





Ninety-nine in One Year

Air Force Writes New Texts

The new texts based on the text of Air Force 1947-48...

By turning out in a similar way, the United States Air Force managed to write 99 college-level textbooks in only one year's time.

According to MSC Air Force personnel who are using the new volumes, the quality of the texts didn't suffer from their speedy production.

Required for the "generalized curriculum" program, which opened this fall, they were begun in September 1946 by one of the nation's top engineers, authors and technical experts on temporary duty for the Air Force.

To finish the work with the necessary speed and accuracy, an assembly-line method of writing known as "panel and review board" was followed.

The project combined the knowledge and efforts of more than 200 civilian and Air Force specialists who have seven volumes still-in-the-production stage.

Writing was first started by panels of experts from the various fields covered, who discussed the subject matters, worked jointly on research projects and prepared the first drafts of the books.

Committees of specialists in the text took over the manuscripts and reviewed them for accuracy and conformance to Air Force policy.

The 19 complete books now finished are in use this fall for the first time in the hands of some 120,000 AFOTC cadets in 207 colleges and universities in the United States, Puerto Rico and Hawaii.

The MSC Air Force reserve branch has made a complete switch-over to the new texts which are being used.

To acquaint instructors with the new books and curriculum, workshops were held this summer at 20 colleges and universities.

Major Richard G. Mendrop represented MSC at the workshop held at the University of Notre Dame. Major Frank C. Libuse attended at Purdue University and Captain Benjamin W. Davis went to University of Michigan's workshop.

Slightly more than 750 men — about nine per cent of all males students at MSC — live in the 23 fraternity houses.

"CAMPUS CLASSIFIEDS... HIGH READERSHIP"

MSC Professor Elected to Board

Dr. Leo Haak, MSC professor and head of the effective living department, was elected to the Central Michigan Society for the Study of Communications Board of Directors at a meeting here Wednesday.

Dr. Haak replaces Dr. Harold Sponberg, former assistant director in charge of teacher placement

who left recently to accept a position in Washington. The group considered a study program and reports from fields of public relations as a possible program for the coming year.

"CAMPUS CLASSIFIEDS... HIGH READERSHIP"

Bandmen Score Victory on Minnesota's Field

(Continued from Page 1)

ing, inaugurated last year, aided by new green and white uniforms and three weeks of hard practice climaxed this exhibition.

At half-time the band's pace was reduced to 174 steps a minute, after their 200-plus entrance from the side. As the band marched into a "HELLO" formation, Minnesota's flashcard section replied with a "Hello, MSC."

Then the band formed a stork, in recognition of the birth of the latest Big 10 brother while playing "Rock-A-Baby." A caricature of Sparty, with moving arms, strayed the new member to the fans. A salute to Minnesota and finally the singing of MSC alma mater, "MSC Madens," ended the show.

At the reception, held by the Minnesota band for State's band, further congratulations were given the Spartan musicians. The fact that 87 members of the band are bandmen who could be capable of performing the intricate and exhausting cadence with only three weeks practice is a subject of amazement.

On the blackboard of the reception room was a sign that read "Bowl or Bust." At the post-game celebration, one of the Minnesota band members remarked, "We put the game up for us, but it's yours now. Send us a card from Madens, will you?"

Not many State students were on hand to see the band for the Big 10, but they can be proud of the results. A student having a poor opinion of MSC's marching band will have a better chance to change it next Saturday when the band makes its first home appearance of the season. But it's no gamble, the bet has been fixed.

VA Center Vets Find Help At Wells Hall Guidance Office

Veterans—if you have questions or problems about your dependency status, address, Veterans' Administration claims and insurance or certificates of eligibility don't go to the veterans guidance center in Wells hall.

James F. Moore, chief of the college VA center, explains that his office exists only to help veterans who require counseling before entering any type of training, such as class work.

The center does about half its work with disabled veterans and serves the eastern part of the lower peninsula, except for the Detroit and Port Huron suburban areas.

Veterans with a change in dependency status or address should notify the Department of Veterans Affairs, 10 Administration Building.

The Lansing office of the Guidance Center, at 411 W. Michigan Ave. should be consulted for questions about insurance or claims and the registrar's office handles certificates of eligibility.

French Club Members To Speak About Trips

Several French Club members who visited Europe this summer will give informal reports at the first meeting of the French Club Wednesday at 7:30 p.m. in the International Center.

Stream Work Earns Award for Herbert

The Sportsman's Club of America has bestowed its top award for distinguished achievement in fishing and conservation on Dr. Paul A. Herbert, director of conservation at Michigan State College.

Recognition of Dr. Herbert was in part upon the success of stream improvement work initiated 20 years ago under his direction at the W. K. Kellogg forest, Kelleys Creek.

Angusta Creek, running through Kellogg property, did not contain any sports fish when the stream was presented to MSC. By stream improvement, the temperature of the water was lowered, deeper pools and spawning areas were provided.

The creek now affords thousands of hours of trout fishing each year. The catch is close to 75 per cent, exceeding the record of recovery of planted trout anywhere in the United States.

Two members of the English Department are seeking to show the importance of English and humanities students to business firms.

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# Spartans Overwhelm Gophers, 21-0

## Bolden Registers All Three Touchdowns

### Captures Undisputed First Place in Big 10 on 26th Straight

LANSING—Led by Larry Bolden's three touchdowns in the second half, Michigan State's Spartans won their second consecutive Big 10 title in the 1968 season with a 26th consecutive victory over a four-year period.

The Spartans, after a 165-pound junior blocked a Yewic pass within the 16-yard line Saturday.

The undisputed possession of the Big 10 title in the Western Conference was won by Michigan State's Spartans in their second consecutive Big 10 title in the 1968 season.

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This threat was halted when Giel blocked a Yewic pass within the 16-yard line Saturday.

The next threat was headed by Matesock, who led his squad to the seven, from where Wells was handed a 13-yard loss.

Near halftime Giel brought the partisan crowd up with a 20-yard return of a Yewic pass to Minnesota's 44. However, the gun sounded a moment later and Gopher fans sat back satisfied that State hadn't scored on their heroes.

After the second half kickoff, the Gophers made two quick first downs before Cappalletti punted to Bolden.

From their 17, State moved to the 31 on a Morrall pass to Ellis Duckett.

At this point Bolden received the ball, broke through the Gopher line into the secondary, slipped up blockers, veered to the right sideline at midfield and outcrossed Bob McNamara to the goal line for a 60-yard touchdown run. Pinnets kicked the extra point and the Spartans led, 7-0, with slightly less than nine minutes remaining on the scoreboard clock.

After the kickoff the Gophers were once again stymied in their attempts at making yardage and Cappalletti booted the ball to Bolden, who this time fumbled with Canoke pouncing on the loose pignin at State's 40.

For the first time, the Gophers were within State's territory and they immediately moved forward with Giel, tossing two passes to Ron Smith, who wound up on the 15 after making a second successive first down.

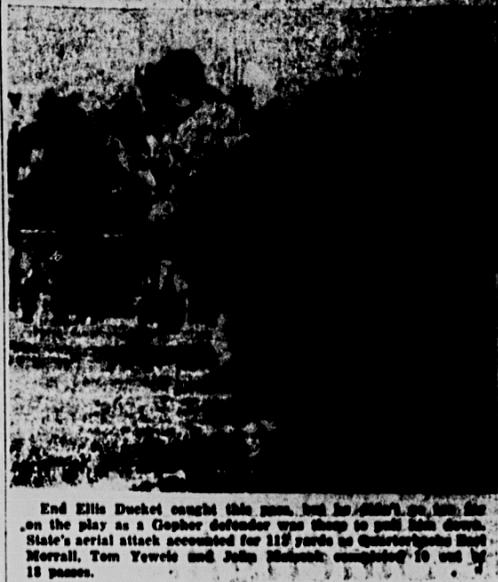
Giel tore through the line for four yards, but then two of his passes went awry bringing about a fourth-down situation with six to go for a first down.

At this point Foster sent quarterback Max Schmidt into the field with a play directly from the bench. The Foster selection didn't turn out too well as Ende Don Schubert and Duckett spotted Giel on the 35 and Minnesota's only serious threat of the day was stopped cold.

In the fourth period Bolden climaxed a 77-yard drive by bulling his way over Minnesota's left guard for nine yards and his second six-pointer of the day. Pinnets converted and increased State's margin to 14 points.

A feature of this drive was a diving catch of a Morrall pass by End Don Kauth on the Gophers' 15.

On the third touchdown drive the Spartans traveled 53 yards in seven plays with Bolden scappering for paydirt from 11 yards out. Evan Stone converted for the final point.



End Ellis Duckett caught this pass, but he didn't get into the end zone on the play as a Gopher defender was busy to pull him down. State's aerial attack accounted for 115 yards in Quarterbacks End Morrall, Tom Yewic and John Matesock completed 10 out of 13 passes.

## 15 Games on Docket IM Football Slated To Open Tonight

Michigan State's fall intramural program swings into action this evening with a full, 15-game touch football schedule.

The opening card pits 30 seven-man teams in five sets of games on the three fields behind Jenison Field House.

This year's roster includes almost 100 teams from the

Practice Field  
8:00 Butterfield 1 vs. Butterfield 2  
8:15 Butterfield 3 vs. Butterfield 4  
8:30 Butterfield 5 vs. Butterfield 6  
8:45 Butterfield 7 vs. Butterfield 8  
9:00 E. Shaw 1 vs. E. Shaw 2

Tough Football Field  
8:00 E. Shaw 3 vs. E. Shaw 4  
8:15 E. Shaw 5 vs. E. Shaw 6  
8:30 E. Shaw 7 vs. E. Shaw 8  
8:45 W. Shaw 1 vs. W. Shaw 2  
9:00 W. Shaw 3 vs. W. Shaw 4

Recreational Field  
8:00 W. Shaw 5 vs. W. Shaw 6  
8:15 W. Shaw 7 vs. W. Shaw 8  
8:30 Phillips 1 vs. Phillips 2  
8:45 Phillips 3 vs. Phillips 4  
9:00 Snyder 1 vs. Snyder 2

three leagues. The men's dorms list 46, the fraternities 21, and the independents more than 30.

The intramural department has scheduled the games for the three leagues as follows: dorms on Monday and Wednesday, independents on Tuesday and the fraternities on Thursday.

**Fresh Netters Meet**  
All freshmen interested in trying out for the tennis team are requested to come to a meeting today at 8 p.m. in the Intramural Office.

### Locker Room Notes

## Team Speed Draws Minnesota Praise

"They were simply out of our class," commented Gopher halfback Paul Giel in an extremely quiet Minnesota locker room following Saturday's 21-0 Spartan win.

Giel was in a position to know. Biggest offensive gun on the Gopher squad, he was held to 23 yards in 23 attempts by the stiff Michigan State defense.

Captain Wes Foster offered no solace. "It's the fastest team I've ever seen," he said, "I sure wish we had some of that speed."

Foster said that the junior variety had run Bolden's scoring play against the variety. "But it looked like slow motion compared to today," he said.

The Minnesota mentor made a nice gesture following the hubbub of the contest. He entered the Spartan bus just before it departed from the stadium and congratulated the entire team on its performance.

Biggie Munn rated the win as one of the biggest thrills in his coaching career. Munn's 1950 squad also blanked the Gophers, 27-0, in the early stages of the present 25-game winning streak.

Munn had nothing but praise for the treatment he received. "I've never had more hospitality in 22 years of coaching," he commented. Munn was treated to a big luncheon by a Minneapolis service club Friday noon.

A friend offered Munn congratulations in State's locker room. The Spartan coach had a quick answer.

"Congratulate the kids," countered Munn. "I sweated with them, but I don't play." He was probably recalling his own college days more than two decades ago when he won all-time All-American honors at Minnesota.

Munn thought the Gophers were definitely "up" for the contest, but that their defense cracked during the second half. "We just weren't cashing in during the first two quarters," he said.

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Rita Morrow  
Also  
"Roman Conquest"  
with Tom Conway  
Eva Barish

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Mig County  
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"Vice Squad"  
with  
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**RULES**

1. Write your Lucky Strike jingle on a single piece of paper or postcard and mail to: **Lucky Strike Jingles, P. O. Box 67, New York 44, N.Y.** Be sure that your name, address, college and class are legible—and that they are legible.

2. Use your jingle on any quantity of Luckies. "Luckies taste better" is only one. (See "Tip 7.")

3. Every quantity of any college, university or postcard-size sheet may submit jingles.

4. You may submit as many jingles as you like. However, you are eligible to receive more than one \$25 award.

To earn an award you are not limited to "Luckies taste better." Use any other words, phrases or sentences, such as "The best thing I ever tasted" or "I love the taste of Luckies." Send your jingle to: **Lucky Strike Jingles, P. O. Box 67, New York 44, N.Y.** Send your jingle to: **Lucky Strike Jingles, P. O. Box 67, New York 44, N.Y.**

Remember: Read all the rules and tips carefully. To be on the safe side, clip them out and keep them handy. Act now. Get started today.

### Sunday Squad Puts Hermon On Probation

Hermon is an... according to William... to 'bring out... had to improve... of music... is now open for stu...

### Centennial Musicians Wanted

The Centennial Music Contest of marches and songs de... according to William... to 'bring out... had to improve... of music... is now open for stu...

### Campus

(Continued from Page 1) Micki McBride, government treasurer, the figure includes \$3,000 collected at registration and an estimated \$100 from late registrations.

Campus Chest Open For Petitioners... Petitioning for... Any interested... petition at a... Union concourse, ... Hill, Campus Ch...

### Handling

(Continued from Page 1)

Sunday South Korea's acting foreign minister, Cho Chung Wun, sent an official protest through Gen. Maxwell Taylor, U. S. 8th Army commander, to India's Maj. Gen. S.P. Tharal. 'The act recently committ...

### AFRONews to Begin Coverage Expansion

AFRONews, MSC cadet newspaper, needs reporters to expand the coverage of cadet events and activities, editor Larry Pratt, Escanaba senior, said. A meeting will be held tonight at 8:30 p.m. in the AFROTC cadet wing headquarters.

Five of America's top entertainers in the music world will judge the entries. They are opera star James Melton; Arthur Fiedler, conductor of the Boston "Pops" orchestra; Paul LaValle, "Band of America" director; Fred Warms, director of the Waring Glee Club, and Henry Weber, musical director of radio station WGN, Chicago.

Prize money in two divisions of the contest, sponsored by the MSC Fund, will be \$500, first prize; \$150, second prize; \$100, third prize, and honorable mention awards of \$25 each.

Entries and requests for additional information about the contest should be addressed to Michigan State College Centennial Music Contest, P.O. box 552, East Lansing.

### Community Chest

## Theta Chi Pledges Aid Lansing Drive

This Week has turned into Help Week for eight Theta Chi pledges. Saturday they did cleaning assignments in the United Community Chest Building in Lansing.

The United Community Chest drive for 1964 is scheduled for Oct. 15-20 to raise \$705,000 in the Greater Lansing Area. The campus drive among MSC faculty members and employees will be held earlier, starting today, through Oct. 14.

Porter Wilkinson, Bethany, Ill., senior, Theta Chi president and Jerry Finch, Detroit senior, help desk chairman, completed details of the pledge work.

The quota for the college community chest drive has been set at \$25,000, which is slightly higher than the \$24,500 raised in 1963.

Contributions to the drive are spent on health services, service to the armed forces, child care, youth and family service, service planning, administration and campaign costs.

The student drive for charitable organizations, Campus Chest, is held during one week in May.

### Homecoming

(Continued from Page 1) Others were Marge Price, Sigma Alpha Theta; Jeanne Vincent, W. Landon; Bonnie Hunter, W. Yabaley; Judy...

The judges conducted personal interviews with each coed before they cast their final vote. Sigma Alpha Epsilon fraternity will hold a dinner Tuesday night in honor of the five finalists, who will also appear on Howard Finch's Six o'clock TV show Wednesday night.

The judges included Mrs. Thomas O'Brian, former Powers Medal; George Alderton, sports editor of the Lansing State Journal; Edward Warner, publicity director of Oldsmobile; Walter Sawyer, advertising director of...

Chairman for Homecoming is Perry representing Senior Class and Al Hanson, Sigma Alpha Epsilon, representing Junior Class.

The completion of the election process, all voting for officers is done in the Student Freshman elections and in the fall.

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## THIS LADY IS BACK FROM AFRICA

There are wild gorillas in "Africa" and it's the first time these frightening creatures have ever been photographed. What you're not seeing is the excitement of these scenes in Africa. You will be concerned with the trouble that centers around Clark Gable. The two angles to the story are the attraction of Ava Gardner—we hope you agree with the collective—and interesting blonde named Grace Kelly. Ava's performance is and, need we say it, seductive.

M-G-M presents in Color the EXCITING... starring CLARK GABLE • AVA GARDNER... Produced by Sam Zimbalist • A Metro-Goldwyn-Mayer Picture

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GOTTENBURG SHOWING... PREMIERE CELEBRATION

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## Moscow

### Respondent

### Talk in Aud

...reciprocity...  
years as an American...  
respondent in Moscow...  
May 9 in the Auditor...  
will be addressing...  
their ID card...  
who came back...  
America from London...  
Britain, will speak...  
Russia" according to...  
E. Crowe, director...  
home-born newspaper...  
Associated Press...  
"the Kremlin" for 11...  
during nine years as...  
Moscow bureau...  
in Russia in 1947, G...  
the Pulitzer Prize...  
interview with...  
also has received...  
and Sigma Delta...  
professional journalist...

### Reported

### Condition

...student was found...  
from loss of blood...  
his wrists and...  
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director, director of...  
services...  
taken to Ochs...  
Health Center where...  
condition was reported...  
by Dr. Clifford G...

### S Ticket

### Announced

...Raney, co-manage...  
man of Black &...  
that all persons...  
and cards...  
and put up their...  
Field House...  
5 p.m. Wednesday...  
tickets in the...  
be available...  
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