

Florists' Problems Discussed

Civic Minded
State School

For the third consecutive year, Michigan State College and the Florist's Telegraph Delivery Association will present a national sales and management rally for florists expected to bring 250 florists to the campus this week.

The conference will use a workshop type of program. Two workshops will be presented each morning and two each afternoon.

Two general assemblies will be held each day at which subjects of general interest will be presented. Brief summaries of the previous day's workshop presentations will be submitted.

For the first time anywhere, a business consulting service is being offered in conjunction with a florists' meeting. A. E. Gran of Lexington, Kentucky, will set up a personal consultation service for those florists who wish to discuss their business problem with him.

A legal clinic conducted by florist lawyer Harold Vander-Salm of Kalamazoo will help many of the florists to answer legal questions that have caused problems in the past.

Again this year a complete flower store has been set up. The most modern in florists' equipment will be exhibited by Buchbinder Bros. of Chicago and the finest in new lighting equipment will be shown by the Consumer's Power, General Electric, and Day Brite Lighting.

Forty-seven speakers and workshop leaders have been scheduled to participate. They represent ten florists from all parts of the United States and Canada, internationally known speakers from other industries, staff members of Michigan State College and the Florist's Telegraph Delivery Association.

One of the highlights of the Wednesday program will be the workshop on short cuts and time savers conducted by B. W. Branswell of Houston. A \$25 government bond will be presented to the florist who brings in the best "Gadget." An MSC blanket will be awarded for the best "Doodad," and MSC place mats will be awarded for the best "Gimmick." A "Gadget," a "Doodad" or a "Gimmick" is any idea or any procedure that helps to save time, money or effort in the retail shop, that helps to bring in more business.

Plus the florists conference this week is the seventh annual rural leadership school. The leadership school, which lasts from July 7 to July 17, will draw clergymen, lay church workers, teachers, and farm organization leaders as well as other persons interested in service to the rural community.

The major objectives of the rural leadership schools 100 participants is to share rural life problems, stimulate research on basic rural community problems, to encourage improved working relationships between all agencies serving rural life, and to find solutions to the particular problems brought to the leadership school by the members.

Some of the courses that will be available for those attending the conference are rural programs and group methods, community organization, church music, church maintenance problems, social and economic trends in rural communities, and home and family living.

Faculty Members Attend Meeting

Two members of the MSC agricultural engineering staff appeared on the program of the American Society of Agricultural Engineers at Pittsburgh, Pa., recently.

Burton F. Carrell discussed loose housing dairy barn arrangements.

A paper on "Supplemental Irrigation in Michigan," prepared by E. H. Kidder and J. R. Davis of the agricultural engineering staff, was presented by Professor Kidder.

Other members of the staff who attended the meeting were A. W. Farrall, head of the agricultural engineering department, and Dr. C. W. Hall.



Helen Roberts and Richard Walker

Husband, Wife Star In Concert

Will Perform
Opera Scenes

Helen Roberts and Richard Walker, stars of the D'Oyly Carte Opera company, will present songs and scenes from the operas of Gilbert and Sullivan at Fairchild Theater at 8:15 p.m. tonight.

Husband and wife in private life, the two stars met and were married while with the D'Oyly Carte company in England. Both have played leading roles in Gilbert and Sullivan operas on the British stage.

They have just completed an extended three-month tour through Australia and New Zealand during the 1952-53 season, and are on a coast-to-coast summer tour of the United States and Canada.

In their program here, they will present scenes as well as songs from some of the most popular Gilbert and Sullivan operas. These will include selections from "Patience," "Yeomen of the Guard," "Pinafore," "Trial by Jury," "The Mikado," and others.

State Nurses Elect Kempf

Miss Florence C. Kempf, head of the department of nursing education at MSC, has been elected president of the Michigan State Nurses association.

Miss Kempf was elected to a two-year term at the association's annual election of officers at Marquette, Mich.

A graduate of Lakeside Hospital School for Nurses, Cleveland, Ohio, Miss Kempf received her B.S. in Education at Ohio State University, and her M.A. at Teachers College, Columbia University.

Other officers elected by the 7,000-member association were Phyllis MacKay, Grand Rapids, first vice president; Sister M. Benedict, Flint, second vice president; Eleanor A. Dyer, Lansing, secretary; Evelyn C. Anderson, Detroit, treasurer; and Mrs. Emma J. Antcliff, Owosso, past president, member of the board of directors for a three-year term.

Concert Scheduled

The music department will present a Carrillon at Beaumont Tower July 12 at four o'clock. The guest carrillonneur will be Percival Rice, professor of campanology, at the University of Michigan.

The program includes transcriptions of instrumental and vocal works.

Even Profanity

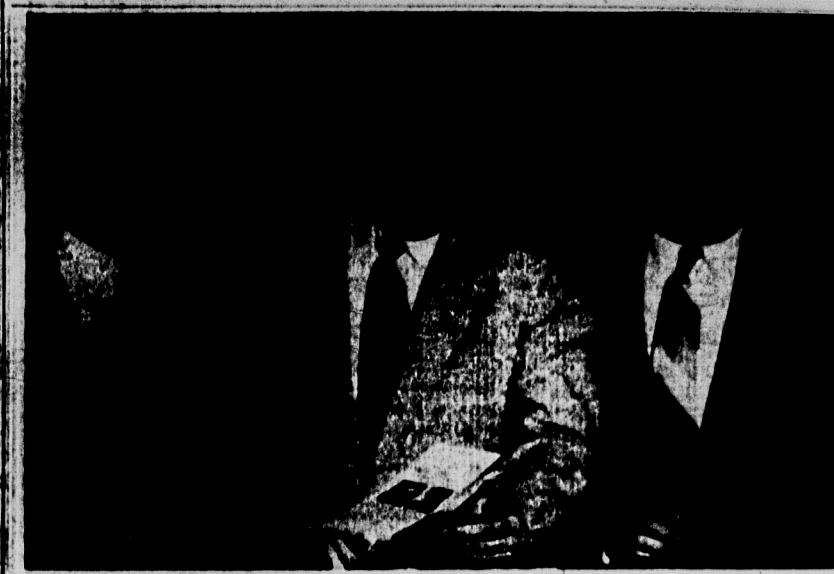
English Presented As Foreign Language

American slang, social customs, even the corner cafe's lunch menu, are being unscrambled for foreign students at MSC where a course is offered in "English as a foreign language."

In the past seven years, scores of students from 30 foreign nations have received "basic training" in reading the newspaper, how to use the telephone and what an American means when he says, "It's in the bag" or "What's cooking?"

Most of the foreign students at MSC have already acquired some

State, Local Government Studied in Annual Forum



Happy Days!

Temperatures Dip, Bearable Weather Finally Arrives

More bearable weather is promised for this week after recent scorching days.

Fair, pleasant, breezy days are expected with the sun making its scheduled appearances but spending enough time behind clouds to keep things cooler. A high of 80 is expected for today.

Nights should be quite sleepable as temperatures are expected to dip below 60 during the hours of darkness.

Proposed Street Causes Removal Of Ewing House

The East Lansing city council has instructed the city manager, John Patriarche, to accept bids for the removal or destruction of the Ewing house at 307 Abbot Road.

The Ewing house, which has been an MSC women's co-op, was purchased by the City of East Lansing for \$40,000 and is on the site of a proposed new street that will connect Abbot Rd. and Evergreen. This new street will open the center of East Lansing's business district by speeding up traffic and cutting down the number of vehicles using Grand River, according to Patriarche.

A revised city ordinance was given third reading, and tabled. The ordinance, which had come after protests of an extraordinary number of felons in local homes, states that it will be illegal to own, keep or harbor any number of cats that make a nuisance by trespassing, unsanitary condition, odors or noise. Before the revision, the ordinance had limited the number of cats and householder would be permitted to have.

The East Lansing and Meridian Township water contract has changed. At the present, East Lansing furnishes water to the township and the contract stated that Meridian Township had to give one year's notice of the intention of supplying their own water needs and voiding the contract.

The change in the contract now only requires the township to give a 30-day notice that they will begin to supply their own water.

After offering their portion of the instructional program Lewis C. Ferguson, of the MSC Political Science Department; Creighton R. Coleman, senator; and Frank D. Williams, representative, study names of others who will be speaking later during the three weeks of sessions.

Tour Michigan

Application of Knowledge Shown to Technicians

A group of 40 American-trained foreign students attending the institute for foreign technicians at Michigan State are taking a number of field trips as part of their seven week course.

Winning Trust Said Important To Free World

Winning the trust of foreign people through such programs as Point Four will strengthen democracy's stand in the world against communism, according to an authority at Michigan State College.

Carroll Hawkins, associate professor of political science at MSC and former government expert on communism, declares that in helping underdeveloped areas of the world to help themselves the American agricultural extension specialist "has become the missionary to reclaim the peoples of three continents for democracy's cause."

Hawkins, a member of the MSC political science department since 1946, served in 1948-49 as chief of the Bureau of Intelligence Research, U. S. Department of State, specializing in analyzing world-wide communism.

Surveys Denmark

Dr. Lawrence M. Sommer, assistant professor of geography, will embark for Denmark to conduct a research project through a grant from the US Office of Naval Research.

The institute is aimed at not only showing the students how their classroom learned technical information works in practice, but also affords one last chance to see what the United States is like.

Monday one group of 20 students heard the history and background of the land grant college system in the United States, while 16 were to Lansing inspecting the Industrial Metal Products, Inc. The remaining four were working at the college library.

Monday afternoon, the whole group toured the Oldenbush division plant in Lansing and yesterday visited the Edison Institute in Dearborn.

On July 14-15 the foreign students will take a swing through Menominee, Ontonagon, Marquette, and Marquette counties in the upper peninsula.

In all counties they will study methods of agriculture, education, and health services, since these three fields are basic to development of standards in their own countries, but will also seek special knowledge in each of the counties.

Activities in a port city and in the mining industry will be studied in Marquette county, along with the administration of state government services. In Marquette emphasis will be placed on observing the merging of national cultures, transplants to a single area, as exemplified in Marquette county.

In Ontonagon interest will be centered around the White Pine development program, and in Menominee the community school system and industry.

The seven week course will terminate August 7 with a trip to Washington and New York.

Williams Appears On Panel

Top State Officials Tell Functions

More than 50 officials from over the State of Michigan are putting problems of local and state government in the spotlight at the eighth annual forum on state and local government.

Fifteen panel discussions are scheduled during the three weeks of daily sessions. Participants include Gov. G. Mennen Williams, U. S. House of Representatives, H. Hale Drake, chairman of the Institute of Local Government and State Treasurers, and scores of other representatives of state and local government in Michigan.

The purpose of the annual forum is to give students and lay persons, especially interested in government a broad view of the major functions and problems of state and local government in Michigan, according to Prof. Lewis C. Ferguson of the MSC department of political science, who is forum chairman.

The "art of leadership" in state government was summed up Monday by Gov. G. Mennen Williams as the capacity to remain "far enough ahead so people are following you not too far behind." Speaking at the opening session, Gov. Williams added that "What the people want is results. Without that you couldn't be returned to office."

Michigan's governor, attorney general and two political science professors from Wayne and Western Michigan College were panel members for a discussion of "The Executive Department: How does it Function?"

In contrast to past years' sessions, and possibly to succeeding panel sessions in the 1953 Forum, there was no crossfire among the participants, each of whom spoke at length on a selected topic.

Gov. Williams traced the functions of his executive office, "Little Cabinet" and department administration. "Structure is important," he said, "but what the people want is results."

Nathan Grundstein, of the political science department at Wayne University, said of government operations "at least half the people don't care and three-fourths of the people are ignorant."

The state administrative board was described by Atty. Gen. Frank G. Millard as "a benefit to the state of Michigan." He said the board has placed "government in the open" and allows any citizen to appear before it and be heard. Millard said it has become a public institution.

A definition of politics as "an orderly and organized method of expressing different modes of public opinion" was offered by Leo C. Stone, of the department of political science at Western Michigan College.

Chairman of Monday's panel session was Daniel S. McHargue, of the department of political science, University of Michigan.

Tuesday's panel discussed "How Effectively Do Our Legislators Represent the Will of the People of the State?" Members of the panel were Wade Van Valkenburg, speaker of the House of Representatives; State Sen. Creighton R. Coleman, State Rep. Frank D. Williams, and Carl Smith of the Department of Political Science at Wayne University. Panel chairman was LeRoy C. Ferguson, of the MSC department of political science.

The program includes the following discussions: Fundamentals of State Government: "The Executive Department: How Does it Function?" "The Courts: How Do Judges Exercise the Operation of State Government?"

Fundamentals of Local Government: "How Effectively Are Michigan Cities Meeting the Needs of Their Citizens?" "How Effectively Are Michigan Counties Meeting the Needs of Their Citizens?" "How Effectively Are Michigan Townships Meeting the Needs of Their Citizens?" "How Effectively Are Michigan Local Governments Meeting the Needs of Their Citizens?"

Productions Planned Speech Students

Second annual MSC Speech Institute for high school students now running into the second week of this year's

program is divided into 3 groups: forensics, debate, and dramatics. Public speaking, voice and diction, and general speech instruction are included in all three groups though the bulk of the work is concentrated on a specific phase.

Journalism Students Honored

At the end of the 1953 High Journalism short course presentation of awards to winning students.

Winners were given in each of the divisions and were:

Editor — Phil Ragales, Barabara McManna, Cheryl Peagan, Caro.

Writing — Murth Heder, Robert Rapp, Mary Kay Joseph, and Pat Shelton.

Editing — Joan Dalley, Barbara McClelland, and Bob Creal, Ann Arbor.

Reporter — Pat Symmes, Pat Fletcher, Dearborn; Schultz Flint.

Editorial — Donna Repke, Bay City; Flint, and Sally Flint, Ann Arbor.

Editorial — Marilyn Moffet, Barbara Kuchla, Belle Harbor; Barbara Baxter, Grand Rapids.

Editorial — Barbara Geisler, Sandra Andrews, Bay City; Mary Ellen Sand Creek.

Top Awards Taken Information Services

Top awards were received Wednesday by the Michigan College Department of Information Services in national competition sponsored by the American College Public Relations Association.

The MSC department was awarded first place for its program of public relations through the press, and second place for its efforts for improved public relations.

Announcement of the awards was made at ACPRA's annual conference, being held this week at Salt Lake City, Utah. James M. Denison, administrative assistant to MSC President John A. Hannah, accepted the awards on behalf of the department.

The department previously had received first place for its press public relations program in 1951 and 1952 and had received second place in 1950. More than 900 colleges and universities in America are members of the ACPRA. A large percentage of these compete each year for the national awards.

W. Lowell Treaster is head of the department. The first-place award was prepared by the department's all-college news bureau, directed by Alvie L. Smith; the press entry by the sports section, headed by Fred W. Stahley.

Employers Need Graduates Urban Planning

The only university in the state offering an organized graduate curriculum in urban planning is continuing to exceed the demand for graduates in this field.

Charles W. Barr, a leader in the program at MSC, reports that unusual employment opportunities exist in the state and local planning offices and on the staffs of private organizations.

Increasing demand over personnel trained in urban planning has made this a constantly-growing field for the young graduates. Barr said, Average salaries for such graduates range from \$4,000 to \$5,000 a year.

Extension Service Series Televised

The fifth in a series of Co-operative Extension Service television programs started recently. The program, "Country Crossroads," will feature lawn weed control, irrigation equipment, home canning problems, side dressing corn with nitrogen, a look into the farm future. Schedules for the showings may be found in local newspapers. The shows are directed by George H. Axinn, extension television editor.

Nesman Named Contest Winner

Miss Carol Nesman, a junior home economics student from East Jordan, Mich., has been named winner of the annual business writing contest in the journalism department of MSC. Her entry was selected from among 250 submitted by students enrolled in business writing, according to C. W. Wilkinson, associate professor of journalism. Miss Nesman was presented a copy of the book, "Business Letters That Click."

Guest Professors Join MSC Staff

Dr. George Stafford from the University of Illinois and Dr. Lloyd Jones from Penn State College are here as visiting professors to teach in the graduate department of Physical Education for men. Dr. Stafford is a specialist in health and correcting physical education. Dr. Jones is a specialist in curriculum planning, philosophy, and physical education. The two professors will be here for about six weeks.

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- Tue., Wed., Thurs., and Friday . . .
- TWO HOUR SERVICE
- Beat The Weekend!

East Lansing Self Laundry
225 M.A.C.

High School Music Students Gather for Annual Workshop

High school music students chosen by the faculties of their various schools as being the top students in their field are now attending MSC's 8th annual Youth Music Course for high school students. There are 225 students attending this year's three week session.

The groups are divided into youth choir, youth orchestra, concert band, and training band.

Maurice Gierow, instructor of music at Iowa State Teacher's college, and Earl Trudgen, instructor of music for Lansing public schools, are in charge of the two choir groups. The students in each group spend two hours a day in rehearsal.

Alexander Schuster, professor of music at MSC heads the orchestra group. This group works in sections: string, brass, woodwind, and percussion instruments holding individual practice sessions. This is followed by a daily two-hour rehearsal for the orchestra as a whole.

The concert band, under the direction of William Stewart, director of music for Muskegon public schools, is composed of the more advanced band members. This group also rehearses in sections and then puts in a two-hour session as a unit.

The training band, directed by

Gomer Pound, music instructor from Morehead college, Kentucky, is composed of students who are working toward membership in the concert band.

These students feel that they have gained up to a year's training from this concentrated three-week program, reports Keith B. Odle, assistant professor in the continuing education service.

A program of recreation complements the student musical training. Dances and parties fill most of their free time.

The final examination con-

sists of a concert to be presented at the music building July 18.

A faculty concert will be presented for the students Thursday night at 8 p.m. in the music auditorium.

The students are being housed at Phillips Hall.



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The index of good quality table—a ratio of high sugar to low nicotine—shows Chesterfield quality highest

... 15% higher than its nearest competitor and Chesterfield quality 31% higher than the average of the five other leading brands.

OF THEM ALL!

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First Show at 8:00

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3 Dimension — 3 Dimension

'COLLEGE CAPERS'

All-girl show —

See pantie raids in 3-D!

HH No. 2

'BAD BLONDE'

with Barbara Payton

HH No. 3

'BACHELOR IN PARIS'

with Dennis Price

FRIDAY and SATURDAY

'POWDER RIVER'

In Technicolor

with Gary Calhoun

and Corinne Calvert

— PLUS —

2nd Technicolor Hit

'TROPIC ZONE'

with Ronald Reagan

and Rhonda Fleming

STARTS SATURDAY

EDNITE THROUGH MON.

ing Crosby and Bob Hope

'ROAD TO BALI'

In Technicolor

— AND —

'ONE TURNING POINT'

with William Holden

and Alexis Smith

TUES. WED. & THURS.

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— PLUS —

'ANDY BOND'

with Stanley Clements

and Eileen Herge

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Fashion Favorites of the
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