

GREEN-WHITE

GAME TODAY

SEE PAGE 3

Michigan State News



VOL. 47, No. 86

EAST LANSING, MICHIGAN—TUESDAY, NOVEMBER 15, 1955

PRICE 5 CENTS

Augustine Resigns

Student Presidents Revise Big 10 Assn.

By MIKE CARR
State News Night Editor

In a complete organizational shake-up this weekend, the Big 10 student presidents abolished the Big 10 Student's Association and substituted the Big 10 Student Body Presidents Assn., but kept Michigan State as the Central headquarters.

Police Start Checkup on Illegal Cars

Local Residents Report Students

By BARRY ALLEY
Campus police will begin writing tickets immediately for violation of student driving rules off campus, Chief of Police Arthur F. Brandstatter said Tuesday.

At present local residents are reporting license numbers of student cars with no permit to the Department of State.

The campus police will write student tickets after the license numbers have been checked with the Secretary of State's office, to make certain that a student still owns the car.

It A. S. Ellis, of the campus police, stated the campus police will accept this information only from reliable sources.

Students having an unregistered car in the local area either should register it or take it home at the first opportunity, Ellis said.

The Student Motor Vehicle Regulations state that students are prohibited from possessing or operating an unregistered car while a student at Michigan State.

It Ellis said unregistered cars off campus are usually owned by students not wanting to pay the \$5 registration fee, freshmen, and students who have not maintained a 2.0 all-university average.

Chief Augustine, Chief Justice of the Student Traffic Court, stated the court will honor appeals from students who are residents of the local area.

It was Augustine's suggestion that the names of student violators received by Dean King be given to the court. Approximately 20 names are being processed at the present time and more are expected, Augustine said.

Paris Singers To Perform

Little Singers of Paris will appear tonight in the Music Auditorium at 8:15. The 32-voice group will present a program of classical and folk music.

The program ranges from the known "Frère Jacques" to the more modern "Tenebrae" and "Miroir de Jesus."

They will present "O Salutaris" by the modern French composer Armand Caplet, who a few years ago died, designated the Little Singers to be the interpreters of his "Miroir de Jesus."

"La Nuit" depicts the peace of night descending over all nature. The singing of this composition was one of the highlights of the film "Case of Nightingales" in comedian Noel-Noel.

The most popular of all French songs, "Le Divin Enfant," includes this program of French music.

Tickets for the program are \$1.50.

Don't miss these guys!

CAMPUS CLASSIFIEDS

ED 2-1511 Ext. 269

Standing Tall



Maj. Gen. M. K. Deichmann, commandant of all AFROTC units in the United States, inspects Michigan State Air Police guard of honor. Gen. Deichmann is attending the meeting of the Assn. of Land Grant Colleges and Universities.

Benefit All People

Presidents Hear Praise Of Land Grant Schools

Presidents of the nation's 69 land grant colleges and universities were told Monday their institutions are forging ahead in promoting a world-wide educational system designed to benefit all people regardless of race, nationality, or level of living.

Convo Views Short Courses

The need for stronger agricultural short course programs was stressed Monday by Dean S. P. Swenson of Washington State College.

Speaking at the annual meeting of the Association of Land Grant Colleges and Universities, Swenson said there are two alternatives to meet the need for more education for farm youth.

One is establishing a new and separate system of vocational schools. The other—and preferred alternative—is for land grant colleges to develop strong agricultural short courses, Swenson said.

He emphasized a new system of vocational schools would be expensive and isolated land grant institutions already are equipped to do the job.

To those who say we have no business getting into this type of program because it is non-degree and sub-collegiate, he said it is even more justifiable than many of the worthwhile education programs already are sponsoring, Swenson said.

Charles F. Simmons of the Alabama Polytechnic Institute said the Association indicates the number of farms in the nation is declining but agriculture as a college subject is getting more popular.

Junior Class to Hold Second Coffee Hour

The Junior class will hold its second coffee hour Wednesday from 3:30-5:30 in Old College Hall.

Few Tickets Left For L-C Opera

A limited number of tickets for the two New York City operas, "La Boheme" and "Die Fledermaus," will be distributed on a first-come-first-serve basis this morning at 9 in the Union Ticket Office.

Monday's distribution was heavy for both operas and only some back orchestra seats remain. "La Boheme" will be presented Monday and "Die Fledermaus" Tuesday.

Students Learn First Hand

Home Ec. House Teaches Management

"What is the sense of my having to live in the home management house merely because I major in home economics?"

This question has probably been tossed about in many a girl's mind when she first considered some phase of home economics as her major.

The purpose of living half a term in one of the home management units is to give the girl an opportunity to study the theory and practice of home management, stated Dr. Irma H. Gross, head of the home management and child development department.

In a home management course, she said, the student should be able to practice living in a home situation just as the "home laboratories" for cooking and sewing.

The original idea of such campus homes was formed in the Midwest shortly after World War I. Dr. Gross reported. In 1934 three-fourths of all colleges granting degrees in home economics had home management houses.

Iowa State University, with six houses, holds the title for having the most extensive project, but MSU follows with five units.

In the fall of 1921 the home management department established its first house, which was formerly a faculty home located next to the Union Building. Soon three other faculty

homes were being used, but in 1947 the present building east of Berkey Hall was built with four complete housing units. One more unit on N Harrison Rd. was added this fall, Dr. Gross added.

The course, required of all junior or senior home economics students, does not stress the mechanics of food producing or budgeting. The mental activities of running a home and the intellectual approach to housekeeping are employed rather than merely learning to clean house or prepare a delicious meal.

"Home management is more of an art than a science," said Dr. Gross.

The eight girls living in each

Kennedy Wins First In IC4A

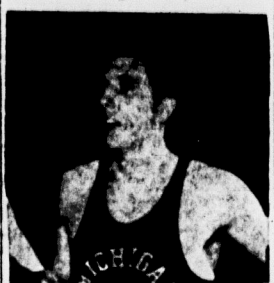
Team Title to Pitt; Spartans Second

Henry Kennedy won the IC4A individual championship but his efforts weren't enough as the Michigan State Spartans finished second in the 47th running of the meet at New York City's Van Cortlandt Park Monday afternoon.

The 23-year-old sophomore won the race by 415 yards over Villanova's Ron Delaney. Kennedy's time for the five mile course was 24:30.3, only two-tenths of a second off the course and meet record set in 1932 by Georgetown's Charlie Capozoli. Pitt was a surprise winner with a low score of 99 points while the Spartans finished with 114. As had been feared the fifth man proved to be State's undoing. He finished 68th in the 182 man field. Pitt showed good team balance by placing men in the 2nd, 14th, 18th, 26th and 38th positions.

Kennedy took the lead at the mile and kept increasing his lead as the race progressed. Delaney's second place time was 24:53 while third was taken by Arnie Sowell. Pitt's highly-touted middle distance runner.

Capt. Selwyn Jones finished seventh in 25:36 and Gay Denslow was in eighth only a second behind.



HENRY KENNEDY flying feet take first . . .

behind Terry Block was the Spartans' fourth man. He placed 30th.

Michigan State finished 10th last year after winning the title in 1953.

Kennedy's victory gave Michigan State their first individual winner in 19 years. The last Spartan to win the IC4A crown was Ken Waite in 1936.

English Tests Stated For J-Majors, Minors

English Proficiency Tests will be given Wednesday, from 7:30-9:30 p.m. in 119 Berkey, announced John Fehr, general business instructor.

All journalism majors who have completed Basic Communication Skills 113, and all Agriculture and Home Economics majors with journalism minors may take this test.

If the trend continues and the population keeps growing, there.

See LAND GRANT, Page 4

Frosh Are Fools



Sophomore Carolyn Vandervort seems taken aback as Nick Klak, a freshman, steps from behind a tree to say the "Frosh will rule while soph drop." Entry blanks for competitive events at Frosh-Neph Day are available this morning in all residence halls. Arrangements are being made for those living off campus to obtain blanks in the Union.

Snow in the Air Cloudy and Cold Highlight Day's Weather Scene

Partly cloudy and colder tonight, Tuesday increasing cloudiness and becoming cloudy with rain or snow in the afternoon or evening. Winds light easterly tonight becoming east to southeast 10-16 mph Tuesday. Low tonight 20-26 Tuesday 33-38.

Enrollment Increases 10 Per Cent

Fall term enrollment of students on campus taking courses for credit is 17,176, according to the official term report of Registrar Robert S. Linton.

The figure is an increase of 10.6 per cent over the 1954 fall term enrollment of 15,525. Included in the total figure is a 36.7 per cent increase in the number of new graduate students.

The total number of graduate students on campus this term is 1,778 of whom 1,099 are studying for master's degrees and 679 for doctoral degrees. An additional 43 are taking graduate work in the university's off-campus credit programs.

The complete figures show the total enrollment includes 11,880 men and 5,296 women. The number of married students—both graduate and undergraduate—increased by 36.7 per cent (coincidentally the same percentage increase as the number of new graduate students) to 4,124.

Freshmen make up the biggest undergraduate class numerically with 6,675 enrolled. Other class enrollments are sophomores 3,992; juniors 3,319; and seniors 2,645.

The university's "grand total" enrollment is 17,890 which includes 714 students enrolled in MSU's off-campus credit programs.

Geographically, Spartan students come from 62 U.S. possessions and foreign countries, every county in Michigan and every state in the union but one—Nevada.

Chest Drive Sets Record Of \$4,828

Shows Increase Of \$308 Over '55

By DEBBY HALL
State News Night Editor
Campus Chest scored a \$4,828.01 record over last year's total contributions of \$4,519.98.

The new record was calculated Monday when living unit solicitations of \$2,343.80, added to the previous total showed a \$308 increase over last year.

Almost touching the \$5,000 mark, the net proceeds from solicitations week, Nov. 4-11, carried the Campus Chest football to 80 per cent of its goal. The student charity organization was working for a \$6,000 total.

The charity funds will be recounted today for a final computation of the annual drive's results.

Resides living units IFU pledged \$1,400 for the fall drive. \$994.21 was derived from See CHARITY, Page 4

NEWS IN BRIEF

Arrest Suspect in Kansas City Slaying

SAN FRANCISCO (AP) — An FBI agent testified at a U. S. commissioner's hearing Monday that Arthur Ross Brown, 30, had confessed the kidnapping and killing of Wilma Allen, wife of a wealthy Kansas City, Mo., automobile dealer, last August 4.

Death Takes Robert Sherwood

NEW YORK (AP) — Robert E. Sherwood, 59, whose pen won him four Pulitzer prizes, more than any other American, died Monday. The six foot, seven inch playwright and biographer suffered a heart attack Saturday.

High Court Hits Political Segregation

WASHINGTON (AP) — The Supreme Court Monday doomed an Oklahoma law requiring Negro candidates for public office to be identified as such, but put off ruling on state bans on interracial marriage.

Indiana Strikers Seek Jobs Back

HAGERSTOWN, Ind. (AP) — Perfect Circle Corp. said Monday that more than 80 per cent of the striking CIO United Auto Workers had asked to return to their jobs since the union was turned down as the employees' bargaining agent.

Frosh Gridders Play Intrasquad Tilt Today

Big Lines, Pony Backs Featured

Game Conditions To Govern Play

Michigan State's freshman football squad will hold their annual Green and White game at Macklin Field this afternoon at 3:30.

The game will be played under the usual game conditions with the scoreboard and game officials being used.

This year's freshman squad has been described as the best team since Michigan State's Rose Bowl team. The emphasis has been on weight with more than a score of youngsters weighing more than 200 pounds.

The Green squad will enter the game with a decided advantage in weight. The line will average a burly 218 pounds while the backfield has a 187 average.

The White line averages a meek 208 pounds but the backfield is of the pony variety, a 172 average.

Starting for the Greens will be left end, Ted Cuno from Detroit Fitzgerald. Left tackle will be manned by Bill Pyle from Illinois New Trier high school.



ART JOHNSON

Left guard will be Mark Tate from New Castle, Penn., while the center is Ed Farts, from Royal Oak. Starting at right guard is Frank O'Brien, a native of Holyoke, Mass. Ernie Dijk, of Saginaw Arthur Hill will be the right tackle and 6'2" Tom Vershinski of Mt. Carmel, Penn. is the right end.

Starting in the Green backfield is Bob Bereich at quarterback. Bereich is from Argo High in Illinois. Art Johnson, an All-Stater from Flint Northern will start at the right half spot while Bob Rucucci from Chicago Leo will be the left half.

The Green fullback will be Rohland Kerkoff, a native of Attleboro, Mass.

Starting in the White line-up will be Bob Fitzgerald at Cleveland's Cathedral Latin at left end. Holding down the left tackle spot is Elmer Kuchosky. In the left guard position is Russ Kelley, of Muskegon.

Tom Haffey will be the White's center. He comes from Euclid, Ohio. In the right guard slot is Don Wright from Dearborn. The right tackle is Tony Diczno.

(Advertisement)



HOW TO BE A BMOC

Any man who wishes to be a BMOC—you show me one who doesn't and I'll show you a misspent youth: will do well to follow the few simple rules listed below.

The first requisite of a BMOC is, of course, a letter in athletics. This presents no great problem to the big, the strong, and the talking. But what do you do if you are a puny little chap with a concave chest and muscles like tallow?

I'll tell you what you do: You go to the nearest letter store, buy a letter, sew it on your sweater, and wear it.

This, perhaps, is not strictly ethical, but chances are slim that anybody will question you about it. If someone should, you have a perfectly logical explanation. Simply say, "That 'I' on my sweater does not stand for 'Iowa.' It stands for 'Infirm.'"

Or, "That 'P' does not stand for 'Princeton.' It stands for 'Poorly.'"

Or, "That 'W&L' does not stand for 'Washington and Lee.' It stands for 'Withered and Lumpy.'"

Or, "That 'BG' does not stand for 'Bowling Green.' It stands for 'Badly Gangrenous.'"

So you see, getting the letter-sweater is no large task. But that is only a part of BMOC-hood. Another, and equally important, part is to join the right fraternity. Let me emphasize: the right fraternity. Joining the wrong fraternity is worse than joining no fraternity at all.

How can you be sure that the fraternity you join is the right one? Very simply. Just ask the rushing chairman. After all, why should he lie to you?

Once the BMOC is established in the right fraternity, the next step is to get the right girl. A BMOC's girl must be beautiful, shapely, and go well with all his suits.

Girls answering this description are admittedly not easy to find. If you should discover that all the suitable girls on your campus are already attached, do not despair. There are several things you can do.

You can, for example, cut your throat.

Or you can pick one of the less attractive ladies on campus, veil her, dress her in houri pants, and tell everybody she is an exchange student from Istanbul.

A fellow I knew in school—Hardack Sigafos by name—did just that. After several semesters he discovered to his surprise that he loved the girl. Today they are happily married and run one of the biggest Turkish baths in Ida Grove, Iowa.

We arrive now at the question: What does a BMOC smoke? And the answer is—new Philip Morris, of course!

Anybody—big man on campus or little man, big woman or little woman—anybody who is able to discern between harsh and gentle chooses new Philip Morris. Gentle is the word for Philip Morris. Actually, of course, it isn't. Cigarette is the word for Philip Morris. But gentle describes admirably the felicitous blending, the smooth, mild, pleasurable flavor, the nobly born and delicately nurtured tobacco, that Philip Morris—and only Philip Morris—brings you.

The makers of Philip Morris, who bring you this column every week during the school year, cordially invite you to try today's new gentle Philip Morris in the bright new red, white and gold package, regular or smart king size.



Philip Morris, of course!

W. Shaw 1 Defeats Phillips 4

A double pass play early in the third period gave West Shaw 1 a hard-fought victory over Phillips 4, 6-0.

Tom King passed to Dale Phelps on the sidelines who in turn lobbed one to Don Temple standing on the three.

West Shaw was in command all the way, a dropped pass in the end zone, and another caught just behind it holding the score down.

Phillips' main threat was long passes which were either blocked or dropped at the last second. Butterfield 5, 13; West Shaw 9, 6.

A fighting Butterfield 5 square whipped West Shaw 9, 13-6.

The first score by Butterfield was made in the second period when Don Alexander passed to Jim Harrigan who tossed to Dan Keating for the score. An Alexander pass to Harrigan scored the extra point.

The final tally for Butterfield was made when Alexander tossed to Bruce Jones late in the third quarter.

The lone West Shaw score came in the first quarter when Tom Dare passed to Herb Travers.

Ogres 6, Poses 2. A spectacular catch by Frank Lagerborg gave the Ogres a 6-2 win over the Poses.

Three men were in the end zone when a pass by Jim Flannery was knocked up in the air. While he was flat on his back Lagerborg caught the ball for the lone tally.

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IM Schedule

TUESDAY, NOV. 15
TOUCH FOOTBALL
Touch Football Field
6:30 ATO vs. AGR
7:25 Lires vs. Ogres
8:10 Bearcats vs. Goal Getters
8:55 W. Shaw 2 vs. Bryan 3
Practice Field
6:40 W. Shaw 1 vs. E. Shaw 7
7:25 W. Shaw 4 vs. Bryan 3
8:10 Fager Heavets vs. Fall Bearers
8:55 Rockets vs. Raiders

IM Results

AGR 19, Lambda Chi 12
Rafter 8, 6, Bryan 7, 9
W. Shaw 8, 6, Phillips 8, 0
Bryan 5, 13, Rafter 2, 6
E. Shaw 7, 4, Rafter 2, 0
W. Shaw 4, 10, Butterfield 6, 7
Bryan 8, 33, E. Shaw 2, 6

Varsity Club

The Varsity Club will hold a meeting tonight in the Alumni Varsity Club room in Macklin Stadium at 7:30. All members are requested to attend.

'Mural Highlights

All men who have won medals in any event this fall will be notified when the IM office receives the medals.

Teams desiring to practice for intramural basketball can reserve courts from 8-12 Saturday morning.

AT YOUR DOWNTOWN BUTTERFIELD THEATRES

MICHIGAN

Starts Today!

Liberace

— in —

"Sincerely Yours"

ESQUIRE

NOW SHOWING

"Explodes with Merriment"

— N.Y. TIMES

"A Salvo of Bellylaughs!"

— NEWSWEEK

Starting Thursday

The Sadler Wells Ballet in

TALES OF HOFFMANN

with Maura Shearer

Information IV 4-3935

Mr. Hulot's Holiday

Starting Thursday

The Sadler Wells Ballet in

TALES OF HOFFMANN

with Maura Shearer

Information IV 4-3935

2 Coeds Place In Foil Meet

Michigan State coeds took first and third places in the state tournament of the Amateur Fencer's League of America Women's Prep Foil Tournament at Canon Memorial Recreational Center, Detroit, Sunday.

Following two playoffs of ties, Mary Bramwell finished first with Nancy Wimmer taking third place.

KRESGE'S

Turkey

on Parade

Roast Young Tom Turkey

Savory Dressing

Creamy Whipped Potatoes

Rich Giblet Gravy

Cranberry Sauce

Buttered June Peas

Hot Roll and Butter

60c

HOT ROAST

TURKEY SANDWICH

Creamy Whipped Potatoes

Rich Giblet Gravy

Cranberry Sauce

50c

SLICED BREAST OF

TURKEY SANDWICH

Choice of Buttered Bread

Lettuce — Pickle Chips

10c

Across from Union

and in

Frondor Shopping Center

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A Complete Line of Hockey Equipment at...

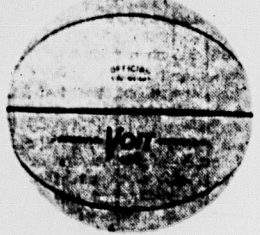
VanDervoort's
Spartan Sport Headquarters



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Pucks 70c
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Also . . . a selection of Intramural Supplies

Basketballs 4.95 up
White Converse All-Stars 5.45
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For all sports equipment it's...

VanDervoort's
Spartan Sport Headquarters

Lucon TODAY

3 Days Only!

HIT NO. 1 2:40 - 6:20 - 10:00

COMBINING THE EXCITING TALENTS OF

FOUR ACADEMY AWARD WINNERS!

HUMPHREY BOGART

Academy Award winner for "The African Queen"

AUDREY HEPBURN

Academy Award winner for "Roman Holiday"

WILLIAM HOLDEN

Academy Award winner for "Stalag 17"

Sabrina

2nd Hit! 12:50 - 4:35 - 8:20

BURT LANCASTER

SHIRLEY BOOTH

That girl

in their

house...

she spelled

suicidal!

Hal Wallis' production

Come Back, Little Sheba

TERRY MOORE

and RICHARD JARVIS

Produced by RICHARD JARVIS

Directed by RICHARD JARVIS

Screenplay by RICHARD JARVIS

Based on the play by RICHARD JARVIS

Starring RICHARD JARVIS

and RICHARD JARVIS

Produced by RICHARD JARVIS

Directed by RICHARD JARVIS

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Starring RICHARD JARVIS

and RICHARD JARVIS

Produced by RICHARD JARVIS

Directed by RICHARD JARVIS

Screenplay by RICHARD JARVIS

What young people are doing at General Electric

Young engineer decides what colors are best for G-E reflector lamps

Which color of light makes people look natural? Should a blue light be used more often than a red? What kind of effect does a violet light have on merchandise?

In recent years, color lighting has become so important in stores, restaurants, theaters, and displays that General Electric developed a line of new easy-to-use color-reflector lamps for this market.

The man responsible for deciding which colors are most effective for users of these lamps is 29-year-old Charles N. Clark, Application Engineering Color Specialist for General Electric's large lamp department.

Clark's Work Is Interesting, Important

In a recent series of tests, Clark made a critical appraisal of literally hundreds of color-filter materials to find the ones that produced maximum results but were still suitable to high-production techniques, practical stocking and simplified selling. This experimental work also had to take into account all the information on human perception of color.

25,000 College Graduates at General Electric

When Clark came to General Electric in 1949, he already knew the work he wanted to do. Like each of the 25,000 college-graduate employees, he was given his chance to grow and realize his full potential. For General Electric has long believed this: When fresh, young minds are given freedom to make progress, everybody benefits—the individual, the company, and the country.



Progress is Our Most Important Product

Charity

(Continued from Page 1)
the on-campus drive and \$90 was netted from the Campus Chest refreshment service on the Spartan Purdue train.

Spartan Nursery mothers drew \$476 from married housing residents in Spartan and University Village. Faculty members donated about \$45.

Bob O'Hara, director of Campus Chest, expressed thanks to the 750 solicitors and living unit representatives that helped collect the contributions.

O'Hara explained that the \$6,000 goal was gauged on the basis of last year's goal of \$4,000 in proportion to the increased enrollment.

Special thanks are extended to the student body for their generosity to "help carry the ball for Campus Chest," O'Hara added.

Net proceeds for Campus Chest activities during the year will be divided proportionately among eight charity organizations.

Letter

(Continued from Page 2)

most over, and little or nothing can be done about the tests, as most of them will be completed. So we say:

Thank you, professors, for your most helpful consideration in making this week one that we may truly say was one of relaxation in our spacious rooms for the studying of your beloved exams.

Art Jacobs

Land Grant

(Continued from Page 1)
will be 6,650,000 college students by 1970.

Present college enrollments total 2,500,000 students.

Another speaker heard by the Council of Presidents was John C. Hazeltine, commissioner of the community facilities administration.

Hazeltine said artificially low interest rates are eliminating private participation in financing college dormitories and similar structures.

This, he said, is contrary to the long-term best interest of educational institutions.

Hazeltine said an expanded program ordered by Congress last summer has brought a flood of requests for federal aid funds from the nation's schools, exhausting the funds almost overnight.

The Eschmeyer Administration, he said, is committed to develop the program to the fullest extent allowed by law, regardless of budget limitations.

Defending the program and its expansion, Hazeltine said it would be to the best interests

Wolverine
Picture Schedule

Tuesday, Nov. 15
Arnold Air Society 9:15
Seabird and Blade 9:30
Pictures to be taken in Tower Room of Union Bldg.

of the schools and the Federal government to "seek a more equitable rate which will encourage rather than discourage private participation."

Today's meetings will open with the first of three general sessions. Dr. Hannah and Gov. Williams will deliver welcoming addresses.

The presidential address will be given by Lewis W. Jones of New Jersey's Rutgers University.

Other speakers will be Dr. Glenn Giddings, manager of research personnel services for the General Electric Co. on "The Need for Trained Intelligence," and David D. Henry, president of the University of Illinois on "Where Do We Get the Teachers?"

AFROTC Instructors
To Host Commandant

Maj. Gen. M. K. Deichmann, commandant of the approximately 200 AFROTC units throughout the country, will visit today with AFROTC instructors here and talk with Professor of Air Science, Col. G. V. Davis.

General Deichmann, who is stationed at Maxwell Air Force Base, Montgomery, Ala., is on campus for the meeting of the Assn. of Land Grant Colleges and Universities.

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1 1/2 E. of E. Lansing on U.S. 16



On the Trail of a Sniff

They were going to a dog show . . . but that poodle, what a smart one he was . . . he got on the trail of the most wonderful "sniff" . . . and led his lady fair straight to CASA NOVA's for the most in tempting Italian dishes. PIZZA—SPAGHETTI—SUBS—RAVIOLI. This poodle didn't get a blue ribbon, but he did get a feather in his . . . cap . . . for now his mistress knows where she can get delicious Italian dishes.

Open 4 p.m. to 12:30 a.m. . . Fri. & Sat. till 1:30 a.m.

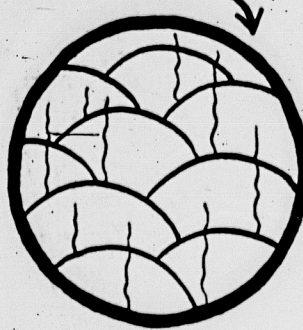
For takeouts phone ED 2-6655

CASA NOVA

211 M.A.C.

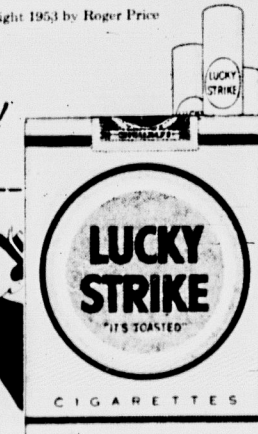
HERE'S A HIT - LUCKY DROODLES!

WHAT'S THIS? For solution
see paragraph below.



YOU ALWAYS COME OUT ON TOP when you light up a Lucky, because Luckies are tops for taste. Luckies taste better because Lucky Strike means fine tobacco . . . mild, mellow tobacco that's *toasted* to taste even better. The men in the Droodle above have come out on top, too—in more ways than one. The Droodle is titled: Convention of baldheaded men smoking Luckies. Follow their shining example: light up a Lucky yourself. You'll say it's the best-tasting cigarette you ever smoked!

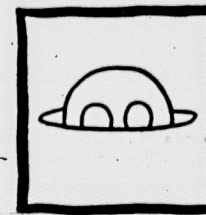
DROODLES, Copyright 1953 by Roger Price



Students!

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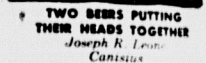
Cut yourself in on the Lucky Droodle gold mine. We pay \$25 for all we use—and for a whole lot more we don't use! Send your Droodles with descriptive titles. Include your name, address, college and class and the name and address of the dealer in your college town from whom you buy cigarettes most often. Address: Lucky Droodle, Box 67A, Mount Vernon, N.Y.



BUTTON GOING
THROUGH BUTTONHOLE
Meritt Christensen
U. of Minnesota



MAN OF LETTERS
Wm. Q. Christensen
Newark College
of Engineering

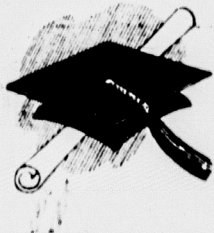


TWO BEERS PUTTING
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