

Coeds to Choose Travel Fashions for Spring Wear

Fast-Drying Fabrics Fill Wardrobes for Vacation

When the first spring airs hit MSC in the "mock spring" of January students begin planning for the spring vacation trip south or home. Then the problem of what to take in the way of clothes arises. It isn't really such a problem if you listen to the advice of experienced travelers.

Travel light and without an iron is the advice of the experienced traveler.

Many new fabrics that dry in a hurry and require no ironing are being shown for travel, whether she is heading for all points south or to the cities of the north east.

From all reports, students will take off for the sunny south in smaller droves this year than in previous years.

Those who are going traveling will welcome the amazing new materials which are time saving and practical.

Cotton, orlon and nylon seersucker will be a favorite for absolutely no ironing is required. Clothes will only need to be taken out of the suitcase and slipped on to give that well-groomed appearance.

All nylon and orlon materials are seemingly made for the traveler. They wash in half a minute and dry in about the same amount of time. Ironing? No, it's not necessary.

Separates are tops with the vacationer. They can be switched into a multitude of costumes, all distinctively different.

Blouses with little or no sleeves will again be worn and the halter neck-line is also a favorite. Full skirts with a cinch belt of the past season will be in full style.

The three-piece ensemble is tops. It may include coat, shirt and blouse; jacket, skirt and jumper, or shorts, blouse and robe-like jacket. In any form the triplet outfit is a fashion headliner.

Beige will be the top-flight color of the season with new colors such as cornflower blue, apricot pink, mauve violet and sharp yellow finding top billing in the hue department.

In bathing suits the one-piece suit still takes the number one place. Cotton lastex, and denim are expected to be favorite materials for swim suits.

Matching or contrasting robes are popular for beach wear.

Terry cloth will be used in all types of sports wear this spring. It is the old-time favorite material for beach robes and now also is used for bathing suits, shorts, shirts, and dresses.

Easy to wash and requiring no ironing, the only disadvantage of terry cloth is its bulkiness when it comes to packing. This

cloth which doesn't muss or wrinkle will be seen in ensembles this spring and summer. Sheer wools in dresses and suits are recommended for the cool evenings in the south-land. Stoles and light sweaters will be popular when the ocean breezes blow.

Smart suits of tweedy materials and poodle weaves will be favorites for traveling. They stand up well under long journeys by car and train without getting excessively wrinkled and mussed. Small hats and bags are travel favorites because of the ease of handling, wearing and packing.

Now you have bought the clothes, how do they pack them, well— You don't need to stomp on your suitcase to close it before you leave on your spring vacation.

A little planning will save a last minute struggle and keep your clothes in closet-fresh condition for even a long trip.

Since white bucks tend to rub off on almost everything, it's a good idea to wrap them in tissue paper or slip them inside an old stocking before packing them.

If you want to take several pairs of shoes on a long trip, a sturdy laundry bag can serve a double purpose. It will hold many bulky items which would otherwise take up valuable suitcase room. Also, as clothes become soiled they can take their place in the bag, leaving only clean ones in your suitcase.

Even if you're only going away over the weekend, it's wise to tuck a couple of pinch type clothespins in the pocket of your suitcase. It's then easy to convert a regular hanger into one for skirts or a hose dryer.

When socks are rolled into balls, they make good stuffing for the space inside shoes and hats. Folded lingerie can be used instead of tissue paper to place in the folds of dresses to keep wrinkles at a minimum.

Nylon jersey blouses and orlon skirts can be rolled up to take less space. Wrinkles will shake out when they are hung up.

Plastic bottles are tops for carrying creams and lotions but if you are watching the travel budget, scotch tape can be used to seal the caps on regular ones. Most liquids travel better if the bottle is not completely full.

Loose powder can be carried conveniently in a salt shaker with a piece of waxed paper fastened under the top.

A fountain pen can cause disaster in a purse if it is not emptied before taking it in an airplane.



John Burgess, Traverse City senior, watches Sue Harlan, Mariette junior, hop into his convertible with Mimi Hamann, Elton Rapids junior, and Don Kelder, Grand Rapids junior, as the group prepares for their trip South. They are typical of the hundreds of MSC students who will spend their spring vacation in Florida soaking up the sun before returning to classes and tests.

Wardrobe to Include 'Basics' Budgets to Guide Spring Buying

By PAT YAROCK
Fashion Supplement Editor

Money, money, who's got the money is the way most college coeds feel when they look at fashion ads. They can't figure just where to put the pennies so they add up to a well-rounded wardrobe that they can get tons of wear out of.

But it isn't really so hard. The secret is just to invest wisely. There is no room in the coed's wardrobe for a number of flamboyant, too-easily-remembered fashions. They must each be basic, and easily adapted into many outfits.

The word for fashion for the coed this spring is the slimmer lines being pushed heartily by the California fashion directors.

They are most evident in coat and dress ensembles, in the tapered at-home pants and in sleek-fitting shorts.

Rich silks, fine lines, dramatic cottons are all used to interpret the new dresses, basically simple in line and devoid of the extravagant flourishes of the past.

Sleeveless, bare-topped and halter dresses are emphasized by sweater tops again this season.

A coed can combine the new fashions in a basic wardrobe, buying the best quality and adding variety to them by accessories. A good suit, a good coat, the basic dress, are investments that must inevitably pay dividends in long wear and in fashion rightness.

Added to these the right gloves, bag, hat and shoes make a set of perfect outfits.

Planning is the only answer to the money problem and the college coed is noted throughout the fashion world as one of the best planners. She studies her budget and then fits it to her needs in clothes.

The over-all effect is the well-dressed look, this leads to confidence. Confidence makes a "good-looking" coed feel "beautiful."

A coed this spring will give serious attention to the new styles in coats as a beginning for her spring wardrobe. The news again this year in coats is material with poodle cloth leading the parade.

Coats are cut short with wide sweeping collars or a small turn-up collar to frame the face. The colors are gray and brilliant in yellow, pale blue or soft gray.

Next on the fashion agenda is the choice of a hat. Coeds will be happy to see the style is for small shapes that sit closely to the head and are

easy to carry on weekend trips off the campus. Colors range from the deepest shades of browns to the faintest yellows enabling each coed to choose the one most complimentary to her outfit. Handbags are different this year. They are long and narrow, or large and deep. Either way the rule seems to be one of extremeness. Straw textures and burlap will dominate the fashion-handbag theme.

Black patent shoes are the news in all the shops throughout the nation this spring. It will feature a slightly lower heel and the glistening shine will be designed to offset the pastels so popular in the other accessories.

The patent theme will be carried through in handbags too. Often the blackness of them will be cut by a tiny strip of white kid or lined or underlined with royal blue, red or emerald leather.

Instead of a plain white cotton glove, you may buy a patent-cuffed version with gleaming patent leather trim.

Jet jewelry seems to fill out the patent theme with necklaces and earrings beginning at economical prices of \$1.95.

Length in gloves is also news this spring. They will depart from the shorties that have dominated year after year and switch to the cover-the-wrist length.

Summer skirts of dressy lines and casual cottons will dot the spring fashions.

They will be of solid colors and be set off by striped and pastel blouses of the new orlon and nylon fabrics to aid the busy coeds by saving ironing time.

Pink tones will sprinkle the hose news. These will easily combine with navys and beiges promising to be prominent in dresses.

Darker shades for evenings will still be the rule with dark heels and seams very popular.

Play clothes will be denim chiefly. This fabric takes wear like the old "Iron Mistress" and washes easily. It comes in light shades of pink, grey and the traditional blues.

The news in lounging clothes for the coed is the new tight-legged one-piece outfit with zipper fronts. They come in cottons and seersuckers that require no ironing and are caught at the waist with the elastic cinch belt made popular during the winter season.

Scuffs for the beach and at home wear will continue to please the coed. She will choose wooden soled ones for the beach with gaily col-

ored tops to offset the brilliant beach robes. At home the scuff news is the terry cloth slipper. It is economically-priced and appears as good as new after a dip in the washing machine.

Formals this spring will be strapless. They will differ from the fluffy nets of the winter season in that they will be of heavier cottons. Crinoline skirts will add the rustle-appeal so appreciated by the college male and the colors will be brilliant to show off the early tans.

Simplicity is the rule in the formal attire. They have simple tops and full, full skirts.

Two-piece formals will appear more this spring than ever before, according to fashion designers. This fits nicely into the coeds' budgets. They enable her to mix-and-match among formal attire just as she does in her sport and casual wardrobe.

The really economical coed will not overlook the possibilities for fashionable clothes she can sew herself.

Patterns are becoming easier to follow each season and show more and more style each year. Blouses are on the easier-to-make list and are one of the things a busy coed can't have too many of.

New materials such as silk and orlon combinations give an added fashionable boost to the seamstress. They combine readily into sleeveless blouses for cool under-suit wear or into dressy long sleeved ones for the extra-special evening date.

The cut of the pattern is the thing to watch when picking it out. Look for the "different" look in collars. This season they vary from little ones ending in a tie at the neckline to the deep-cut pointed carrying on six inches from the neckline.

Play clothes should not be overlooked by the budget-minded sports fan either. They are quick to make and practical during the early spring on through the summer.

Solid color combinations are still good fashion copy in blouse-short combinations often varied with an extra striped or gay print blouse to make a complete wardrobe of three pieces.

Hats, too, come under the "make them yourself" rule. A bit of veiling and a few real summer flowers can be whipped up into a chaplet to complement any outfit you choose to wear.

The same basic styling can be altered in a variety of ways as it suits your mood by the choice of flowers or color combinations.



Jean Williams, Traverse City senior, models two new dress outfits. The dark dress with large lapels is worn with a sweater picking up the light color of the skirt. In the middle shot Miss Williams wears a light dress.

Tuxes Adopt 'New Look' This Season

By TED RAKSTIS

It looks as if the traditional double-breasted tuxedo will have to take a back seat to the "new look" in men's formal attire.

The single-breasted, shawl collar type tux has taken over as kingpin in after-dark apparel.

The general trend was shown at the J-Hop, where shawl collars were easily the favorite. One local men's store reported that tux sales for the Hop swung to the shawl, 3-1.

Material used in the new double-breasted tux is of an imported wool tropical material, weighing about 10½ oz. It's this absence of weight that has helped to bring the shawl tux into its present impressive position.

Ranking tops on the list of accessories is matching bow tie and cummerbund, with the dark shades apparently drawing the most customers. Dark plaids and midnight blue rate high.

Gaining in popularity as accessory to formal dress are silk and cashmere evening mufflers and dress shirts with cavalier-like pleated bosoms. Brushed leather

slip-on shoes with tongue of patent leather also are being widely used.

Cufflinks, too, catch the eye of some of the college males when slipping up for the formal night. Styles range from plain yellow gold to the dramatic onyx ones.

The trend locally seems to be toward the plain cufflink in keeping with the formality of the occasion.

The "Tony Martin" tuxedo, made popular by the television and radio singer, has helped to bring single-breasted fashions to the fore. One of the most expensive types, it's made of imported two-ply worsted accented by a satin shawl collar.

For more casual formal wear, the true cosmopolite has taken to shantung dinner suits of midnight blue. The trend here is also to the single-breasted shawl type.

OUR CLOTHES DON'T OVERLOOK A SINGLE SMART DETAIL FOR SPRING!



Sport Coats have all the nonchalance of casual wear, plus the fashion rightness of a suit coat...

\$28⁵⁰ up

Slacks with comfort, fit, style, with the famous pleat pockets, saddle stitching, all add up to slack perfection...

\$12⁹⁵ up

— all wanted colors

See also the trim accessories stressed in TIME of March 23—simpler, smaller patterns in ties, the face-flattering narrow brim... the tapered crown in hats, the NEAT LOOK is the smart look for any man!

Convenient Charge Accounts

The new fashion trend strikes a balance of good taste, naturalness, and comfort—**THE NEAT LOOK.**

The colors, the style, and the fabrics, all blend in a spectacular, head-to-foot **NEAT LOOK.**



Crisp! Clean-cut! Correct! Good Value! Good Looking! Long Wearing!—all of these describe our excellent spring suits—one look and a try-on will assure your approval...

\$50⁰⁰ up

Open Thursday
Until 9:00 P.M.
h LANSING AND
EAST LANSING
LANSING 25, MICHIGAN

Gloves Overlooked by Males

A good glove can be a pleasure to a man's hand, and out of Italy—where dueling gloves, mailed fists, and slip-ons as flexible as frogskin were common-place even centuries ago—comes a combination work-and-dress style for sportswear. It is worn as a glove for country and sportswear as well as driving.

Gloves have good possibilities for co-ordination with different outfits. They can combine with brown, tan or grey topcoats as well as tan or natural-shade cashmere coats. Many men often think of the glove in relation to the color of hats, and here too is a possible alliance of the soft tone of pigskin leather with the soft brown or tannish tone in hats.

Clean for Easter
Chenille Rugs
9'x12" — \$3.00
3 hr. Service
East Lansing Self Serve Laundry
225 M.A.C.

FLY HOME
by AIR COACH
New York from Detroit
\$23 One Way plus federal tax
\$46 Round Trip plus federal tax
COLLEGE TRAVEL OFFICE
Union Concourse

TWO LEGS KNOWS
THE WAY TO LOOK ON...

SPORT COATS

HANDSOMELY TAILORED IN
• WORSTED FLANNELS
• TWEEDS
• BASKET WEAVES
WITH TWO BUTTON LONG LAPEL
MODEL-VALUE PRICED AT—

\$19⁷⁵

Contracting Size of

- BEDFORD CORDS
- GABARDINE
- FLANNELS
- TWEEDS

12⁷⁵ to 14⁷⁵

We manufacture and sell through our own stores to give you more value for your money... lower prices with quality that keeps you stepping with the best!

TWO LEGS
FACTS—FACTS—FACTS

LANSING — 115 S. WASHINGTON
EAST LANSING — 215 E. GRAND BLVD.



Just About Anything Fashion Dashin'

By PHIL GUNBY
State News Associate Editor

No more sweatshirts and stunts for this kid—now on, call me "Fashionable Phil." I have discovered secret of being well-dressed.

It's spelled C-O-E-D-S.

That isn't a new laundry soap, that's just plain shirts, jeans, or whatever you call them in your neck the woods. And they are a greater influence for a guy being neat than all the top sergeants in the armed forces.

Here's the idea. Each term, on the first day of class you look around the room and pick out the gal you want to impress. Then set out for the rest of the term do just that.

Watch her as you stroll in—fashionably late in order to draw all eyes—and see which outfit she seems to like best.

If she's a shirt-and-tie fan, always wear your best shirt and a new tie to that class. On the other hand, if she smooches on sport shirts and slacks... well, wear sport shirts and slacks. You can even try your ROTC uniform—maybe she likes servicemen.

Of course, you'll want to schedule your classes about an hour or so apart so that there'll be plenty of time to get back to your room and change into the appropriate combination for the next coed.

And such a proposition can be expensive, so pick out two or three snappy dressers just your size and ask them to room with you.

If you're thinking of hooking up with a fraternity co-op, make your choice on the basis of the amount of clothes your size the group will be able to make available.

But just one word of warning. Don't impress the coeds too much. Once you're a married man, you can guess what half of the partnership will be getting the new clothes...

Excuse me now, time to change for that little blonde in English Lit 210.

Dark Shades Top List

Plastic Raincoats Claim Male's Dollar

When showers hit the campus, Michigan State men still rely on inexpensive plastic raincoats.

Local men's stores say that plastic slip-over raincoats at a low price scale, are more in demand.

The transparent-type coat, according to East Lansing merchants, does not match the darker shades of brown and black in popularity.

Moving up in the price scale, wool worsted gabardines, cheviots and trench coats still rate high on the list of more expensive wear for rainy days.

For those with plenty of ready cash, a British import stands close to the top of the range in price and in splendid masculine attractiveness. The Lancer coat, advertised as the official raincoat of Her Majesty's Ninth Lancers Regiment.

Made of fine iridescent cotton gabardine with checked lining and yarn-dyed poplin, it has adjustable straps, buckles and epaulettes.

Economy Rules College Joe When Choosing Shoes

Contrary to the opinion of some fashion writers, Joe College does not have a fortune to spend on shoes. He doesn't have a fortune to spend, period.

So he plans his shoe collection carefully. Usually he includes a black pair for formal and business wear, at least one serviceable pair of brown or cordovan, and a pair of white bucks.

Then, if he has a little change to spare, some casual and perhaps a middle-aged one in order to save money to be spent after that, he'll probably see it in more varieties of tan and brown.

But the fashion experts do have one good piece of advice: Use some of that money for a brush and shoe polish. Good care prolongs the life of the shoes and makes them more attractive.

Real flowers will be used in this spring to add a different look to each wardrobe. Violets will be placed on lapels with gloves and hats. Coats will pin fresh petals to their waists and multi-colored garlands will be worn on the hats.

CAMPUS CLEANERS

847 E. Grand River

4 ROOM
CLEANING
SERVICE

Phone for
FREE and WASHING

Formal Fashions

shin'

HIL GUNBY

For this kid—fr

have discovered

t's just plain

in your neck

fluence for a

n the armed

first day of

t the gal you

rest of the

bly late in

she seems to

ear your best

hand, if she

ar sport shirts

uniform—maybe

ur classes about

enty of time to

appropriate

live, so pick out

and ask them

with a fraternity

of the amount

to make availa

impress the

ou can guess

new clothes

that little blonde

ats

Dollar

ran State men

slip-over raincoat

price scale, are

transparent-type

to East Lansing

ing. Italian foulard

with golden hues on a

dark background. It's

at before long American

will pick up the

Following a 14-carat

at has been sharply

to East Lansing

ing. Italian foulard

At Rich, Buffalo center, Janet Lihman, Flan
junior, Margo Swart, Detroit center, and Jim
Spelman, Edinboro junior model wearing wear
for the coming spring social functions. Miss Lih-

man's dress is the popular buttonless length with
sleeve attached. Miss Swart models the long gown
with gathering at the strapless top.

Darkhorses Make Debut With New Designs in Ties

By TED RAKSTIS
Watch for a couple of French
Italian "darkhorses" to make
strong showing in the men's
tie market. One is the rich, black-gold and
the other, the rich, black-gold and
the other, the rich, black-gold and

latitude in choice of shirts and
jackets.
Local merchants report that the
French importation of a pure silk
tie with a single pattern under
the knot has become very popu-

The under-the-knot pattern
incorporate step, Venetian blind,
modern lined patterns and
broken stripes as well as finger-

According to local trends, nar-
row ties of 2½-2 inch width are
selling well among the campus
set. As always, solid color knits
attract many buyers. The square
bottom tie is apparently on the
way out.

Give Europe credit for com-
ing up with an innovation in
how ties that may one day
catch the American fancy. It's
a polka dot bow tie with one
red end and one blue end.

The narrow bow tie has steady-
ly picked up popularity, accord-
ing to East Lansing stores. Regi-
mental stripes and narrow plaids,
primarily of the square-end type,
are the top sellers. Most popular
are the bow ties of three-quarters
to one inch in width.

Among the outdated fashions in
men's neckwear is the "Kent-
ucky Colonel" type, according to
local men's stores.

Following a 14-carat trend
at has been sharply accentu-
to East Lansing. The tie is
ing. Italian foulard ties are
with golden hues on a jet
black background. It's expected
at before long American men
will pick up the rage.

Another extremely individual-
type of neckwear that was
noted in Rome is the white
tie. Of a greater intensity
than other white ties, the pique
especially satisfactory with a
blue shirt worn with a grey,
blue-blue or blue suit.

Pique, a new fabric in four-
hand ties, permits a greater

Plaids to Steal Belt Fashion Show

Better trim those waistlines,
men, from now on your belt is
going to be drawing attention to
that zone. Designers have come
up with new styles.

Hand-tooled leather belts will
still be popular, of course, as will
the transparent plastic designs,
but in-sewn plaids are stealing
the show to some extent.

These consist of a strip of color-
ful cloth sewn inside the cir-
cumference of a regular leather
belt, to provide a colorful con-
trast.

A variety of slide and prong
buckles will be popular, with
leather inserts especially so.

College Joes Favor Raglan Sleeves

Men's Styles Feature Many 'Different' Collars

MSC males will be looking over their wardrobe soon to
see where they stand in the fashion picture. They should
find themselves with a few stand-bys from last season and
a couple of carry-overs from winter, but there is still the
problem of new fashions to cope with.

Along this line the men will choose clothes which have
the newest fabric and cut.

When he enters the clothing store this spring, the aver-
age college Joe will find that styles for 1968 place heavy
emphasis on lighter, brighter color and on fabrics greatly
reduced in weight to re-iterate the "natural look."

In shopping for his Easter suit he will find the great-
est variety in fabrics. Colors and stylings will be found
in suits of all-wool Tropical worsted and in the light-
weight wools.

The shopper can take his choice not only of single and
double-breasted suits, but also of three-button, two-button
and single-button models of single-breasted suits.

In spring topcoats and overcoats, unencumbered freedom
of movement is the main interest of their design. First
choice on the topcoat scene is the single-breasted raglan-
sleeve style, shown for spring in a wide variety of the hand-
some woolen weaves.

The balmaccan or bal collar topcoat is newer looking
and places second in popularity. It has a less formal ap-
pearance, as the bal collar is a true collar and does not
extend into lapels. Because of this, it is most suitable
for wear in the afternoon.

The concealed fastening featured in topcoats in past
seasons, gives way to an open display of buttons. Three and
four buttons are used in single-breasted topcoats and over-
coat models, and usually are large, dark and made of horn.
Overcoats continue to be made largely with the more suit-
able and formal inset sleeves, although raglan sleeves take
first place in the new topcoat.

Hats to Gain Fans As Spring Nears

So who wears a hat?

More and more men about cam-
pus, comes the answer from hat
departments of men's stores. No
matter what the weather, the col-
lege brushcut is being covered
with a cap or hat.

Popular still is the pork-pie,
the brim hat squared off for a
jaunty look. And a few students
are wearing the regular brim hat
without any modification, espe-

cially for dressier occasions.
Caps of various types, espe-
cially with ear-laps (which may or
may not be used) have been popu-
lar during the cold weather, but
may soon give way to the "floppy"
sports caps which have returned
to popularity in recent years.
And lastly, look for the pulled-
down sailor-type hat to appear
for spring activities in field and on
the Red Cedar.

Notched lapels retain importance in both topcoats and
overcoats.

The cut of shirt collars for spring is a radical departure
from what has been seen in the past.

The new collars fill the function of carrying the eye along
the line of the body, heightening the slim look. This is
brought out by a shortening of the collar. The short collar
is "the only collar" men's stores will tell you.

The main new collar styles are the sharp point in a fairly
wide-spread, already the favorite of college males.

Males to Go for Vests In Fancy Prints, Plaids

Time to throw out your chest, man; and adorn it with
one of the newest, fancy, and we do mean fancy, vests.

Yes, the fancy "waistcoat" is real "he-man" stuff again.
This spring, the vest takes on new airs in Tattersall checks,
in blazer stripes, in bright
scarlet and in new prints.

Bold color or embroidered
cummerbunds come to the
front for evening wear, and to-
gether with the fancy vest makes
the male of the species bright
with gay plumage for the most
formal or the most casual of dress
occasions.

Fabrics range from soft-to-the-
touch wools in light weight for
added warmth on cool evenings,
to thin cottons for daytime wear.

College Joes will choose them
to mix-and-match with their
wardrobe with solid and plaids
filling the closet.

The coronation is having some
effect on men's styles this spring
too. Rumors say it will find some
men wearing a long Victorian
jacket with three buttons instead
of four. Flapped pockets, trousers
narrow at the ankle and a bowler
hat with brim curling back in a
narrow line will appear also.

White Buckle Collegian Favors Suits, Sport Outfits

"Take away my white buckle,"
Joe College will tell you, "but
leave me my sports outfit and
suits."

Other than being necessary for
dress affairs, Joe's suits and sport
ensembles can serve him in good
stead for wear as casual combi-
nation.

Basically, here's what most col-
lege men have in their wardrobes
along that line:

1. A dress suit, the pants and
coat of which can be adapted into
other combinations.
2. At least two sport coats
which go well with whatever
slacks he owns.
3. Slacks which will go with
the sport coats, the suit coat, or
with a sweater or sport shirt.

But Joe is getting conservative
—to an extent—in his taste. That
is to say, he is wearing less
flashy—if still unique—combi-
nations.

Among patents granted last
year were one for a pocket-size
typewriter and one for a spiral
spaghetti fork with rotating
prongs.

DEAR SEASON OPENS

O lost and solitary soul!
O grieved and lonely one
Who walks alone the flowering paths of Spring;
I know what you have done!
You did not give your 'Little Dear'
The Valentine she craved
And now she has withdrawn her sweet caress,
Altho' your skin be soft and newly shaved.
O vile degenerate, decrepit sinner!
No need to tuck an apple up your sleeve!
The seed of your omission comes to flower:
Some other greaser cuddles with your Eve.
But wait! All is not lost!
You're King of Campus Sheiks!
The thing she craved is still within your power;
Quick, fellow! Get a

"PORTRAIT THAT SPEAKS."

by

H. GALLAP

224 Abbott Rd.

Phone ED. 2-1812

VanDervoort's



It's time for
SPRING
SPORTS...
and our bases
are loaded!

Our shelves are jam-packed with
top-notch equipment for all spring
sports. Regardless of your favorite
springtime pastime, you'll find equipment
for that sport at VanDervoort's, your Sports
Headquarters.

★ BASEBALL

Fielder's gloves, first baseman's mitts,
catcher's mitts . . . choose from an
assortment that bears the names of
Rawlings, Wilson, MacGregor. Quality
construction, professional styling.

\$12.50

Baseball \$1.19

★ Golf

Allied Farmers golf
clubs at special sav-
ings. Woods have
persimmon head,
chrome shafts. Irons
have steel heads. Men's
and women's in mind.

\$2.95

Woods \$2.95

★ Tennis

Wilson, MacGregor,
Spalding racquets, or-
dered by the top
names in the tennis
field. Quality con-
struction, well balanced for
better play.

\$4.95

VAN DERVOORT'S

you're on the right side of style in a sport pocket



The new details of side vents and
tuck pockets as well as flapped
side pockets, longer lines, narrower
lapels and built-in shoulders court
the approval of your sport coat.

'35 '45

H. Kesteloh and Bros.



GOOD "OFFICE SUIT"
—wears for longer!



GOOD "TRAVEL SUIT"
—holds its price!



GOOD "SPORT SUIT"
—takes punishment!

DACRON and WOOL

spring-water
tweeds



for town and country...

If you've ever owned an ordinary
tweed suit, you know how easily
it can bag and sag out of shape!
Not so with wonderful Dacron-
and-wool! This "go everywhere"
tweed suit keeps its just-pressed-
look, always casual, yet always
neat! Jacket "doubles" as a smart
sport coat, too!

\$42.50

SMALL'S

211 So. Washington

CAMPUS
LANERS

Grand River

BOON

LANERS

LANERS

LANERS

LANERS

LANERS

LANERS

LANERS

SPRING — Just Around The Corner —

Your Campus **Mademoiselle** Shop

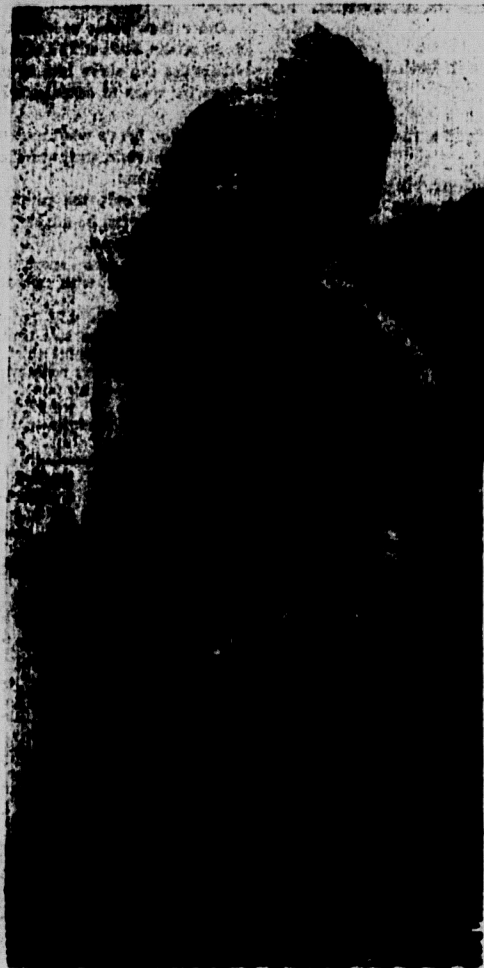
Presents

FASHIONS FOR '53

Left: Anita models the much talked about Toreador Outfit designed in a colorful Guatemalan Cotton Print.

Halter \$5

Toreador Pants 10.95



Darling Anita Reid represents W. Mayo. Anita hails from Olivet, Michigan... A senior and a retailing major... Loves to dance, belongs to the Retailing Club and is working on the Senior Ball.



Striking Lorraine Parker was chosen from S. Campbell... to a home economics major in her freshman year. Her home is Royal Oak, Michigan. Lorraine is a member of the Interior Decorating Club.

Above: Lorraine models a weathervane ensemble.

Boxed Jacket, Suit \$85

Halter \$9.95

Hat \$9.95



Left: Carolyn wears a soft blue boucle spring coat, full and smartly detailed.

\$9.75

Perky white hat from our spring collection in the Lansing Store

Leaky Carolyn Nordstrom, West Landon coed is from Battle Creek, Michigan... A freshman majoring in journalism and advertising. Carolyn is on the Wolverine Staff and is a co-chairman for the Sportsman.

The Style Shop

LANSING — EAST LANSING

Bridal Gowns Fit in with Budget

Adaptability Featured In Wedding Dresses

Who says you can't afford a full-length gown for your wedding? Fashion designers seem to have had the marrying coed in mind when they picked this spring's styles in wedding dresses.

Foremost, they are inexpensive; second they are practical. Many of the gowns are modeled to be converted into an "extra nice" formal after the ceremony.

They have that covered-up look on your wedding day and, presto, the next time they make their appearance they are strapless or barebacked with a halter neckline.

Fabric news in wedding gowns this season is: nylon tulle or net, lace, with a definite emphasis on "imported" plain and embroidered organdies and silk organdies. An exciting newcomer in the bridal picture for spring is the color, Forsythia yellow. This pastel is being shown in wedding gowns of embroidered organdie, as well as in dressess for the attendants.

Separates are gaining much importance in the bridal picture.

They are usually shown in a waist-length skirt, have top button, they feature, lace panels and pleated cutouts to achieve the one-piece look.

The coronation theme prevalent in the fashion news this year because of the English coronation, planned for June is evident in the headpieces.

They crown with pearl and rhinestone trimmings will catch the loveliness of money before the spring.

For the bride planning on a suit-wedding there are the soft and shapely veils.

They are made of the "whitened" veils in grey and cream that give just the right touch to the special day.

Combined with a key bit of nothing but and white lace shoes they make a casual bride a beautiful bride.

Pearls will still be the most popular jewelry for the spring bride. They set off the whiteness of the gown, or the simplicity of the bridal suit. Number of strands will vary from the light weight single choker to the pompous five and six strand sets.



Knitted Stoles make Fashion News

Add the smartness of a hand knitted stole to accent your spring wardrobe.

The materials to make your own stole? We have them! Instructions, wool in luscious spring hues, and the right sized needles.

Kay's Knit Shop

207 M.A.C.

GOING PLACES DOING THINGS



AS SEEN IN **MADemoiselle**

A call for every hour in your busy life... by **BONNIE BROOKS!** Just check the fine tailoring... the exquisite details you usually find only in much higher-priced suits. Wonderful colors in "Duchess" rayon and acetate. **GREEN... then 7 to 15.**

\$16.95

Marie's Fashions

2214 South Cedar — Lansing, Mich. Open Monday and Friday Evenings 7 to 9:30

Flower Arrangements To Adopt Natural Look

Spring Brides to Carry Bouquets Of Orchids, Calla Lilies, Roses

By ALICE EWING

To accompany her shimmering satin or filmy lace wedding dress the spring bride will choose a bouquet of white-pastel tones.

The trend is definitely toward soft, natural looking flower arrangements styled to fit the bride's personality and dress.

A cascade of butterfly orchids, miniature calla lilies and stephanotis will please the bride who seeks something unique. Another designer's inspiration is dogwood blossoms on a lacy fan.

A new idea for the bridesmaids is to carry baskets of daisies. Or they may choose fans on which a single jacquard has been placed. Head pieces of acacia or ivy leaves are also being shown.

Despite the growing demand for white orchids and lilies of the valley, roses will probably remain the favorite bouquet of many brides. In semi-colonial arrangements or nosegays, white or pastel shades, they add to the traditional air of the occasion.

Prices on these floral creations range from \$5.00 to \$20 in the local retail shops. A white orchid and lily stephanotis bouquet typifies the \$20 bouquet; yellow daisies may be had for \$7.50. Most bridal bouquets cost from \$12.50 to \$20 and include the greenery for them. For an inexpensive wedding, flowers of the season such as lilies of the valley, violets and geraniums are recommended.

Bibles or prayer books trimmed with a white orchid and ribbon or stephanotis are popular.

Enchanting separates for the attendants of the bride are shown in the new spring fashions. The feature styling that makes them appropriate for formal wear late in the season.

Satins, silk tulle, nylon or tulle, lace and embroidered gaudies appear in the separates. The one each bridesmaid or flower girl chooses will be chosen by the material in the bride's gown.

Pastels are still the favorite of bridesmaids' dresses. Pale yellow dominates the scene. Headpieces will be wreaths of ivy or flowers many following the coronation theme in style.

Whether of this season's flower girls may choose full, floor-length skirts for the "little bride." They may highlight tiers of ruffles or ruffles gathered into an apron-like skirt.

Little half brim hats of lace trimmed with small flowers being shown in the fashion world. Also tiny crowns of lilies of the valley will be popular.

The flower girl's bouquet may be a miniature nosegay or a small basket decorated with apple blossoms or rose buds.

FREE PARKING AT REAR OF STORE
PHONE ED. 2-3115
LUCAS SHOPPING CENTER — EAST LANSING



Little Countess Originals

all week

newest fabrics

new

spring styles

Size 2 - 6 1/2

\$16.95

\$19.95

\$22.95

Against the jet...
ent leather these...
streak of white to...
fect accent for pr...

Colo...
In S...

By AUDREY LE...
Any coed should...
find a handbag to...
dividual taste this...
ers range from b...
on sizes from bu...
and trim.
Black patent le...
gan. Other suppl...
well as straw an...
also featured. I...
from alabaster to...
shiny black of the...
er are equally ac...

The newest tre...
remembers in "m...
so handbag co...

Coron...
Queen...

A crown is ho...
If you are pla...
ation season, y...
good safe bet t...
back up at least...
Pace setters...
dressing and mil...
have started th...
able jeweled dia...
the worn flat on...
figures that are...
the scalp. Ever...
Cinderella is exp...
nearly locks trans...
ing suitable for...
t's royal court.

Careful collar...
important to the...

Spring...
Succ...

This one hande...
ed by Duchess...
the new long m...
and slim skirt...
with its own fr...
Dotted blouse.

Toast with...
Navy with...
Size 10...
\$35...
Comple...

Spring Footwear Expresses Trim Look



Against the jet gleam of patent leather these shoes carry a streak of white to make the perfect accent for prints.



Above: A newsworthy dressy flat with outlined cut-outs, tiny pearl buttons. All of them are fashion significant on the spring footwear scene.

Top left: New for spring with its long-tapering lines and white jet, leaf ornamentation these shoes would add beauty to any wardrobe.

Lower left: Play shoes are of denim this year as are these ankle-toe Keddies, in the on-peddle styling. Charcoal, red and blue are the news in spring play shoes.

Coeds Knit To Save on Wardrobe

By MARY ROUSE

One of the best sellers in the fashion world this year has been stoles, either sporty and plaid or more dressy. Smart coeds will get into the swing of fashion and save money by getting out those knitting needles.

Stoles have probably been popular because of their adaptability to different outfits. Yarns for knitting stoles run from angora to heavy woolsens.

A stole for dress-up occasions might be knitted with soft nylon yarn with inter-woven tinsel trim. Another yarn that coeds will use is light-weight baby yarn. Very dressy stoles may be dotted with a few pearls here and there.

Earwarmers are easy to knit, and are very popular for wear around campus. Any type of yarn can be used, but angora seems to be the most popular. One variation is a reversible earwarmer that can be worn as a hat if desired. Some coeds will knit angora mittens to match.

Coeds who knit their own sweaters may be using a new yarn called "poodle cloth." This is also very popular for knit dresses. "Poodle cloth" is light-weight yarn, but has a nubby, heavier appearance.

Sport sweaters feature bat-wing sleeves and the wide, horizontal stripe. Collars are in varied styles—turtle necks are popular, as well as scalloped and collarless. An ambitious knitter might knit a striped or plaid vest for school-wear with a long-sleeved white blouse.

Formal sweaters are becoming more popular all the time. Some have low necklines, with a head or pearl trim. Turtle-necks will be worn on sleeveless sweaters. Knitters may pick one of the time-tested yarns for these sweaters.

With the variety of clothes that the coed can knit this year, professors should prepare themselves. It is safe to predict that the row of knitters in the front row of lectures will be as long as ever.

Jeweled barrettes are the rage for the formal-going coed this spring. They sparkle from rhinestones or multi-colored mock stones to give added lights to a shining coiffure.

Pink, Beige Spark Hose Choices

Color, color, color is the theme song of this spring's hosiery fashions. Everywhere hosiery designers are giving "real color" to stockings.

The college coed will find a wide variety of color range in spring hosiery to offer a perfect opportunity to develop beautiful coordination between costume, hosiery and shoes.

One of the greatest impacts she will find on spring hosiery styling comes from the

overwhelming use of print in new ready-to-wear style.

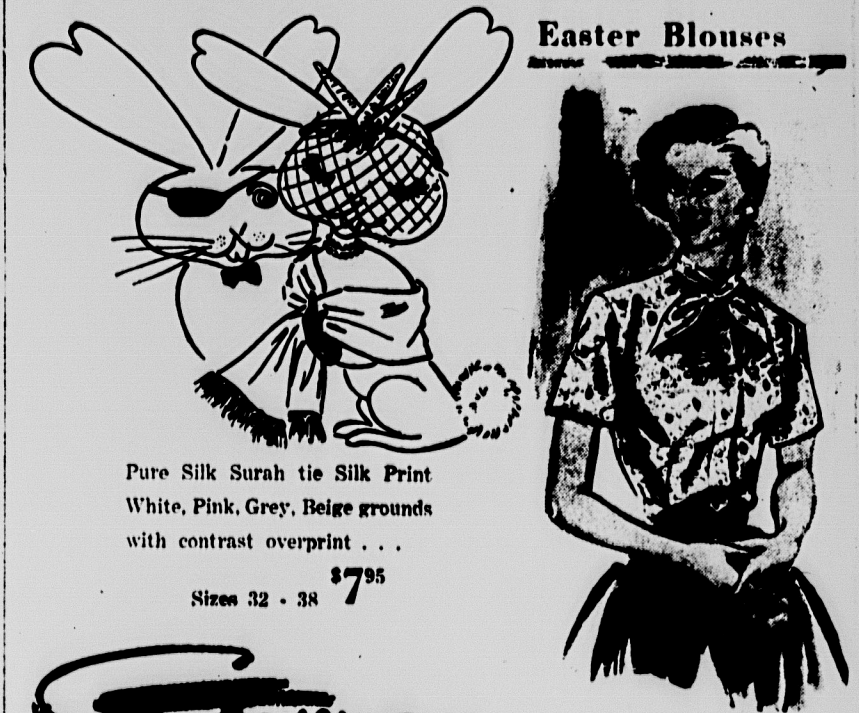
Since the prints are bolder than in previous years with well-defined clear colors, they demand color in the stockings to be worn with them.

Another big influence on hosiery shades this spring is the popular black and white scheme shown in every type of footwear and ready-to-wear fashions. These styles require lighter

hosiery shades but with definite color undertones.

Pink is one of the outstanding pastels in fashion this year. It is featured in the palest tint, to mauve, to rose and calls for beige hosiery with a definite pink tint.

Beige is the next important spring neutral and the coed will choose light, but very warm beige hosiery to complement her outfits in this tone.



Pure Silk Surah tie Silk Print White, Pink, Grey, Beige grounds with contrast overprint . . .

Sizes 32 - 38 \$7.95

Greens
228 S. Washington Ave.

Use Our Convenient Lay-a-way Plan

Lansing's Newest . . .
Women's Apparel Shop
devoted exclusively to
Sportswear and Casual Wear



Bits of Spring that make all the difference! A bright carnation on your lapel. Violets at your throat. Roses tucked sweetly into your belt. We've got all the flowers of Spring, each beautifully hand-sewn! And these, a bright show of hands! Double-woven cotton gloves, pre-shrunk and hand-sewn, with dainty eyelid embroidery or baby French bowknots. And they're here in every fashion-important color. So come, come, come to the fair—and choose your little touches!

The flowers 49¢ To 1.00
The gloves 3.00

Color to Highlight Fashions In Spring Handbags, Gloves

By AUDREY LLEWELLYN

Any coed should be able to find a handbag to suit her individual taste this spring. Colors range from bright to dark and sizes from bulky to small and trim.

Black patent leather is back again. Other supple leathers, as well as straw and fabrics are also featured. Light colors, from alabaster to pastels, or the shiny black of the patent leather are equally acceptable.

The newest trend in spring ensembles is "matchingness," so handbag colors can be

chosen to go along with the same color scheme or to accent it with a bright shade.

One favorite style is the near luggage-size handbag, suitable for tall women. These carry-alls come in satchel-like proportions, duffel bag shapes or bulky pouches.

The large straw basket trimmed in flowers is still acceptable.

The slim, more rectangular shapes are for the smaller women. These can be found in boxy or elongated shapes with short or long handles.

The most important look of all in gloves this spring is the use of color on white. This is featured in the finest of leathers and the most popular priced cottons. Newest color approach is white touched with pastels such as pink, yellow and charcoal.

Color contrast is splashed on the glove in clever underlays, embroideries, appliques, and insets. These white with color gloves are perfect accessories for the season's white-ground with-color prints.

Pink is the most important color note for the hand, while beige fashions and bright citrine yellows are definitely prominent.

Nylons, in woven and string styles take top honors for wide range of exciting colors and novel styling, with many printed styles to add a touch of inspiration to the solid color ensemble.

Double woven cottons and cotton string are versatile in color range and styling, many of them detailed with crochet, plastic, patent and straw.

Coeds will find many embroidered gloves. They are prominent this season because of the new and striking way in which embroidery is featured, arranged in delicate motifs or widely spread to cover the entire glove.

With the many beautiful colors and dainty, original detailing to be found in these new gloves, in all price ranges, every coed can turn "a pretty hand" for spring.

There is a face cream for you whether you have dry skin, oily skin or normal. Each is designed to give the coed a soft-to-the-touch skin.

Coronation Brings 'Queenly' Hairdos

A crown is how you wear it. If you are planning to board the royal coach this Coronation season, you'd better rehearse that regal look. It's a good safe bet that you'll look every inch a queen from the neck up at least.

Pace setters in the hair-dressing and millinery world have started the trend to have queenly hairdos with the inevitable jeweled diadems, hats that are worn flat on the crown and features that are ladylike down to the scalp. Every Main Street Cinderella is expected to have her hair transformed to something suitable for her own social set's royal court.

Careful coiffure design is important to the coronation. Be

official hair fashion committee passes along two important suggestions on how to take on queenly hairs with a minimum of effort:

First, see that your hair is treated to a good professional permanent wave. Skilled hands can work the magic touch that means hair can be set correctly after the permanent wave.

New hairdos stress the no-part trend. Hair in many cases is set in deep flat waves from forehead to nape of the neck.

Siegel's
Thorpe College Shop

Spring Suit Success

This one handsomely tailored by Duchess Royal. Note the new long middy jacket, and slim skirt—contrasted with its own fresh of mint. Dotted blouse.

Teal with White
Navy with White
Sizes 14-16
\$35.00
Complete



COSTUME ACCENTS

See our glittering array of just-arrived jewelry to spark your Easter outfit! Fascinating new bracelets . . . conversation-making necklaces . . . exciting earrings — all high fashion at low prices.

\$1.00 and up

Morgan's

Free Parking

Budget Terms

Sweaters To Appear With Spring

Flower Pastels To Add Glamour

By LIZ TANNER

Short sleeved sweaters are ready in the stores in anticipation of spring weather. Cotton and rayon boucle sweaters promise to be comfortable when balmy March days are that are too cool for blouses.

They are given a dressy touch by openwork designs and the color that rayon adds to cotton. Peter Pan or pointed collars combined with a buttoned placket at the neck give the effect of a blouse.

Spring-flower pastels of blue, yellow, pink and white like these sweaters the ideal colors for light weight suits.

For the cold days that are to come after spring has apparently arrived, a lamb's wool sweater will warm Jane while without chilling her. It has the expensive look of cashmere at about half the price.

Rayon has become as popular as cotton for classic sweaters. Although stores haven't had a wide selection of colors or styles in rayon until recently. Diagonal stripes in a monochromatic color scheme have been especially popular in wool this year and cotton jersey shirts are being the design for summer sweaters.

Raincoat Fashions Feature Plaids; Flickers Popular

Even though the weather be rainy on rainy days and things look dark, the new styles in raincoats for spring will add a touch of gaiety to the scene. Large bold plaids in soft tones of brown, aqua, green and yellow are the latest styles for coeds this spring.

They will be loose, full coats in hoods which are detachable. Flickers will still be popular in yellow and blue, also with check hats.

Another is a smart newcomer the spring fashion scene! Soft, pleated shades appear in coats, hats, and costumes styled for the wardrobes. Suede is used actively to add a dramatic accent to knit and nubby tweed ensembles.

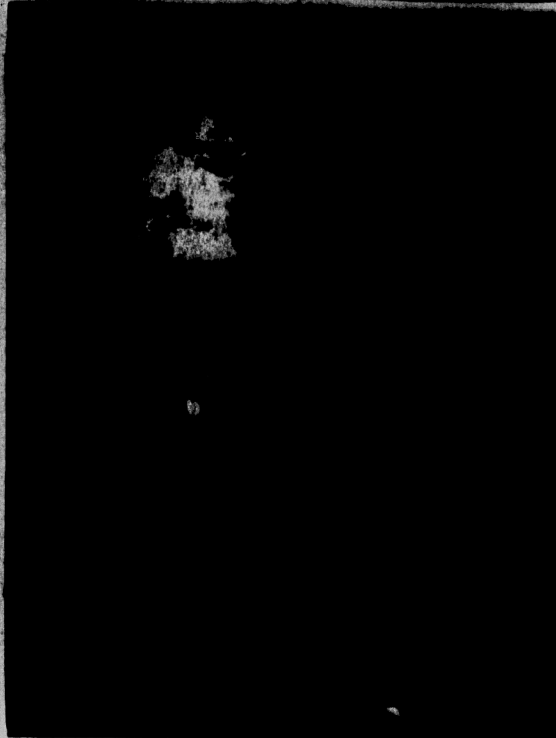


Photo by Chuck Pardon
Karel-Mari Klenzschel, Holland Junior, models separates suitable for the between-season switch. Her scoop-necked blouse is brocade with a full ermine under the full, full satin skirt. Gold heels complete the outfit.

Spring Hair Styles Stress Individuality

Hair, this spring will be short. The shorter it is the better coeds may. But it will be short only in length, not in the varieties.

For variety is so great as to give an individual hairdo to each coed.

Each one has a flattering length which she should stick to make her appear at her best. The designers are trying to find that length for each woman.

Bangs are the style news for this spring. They may be parted slightly to the middle and curled toward the inside of the face. Or a side bang may be the best style for some coeds.

Heavy bangs, light bangs, fluffy bangs, or Dutchboy bangs will be seen this spring.

Hair will curl toward the face more this spring to make a frame. This style fits in nicely with the small hats being shown so extensively.

The trend for short, but curly hair is definitely one that will make each coed more feminine. Short hair also stays in place and is easy to take care of.

It gives the "chic and casual" look that coeds feel they need. It'll probably remain for many years in altered forms.

Waistline News

Uniquely Shaped Belts to Dominate Coed's Wardrobe

Shape is the news for belts this spring season. They come in contour, cord, or traditional flat fashion.

Each styling is accented by brilliant colors. Canary yellows, tangerines, pale blues and so forth combine or act alone to add drama to the coeds' wardrobes.

Initials, used as trimmings on belts will adorn many a coed's waistline. They may be attached to the side of the belt or dangle from the buckle but they will be there.

The coronation theme will carry through belts with dangling emblems or miniature crowns.

Tall or Short, Fashions Fit

By MARY WAINEL

Tall girls—5' 9" or taller—are coming into their own. Since Mother Nature has seen fit to create taller American women, fashion experts are following suit with creations in tall sizes.

From head, topped with a small close fitting hat, to toe, in a mere shell of a shoe, spring fashions this year are designed to fit tall girls to a "T".

Coats in styles ranging from boxy boy coats to

straight spring wrappers are a natural for willowy figures. Suits are designed this year with short, box-top jackets in rough tweedy materials.

A new string-line suit with jacket and skirt flowing in one straight line accentuates height and slenderness.

Material in polished cottons and tiny prints add a gentler touch to height and angularity. The ever-dependable stripe can play up height or tone it down.

Pert Pastels Lead Spring Color Parade

Fashion extends a rich, vibrant palette of deep tones and pert pastels to delight the coed when creating her spring wardrobe picture.

Following the beiges and pinks being pushed throughout the fashion world will be "out of the blue" color notes. These include true-blues, blue-greens and navy.

Silks and cottons play up turquoise and peacock blues, while wools highlight the true blues and navy hues.

Light versions of mossy greens, pale, silver greens and neutral, yellow greens will appear in accessories.

Citrus colors, orange, lemon and lime remain fashion favorites for spring. Violet still has a winning way but will not be the leader it was last year.

Gray takes a back seat to beige, yet remains a popular blending and background tone for prints and suitings.

At the opposite end of the yardstick, girls 5'5" or under need not feel slighted.

Polka dots on silk surah, rayon faille, and taffeta are popular this spring for a diminutive figure.

Dresses for short girls are made with pleats, ruffles, gathers or simple cut.

Suits cut with a specially designed shorter waistline are accented with soft, silk print scarves.

Next time you are making your bed or hanging your clothes throw in an extra high ballet kick. Authorities say it's the thing to do to keep slim on a tight time schedule.



Play clothes for spring and summer wear are modeled by Marge Ewert, Detroit senior, Miss Morris, Clio Junior, and Natalie Howell, Buffalo sophomore. Miss Ewert models a strapless suit of latex designed to fit well and give extra support. Miss Morris' suit is gathered for fashion fitness. Miss Howell is wearing shorts and a free-fitting blouse cut for action. The styles worn with the bathing suits will be top news this spring.

Coeds Can Tint Hair Any Color To Suit Whims

American women spent \$80 million on hair tinting in 1952. This year their whims are expected to raise even that total.

A coed can now change her hair almost as often as her outfit. From week to week she can switch from a brunette to a brownette to a blonde with a solution which lightens the hair each time it is used.

Or, if she can decide on which shade she would like to be stuck with for a good while, she can use a permanent rinse—one in either liquid or capsule form.

Even this choice need not be drastic, however. If she decides to let her hair grow back in to its natural color she can cover the new areas with a tint that washes out with each shampoo. Or, for fancier occasions, she may brush in a gilt powder to cover the growing roots for one evening. Dramatic light streaks are still in use—light blonde or even white.

Most popular permanent tints are dark brown or ash blonde, but a reddish color is in use a great deal. Silver, for young women, too, and even grey are rising in popularity.

Lingerie to Get 'Slim Look'

Lingerie for spring takes on the costume-like in charming ensembles that reflect evening dress styling. There is an important innovation in the dress length nightgown with matching dress-length negligee.

The close coordination with ready-to-wear is emphasized in the slimmer slip. Sheath-skirted styles with strapless bra tops, camisole or tailored form-fitting bodices, linen slips to wear with suits instead of blouses are news.

Furniture • Draperies • Upholstery • Wallcoverings
Smart home accessories — ceramics — lamps — wrought iron — crystal

Dorothy Washburn

Interiors

204 Abbot Building — East Lansing, Michigan — Telephone Ed. 2-2991



EAST LANSING — LANSING

Poodles

With Fashion Pedigrees

THE BIG TOWNER

Tailored by Donnybrook

\$60

Poodles that know new fashion tricks... A versatile coat for dress or casual wear... Fashion honors goes to the Precise Tailoring of Donnybrook Fashions.

Other Donnybrook Short and Full Length Coats from \$29.95.

Pat Rogers models the Big Towner by Donnybrook... A campus favorite if there ever was one.



It's the "New" in Shoes for Campus Wear... from Shepard's!



Of all the seasons, this is the season for combinations in the world of fashion—combinations in colors, in costumes, in materials. The tremendously popular combination pictured here, however, was not a product of New York or Paris, but like Topay it "just grew" right here at Michigan State College from the fashion consciousness and wishes of Michigan State co-eds. The saddle-design shoe features all-over blue or gray suede with white accents, white laces and red rubber soles, with these popular low, low spring heels. Distinctive costume jewelry provides a perfect complement for campus or sport activities, and pouch shoulder handbags are available in matching suede. Handbags in smooth, glove-like leather are also popular companion pieces. All items pictured are available at Shepard's Shoes—across from the campus in East Lansing, 317-319 E. Grand River; and 226 S. Washington Avenue in Lansing. The shoes, 7.95. Jewelry from 1.00 to 4.95. Handbags 1.95 and up.

Photo by Raymond Studios, Lansing

Orlon Tops Material List

Synthetics Require No Ironing

By KAY MYERS

Wash 'em and hang 'em to dry is the keynote of the spring fabrics.

The most popular materials are those which are washable and need only slight ironing. These are a carry over from the winter fabrics but for spring and summer they will appear in lighter weights.

Orlon, the miracle material of last year, will be a top-notch favorite come warm weather. This fabric is being improved constantly by manufacturers and now holds its pleats almost perfectly through washing.

Rayon and acetate will be highlights of the spring fashion scene too. Acetate with a tweedy appearance will be especially popular along with crease resistant rayon and acetate.

For sports wear, last year's favorites, terry cloth and denim will be top bluffers on the fashion scene. Rain proof and crease-resistant denim will be on the market this spring.

Copper Hues to Play Big Roles This Spring

One of the newest and most complementary accessory colors for all the warm beiges in this spring's ready-to-wear is deep copper. This means a new fashion significance for copper jewelry which is being featured by several designers in handsome wide bracelets, pendant and choker necklaces and pins.



Romper swim suit shows the use of the new orlon to hold its pleats even after dips in the water.

Sand, the new denim color, will be a striking change from the darker colors of last year. It is expected to be a favorite along with all shades of beige and tan.

Sharkskin in tailored, lightweight suits will be seen this spring and summer as in the past. But the poodle weaves and tweedy looks probably will outshine the sleek, smooth appearance of sharkskin.

Span rayon and silk and rayon jersey will fit into the fashion scheme of the new season. Tissue faille will be a favorite and taffeta will not be overlooked come spring.

Seersucker will be back again. The renowned fabric will appear in cotton, orlon and rayon materials and will highlight many a summer wardrobe. Its popularity is often based on the ease of

laundering and lack of ironing that it requires.

Nylon organza will be one of the sheerest materials on the market this spring. Eyelet fabrics are expected to be in demand.

The quilted look of last summer that was carried into the winter will still be around. Fabrics that give the quilted look will be popular along with the genuine quilts.

Polka dots, both as full costumes and as accessories, will be seen. The polka dot is a perennial favorite with well-dressed women.

Along with the polka dot accessories, linen and pique trim will be used in many of the spring and summer costumes. It is especially fetching used on the beige colors, giving that desired look of clean freshness.

Little Ironing Needed

Test Tubes Help Add Glamour to Spring

By LIZ TANNER

Fibers have stepped out of the test tube into the fashion spotlight this spring.

Orlon and wool skirts are outstanding with their wonderfully

More Buying by Men Brings on New Trend

NEW YORK (AP)—Two out of three husbands shop for groceries at least once a week.

More shopping by the man of the house is responsible for new packaging trends, according to a survey by the Diamond Match Co. Dainty "feminine" pinks and pastels are reported on the way out.

Grocery shopping by men is attributed to the rise of supermarkets, suburban "parking lot shopping centers," and maintenance of a national birth rate which keeps mothers tied to the home.

washable pleats. Available in muted plaids and pastels, these skirts can be laundered without ironing if care is taken not to wring or twist them.

The fiber combination most widely used is 55 per cent orlon and 45 per cent wool. It looks like a wool flannel and is slightly less expensive.

Slacks are also available made of this blend which keep a sharp crease through many wearings.

Pure orlon fleece is being made into fluffy pastel coats which can be washed at home and hung on a hanger to drip dry.

Blouses of orlon and cotton require little ironing and look like fine chambray. They are more lustrous and crease-resistant than pure cotton.

Spring suits will feature a dacron and rayon mixture which stays crisp and wrinkle free even on humid days.

Rayon has been added to nylon to produce crepe slacks which have the long wearing qualities of all nylon but are shadow proof. This makes them ideal for under sheer summer dresses.

Crinkle-loop nylon anklets are due to arrive in East Lan-

sing soon. They will come only two sizes and will stretch to fit all feet. Special construction of the yarn adds stretch and makes the socks better than conventional styles.

Nylon net formals are popular for their pack-ability. They will take lots of creasing and still turn up freshly pressed.

For home sewing, a washable nylon and wool flannel is available in both plaids and plaid fabrics. Adding 15 per cent orlon to the wool greatly increases its strength and makes shrink resistant.

The Grace of Lace

for Spring and Summer Brides

Behind the breathtaking beauty of a bride... stands the quality of Lamberts.

Bridal Gowns	\$59.75 up
Bridesmaid	\$25.00 up
Veils	\$16.95 up
Hoops	\$5.00
Ballerina Crinolines	\$5.00

Formals — \$29.75 up

Phone
5-9818



Clothes cleaned now will be ready for Easter. Of course, you want to look your best for the big parade. Your clothes will be beautifully cleaned and pressed if you bring them to...

COLLEGE CLEANERS

301 Abbott Road

Phone ED. 24713

OPEN EVERY THURSDAY EVENING UNTIL NINE

Frame of Reference

for creating campus styles



Model — KAY SHERIDAN

An attractive way to keep off the spring rains with a plaid rain coat and matching hat. Aqua beige and yellow grey plaids. \$25

Loving soft cashmeres in all the shades you want. \$19.95

The slightly flared skirt, perfect for cool spring days, in pastel shades. \$8.99



Models — MIMI CUMMISKEY and ROBERTA KELLOGG

The slightly dressy Easter suit with jeweled detail at the collar and over the pockets — aqua, light blue, pink. \$79.95

A black, multi-pleated scooped neck dress, covered by a white linen jacket with braid trim. The jacket, tuxedo style, converts a stunning cocktail dress into a smart looking daytime suit. \$35

All of the accessories your spring outfit will need...

- gloves
- shoes
- jewelry
- handbags
- hats

Jacobson's

EAST LANSING

at Jacobson's