



## OFFERS VARIETY

# Mall marks anniversary

By JAMES SHELDON  
State News Staff Writer

Meridian Mall celebrates its first anniversary this week.

In the year since it has opened, the mall has expanded into its

heralded "million square feet of fun."

When the mall opened last year, promoters pushed it as a competitor for student dollars. Judging from year end reaction, it has been just that.

The configuration of those

million square feet is staggering.

They are laid out in the shape of a cross, and the intersection is the base for the eager shopper's buying operations.

Located at the intersection is a lagoon arrangement divided by a footbridge. On one side, a metal

sculpture revolves slowly atop a high, thin pole. On the other side, a series of fountains, with colored lights, spout toward the high ceiling, where more modern metal sculpture hangs.

Several small spurts of water surround a central geyser which erupts every 20 seconds.

Artificial plants, benches and a brick apron border the lagoon to complete the scene. From here the shopper can plan his "dollar attack" on the variety of merchandise which Meridian Mall has to offer.

To the east, toward Woolco's, lies an interesting little store which seldom fails to attract the eye of many a curious customer — Doktor Pet Center provides a casual interlude for watching animals in action.

Back toward the lagoon, the Radio Shack, Singers, Circus World toy store, and Bernard's Wig Salon, among the others, dot the sides of the mall.

North from the lagoon is Meridian Four Theaters. Here the

weary shopper can grab a breather and enjoy any of four different movies playing at the same time.

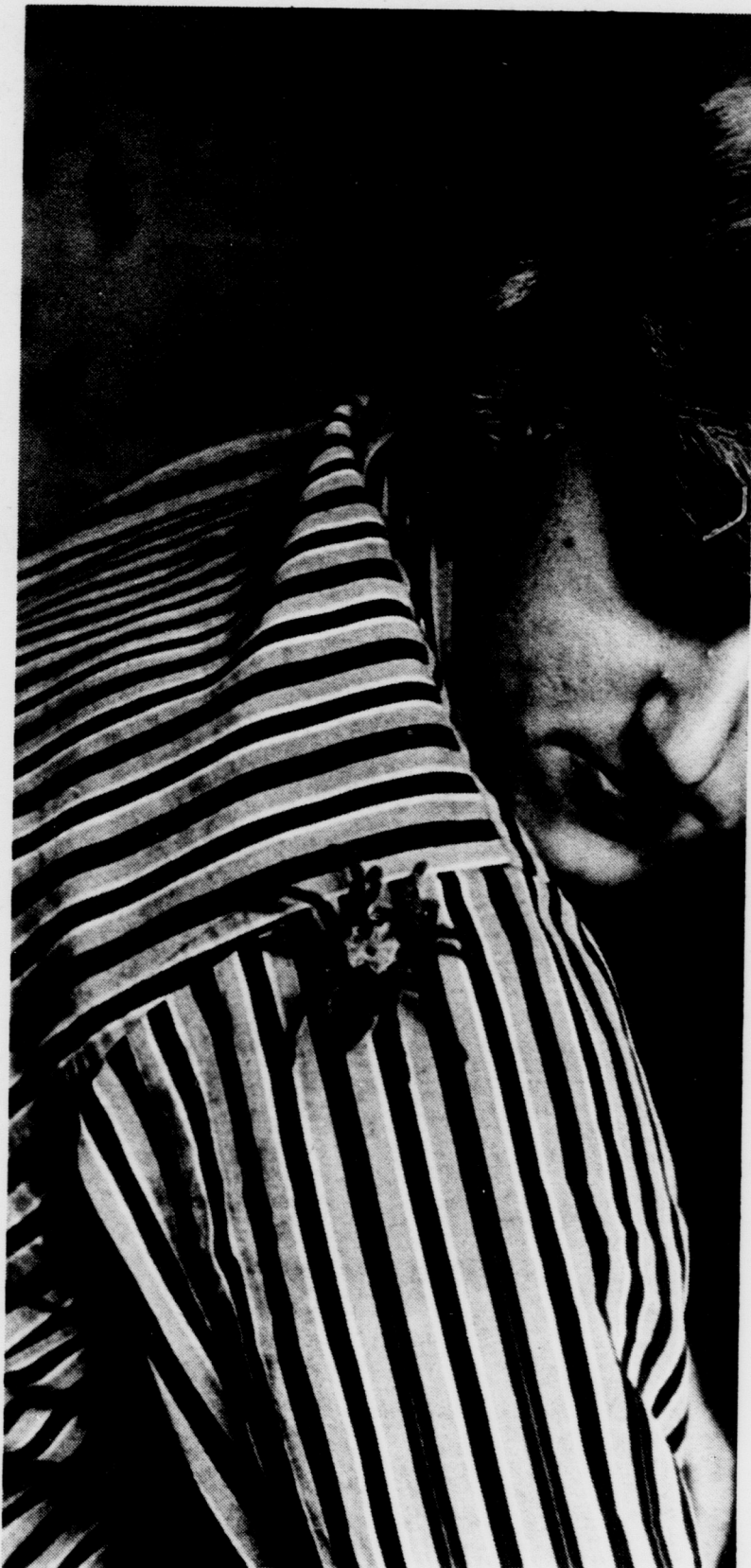
West from the lagoon lie the clothing stores. Albert's, Gantos Meridian Shoppe, Shoeland, Webster's Men's Wear and Marianne, among others, present a complete line of apparel to members of any sex at any age.

One store down the west mall which attracts many casual browsers is Spencer Gifts, handling a variety of novelty items to suit any occasion. Posters, incense, games, puzzles, vinyl furniture, and other unusual gifts create intense indecision in the gift-buying public.

What makes Meridian Mall tick? Shoppers like it for one thing.

"It's a very nice looking place," one shopper said. "I especially like the idea of having little rest islands throughout the mall."

"It's a clean place to shop," another remarked. "If it was dirty, I wouldn't shop here. That's why I don't shop downtown."



### Tarantula

Dave Pasant, a Lansing sophomore at Lansing Community College, watches fearlessly as his pet tarantula from Oklahoma moves steadily up his shoulder. Although not poisonous or easily provoked, the tarantula has long been a feared creature. Pasant has been selling tarantulas since his brother sent him ten of the spiders from Oklahoma.

State News photo by Sue Steeves

## FEMALES SUPERIOR

# Student offers pet tarantulas

By TIM RACINE

*TARANTULAS — Male or female complete with bowl, food, \$15.*

This want ad recently ran in a local newspaper.

But late customers will have to settle for a male. Nine of the hairy creatures in this shipment have already been sold and Lansing tarantula entrepreneur David Pasant is not parting with his last female.

"The males are more even-tempered," said Pasant, a Lansing Community College student.

He accidentally mated a female, and in the process of courtship she killed the male.

"That's why I say the males are more even-tempered," he explained.

However, females are superior in other ways, Pasant said. They live 15 to 20 years compared to the male spider's life expectancy of five to eight years.

And males eat more, Pasant added.

Tarantulas eat crickets and cockroaches but june bugs in season are their favorite food.

He pointed to the research of William J. Baerg who said in his book, "The Tarantula," that the spiders fed june bugs reproduced whereas those in the control group did not.

"They hate ants," Pasant said. "Ants will eat their eggs. And tarantulas are almost totally blind."

Actually food is not a major concern to the creature. Pasant said spiders have a very low metabolism and are able to live three to four years with no food at all and up to 70 days without water.

But why would anyone want a tarantula in the first place?

"They make good pets, and contrary to popular belief there are few recorded bitings," he said.

Though Pasant's five-inch variety is not poisonous, the foot-long South American tarantula is still to be feared, he said.

"I've poked my hand at them and they back away," Pasant continued. "The tarantula takes

(Please turn to page 5)



# RETAILERS SAY

## Attitudes vary on midi lengths

By ELLEN F. HAKE

The midi has been called a lot of things:

\*The Edsel of the fashion industry, by news commentator Paul Harvey;

\*An attempt to brainwash

women, by an antimidi women's organization that picketed Bonwit Teller clothing store this summer;

\*Ugly and sensual, dowdy and elegant by fashion editors and designers.

The controversial midi length, ranging from just below the knee cap to the ankle bone, has drawn a response from everyone — businessmen, teeny-boppers, housewives. Clothing trade journals and some manufacturers predict a retailing crisis.

But a handful of MSU coeds wear the midi, and every major women's clothing store in the East Lansing area has them in stock.

Samuel Kaufman, manager of a women's shop on Grand River Avenue, said he has rejected the midi completely.

"We stocked a few skirts and dresses, just for mark downs, and have sold only one midi skirt since August," he said.

But Mattie Foxall, manager of an East Lansing department store, disagrees, saying, "they are selling very well and have been since we got them in."

People request the maxi and the mini more than they do the midi length, according to Helen Moore, manager of a Meridian Mall chain store.

"This season is a gamble, because people may rebel against the look," she said.

Ginny Michel, who works in Gantos, a Meridian Mall clothing store that caters to high school and college girls, said the midi is selling well there.

Miss Michel, East Lansing sophomore, attributed this success to proper merchandising. "We have one midi skirt for every mini and everything is right here to go with it — boots, chains, belts," she said. "When girls see themselves with the

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### A longing

The midi has been a controversial fashion from its creation but has not caught on as fashion designers would have liked. Some women are taking the plunge, though. This coed models her midi coming out of a Meridian Mall store Saturday.

SN photo by Ellen F. Hake

## Women to enter all-male sanctum

LONDON (AP) — The London Stock Exchange — one of the world's most exclusive all-male institutions — have come under fire Thursday for sex discrimination.

The attack came from the Monopolies Commission, which ruled that sex discrimination is a form of restrictive professional practice.

Why, asked the commission, whose report on this state of affairs came out recently, shouldn't a woman be allowed to make a pound or two on the floor of the stock exchange?

Woman's attack on this all-male sanctum has been persistent. Two years ago there were loud shouts of "no" when it was proposed to allow women to become stockbrokers. The exchange voted down a proposal to permit women in the business by a 67.8 per cent majority.

But it commissioned glamor girls in uniforms to show strangers around the exchange.

The Monopolies Commission said in its report: "The sex of the applicant for a place in a profession should not be a condition of entry unless — as is likely to be the case very rarely indeed — there are particular circumstances in the profession or of the service that affords grounds for confining it to one sex."

The commission noted that Lloyds of London, the hub of the world's insurance business, had relaxed its monastic claims to be all-male and in December last year let ladies become members.

They are not allowed to do active business, but are allowed to share in the gains and losses provided they have \$240,000 apiece to put up in investment and reserves.

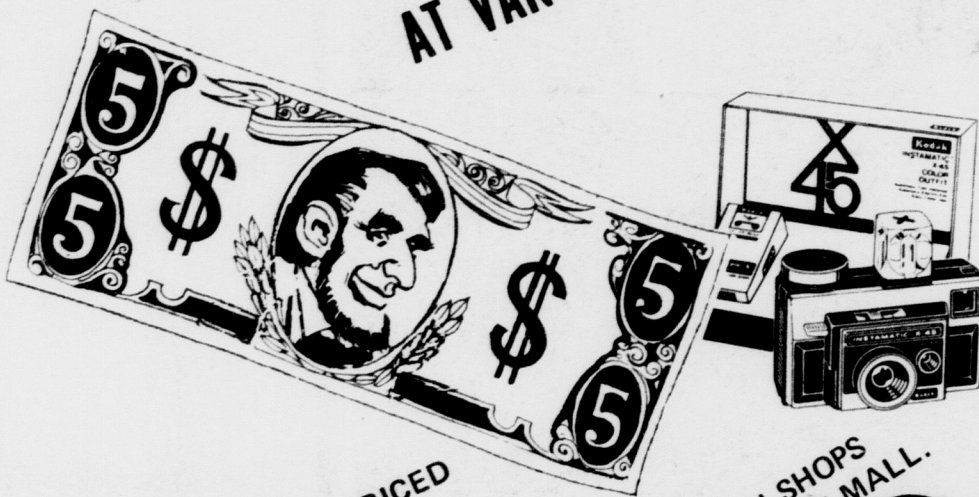
The Monopolies Commission warned that it may require government action to end this state of affairs and others that lead to restrictive action.

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EVERYTHING IN THE ENTIRE STORE DISCOUNTED  
33 1/3% FOR THIS EVENT. CHOOSE FROM FINE  
CRYSTAL, PRECIOUS AND INTRIGUING  
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# Van's

CARDS - GIFTS - CAMERAS  
MERIDIAN MALL  
OKEMOS



# Singapore fights litter with fines

SINGAPORE — If you flip a cigarette butt onto the street in Singapore you face a \$165 fine. It's a sign of an anti-dirt and antipollution campaign that works.

The iron-fist forces of Prime Minister Lee Kuan Yew's "Rugged Society" are seeing it does.

The Singapore River, dredged of 150 years of sewage and mango peels, is water-colored again. The harbor, among the world's largest with a booming petroleum industry, has few oil slicks. Port workers skimmed 60 tons of flotsam out in the first six months of 1970.

## Fall cleaning

Fall cleaning has been an annual event since 1968 when the government virtually wiped out litter in this island city-state of two million.

"We cajoled the people," says the Health Ministry's permanent secretary, Tan Teck Khim. "And for the incorrigibles, the only way was to smack them where it hurts. In the pocket."

Maybe you could stand a \$165 fine, but to a Singapore laborer that's six months' income.

## Gamblers quieted

In one speech, Minister of Culture Jek Yeun Thong said gamblers clacking of mah jongg tiles caused noise pollution and must be muted. Excessive noise is a serious problem here. Suicides in high-rise apartment complexes are sometimes blamed on the din of neighbors' radios and contractors' pile drivers.

Such noise is one of the targets, and the weapons will be police patrols and fines. Drivers pay \$17 fines for smoky exhausts. Even diesel trucks in perfect repair collect tickets for the normal puff of smoke emitted when straining the engine.

One solution is an additive which cuts down fumes.

The blue haze in movie theaters disappeared when word went out it could cost \$165 just to strike a match.

## Harbor policed

In the harbor, special boats mounted with cameras gather evidence on vessels dumping oil and refuse. Detergent is spread over oil slicks immediately and offenders draw heavy fines.

The island's half-million school children are told that littering is a no-no. "You'd be surprised what influence children have on their parents," Tan said.

Despite progress, a lot of past pollution won't be easily undone. Singapore's beaches are increasingly forbidding. Garbage islands pollute the waters due mainly to heavy shipping in surrounding straits which Singapore cannot police.

A clean environment is part of Singapore's over-all approach to life as outlined by the 47-year-old premier, his Rugged Society spurns such influences as sex in films and long hair.



*Nature's litter*

Although beautiful while still on the tree, leaves can be just another problem when they have fallen and littered the ground. An MSU grounds maintenance man spends his Saturday afternoon vacuuming the dead leaves.

State News photo by Don Gerstner



# anniversary Sale

## men's suits

Reg. \$75 to 89.50

**\$55**

Regularly \$95

**\$69**

## sport coats

Reg. \$49.95

& \$55

**\$29**



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**\$19**

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### wool SUB-COATS

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Reg. \$39.25

## Webster Men's Wear

Lansing Mall  
West Saginaw at Elmwood

Meridian Mall  
E. Grand River at Marsh Rd.

Both Stores Open 'til 9 Every Night

OKEMOS



## INTERVIEWS DOWN

# Strike clouds job prospects

By SUE DONALDSON

The job placement picture at MSU is cloudy because of the General Motors strike, Edwin Fitzpatrick, asst. director of the Placement Bureau, said recently.

Because of the strike, automobile and related industries such as rubber, glass and steel are uncertain about their total job requirements for the year.

More than 32,440 job interviews were made last year at the bureau, Fitzpatrick said, but this year the figure will be much lower if the strike keeps up.

Fitzpatrick explained the services of the Placement Bureau at a meeting of the MSU Marketing Club.

"Remember that the interviewers are not looking for professional experience," Fitzpatrick said. "If they were they would be checking employment lists."

The bureau publishes weekly bulletins telling the type of job, the job level and the geographic location of openings companies are offering.

Large corporations such as Dow Chemical and Eastman Kodak mainly demand chemistry and engineering majors, according to the bulletin. Competent sales people of any major are wanted by

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*Placement Bureau officials are not optimistic about job recruitment on campus. The GM strike has injected unknowns into job market analyses.*

.....

large corporations such as General Foods and Penn Mutual Life Insurance Co. Michigan schools are drafting special education and psychology teachers.

A catalog is also published by the bureau matching all academic majors with companies that ask for their specialty, the locations extending from New York to Los Angeles.

A student should arrange interviews at least two months before graduation, Fitzpatrick said, and do general background research on the company to anticipate interview questions.

Fitzpatrick placed the quality of "being a hustler" high in the attributes an interviewer looks for, along with appearance, resourcefulness, poise and self-confidence.

The student should show himself to be a total person "loose but not too casual," he said.

Questions about salary should be asked subtly, Fitzpatrick advised. The student should inquire about the "scale of highs and lows."

If a student is invited to the home office and no mention is made of reimbursement, the trip expenses come out of the student's pocket.

Resumes sent to companies should include: personal data, job objectives, educational background, employment history and references.

## Midi lengths

(Continued from page 2)  
whole thing put together right, they usually like it."

Most East Lansing stores report that the midi coat is the best selling item.

In a recent issue of Women's Wear Daily, Richard Schwartz, head of Jonathon Logan said, "Any woman who buys a short coat this fall is stupid."

While a girl's legs freeze in a short coat, the maxi is awkward because it tends to drag in the mud, Pat Swihart, a women's store manager said.

"The midi seems to be a compromise length that bridges the gap," she said.

Other long looks that are selling are gaucho pants — described as "overgrown culottes" — midi skirts slit to display the leg and long vests, usually worn over pants.

Most retailers said new accessories were selling well because the midi look has to be put together carefully to look right. Wide leather belts, sashes and short bolero vests emphasize the waist and put the figure in proper proportion.

The longer skirts have made

the exposed leg more important, the retailers said, increasing sales of tight-fitting boots and dark stockings.

On campus, females seem more receptive to the new midi look than males.

Carol Barkovitz, Lincoln Park freshman, said she thinks the midis are fun.

But Rocky Ball, East Lansing sophomore, said he wouldn't take out a girl wearing a midi. "I'd feel like I was out with my grandmother," he said.

Susan Miller, Grand Rapids junior, said midis look terrible on most people at any time.

"They only look well on tall thin girls," she said.

Kathy Campbell, Livonia junior, likes the variety the midi adds to her wardrobe.

"You can wear anything now, from terribly short culottes to floor length dresses," she said.

Miss Barkovitz said that a girl has to keep her sense of humor to wear the midi.

"You know people think it's disgusting," she said, "but you just smile — you're in your glory — because everyone notices you."



## ANNOUNCING OUR SEMI-ANNUAL SALE! OF FAMOUS NAME SWEATERS - SKIRTS SLACKS AND COORDINATES!

### SWEATERS

were 20.00	Now 14.00
were 19.00	Now 13.00
were 18.00	Now 12.00
were 17.00-16.00	Now 11.00
were 15.00	Now 10.00
were 14.00-13.00	Now 9.00
were 12.00	Now 8.00
were 11.00-10.00	Now 7.00
were 9.00	Now 6.00
were 8.00	Now 5.00

### SKIRTS

were 24.00	Now 16.00
were 23.00-22.00	Now 15.00
were 21.00-20.00	Now 14.00
were 19.00	Now 13.00
were 18.00	Now 12.00
were 17.00-16.00	Now 11.00
were 15.00	Now 10.00
were 14.00-13.00	Now 9.00
were 12.00	Now 8.00
were 11.00-10.00	Now 7.00

### SLACKS

were 23.00	Now 15.00
were 22.00-20.00	Now 14.00
were 19.00	Now 13.00
were 18.00	Now 12.00
were 17.00-16.00	Now 11.00
were 15.00	Now 10.00
were 14.00	Now 9.00
were 13.00-12.00	Now 8.00
were 11.00-10.00	Now 7.00

LARGE GROUP COORDINATES . . . NOW 1/3 OFF!



ALSO AT MAURICE'S DOWNTOWN



SAY, DON'T I KNOW  
YOU FROM SOMEWHERE?  
SURE, THE NIGHT OF  
SEPT. 21, 1951, YOU  
WERE THE ONE  
WHO CRIED ALL NIGHT.

"It's like I've gone through life with someone I never met," Lebofsky said.

(Continued from page 1)

And until the accidental mating, Pasant had no plans for breeding them.

The others, ranging in value up to 35 cents, depict scenes from the two countries.

Wednesday, November 4, 1970

3



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DEPARTMENT STORES  
*A new fashion in modern retailing*

3 DAYS ONLY



THE MOODY BLUES  
*A Question of Balance*



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THE MOODY BLUES  
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TELL IT ALL BROTHER



GINGER BAKER  
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KENNY ROGERS &  
THE FIRST EDITION  
TELL IT ALL BROTHER

\$2<sup>66</sup>

GINGER BAKER  
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REG. \$7.95



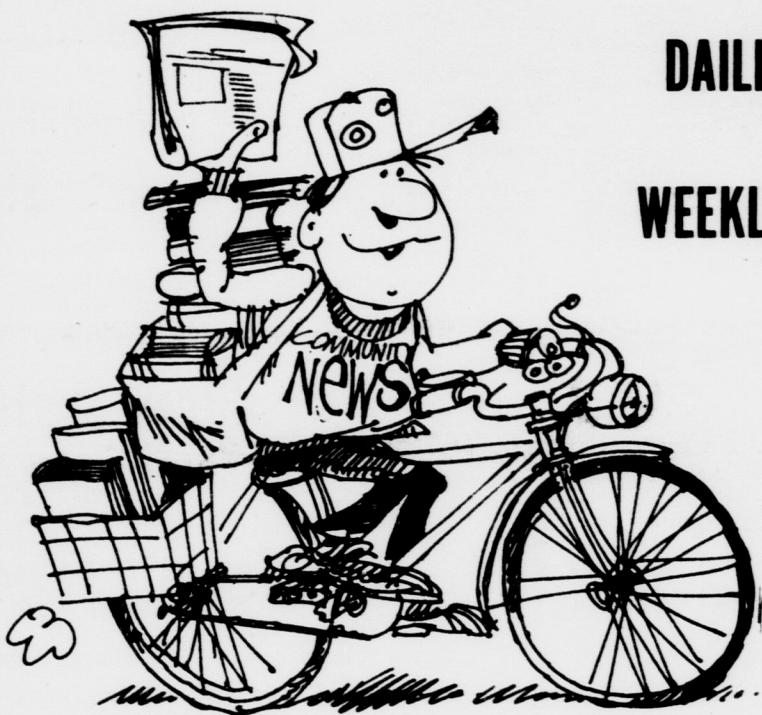
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# Buyers advised to beware

By JANE TOPPS

Beware of door-to-door salesmen and don't give telephone solicitors the time of day.

That's the advice Jim Hunsucker, research analyst at

A spokesman for the Consumer Protection Division of the attorney general's office cited common student complaints against job offers that promise more earnings than they deliver. He said students are tempted by deceptive newspaper classified advertisements for

about," Hunsucker added. "Probably a lot of students who would report the situation don't because they don't know about consumer protection offices. Others just figure the heck with it. They're going home to Nevada the next day and can't bother pursuing it."

Student complaints against automobile dealers are frequently received at the Consumer Protection Division. Here again the transient student population is credited with encouraging the sale of inferior cars, with the presupposition that the student buyer will leave the area before the car is in need of costly repairs.

If a student thinks he is a

victim of fraudulent practice he can contact either the Consumer Protection Division or the Consumers Council to file a complaint. The Protection Division will investigate the grievance in detail or will refer the student to local Chambers of Commerce or to available legal services. The Consumers Council keeps a working file on all complaints received, reviewing details of the grievances and assessing possible solutions.

"As a mediatory authority created by an act of legislation, the council can't force anyone to do anything," Hunsucker said. "We try to bring the opposing parties together to work out things like civil human

beings — and there's the rub. In cases of fraud and deception the business manager frequently comes around when he's advised we're involved."

It's easier to stay away from undesirable arrangements than to get out of them, and the standard advice is reemphasized by both the division and the council: call the local Chambers of Commerce or the Consumers Protection Division for information on a company before you become involved with it; don't sign any agreement without reading it carefully and completely; don't jump at what appears to be a fantastic bargain, because it never is.

"Landlord-tenant disagreements over withholding security deposits constitute a major portion of consumer complaints received at the end of the school year."

the Michigan Consumers Council, gives to students not wanting to be victimized by high-pressure sales tactics.

Encyclopedia, magazine and other salesmen thrive on personal solicitations in the college community, and the familiar Economics 200 phrase of "let the buyer beware" is appropriate to every encounter with the itinerant merchants.

"Don't let yourself be pressured into buying anything," Hunsucker said. "Don't even let the salesmen get a start."

jobs, especially when the job market is tight. Students who answer ads promising high earnings with little effort usually end up selling magazines, encyclopedias and other merchandise, joining the ranks of the high-pressure salesmen they seek to avoid.

Landlord-tenant disagreements over the withholding of security deposits constitute a major portion of consumer complaints received at the end of the school year.

"We get more of these complaints than anything else," Hunsucker said. "The landlord says the students did this much damage and the students complain the landlord knows they are leaving town and can't pursue the issue. The landlord tends to assume the damage deposit is his property, and of course it isn't. But usually it's the landlord's word against the students' and the landlord almost always wins."

"I suspect there's a lot more of this going on than we hear

*Nancy's Travel Tips*



Though fall is a beautiful time of year in Michigan, residents know that mild weather just doesn't last long enough, and they're in for a cold blast soon.

We at Washburne Travel have just the ticket for the mid-winter blahs. We're offering a special departure on a one-week vacation out of Detroit February 12, all for only \$279.50.

This low price includes round trip jet from Detroit, 3 nights at the luxurious ocean-front Galt Ocean Mile Motel in Fort Lauderdale, and 4 days of fun cruising to Nassau and Freeport in the S.S. Flavia. This vacation offers tremendous variety in giving the traveler a chance to sun, swim and golf in Lauderdale, yet still sample the foreign flavor of Nassau and Freeport, with outstanding duty-free shops, gambling and swinging night life.

Cost is based on two persons in a stateroom and also includes all meals and entertainment on board. It's a great value, right at the time you need it most, so give us a call and let us mail you the color folder without obligation. Space is limited, so call any one of our 3 offices soon.

For the best in travel come in or call:

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**1st ANNIVERSARY**

**At The Meridian Mall**

**3 DAYS ONLY . . . Nov. 5, 6 and 7**

**Open 10 A.M. to 9 P.M.**

Downtown store too! Open Friday night till 9 p.m.

**V-Neck Sweaters**

**\$11.90**

Full fashioned V-Neck sweaters . . . the "In" style for your campus wardrobe. Fall shadings . . . For the guy who wants his own look on his own time, nothing beats the fashion power of a sweater.

**Dress Shirts . . . Stripes**

**\$5.90**

Your "right" on campus with stripe dress shirts, long point collars — double button cuffs in permanent press fabrics . . . the "In" style for your wardrobe. See them today!

**Small's**

Hart Schaffner & Marx Hickey - Freeman

-- two locations --

two eleven south washington, lansing  
meridian mall, okemos



# Study shows life may originate in absence of light

HALIFAX, N.S. (AP) — Scientists may be on the road to shattering the belief that light is essential to the origins of new life.

Dr. R. J. Conover of the marine ecology laboratory at the Bedford Institute of Oceanography says there is a physical - chemical process that presumably produces life by enabling existing life to multiply in the absence of light.

"There is a process in the sea that can produce apparently organic particles, strictly chemically and without living organisms being present," he added in an interview.

"It's not supposed to happen but apparently it does," said Dr. L.M. Dickie, director of the laboratory.

The hypothesis is based on evidence gathered from a series of experiments on thousands of analyses collected during an 11 - month voyage

of the oceanographic vessel Hudson, based at the laboratory.

The experiments consisted of the comparison of the total particle matter in a sample to the specific measurements for living organic matter. These latter measurements are based on an ATP enzyme system.

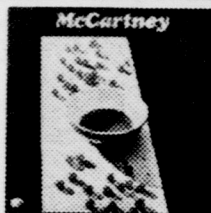
More than 10,000 ocean samples were collected for chemical analysis and study. Until now it has been thought that light and green plants were essential to produce new life by the process known as photosynthesis.

Whatever the explanation, the Hudson scientists found that in warmer waters photosynthesis is lower than in cold waters but "dark fixation" is greatly increased.

Dickie said the study indicates the total productivity of the seas may be much greater than has been believed.

McCartney  
Paul McCartney

LP — \$3.59  
8 Track — \$4.99



STAO-3363

STAGE FRIGHT  
The Band

LP — \$3.59  
8 Track — \$4.99



SW-425

BAND OF GYPSYS  
Jimi Hendrix

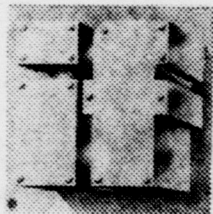
LP — \$3.59  
8 Track — \$4.99



STAO-472

IF  
If

LP — \$2.79  
8 Track — \$4.99



ST-539

THE BAND  
The Band

LP — \$3.59  
8 Track — \$4.99



STAO-132

SNOWBIRD  
Anne Murray

LP — \$2.79  
8 Track — \$4.99



ST-579

CLOSER TO HOME  
Grand Funk Railroad

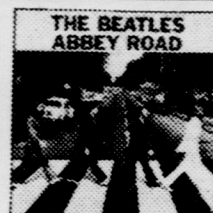
LP — \$2.79  
8 Track — \$4.99



SKAO-471



recordland  
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Prices!



SO-383

ABBEY ROAD  
The Beatles

LP — \$4.29  
8 Track — \$4.99



SKAO-436

NUMBER 5  
Steve Miller Band

LP — \$2.79  
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SMAS-498

JUST FOR LOVE  
Quicksilver Messenger  
Service

LP — \$3.59  
8 Track — \$4.99



SKAO-3352

JAMES TAYLOR  
James Taylor

LP — \$2.79  
8 Track — \$4.99



SKAO-406

GRAND FUNK  
Grand Funk Railroad

LP — \$2.79  
8 Track — \$4.99



ST-307

ON TIME  
Grand Funk Railroad

LP — \$2.79  
8 Track — \$4.99



ST-407

SILK PURSE  
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LP — \$2.79  
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# Meridian Mall Anniversary Sale

Come catch the saving spirit as we celebrate with 3 days  
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