VOL. 49, No. 95

uper

lans

k On Back

U. S. Seeks Policy

Talks With France, Britain,

Concern Tunisian Conflict

On Arms Shipment

WASHINGTON (AP) - The United States and France

agreed Tuesday to try to work out a common policy with Britain and Tunisia governing future deliveries of arms to

PRICE 5 CENTS

Sponsored by Four Campus Groups

Iranian Travelers Schedule Talks for Thursday, Friday

Abdullah and Issa Ommidva Iranian students who are mak-ng a 150,000-mile 10-year goodin a 150,000-mile 10-year goodwil trip around the world by
noticevel, will speak and show
lides of their adventures.
Thursday at 7 p.m. and Friday
a 8 p.m. at 11 min.
Sponsored by AUSG and Unam Board Thursday and by International Club and Iranian
Club Friday, they will tell of
their travels through 60,000
uses and 25 countries, their
meetins with the heads of
cate meetystops of the var-

in January, 1957, the Ommid-

UN Moves To Prevent Breakdown

P - The United Nation ate Tuesday added 14 nans to its Disarmamen' ommission in what appeared to be a futile move to off a breakdown in East-West negotiations

hight

million make uckies!

UGH?

ING

Stickler eds more So start asy you seconds the suth me num-do draw-ith-your and class Sox b7A.

(Y!

vote of 19 in favor and ist the Assembly turned in Albanian proposal to the commission to 3? The Soviet Union destroyable taking part in all meetings of the com-

assembly voted 46

The soviet Union insisted that the Assembly vote on the 82-tation commission when the Al-haian move failed. Twenty-low nations abstained, includ-ing members of the Asian-Arab

first vote of the day

the histories vote of the day be assembly approved by a total of 60 to 9 the proposal to the commission, casing it a 23-nation has the assemble a 23-nation has the assemble as advanced by the test in the hope it would satisfy the Soviet demands for an enlarged commission. The only be trues came from the Soviet bigs.

Communist Yugoslavia did going along with the com-

since Red China is not recog-nized by the U.S. government. Seven and one-half months spent in Australia, studying the life of Australian bushmen, has coulted in the Ommidyars.

Soviet Union Announces Plans to Bolster Egypt

die Last As Bulgann spoke, Communist Boss Nikita S. Khrushchev looked on hearnits. Amer had seen khrushchev earlier in the day.

Buseann basted Egypt's Pres-ident Gama! Abde! Nasser as "the outstanding pointed figure of the Arab East." Responding. Amer told Bullanin.
"You have well understood our problems and difficulties and proved it with deeds.

The tall, nigstacted war min-ister said. Egypt has full cooks.

Coffee Hour Features Singing of 'Doo-Dads'

coffee hour from 2 80-5.7d today in Old College Hall. The class officers will be present to dis-cuss J-Hop. J-Day and other class activities. The floo lar-singing don will provide the chtertainment.

Prench in neighboring Algeria.

A State Department spokes—man then reported that the United States within he next few days will be in touch with Eritain, France and Tunisia to work out an approach as to arms deliveries in the future."

The United States and Britain sent Tunisian President Mabile Bourguish 220 guns and more than 50,000 rounds of ammunition last week in the face of strong French protests, Diplomatic informants said that no further shipments are planned immediately. further shipments are planned immediately.

Pineau told Dulles that the U.S.-British move had created a "great envotional reaction" in French public opinion.

State Department press officer Lincoln White said Dulles "ex-Suddenly, a jerky stop of one

J-School Slates

plained to Pineau that we had obtained understandings from the

rivians as simply a way blatten en the way to Algeria."

One effect of Tuesday's deci-sion to try to work out a com-mon policy, diplomats noted, will be to allow time for French anger to cool off. Authorities, appared reasonably hopeful that the dispute could be re-responded to the ray in the West-

Tunisia. Secretary of State Dulles and French Foreign Minister Christian Pineau failed to resolve the angry dispute, which has split the Atlantic Alliance, in a three-hour meeting at the State Department. But Pineau said they had decided "to seek a procedure" which would avoid the danger of guns and ammunition delivered to Tunista falling into the hands of rebels fighting the French in neighboring Algeria. A State Department spokes— Supports Gaillard French Premier

Parliament

'Fears Rebels'

PARIS (P)-France's par liament, rallied by the na tion's hurt pride over U.S .-British arms shipments to Tunisia, gave Premier Felix Gaillard a resounding vote of confidence Tuesday night.

. The vote was 256-182. It gave leader special powers to lay down the economic law a for Frenchmen.

The vote was taken as civil Chrysler servants, perhaps a million strong, went on strike and shouted in the streets for higher

Tunisians" that the arms would be used exclusively for their internal security and self-deferre and "we are sure they rnal security and self-de-e and "we are sure they cooperate."

Pact (NATO) must be main

and "The (French) government to has made all members of NATO understand that one cannot be also allies in Paris and ignore each other elsewhere. The rights of



For Rocket Network

Arch of Triumph in Ice

U. S. Unfolds Proposal

'Rendez-vous a Paris' Slated for Saturday

"Rendez-yous a Paris," a dinner dance to be given at Kellogg Center by the MSU Hotel Assn., will have an authentic

Resumes Strike Talk

Talk by Ad Exec.

The reception of communique Amer and the danger of Description of communique Amer and the director of Clark & Bobertz. Inc. national advertising anaportion of the Expl. In the School of Journalism today.

A recognized authority on advertising media. Terbruegen will discuss the methods advertising and the danger is global. Californ the deputies the delivery of arms to Tunisia had complicated his lask as premier. "What is necessary is that you group yoursevies around the government in such a way that the School of Journalism today.

A recognized authority on advertising media. Terbruegen will discuss the methods advertising agencies use in the selection of advertising space and time.

Talk by Ad Exec.

He said, the harm which threatens our civilization is unique here and close alree to complicate the deputies the delivery of arms to Tunisia had convenient in such a way that its necessary is that you group yoursevies around the government in such a way that the School of Journalism today.

That's what is needed above all the production of a number of the group yoursevies around the group yoursevies around the complicated his lask as premier. "What is necessary is that you group yoursevies around the group yoursevies around the delivery of arms to Tunisia had convenient to such a way that it has necessary in that you group yoursevies around the delivery of arms to Tunisia had convenient in such a way that it has a compand to the delivery of arms to Tunisia had convenient in such a way that it has a compand to the delivery of arms to Tunisia had convenient in such a way that it has a compand to the delivery of arms to Tunisia had convenient in such a way that it has a compand to the production of a number of the production of a number of the production is uniform. The production is uniform to the production of the production of a number of the production of a number of the production of the p

ching and dancing along with chiefaliment in the French style will occupy the evening. According to Colin Nadeau, general charman for the dinner came, there is room for 562 diners, with 42 waiters ready to

Senator Asks Senator Asks Oppenheimer Reinstatement ALBUQUERQUE AP Sen. Adderson (D-NM) alternate chairman of the Joint Committee on Alonic Energy, said. Triesday he favors return of D by J. Robert Oppenheimer to government service. "Mr. Oppenheimer was indis"There are in existence today" quite a larger variety of nucleour

Ike. Dulles To Present **Idea in Paris**

Goals of Concept To Bolster NATO

WASHINGTON (A)-Secretary of State Dulles Tues-day unfolded an American plan for strengthening the Atlantic Alliance by creating a European network of rocket bases with stockpiles of atomic warheads.

proposal which he and President Eisenhower will lay before the Dec. 16 meeting at Paris of the North Atlantic Treaty (NATO) heads of government. Dulles told his news confer-ence he and Eisenhower would try at Paris also to reinforce the Allies' confidence that America would fight if necessay but only if necessary.

The Secretary said America's NATO commitment to treat any attack on any NATO member as an attack on all "is as strong as it could be made."

But he said the Allies are concerned on two counts—that America might be trigger-hoppy or, conversely, might fail to retain a gainst any Soviet attack in Europe not directly involving U.S. troops there.

He ruled out giving any veto allied nations on U.S. policy.

The first step-providing the H other NATO nations go along with the idea next month-would be a blanket NATO agreement, Dulles said He add-

Mr Oppenhemer was inciseret in many of the Binds he said," Anderson commented in a statement, "but you have to take genius he way it exists."

Anderson said he "would not beside in the slightest" in supplying Oppenhemer with any information he needed to contribute to the nation's scientific development.

Anderson's comments came in connection with statements in Washington by Sen. Jackson D-Wash) and Sen. Smathers D-Fia? favoring resopening the case in which Oppenhemer was barred from U.S. atomic secrets we a security risk.

Dr. Feinsinger of Wisconsin

Noted Arbitrator to Lecture Thursday

The role of government in collective barganang will be discussed here in a public lecture by one of the nation's top arbitrations of the nation's top arbitrations of takes presented by siles of takes presented by MSUS Labar and industrial relations. Center will be Dr. National Wage Stabilization Board during the Korean emergency and is impartial um-

Vol. 49, No. 95 Wednesday, November 20, 1957 Page Two

· Editorials ·

Union Grill Coffee Cheaper by the Cup

the normal charge for a cup in the Lansing and East Lansing area—and even in the Union Grill. But it seems that when you buy it from the Union in larger quantities than one cup the price rises when the opposite would seem likely. Numerous coffee hours are held in the Union each term

and the price, including cream, sugar and the use of cups, is \$2.25 per gallon. According to the Union management this is the price

they must charge in order to meet their costs. But why then can Lansing caterers charge an average of 75 cents a gallon less? (To keep the records straight it must be mentioned that this price does not include a sup-

ply of cups.) This price also includes the cost of transportation that Lansing companies have to bear whereas the Union has

To be specific on exactly what prices are being charged in the area one Lansing company charges one dollar per gallon of black coffee, \$1.50 for coffee with cream and sugar. An additional 25 cents is charged for evening serv-

Another company charges \$1.50 for black coffee and \$1.65 a gallon for coffee with cream and sugar. Both of these companies charge extra for cups

A third company sets a flat rate of \$1.50 including sugar, Estimates on the number of cups in a gallon of coffee

vary between 26 and 22. Top price for cups is five cents. It is granted that the price would rise radically if you had to purchase the cups, however, the cups that are provided by the Union for coffee hours are returned in usable condition. Also, it should go without saying, that the outside companies are operating to make a profit while the

The Union's method runs counter to the proposition that by purchasing coffee by the gallon you can take advantage of price reductions by making your purchases in quantity.

Food Services estimates that there are 20 cups of coffee in a gallon and this figure could possibly be stretched to 22. At this rate it brings the price of coffee to the consumer (at coffee hours) to 11 and one-fourth cents to 10 and one-tourth cents per cup. It's CHEAPER to stand in

Will Yankees Take All?

The Dodgers and the Giants have headed for the West Coast, and seemingly, the last chance of keeping even one New York failed when Mr. Topping of the Yankees and Mr. Stoneham of the Giants met and agreed that there was no room for the Giants at Yankee Stadium.

No doubt Topping knows his business, if he will forgive the expression. Presumably he believes the Yankees will quickly become the beneficiaries of these events as all true Dodger and Giant fans sadly but firmly shift their allegiances to the only club in town.

We could be wrong, but we wonder whether the matter is quite that simple. We have known a lot of Giant and Dodger fans in our time, and almost all of them seemed to have anti-Yankeeism as a parallel article of faith.

Will they become new men overnight? Will they abandon the emotions of a lifetime without any real struggle? Or will they in their hour of despair and bitterness seek some frantic sublimation, like the trotting races, or tennis,

Just a thought, Mr. Topping, offered at our usual low

No Brain Today

Scientists claim that in most of us, our brains only weigh

Crossw	ord Puzz	BEFALL BUNDONE
ACROSS 1. Cotton- seeder 4. Grasp 6. Ocean 9. Ocean 9. Ocean 9. Ocean 9. Allude 4. Wash for gold 9. Section 7. Correct 9. Final 9. Tribe 1. Turn aside 6. Colorado dam 1. Rear 1. Note of the scale 9. Bright 1. Obliterate Weep	32 Toward 33 Expel 34 Ancient Persian 35 Learned 37 Allotment 38 Lateral 39 Weather indicator 40 Wind instrument 42 Deffects 45 Over contr 46 Hangman's halter 48 Conger 48 Conger 49 Bars 50 Forest 51 Parched DOWN 1 Aeriform für'd	ANT LAYE AT ONE OF A MILET OF A M

23. A pair
24. Wear away
25. Resist
authority
27. Hackneyed
30. Obvious
31. Separated
33. Redact
34. Horse's
neck hair
36. High rate
of interest
37. Grottoes
39. Clamp
40. Watch
pocket
41. Pasture

Michigan State News Published on clean days blonder through Priday inclusive, during fall united and spring forms of cept holidays; weakly—during a un-mer term and one special freshman inner between automore and fall through the special produman inner special production of the ter under act of March 2. 1879 at the pust office. Bast Landing. Mich Mall subscriptions narehie in ad-

Night Staff

Night Editor Liz Troester
Ass' Night Editor Lynn Cardwell
Night Ad Staff Barette Ramsey, Diane
De Mara, Mel Reiter

Just Get Going!



If Immediate Action Is Taken

Dissolution Not Inevitable

Since the Indians have adopted a holier-than-thou" attitude and voted consistently with the

and voted considerily with the corth, it how seems apparent that USC and UCLA will ex-clude Stanford from their schedules—sit least for the for-mative years of insiependency. "Through With It"

It took two years to convince the student elements that "free-laneing" is the only way the southern schools will be able to survive financially USC and UCLA have been known to gross \$2 million for ten home dates, but leaf very alone the colleges.

but last year alone the colleges showed a deficit of \$590,000 in revenue, about 30 percent off

EDITOR'S NOTE: This is the LITTUR'S NOTE: This is the last article in a three-part series discussing the football problems of the West Coast's Pacific Coast Conference, brought about by the recruitment of athletes. hletes. By LARRY WROBLEWSKI

State News Night Editor

Pacific Coast Conference presidents, faculty representatives and other top school officials have tried in vain to agree on various proposals in order to keep the circuit from complete discontagenties. ntegration

isintegration

As yet, no concession seems robable. The university heads till look at each other with isdain and contempt. The results of not being able as at down and draw up a componise have been shocking. First, the glamour usually

First, the glamour usually part of the Rose Bowl rivalry

With USC, UCLA and Wash-With USC, UCLA and Washington deprived of bowl participation and last year's bowl entry. Oregon State, is ineligible under the rule forbidding successive appearances. Therefore Fasadena promoters shudder at the drop in gate receipts.

Secondly, even the university presidents have abandoned their dignity.

"Example of Purity"
In one instance Dr A. J.
Strand, president of Oregon
State, upheld his institution as
a prime example of "purity in
dealing with recruiting athletes"

But a father who was pres-sured by the Beavers to have his son enroll in Oregon State unraveled an unfortunate scan-

The father charged the north-

which temporarily plotted the plight of the league, general ruplight of the league, general ru-mors suggested a possible rein-statement of the barred UCLA and USC gridders by the north. Contrary to the rumors the northern bloc voted against such a plan and at that moment they committeed suicide, for the Cal-ifornians returned home shout-ment hard and servers.

tact Consequently, the next two major football independents of the country are to be Southern Cal and UCLA California's Golden Bears most likely will become a third Also the University of Washington, nearing 20,000 enrollment, and the one northern member that thinks

Mall subscriptions payable in advance, for one term, 82 for three terms, 85 for three terms, 85 for three terms, 86 for the security to the use for resulting all the local news printed in files newspaper as well as all A P News Dissentance.

One Bowl committeeman states that "The Pro Bowl would be a natural, or we might put the best of the Midwest and South against the West's independents." In either case, the classical Rose Bowl as it is now known would be dissolved.

List week the quarreling greed in general on points involving scholastic eligibility thation grants-in-aid, wage rales and subsistence grants-in-aid. big in athletics, possibly could form a coalition of four. These, in practice, would be-come the Big Four of the West, playing each other and schedul-ing contests with Oklahoma, Notre Dame, Georgia Tech, Mi-ami U, Minnesota, Texas A&M and the like. Stanford's fate is uncertain, Since the Indians have adouted

and subsistence grants-in-aid

to rule enforcement.

However, wholehearted coexistence still is lacking. Cal
USC and UCLA are demanding
the exclusive right of scheduling
whomever they want to play fig. stead of being held to fulfill the present round-robin rule. *****

"Through With It"
Cyril Nigg, president of the
UCLA Alumni Assn., states the
Uclans ease, "We're all through
with private eyes looking down
our necks, kids kicked off teams
by quaint rulings and Rose
Bowl suspensions. We are getting O-U-T." The following is my own so-lution to end the PCC war.

1. The conference members must rescind from back-knil-ing tactus. Hassions can be instilled only if the teams six

the conditions resinctedly and rest idealistically Lement recruiting regulations only breed underhandedness.

3. The climination of the

millomaire alumni pressur would be the first step in clean acould be the first step in cleaning up a contaminated league.

4. A sole czar, versed in attateries, should be elected to reside over the university athievaprograms. Presently university
presidents inject their univerranted opinions continually
which inside harded.

Letters to the Editor

Gleason Lauds Service Given Spirit Commission

I read with interest your editorial comments on the 1957 Spartan Revue To me it was the climax of a rather successful season for the AUSG Spartan Spirit Commission but as I read it couldn't

the AUSG Spartan Spirit Commission but a received no Breakup Perseen

Currently the tentative date for the breakup of the league is scheduled for June of 1958, and only a miracle could keep it inble the type of program Spartan Spirit presented this fail

Many university administrations show a great deal of hesitancy in allowing their student body to gather in such large numbers for fear of disastrous consequences that would defame the name of Not so at Michigan State. In the past three years the student

Not so at alrenigan State. In the past three years in seasons body has conducted theelf in a meaner of which we can all be proud and it is because of this conduct that programs like this fall's Spartan Spirit program are possible and that we have an extensive activities program as we do.

The responsibility falls on each student to see that we maintain the high standard of "Michigan State Conduct" for which we have

become famous from here to California.

We have set a lofty goal but one which we have proved is not difficult to maintain.

'Hobson's Choice' Redefined

In your recent article, "Studio Group to Produce Light Comedy," you state that "the phrase 'Hobson's Choice' originated in the early 18th Century, when an article concerning Hobson appeared in the Spectator. This statement is sheer nonsense.

Specialer. This statement is sheer nonsense.

The phrase, "Hobson's Choice," derives from Milton's poem, "On the University Carrier," and dates from 1631. It would be commendable, indeed, for those who write such articles as the foregoing to check their facts earefully before submitting them for

Name Withheld by Request

ST. JOHN'S ROSARY ALTAR SOCIETY

3:30 p.m., St. John's Student URBAN PLANNING SEMINAR AUSG FINANCE COMMITTEE

PROMENADERS

7 p.m., Women's Gym.

MSU HOTEL ASSOCIATION

7:30 p.m., Kellogg Cente tennial Room. CHRISTIAN STUDENT FOUNDATION p.m., People's Church Cha-

BETA BETA BETA

7 p.m., 34 Union. NEWMAN CLUB St. John's Student J-HOP TICKETS COMMITTEE BUSINESS EDUCATION CLUB

7 p.m., Old Codege Hall.

GREEN SPLASH
7 p.m., Women's Pool (members). p.m., Women's Pool ENGINEERING COUNCIL

AVMA WOMEN'S AUXILIARY 1 ES GOURMETS PHI GAMMA NU

VETERANS ASSOCIATION

Union (activ

INFORMATION

LUTHERAN STUDENT
ASSOCIATION
9 p.m., 510 Linden (cabinet

FRENCH CLUB 0 p.m., International Cen-

SKI CLUB SKI CLUB Union Ballroom (style

MOBILE HOME ASSOCIATED STUDENTS 7:30 p.m., Forest Building, Room 23.

WOMEN FENCERS









CAMPUS CLASSIFIEDS

Deadline Daily 1 P.M. Ext. 2615 ED 2-1511

CLASSIFIED RATES

	minimum	15 words	
1 day			60c
2 days			\$1.00
3 days			\$1.30
4 days			\$1.50
5 days			\$1.65

ADDITIONAL CHARGES for each word over 15

AUTOMOTIVE

EMPLOYMENT

EVENINGS & SATURDAYS

Car Becrisary

FOR RENT

MUNTZ TV

119 E KALAMAZOO - PH. IV 4 5450 Lost - GRAY WOOL car equit

SUITS COATS DIFFSSES Sizes
SUITS COATS DIFFSSES Sizes
15-14 Evoclent condition Will be serve night, 11 on Deer Head Inn.
15-14 Evoclent condition Will 150
TRAILER 25 FEET All modern
Four piece bath hot water heats See if at Trailer Raven to 201
Ann SPECIAL STUDENT DINNER are with 11 on Division of the Language Trailer Heat See if at Trailer Raven to 201
TV ANTENNAS TWO DAY OF TRAILER STATE

TY ANTENNAS TWO bay out to the following the first party and the f

FOR SALE

NEW POSTABLE SHORTWAYE re-ever Not and model N106 \$129.95 class workday. Sunday Debut bees ED 2-1112 129 SIX BURNER STOVE WITH Over SIX BUPNER STOVE with oven

Street ED 2-2155

SYTS QUALITY TURKEYS
such as Christmas anytine
and attention given each order MSU secretary Term pare
deliver Phone 618-F33 Williams et Accuracy guarantee
112 IV 2-7169

Press Ed 2-28112 PAL PORTABLE TYPEWRIT-(1984) Fordition Reisonable ED 2-5531 rotors 234, 233, 139

radias \$12.78 up Bed New GE portable tele-RCA 3H FL phonograph i \$38 East Lansing Elec-ty 136 W Grand River 140

Satisfaction Guaranterd

INCH TELEVISION \$29.95 Special low rates to student the characters. Open evenings and IV 7-856 JACK BRAUN AND his Music for your dancing Phone IV 2-9818

SPARTAN AVIATION INC



Capital City Airport IV 7 814

THE MOST IN music its the contract Price of the Price of

APARTMENT TO SHARE Three Must private both entrance Must over 21 have on \$25 IV 5-6001 TYPIST ANN BROWN Phone TU-2-200. Electric typewriter Term napers and theses, also general type-ing. If APPRIVED ROOMS FOR girls to the Winter string terms 385

THE SPUDNUT SHOP Open for bresifest lunch

and coffee breats. 232 MAC. ED 7-971

TY. BADIO. PHONOGRAPH Guaranteed service Ty antennas Monita Badle Shop. 914-B Walled Leng. Phone ED 2-3345 U TYPHEG DONE IN my bottle Theses, themes, general typing. Res-sonable rates. ED 3-6738

TYPING DONE IN my home nerienced typist will give had vice Reasonable rates ED 1-929

WEL DO TYPING IN MY ANTERIOR PAGES MASSET FAIR AND TOTAL TRANSPORTATION

COED RIDERS WANTED to umbus. Ohio, vicinity Leave Fr return Sunday. Phone ED 2 3/44

WANTED

CAR WANTED TO rent for Thankserving vection will say so daily. Responsible senior ED 2-361, room 48.

.. "CAMPUS CLASSIFIEDS ... HIGH READERSHIP

ALCRE
7:15 p.m., Parlor A of Union
AMERICAN SOCIETY OF
MECHANICAL ENGINEERS
7 p.m., Olds Hall.
HOME ECONOMICS EXTEN.
SION-JOURNALISM CLUB
7:30 p.m., 102 Home Economics.

Info

Excl

Rest

PAN-ORTHODOX STUDENT

ASSOCIATION - 7:15 p.m., Tower Room, Un 7:30 p.m., 22 Union PERSHING RIFLES 7 p.m., 38 Union. VOCATIONAL HOME ECONOMICS CLUB







SERVICE

TYPING IN MY home

TERM PAPERS, THESES Ma-one plication or billfold parture rence Tornita Studio \$1.00 p

GAS RANGE IN first class condi-tion Practically a give-away Camb bush Press ED 2-2811.

HAVERAFT 38 feet Two • Featuring the latest



Information Exchange Restrictive

Ex-Defense Head Tells Committee

WASHINGTON (A)-House investigators were might be developing formation weren't kept such heavy restric-

mion was offered by ret C. Furnas, former secretary of defense ren and development, ubcommittee investev in government.

said he thinks better of trading information velopment teams in the development teams in the services could be de-especially if-more free-care allowed in talking projects in their early the criticized the rigid tion of the "need to rule, under which two transports on different working on different working on different ouldn't talk shop about est they could demon-ced to know. for specific examples,

o resigned in Februre than a year in a said he recalled always delays in in-rapping briefings in to develop missiles my missiles. Two or would pass with-chensive briefing, he

ften enough, he com-

Air Force and Army, a separately on inter-trange ballistic missiles, a interservice briefing he was at the Pentagon,

is also the system and also the system grand other on loyalty grounds is a nod that much information, gets too creey because of the of getting into trou-being secure enough-mer research chief would be advantag-end money for trans-reat backling of Rus-nife and technical chiefs he said he un-

accumulated mittee also wen of an Air Force directed their per-to discuss satellite the present.

Activity Council Ends Petitioning

for the Men's Ac-Concourse, and will be notified.

Activity Council or the purpose of ale students with oviding such serbe advantageous tudent body. The



Ildie's Tai Mahal, famed for its beauty, will serve as theme for the 1958 J-Hop. Built several centuries ago by Shah Jehan in memory of his wife, it is one of the architectural wonders of the

Set for Feb. 7-8

'Taj Mahal' Theme For Annual J-Hop

All the "splendor and mysticism" of a night in India awaits couples attending the 1958 J-Hop, for Taj Mahal will be the theme, Jim Johnson, decorations chairman, an-

nounced-this week.

This particular theme was chosen, according to Johnson, Atlanta, Ind., junior, because of the wide range of ideas it allowed both in color and design.

The setting for the dance will be an imitation of the interior of the famous marble edifier built by an Indian emperor for his wife over three hundred years ago.

Stated to appear ings and Kai Winding and his bound, and kai Winding

am. perfinissions.

Saturday will be the formal night for this event, and Friday will be semi-formal.

A Fabulous

First...

from Walt Disney!

You've never seen anything like it! Bewitching! Beautiful! Breathlessly exciting!

Squirrel ... her friends ...

her enemies ... her adventures ... told with

WALT DISNEY

SATURDAY

built by an Indianhis wife over three hundreyears ago.

The dates for the '58 J-flop
have been set as Friday and
Saturday, Feb. 7 and 8.

The dancing hours on Friday
will be 9 p.m-1 am, with 3
asm, permissions for all coeds
atterding.

On Saturday the dance will
last from 10 p.m-2 am with 4
last from 10 p.m-2 am with 4
so per couple.

General chairmen of the event
are Saic Campbell. Ashville,
N.C. and John McCally, Wilsean, uploss. EARTH-SHAKING! SKY-SNATTERM



JET PILOT JOHN WAYNE - JANET LEIGH U.S. AIR FORCE TECHNICOLOR'

- ALSO "THE RED BALLOON"

ROTC Explained on WBRS

Munson, professor of military science and tactics, Army ROTC, said in a broadcast over WBRS, Brody Radio Service, Tuesday

Men's Inter-residence Hall Council.

"We have 19 reserve army officers and 17 non-commissioned officers to instruct the 1.739 young men enrolled in ROTC this year," said the Colonel who is an ROTC graduate from the University of Oklahoma.

He said he felt that ROTC is gaining prestige because of the Army's selection of officers and present training program. He added that the ROTC program at MSU is especially fortunate to have the firm support of President Hannah.

Last year the Board of Army Officers selected 103 sophomores for admission into the advanced

Network to Film Block 'S', Band

Television cameras will be on real-vision cameras with he of campus Saturday to film the ac-tivities of Block S' and the marching band for a forthcom-ing television show, according to Max Widawer, Block co-chair-

The show, scheduled for the state of the arrational network.

All Block 'S members are requested to be at the stadium by 12.45 pm, for the Kansas State game, Widawer said. If all seats in the block are not filled, those the state of the stadium by the state of the





2 - FIRST RUN SHOWS "THE LOST CONTINENT" that missiles and atomic power-ed weapons will lessen the im-portance of the foot soldier, Col. Minson emphasized that oppos-ing nations of equal strength in these respects are more likely to wage a conventional type war than risk all-out destruction on both sides.

The six month duty is followed by seven and a half years in the ready reserves. After two years of active duty, two years in the ready reserves and two in the stand-by are required.

RENDEZ-VOUS KELLOGG CENTER NOV. 23

Pal Joey Says A Fella Doesn't have to wait Around for that suit with Louis' FAST SERVICE

SEE! Frank Sinatra, Kim Novak and Rita Hayworth in "PAL JOEY" Opening Thursday at the LUCON THEATER

623 E. Grand River

Good news traveled fast at Michigan State

It started with Bob Yackels. Bob began his career with New England Life even before he graduated from Michigan State. While still a senior, he worked part-time with our General Agent in Grand Rapids and knew this was the company for him. Soon he had won success as a full-time agent and was promoted to District Agency Manager in Lansing

The good news about Bob traveled fast. Some of his classmates decided to follow suit. Now each year more men from the graduating class confidently turn to New England Life for a career in life-insurance. Forty-one Michigan State men are now representing us. Eleven of them, pictured on this page, already hold management positions

Not all of our agents from Michigan State joined us immediately upon graduation. Not all participated in the fine life insurance course there while in college. But they've all had one thing in common right alongan awareness of how New England Life gives a man a firm foundation.

There's room in the New England Life picture for other ambitions MSU men who meet our requirements. You get income while you're learning. You can work anywhere in the U.S. A. Your fature is full of substantial rewards.

You can get more information about this career opportunity by visiting the Placement Bureau and registering for an interview on Monday, November 25 with John W. Buda, Ggency Manager, Chuck Davey Sales Director and Ron Stevens, Lansing District Agent.

NEW ENGLAND

Mutual LIFE Insurance Company

BOSTON MASSACHUSETTS

THE COMPANY THAT FOUNDED MUTUAL LIFE INSURANCE IN AMERICA-1875

These Michigan state men are New England Life representatives m, Aest Gen Agt, 42

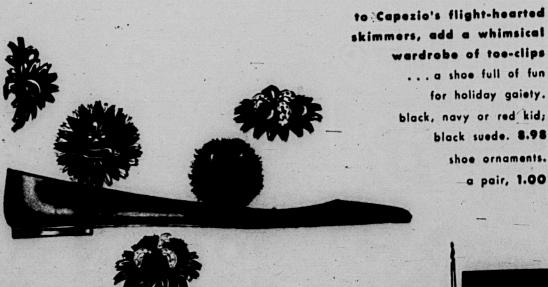
Detroit Dat Gen Agt 49. Charle Daves in Defroit
George H. Ratenbart Gen. Agt. 49.
Nashville
John L. Adisons, 50. Defroit
Jack E. Baltonion, 50. Defroit
James P. Marionion, 50. Defroit
Irane & Marionion, 50. Defroit
Irane & Marionion, 50. Defroit
Owen E. Marionio, 50. Defroit
Owen E. Marionio, CLU Ages, Mgr., William Postsia, 34 Buffalo
Robert H. Harking, 32 Detroit
Nicky Ravastace; 51 New York
Robert F. Meyers, 52 Detroit
Donald H. Sizer, 52 Detroit
Donald H. Sizer, 52 Detroit
Releight K. Stitt, Jr., 52 Grand RaIssus A. Cerre, 34 Detroit
Robert H. Harkines, 34 Detroit
Harold J. Kaufman, Grand Rapids,
William Postsia, 54 Buttle Creek
John W. Zeitler, 54 Buffalo

GLADMER

WE TREAT YOU to One Gal, of Coke, Orange or Rootbeer When You Treat Yourself to The Delivery or Pickup of Our Delicious Pizza*

Call ED 2-2517 - Your Friends Do!

*3 Reg. OR 1 King & 1 Reg. - Plain Excepted



15

TION

Hillsdale Has Best Record

HILLSDALE (P) — A tiny rarial college, every bit as wild about its team as Oklahoma is, now carries the nation's longest current football winning streak.

Oklahoma had won 47 straight before bowing to Notre Dame last Saturday.

Hillsdale College, with 725 tremendously enthusiastic students in this pleasant southern

TWO

EXTRAORDINARY

PRIZE-WINNING

ATTRACTIONS!

The Cannes Film Festival

Berlin Film Festival

Award Winner

In three tilts with the co-ti-tisks, Michigan State and India-na, Purdue scored two victories and lost one encounter by a two-point margin to the Spar-

Coa h Pill Perigo's Wolver-

Purdue, Wolves, Illini May Make Trouble

Purdue, Michigan and Illinois proved troublesome for the bas-ketball hierarchy of the Big 10

Purdue, Michigan and Illinois proted troublesome for the basic to be set ball to last year.

On several occasions this trio pulled the big upset which threw the conference race into a closely contested affair instead of the total walk away by either lowa, indiana or Illinois.

In three tills with the ce-tilists, Michigan State and Indiana, Purdue scored two victories

Illinois surprised the Hoosiers cerly in the year in ringing up the highest scored single game last cage season, 112-91. However, the Illini weren't so sharp the next time they tangled with Indiana and lost 84; 76, and twice were whipped by State. One reason for Illinois surprised the Hoosiers cerly in the year in ringing up the highest scored single game last cage season, 112-91.

However, the Illini weren't so sharp the next time they tangled with Indiana and lost 84; 76, and twice were whipped by State. One reason for Illinois surprised the year in ringing up the highest scored single game last cage season, 112-91.

However, the Illini weren't so sharp the next time they tangled with Indiana and lost 84; 76, and twice were whipped by State One reason for Illinois.

The Bollemakers played the Hoosiers cerly in the year in ringing up the highest scored single game last cage season, 112-91.

The Boilermakers played their best brand of basketball in 1956-

Purdue tied Michigan for fifth place in the standings with an 8-6 ledger.

organize a strong title con-tender, but he must solve mul-

tender, but he must solve mustiple problems.

With the loss of Lamar Lundy and Joe Campbell by graduation, Eddy retailated with sufficient material. Lundy was recognized as an exceptionally brilliant de-

Varsity Fencers

There will be a meeting for all varsity fencers tonight in 309 Jenison. If unable to at-tend, team members are re-quested to see Coach Schmit-

The dominating figure leading the Purdue offense is Bill Greve, top point-producer with 302 points.

points.

Guard Harvey Austin (6'1")
and forward Wilson Eison (6'6"),
tacked as the "most outstanding
high school player of 1955" in
Indiana, were sidelined at midyear because of inferior scholastic showing, but since then have
regarined eligibility.

with his jump shot.

Monogram winners R and y
Tarrier and M. C. Burton are
paired with Tillotson: Burton
registered 274 points as a sophomere.

omore.

Michigan stunned the Spartans and Hoosiers and must be watched for more of the same this winter.

Illinois never fully recovered from the ineligible penalty imposed on Bon Saile at the midstand the schedule when the li-

posed on Bon Saile at the middle of the schedule when the Ilini were on top of the Big 10. They finally had to settle for a 7-7 mark in league competition, good for fourth place.

The key man in the Illini's striving for a conference championship is ex-guard, now forward Don Ohi (6'3"), who held down fourth place among circuit scoring leaders with 249 points.

first task.

Guard George Lee (6'3") is
the headline performer of the
Wolverines, He was a consistent
marksman and a strong rebounder, dropping in 334 points.

Capt. Pete Tiliotson (6'6") will
be back at center. He listed 240
markers and is expected to hit
with his jump shot.

Monogram winners Randy

PUT DOWN THAT LIST!

accessories.

items of crafts and hobbies . . .

227 ANN ST.

bows bow ...

clips and ash trays.

We also have in stock complete lines of mosaic tiles,

(Suggestions and information concerning copper

LINK'S SPORT SHOP

Smart Women's Apparel Shops FRANDOR AND DOWNTOWN

erafts and mosaics offered as a service to all.)

This Christmas add a personal touch, make your own gifts . . . from copper

crafts at LINK'S . . . We have a com-

plete line of copper enameling kits

(priced from \$6.95 to \$13.95), enam-

els, blanks, imported Italian tiles and

The personal touch for her . . . earrings, buttons, bracelets, pendants and pins . . . For him-cuff links, tie **多有数的数数数**

State News Photo by Clede Whipe DS Pi beat Theta Chi by picking off 2526 pins to Theta Chi by picking off 2526 pins to Theta Chi S Pi faces Lambda Chi tonight at 8 for the All-Luive championship.

IM Roundup

Bailey 2 Edges Bailey down fourth place among circuit schowing, but since then have regained eligibility. Picked as Eddy's center is Ed McCormick (6'4") who flipped in 205 points. The Boilermakers are shorthanded in depth, but might be the league's real "dark horse. Past experience stipulates Purdue can't be taken lightly. The Spartans' cross state-rival, Mi. higan, shook off the habit of finishing in the second division for seven straight campaigns and managed a co-ownership of fifth place. Michigan's overall recording of 13 wins and nine defeats was its finest since 1948-49 when the Wolves tabulated a 15-6 mark. Gone because of graduation is Ron Kramer, the focal point of 5 in Double Overtime

Schedule

PRACTICL FOLD

Ship

(a) SAY V. ATO (For Chambionship)

(b) What I vs. Pailey 2

Fig. Emmins 2 vs. Earley 2

Fig. Emmins 2 vs. Earley 3

Statement Policy Experience 1

Statement Policy

and "paint by number" kits, as well as many other

IM Results

Rather 8 Clips 3

FOR TUBERCULAR CHILDREN'S CHRISTMAS PARTY TO THINK THAT

ISOL E MICHIGAN - NEAR BRODY GROUP

COMING SUNDAY NOV. 21 6:30 TO 10 P.M.

THE FOUR FRESHMEN AMERICA'S TOP VOCAL AND INSTRUMENTAL GROUP TWO FLOOR SHOWS AT 7 & 9 P.M.



• ACCLAIMED AS ONE OF THE GREATEST SINGING GROUPS OF ALL TIME

• TWO FLOOR SHOWS . . . 7 AND 9

ONE UNIQUE FLOOR SHOW BY THE

ARABIAN KNIGHTS AND DANCING FOR ALL TO THE MI SIC OF

THE MEL-O-STATERS ORCHESTRA PHIL HOUGH AS M.C. 1.25 Advance 1.50 At Door

Tickets 1.25 Advance 1.50 At Door Tickets Now on Sale at Union Board Office THE DELLS BALLROOM 5 MI. N.E. OF EAST LANSING ON LAKE LANSING NORTH SHORE

TONIGHT! TONIGHT! TONIGHT! CAMPUS SPECTACULAR

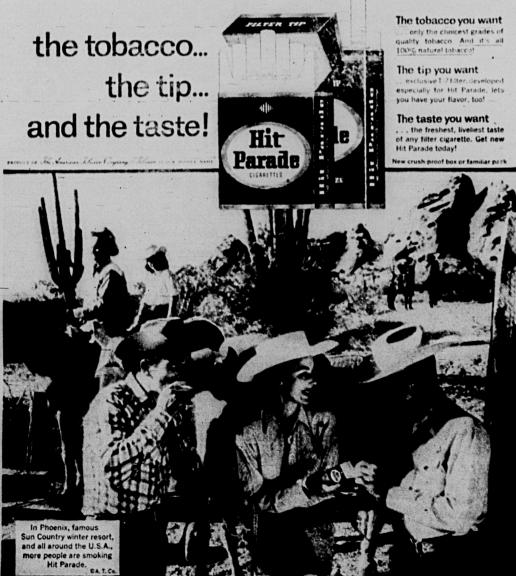


LUCON THEATRE

Now! The one cigarette in tune with America's taste!

WINNER ACADEMY AWARD!

Hit Parade has all you want!



in pastel bues on the Orion sweater and white only, the sleeves

Except Saturday Till 9

No. 1 AP Ranking Confirms Opinion

Duffy Daugherty says the No. 1 rating given his Spartan gridders "confirms my pinion that this is the best eam I've ever coached."

seniors on this team are single class group I've n on any football team,"

shine which went unde-Better than the 1952 sich did likewise, won-pical national champion-bousted four All-Am-Better, than the 1953 blob bowed into Big 10 tying Illinois for the

tiley

ime

sulis

GROUP

AL GROUP

TEST C

ESTRA

the answer is "yes" to all exe questions, says Duffy, and exes to his answer lies in the ore of experienced play-

reie, Dave Kaiser, Wa't ck, Jim Ninowski, Pat Jon Gilbert, Rob Jewett, Jones and Les Rut-omention just a few-ene class group before," Duffy.

il season have had the apirit of easer sophoney are the main reathink this club is the he concludes

Shrine charity game at Mi-Ha. Christmas night.

But we'll use a lot of the bores too if we get a They'll have to carry next year and need the

Middies Must 5 PARTY_Defeat Army



KID GAVILAN welterweight hopes

TV Tonight

Gavilan Meets Walter Byars In 10-Rounder

CHICAGO (P)-Kid Gavilan; at 31 has dreams of regain-the welterweight crown, he is going to prove he is pry as ever when he meets I the westerweight crown, so he is going to prove he is, only a ever when he meets after Byars tonight. The 10-rounder at Chicago action will be televised and to least nationally (ABC, 10 m. EST) and secred under the continuous system.

The battle scarred under the over point must system.

The battle scarred Gavilan, who never has been knocked cold in 138 fights, will be making his first Chicago appearance since losing a chance for Bubo Olson's middleweight title in April 1954.

This year the color of the colo

ril 1934.

his year the colorful-Cuban dropped four or five bouts split his last two with Gas-Ortega. His record is 105-

Martin Excels On, Off Field

Spartan halfback Blanche Martin has given coaches and fans at least one good scare. River Rouge high school spectators must have put on their wortying caps in a game against Monroe when they saw him streak downfield with the ball-running in the wrong direction. Martin had been hit on the head, and had to be tackled by one of his own teammates so he would not score for the opponents!

As MSU fans have witnessed this season, Martin's running has decreased and have witnessed this season, Martin's running has a least of the control of the control of the control of the control of the Ail-American Scholl-astic grid team.

A 10-letter man in high store, in that destroy, in the wist-control of the Ail-American Scholl-astic grid team.

A 10-letter man in high store, in that destroy, in the wist-control of the Ail-American Scholl-astic grid team.

A 10-letter man in high store, in that destroy, and in the wist-control of the Ail-American Scholl-astic grid team.

A 10-letter man in high store, in that destroy, and in the wist-control of the Ail-American Scholl-astic grid team.

A 10-letter man in high store, in that destroy, and in the wist-control of the Ail-American Scholl-astic grid team.

A 10-letter man in high store, in that destroy, and the wist-control of the Ail-American Scholl-astic grid team.

A 10-letter man in high store, and the Wist-control of the Ail-American Scholl-astic grid team.

A 10-letter man in high store, and the Wist-control of the Wist-control of the Wist-control of the Wist-control of the Ail-American Scholl-astic grid team.

A 10-letter man in high store, and the Wist-control of the Wist-control of the Wist-control of the Wist-control of the Ail-American Scholl astic grid team.

A 10-letter man in high store, and the Wist-control of the W

r carry. In Saturday's Minnesota rout An Saturday's Minnesota rout, two of his long runs set up scoring plays. The first was a 65-yard dash down the sidelines in the first quarter, and the other was a 48-yard run on a yery similar play in the final period.

Season Tickets For Winter Term On Sale Monday

STANDARD OIL COMPANY OF CALIFORNIA

California Research Corporation

and other Subsidiaries

Representatives will be on the campus

NOVEMBER 22

to interview

CHEMISTS, CHEMICAL ENGINEERS, ELECTRICAL ENGINEERS, METALLURGICAL ENGINEERS.



" His head mentor also noted that Blanche excels in "both athletic and academic_prowess to a great degree."

Playing his first football as a Playing his first football as a freshman in high school in 1951. Martin played regularly at the fullback spot through four prep years. He switched himself to left half when he played first-string ball for MSU's frosh

squad.

Blanche, who calls the 1957
Spartan squad a "good-spirited team," credits has high school reserve coach, Richard Larimer, at River Rouge in 1951, and also his varsity coach Jack Wise, with helping him learn geld techniques.

with helping him learn grid techniques.

A 20-year-old junior, Blanche is a Pre-Dent major, taking courses in mathematics and physical sciences. After graduation his plans are not definite, though he says he probably will play pro ball, if he can.

Besides pro expectations, Martin, now in Advanced AFROTC, may go directly into the Air Force, or otherwise to dental school, though he has not yet picked the place where he will take his professional training.

Martin is married, and he and his wife have an 18-month-oldson, Derrick on, Derrick.

> CAMPUS CLASSIFIEDS . LOW COST

FALL TERM **GRADUATES**

Now is the time to rent your Cap and Gown for Dec. 10

Commencement Exercises

UNION BOOK STORE

EXAMINATIONS By DR.W.C. JENSEN

Formulated for a man's hair and scalp. Conditions while it cleans. 1.25

SHULTON New York + Jores

Cagers Slate 2 - Game Scrimmage

The second team, comprised of center Chuck Bencie, guards Fom Rand and Jim stouder, and forwards Horace Walker and Lance Olson, meets the fourth quintet in the other drill centest.



students and fans an

comparison with the neumonous door.

Sharpening our defense, presstactics and intricate techniques have dominated Monday and Fuesday's sessions. Anderson said.

As part of the fifth annual backetball coaches elinic set for Enday and Saturday an intra-

ortunity to view the 1957-38 - tion.



Support your Local Ski Club COME TO

THE AVALANCHE OF STYLES

THIS WED. - NOV. 20 UNION BALLROOM 7:00 P.M.



Sporthaus

214 ABBOTT RD.

MANY OF THESE STYLES HAVE BEEN FURNISHED BY THE ABOVE SKI SHOP





NOVEMBER 20 & 21

National Carbon, Div. of
Union Carbide Corp.
National Carbon Co., Div. of
Union Carbide Corp. A. M.
Fischer Corp. Gen. Business majors for Sales Chem. & Physics majors. Also, all Engrs

Travelers Insurance Co.

Univ. Oil Prod. Co. The Ohio Oil Co.

The Ohio Oil Co. Dept. of the Navy-Bureau of Ships Bendix Aviation Corp. City of Milwaukee United Aircraft Corp.,

Research Dept. The Dayton Power & Light Republic Steel Corp. Marshall Field & Co.

Ethyl Corp.

Collins Radio Co.

Collins Radio Co. E. 1. Du Pont de Nemours & Co., Inc.

Convair-Division of Gen. Dynamics Corg.

All interested in Sales Mgt.
Training Program, regardless

Chem. Engrs. Chemists. Mech., Elect., Civil & Chem.

Acctg. majors.
Civil Engrs.
Math & Physics majors. Also,
Mech. Chem., Elect. Engineers.
Elect., Mech. & Civil Engrs.
Accounting majors.
Acctg., Gen. Bus., Econ., Lib.
Arts., Home. Economics. Pine
'Arts., Hotel. Admin., Restaurant Mgt. & Institutional Mgt.
majors. Also, all others inter-

rant Mgt. & Institutional Mgt. majors. Also all others inter-ested in Training Program in Retailing, regardless of major. Gen. Bus. majors for Internal Auditing & Firlance Depart-

ment work. Jen Bus., Finance, Banking. Industrial Mgt. & Accounting

NOVEMBER 21 & 22

R 21 & 22

Elect, Mech. & Indust Engrs.
Ph.D.-Chemists, Ph.D.-Physicids, Ph.D.-Mathematicians,
Ph.D.-Statisticians & Ph.D.-Engrs (all fields).
Physics & Math. majors. Also,
Chem. Civil, Elect. & Mech.
Engrs.

For British Use by 1959

U.S. 'Hopeful' of Prompt **Shipment of Armaments**

AUGUSTA, Ga. (P)-Secretary of Defense Neil E. Me-Elroy said Tuesday he is "extremely hopeful" the United States will meet on schedule a commitment to start delivering 1,500-mile range missiles to Britain by 1959.

The eabinet officer also told a news conference after a two-hour meeting with President Eisenhower, that supplies of such intermediate (IRBM) mis-North Atlantic Treaty nations— all within 1.500 miles of European Russia—"earlier than had been expected."

been expected."

McElroy did not say how much earlier, but delivery to those other, Allies presumably would be after the first weapons arrived in England.

He did not specify, either, just how early in 1959 the United States expects to start turning over intermediate missiles to the British. Indications in Washington were it will be quite early that year.

ton were it will be quite early that year.

Secretary of State Dulles told a news conference there that 1,500-mile missiles will be available in operational quantities by the end of 1958.

McElroy arai the Pentagon's fiscal expert, Asst Secretary of Defense Wiffred J McNeit, they here from Washington mainly to discuss the defense spending budget for the fiscal year starting July !

Elsenhower said in an Oklahoma speech last week that spending for space age weapons will have to be hiked by a "yery considerable figure" because of

will have to be hiked by a "very considerable figure" because of Russian advances in development of such weapons.

McElrey said after Tuesday's conference there has been no decision yet just how big the increase will have to be. But he added in reply to a question that defense outlay may climb to 40 billion dollars.

And he estimated military, spending for the current fiscal year may total about 38½ billion dollars a half billion more than the estimate last January.

At the conclusion of the East

Wolverine Pictures

white House Press Secretary Junes C. Hagerty announced that on Nov 26 in Cleveland the President will make the third in a series of "chins" up" major speeches designed to bolster the confidence.

European Tour Explained in Talk Tonight at Union

Students interested in taking tour this summer through

You'll Enjoy Smoking A

MAC'S



9 MORE DAYS

if you wish to select PERSONALIZED

CHRISTMAS CARDS

FROM THE LARGEST SELECTION OF UNUSUAL CARDS ON THE CAMPUS

CHESTER ROBERTS HALLMARK CARD SHOP 309 E. GRAND RIVER

Splendor of "Christmas Wonderland" Come See the Magnificent



Shop Downtown Thursday 9:30 a.m. until 5:30 p.m.

Famous California Holiday FORMALS

A TREMENDOUS MANUFACTURER'S SALE!

• At Savings of 35% to 60% Below Regular Prices

• Mostly in Misses and Juniors Sizes 10 . 11 . 12

• A Tremendous Selection of 193 Different Dresses

• Beautiful Colors! Luxurious Fabrics! Many Types

TYPES

You will find waliz and floor length gowns for formal and cock-tail parties, dinner gowns, bridesmaids

COLORS

White, all pastels, jew-el tones of jade, sap-phire, ruby, emerald, red, amethyst and oth-

Knapp's brings you. Thursday, one of the most glamourous sales in history. It embraces 193 beautiful dresses, the entire sample line of one of Cali fornia's most famous designers. The selection is tremendous, mostly one-of-a kind styles, available in the sizes mentioned above. These luxurious formals present a rare opportunity for the women of Lansing to purchase their formal tresses for all their holiday needs at a savings that are almost too good to be true! Almost every smart fashion is included. Since the selection is mostly to see them all. Note the many styles and types, the levely fabries and the beautiful colors . . . to make you look your very prettiest wherever you may go this holiday season. If you like beautiful gowns, this is an opportunity



SELLING STARTS THURSDAY AT 9:30 A.M. SHOP UNTIL 5:30 P.M. EXTRA SALES PEOPLE ON HAND . . . PLAN TO SHOP EARLY