (R-Pa.) blamed government wheat buying for high prices and denied what he called "the contention of the Socialistic planners" that free enterprise has failed.

House Speaker Martin (R-Mass) told reporters later that the President's 10-point economic program will not be discussed next Monday when the House steering committee meets to discuss foreign aid.

Republican leaders of the Senate already have decreed a virtual death sentence for at least three of the President's proposals — rationing and control of prices and wages in the event that other methods fail to hold the price line.

Secretary of the Treasury Snyder told the House Banking committee today, however, that price controls are needed to hold off inflation. He joined Chairman Marriner S. Eccles of the Federal Reserve board in opposing early tax cuts as inflationary.

Tax Cuts Postponed

Tax reduction should be postponed, Snyder told the committee, until "we have taken care of aid to foreign countries, balanced the budget and taken care of payments on the national debt." Then, he said, taxes should be revised.

Snyder announced plans for a Treasury bond-selling drive, along the lines of war bond campaigns, to soak up excess purchasing power. He also urged a return to restrictions on installment-plan buying as a further inflation curb.

PATRONIZE STATE NEWS
ADVERTISERS

Paris Feels Pinch
Of Strike Wave

PARIS, Nov. 25 (AP) — The National Federation of Railroad Workers tonight ordered an immediate general strike, the second in five months, bringing the number of workers on strike in France to close to 1,000,000.

With Paris already facing a shortage of milk and meat because of a partial transport strike, and a bread shortage because of a flour mill-ers' walkout, Premier Robert Schuman's new cabinet met to consider basic policies to cope with a labor situation grown to paralyzing proportions since its start at Marseille two weeks ago.

What steps the government might take was not known, but one source said the rapid re-opening of the already nationalized railroads, a step that would mean mobilizing railroad workers under military orders to operate the railroads.

The national council of the Railroad Workers Federation ordered all its 600,000 members to "participate immediately in the strike to make it effective and total in all centers and services."

The order was expected to halt even the intermittent service that has been operating since individual locals began walking out last week.

Demand Wage Hike

Demanding an increase in the present minimum wage of \$38 (at the official rate of exchange) to \$50, strikers already had tied up most of France's waterfronts, the Paris schools, many flour mills, building trades, the northern coal mines, and many industries such as chemicals and metallurgical industries, especially automobiles.

As the railroad council met, the national councils of the building trades and chemical industry workers were in session to consider making their walkouts general also.

Two Page Paper

Paris' 20-odd daily French language newspapers will appear with only two pages tomorrow because their newsprint supplies have been delayed by strikes.

The national railway strike was ordered in the face of a decision of the cabinet last night to "maintain order and assure the right to work."

Sonic Speed Record Challenged



This is the first flight picture of the Air Force's radically designed XP-55 jet-propelled plane in which it proposes to challenge the sonic speed record. It was built by North American Aviation.

Prison Resumes Order

WAUPUN, Wis., Nov. 25 (AP) — Life at Wisconsin's grim gray prison, which in 96 years never has had a successful mass break, was back in its iron groove tonight, but the laundry at Wisconsin General Hospital will be a day late.

Sixty-nine convicts, ranging from a wife doctor to a murderer, who barricaded themselves in the prison laundry building and for 15 hours waited with what one of the four hostage guards described as "blood in their eyes" while officers from a dozen central Wisconsin communities fenced them in with riot weapons, wilted before a scolding from their warden.

Nearly 300 officers, deployed by riot-specialist Lt. Walter M. Caine of the Milwaukee county

sheriff's office, were poised at dawn when the warden, John C. Burke went to the window of an adjoining building, declared "you haven't acted very well up to now," and ordered the insurgents to come out by groups within two minutes.

The first group appeared on time, in ten minutes all 69 were back in their cells, and the official unexplained rebellion that began yesterday when a gang of convicts from the auto tag division of the prison industries burst into the laundry and blocked the exits, was over.

By the time the troops of deputies, whose rapid mobilization overnight earned high praise from acting governor Oscar E. Ruegg,

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COLLEGE

500 Garments Give SDA Coal In Campaign

"The SDA's goal of 500 wearable garments was exceeded in last week's drive," John E. Schmitt, vice-chairman of the campus chapter of Students for Democratic Action, said last night. The group sponsored a four-day clothing drive to aid young Social Democrats in Munich.

Clothes led among the donors, and more of their out-dated short skirts were given than any single item of men's clothing. A total of 45 knee-length skirts hit the collection pile, and 51 girls' sweaters, 36 dresses, 26 blouses, and 14 women's suits were given. Donations of men's sweaters totaled 34, men's trousers 22, suits 11, and shirts 26.

Fifty coats and jackets were given, all in usable condition. Thirty-five pairs of shoes and 75 pairs of socks were counted. Over 100 other garments, including gloves, scarves, underwear, pajamas and bathrobes, ties, hats, earmuffs, and a blanket.

Yardley Soap \$1.50 | Nylas Hair 98c | Neenath After Shave \$1.00

PanHel To Give Rushing Data

Rushing procedure for all women interested in sorority rushing will be explained in two convocations, sponsored by the PanHellenic council, Tuesday.

The meetings will be held in the Union ballroom. The first from 7:30 to 8:15 p.m., will be for those women whose last names begin with "A" through "M". The second session, from 8:20 to 9:15, will include the remainder of the alphabet.

PanHel representatives will give detailed information on the schedule of parties for winter term, including introductory teas and preference parties; the bid system; the signing-up process, and the PanHellenic booklet.

The council pointed out that all women interested in rushing attend since this will be the only occasion when rushing procedure will be explained in full.

Telephone Links Yearbook Editors Of MSC, Hawaii U.

Trans-Pacific telephone late last night brought the editor of the "Ka-Palapa", University of Hawaii yearbook to Michigan State college for five minutes.

Clay King, 1948 Wolverine sports editor spoke with Ralph Miwa, U. of H. yearbook editor and arranged photographic coverage of the Spartan's activities, during their stay in the islands.

Miss King has forwarded complete instructions through Mike Kerbawy, Michigan State athletic publicity director who is accompanying the squad to Hawaii.

Pro Leaders May Battle For Charity

LOS ANGELES, Nov. 25 (AP) — The All-American Football Conference accepted today a bid from the Los Angeles City Council for a post-season "Charity Bowl" game between its champion and that of the rival National Football League.

The National League—which in the past has turned down invitations to meet teams from the Junior League—has not yet been approached and Commissioner Harold Harby, who is sponsoring the contest.

Harby read a wire from Admiral Jonas H. Ingram, skipper of the All-Americans:

"The All-American Football Conference accepts the invitation of the city of Los Angeles to play a charity game with the 1947 champions of the National Football League at the Los Angeles Memorial stadium anytime. Details to be arranged later."

Harby said all proceeds would go to the Damon Runyon Cancer Memorial Fund—an estimated half-million dollars. He said he was confident the contest would be a Coliseum sell-out of 100,000 plus at \$5 per ticket. He suggested either Saturday, December 27, or Sunday, December 28, as the date.

With Ingram's acceptance Harby said an immediate bid would be extended to the National League.

Braden Takes Two Decisions

(Continued from Page 5) honors in the 120-pound class by landing a hard right on the jaw of Dick Walworth for the afternoon's only knockout.

A hard-fought 155-pound bout saw Walt Stygar take a close decision over Charles Sirhal. Stygar was on the mat in the first round, but came back to floor Sirhal in the second and go on to win. Joe Blake defeated Bob Walsh in another 155-pound match.

Bruce Zumwalt took part in two bouts, winning a TKO over Hall Nord in the first, but losing a decision to John Hanner in the second. Hanner had previously taken a forfeit from Bob Pierce.

Jack Braden demonstrated outstanding boxing form and endurance in winning two 145-pound matches. He won decisions from S. K. Hale and John Flynn.

In the 134-pound division Don Munyon advanced to the finals by defeating Wesley Moore. The 175-pound bout resulted in Ralph Pipkow taking a forfeit from Bill Ward.

Speech Instructor Outlines Audience Selling Method

"Don't waste time sparring around; throw your Sunday punch right away!" This is the sure of speech instructor Harold Sponberg's vernacular concept of the best way to put over your talking point.

The point behind these words, Sponberg believes, is that the speaker will probably have more success in saying or selling his subject if he begins with his biggest, most important point rather than saving it for the end.

He arrived at the conclusion through an experiment which consisted of reading the same speech with content rearranged, to matched groups and a control group. He then tested for retention of material, "convincingness" of the speech as a whole, and shift of opinion on the topic.

Results showed: "the large argument affected greater retention of its content when presented first in the speech", and "was more effective in changing the opinion of the subject when presented first."

The anti-climax order (big argument first) effected greater retention of the contents of the entire speech," Sponberg reported.

A study of 18 sermons by Harry Emerson Fosdick led Sponberg to the experiment. The study, by C. S. MacVaugh showed that Fosdick led off with his major point.

Wayne Goals To Give Lecture On Earth Science

All students majoring in sciences are invited to lecture by Willard H. Parsons, president of the American Association of Petroleum Geologists, on "The Structure and Origin of Oil in the Gulf Basin" in Room 30, Monday at 7 p.m.

The lecture is sponsored by Alpha Kappa, earth sciences, and was arranged by C. Mayless, program chairman, physical science instructor. Dr. Parsons spent a year in the Big Horn Basin and later worked as a geographer for the Bureau of Ards.

GIFTS THAT SING

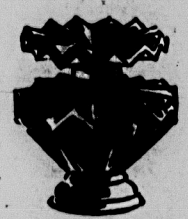
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